

PALMOLIVE AND TROCO CONCERNS ANNOUNCE PURCHASE OF KAOLA

Deal Is Said to Mean Establishment of \$6,000,000 Industry in Portland.

OUTPUT TO BE 150 TONS

Product Is Oil Extracted From Copra Or Dried Coconut Meat—By Process "Meal" Also Marketable.

Under the terms of a deal closed Saturday afternoon, the Kaola company, engaged in the manufacture of crude oil from copra, is taken over by the Palmolive company and the Troco Nut Butter company, two organizations under the same management, though separate concerns.

The deal, which is the result of an investigation of the local situation on the part of officials of these two companies covering a period of nearly two months, means the establishment of an industry that will do approximately \$6,000,000 a year in business, and an increase in the capacity of the plant of the Kaola company, necessitating the expenditure of several thousand dollars, besides adding to the business of the port of Portland in the importation of the raw material.

Will Complete Deal Today

Representing the Palmolive company and the Troco Nut Butter company in the transaction was S. Pierce of Milwaukee, Wis., director of the former company, and in charge of sales and advertising, and vice president of the latter company. Details of the deal will be completed at a meeting Tuesday of the directors of the Kaola company.

Under the terms of the deal, the Kaola company will remain a separate organization, though under the direct control of the new owners. C. A. Panton, who has been responsible for the development of the concern, will become a director under the new organization and will become general manager of the local plant. He will also retain a stock interest. Mr. Pierce will become first vice president, C. E. Johnson, president of the Palmolive and Troco companies, will become president of the Kaola company.

The Palmolive company manufactures "Palmolive" soap. It has plants at Milwaukee and Toronto, Canada. The Troco Nut Butter company has plants at Milwaukee, Chicago and New York.

The Kaola company has been engaged in the manufacture of crude oil from copra, for which it found a market with eastern concerns. Copra, which is dried coconut meat, has been

shipped to this port aboard sailing vessels direct from the South sea islands. Under the new organization, the object of the plant will be to manufacture both crude and refined oil for the Palmolive and Troco plants. The plant is located at Twentieth and Boonville streets. The present capacity is 20 tons of copra a day.

"Our plans call for increasing its capacity to from 100 to 150 tons a day," said Mr. Pierce, in speaking of the deal. "Most of the stock of the Kaola company will be controlled by the Troco company, as a majority of its output will be used in the Troco plants."

"We expect to establish a business here doing approximately \$6,000,000 a year, being about \$20,000 a day. One hundred tons of copra will make 50 tons of oil, selling at 14 to 15 cents a pound. After the oil is extracted there is a by product known as 'meal' which also is marketable.

To provide for this increase in output, the plant will have to be enlarged to a great extent. This will call for the expenditure of several thousand additional dollars, and an inability to give an accurate estimate at this time. Our plans for increasing the plant include the installation of more machinery, construction of additional buildings, and possibly the acquiring of additional ground.

Food Dealers Must Take Out Licenses

Merchants Doing Business of \$100,000 or More Required to Meet Rules of the National Food Administration.

W. B. Ayer, food administrator for Oregon, has just received definite instructions from Herbert Hoover to notify all dealers in foodstuffs doing a business of \$100,000 or more that they must take out licenses before November 1.

Application for license must be made to the license division of the food administration, Law Department, Washington, D. C. Instructions as to the methods will be supplied from Mr. Ayer's office.

That the license system would be adopted was announced in the proclamation of President Wilson of October 5, the purpose being to prevent hoarding of food and profiteering. Penalties are provided for.

Though dealers doing a business of less than \$100,000 are not required to procure a license, it will be to the advantage of all dealers to apply to the food administrator's office for instructions and become familiar with the provisions of the new law, Mr. Ayer said.

FIVE CENT BREAD AT PRESENT PRICES HELD WASTEFUL BY HOOVER

Sugar Sales to Luxury Manufacturers Prohibited Until Supply Increases.

EGGS TO BE WITHIN REACH

Hope of Nickel War Loan Blasted Despite Efforts of Committee to Determine Its Feasibility.

Washington, Oct. 20.—(U. P.)—Five cent bakers' bread at present would be "wasteful," Herbert Hoover stated tonight, blasting hopes of a nickel war loan.

This was preceded by an edict on sugar directing refiners and distributors to 'stop sales to confectioners, syrup and luxury manufacturers until Cuban and western beet sugar are available."

But Hoover included in these announcements the glad tidings that bread prices are really dropping. His office indicated that eggs—scarcely a luxury—bid fair to come within reach of all.

Hoarding Is Rapped

The sugar order is one of the most sweeping steps yet taken by the food administration.

"By this means," said Hoover, "the consumption in the area of plantation sugar south of Savannah and west of Pittsburg should be greatly reduced and thus expedite the arrival of beet sugar into the sparse eastern area."

Hoover rapped "hoarding consumers" who are storming retail grocery stores and trying to buy up all the sugar possible. He "complimented" many retailers who are doing their best to effect just distribution and hold down prices. Many eastern cities are virtually on sugar rations at the stores and in not a few places sugar is unobtainable today.

Small Loaf Wasteful

"The purchase of more sugar by households than is needed from week to week only adds difficulties to the distributing agencies," Hoover said.

His stand on bread prices was interpreted as a knockout for a consumers' committee in his own organization which was trying to establish the feasibility of a 5 cent loaf.

"The reports of the food administration's investigators demonstrate that the baking of a standard single loaf of a size which may be sold for 5 cents at the present price of flour, is wasteful of both flour and labor," said Hoover.

Wilson Fixes Oct. 28 Day of Prayer in U. S.

Washington, Oct. 20.—(U. N. S.)—Pursuant to a resolution adopted by congress October 4 asking the president to name a day for supplication and prayer, President Wilson today issued a proclamation fixing October 28.

The president's proclamation was as follows:

"Whereas, The congress of the United States, by a concurrent resolution adopted on the fourth day of the present month of October, in view of the entrance of our nation into the vast and awful war which now afflicts the greater part of the world, has requested me to set apart by official proclamation a day upon which our people should be called upon to offer concerted prayer to Almighty God for his divine aid in the success of our arms; and

"Whereas, It behooves a great free people, nurtured as we have been in the eternal principles of justice and of right, a nation which has sought from the earliest days of its existence to be obedient to the divine teachings which have inspired it in the exercise of its liberties, to turn always to the supreme master and cast themselves in faith at his feet, praying for his aid and succor in every hour of trial, to the end that the great aims to which our fathers dedicated our power as a people may not perish among men, but be always asserted and defended with fresh ardor and devotion and, through the divine blessing, set at last upon enduring foundations for the benefit of all the free peoples of the earth;

"Now, Therefore, I, Woodrow Wilson, president of the United States, gladly responding to the wish expressed by the congress, do appoint October 28th, being the last Sunday of the present month, as a day of supplication and prayer for all the people of the nation, earnestly exhorting all my countrymen to observe the appointed day, according to their several faiths, in solemn prayer that God's blessing may rest upon the high task which is laid upon us, to the end that the cause for which we give our lives and treasure may triumph and our efforts be blessed with high achievement."

CITY PROPOSES LEASE OF 6 MOTOR PUMPS AT COST OF \$60,000

Bids on Apparatus Are Being Considered by City Council; Bar Faith Is Charged.

WORD OF CHIEFS AWAITED

Commissioner Bigelow Insists Brokers Are Seeking Advantage and Action Is Then Delayed.

Six 1000 gallon gasoline motor pumps to be used by the fire bureau will cost the city approximately \$61,000, according to bids from the American La France Fire Apparatus company and the Seagraves company, being considered by the city council. The city proposes to lease the machines temporarily and purchase them within two years.

The American La France company offers to furnish the six machines for a total of \$61,000. Of this \$30,000 is to be paid on acceptance, \$30,000 after one year and interest is to total \$1800. If the company is required to pay a war tax of 3 per cent, its price will be \$64,800 for the six machines.

The bid of the Seagraves company was \$64,132.40, including the 3 per cent war tax. The bid is conditional upon the purchase within two years. It offered a price of \$10,500 on one machine, \$10,400 each on two or three machines, \$10,200 each on four or five machines, and \$10,180 each on six machines.

A. G. Long, representing the American La France company, declared that he did not think that the war tax would affect fire apparatus, and for that reason did not figure 3 per cent additional. He said that if the tax was imposed the price would have to be increased.

Munnell & Sherrill, local brokers, representing the Ahrens Fox Fire Engine company of Cincinnati, wanted to have the study readvertise or bids on the apparatus, contending that the specifications were incomplete and they had insufficient time in which to submit their bids.

Commissioner Bigelow, head of the fire bureau, declared that the brokers were not acting in good faith. He said that the company had no branch on the coast, and even should it offer a lower price than those already submitted, he would vote against awarding them the contract because of this. On Bigelow's motion the council filed the letter.

Commissioners Barbur and Mann declared they are ready to purchase the council has deferred action until receiving recommendations from the fire chiefs.

MOTORS ARE MORE EFFECTIVE

Commissioner Bigelow Explains Policy to Albina People.

When fire stations for horse drawn apparatus are closed and automobile apparatus installed in other fire stations to cover the same districts, the fire bureau is more efficient and economy results.

Such was the explanation of Commissioner C. A. Bigelow, head of the fire bureau, to a large delegation of residents from Albina, appearing before the city council last week protesting against the closing of the station on Mississippi avenue near Shaver street. The delegation left, apparently satisfied with the explanation.

Bigelow declared that the automobile apparatus to be installed in another part of Albina could cover the district in the vicinity of Mississippi and Shaver street much more quickly than could the old horse drawn apparatus.

"They've closed 10 stations in Los Angeles because of motorization of apparatus," said Bigelow, "and with more automobile equipment here fewer houses are needed."

The city now proposes to lease six large automobile fire engines to take the place of horse drawn apparatus in houses being closed. It plans later to buy the leased apparatus.

HEALTH OFFICE SAY FINAL

Council Refuses to Pay \$500 to Rectify Alleged Mistake.

When City Health Officer Parrish, Chief Medical Inspector Abele and their assistants diagnose a case as one of scarlet fever, it is scarlet fever, other opinions notwithstanding.

The city council so held Friday in rejecting the claim of Eileen Clifford, 770 Hoyt street, for \$500 damages sought because of an alleged mistake of the city health bureau.

W. T. Hume, appearing for the Clifford family, declared that three other physicians had held that the Clifford girl did not have scarlet fever, but merely a rash resulting from sunburn. While he asked for \$500, he said \$100 would cover expenses.

Commissioner Kellaher made a plea for poor families who might suffer from mistakes, but the plea was overruled when the other commissioners held that Dr. Parrish had not made a mistake.

REASONS MUST BE GIVEN

McCargar, Bates & Lively, bondsmen of owners of automobiles required to file \$2500 bonds with the city, are to give reasons for canceling bonds, especially when the bonds are canceled for violation by the bonded owners, of the traffic laws.

The agents of the bonding company had previously been asked to explain why bonds on passenger cars were canceled before the council refunded automobile licenses. In a letter to the council the agents declared that their work was confidential.

Commissioner Bigelow said the council should know when drivers violated the law, however, and Commissioner Mann said that he would get such information from the bonding company hereafter.

OBJECTIONS ARE OVERRULED

Woodstock avenue from Eastmoreland to East Fifty-second street is to be improved, despite objections of 23 per cent of the property owners. The council last week overruled objections and ordered the work to proceed.

A number of the residents of the district opposed each other at Wednesday's session, but the council held that Woodstock avenue was a principal highway through the southeast district and should be improved. Mrs. A. M. Huff, W. B. Kinney and Mrs. Leck spoke against the improvement, while George Pope and others spoke in its favor.

Big Potatoes in War Garden

Miss Louise Slocomb, late of Boston, raised a war garden on three city lots in Milwaukee this summer. Ten sacks of big white Burbanks and 150 pounds of beans were the results. Miss

Slocomb gives all the credit to the soil.

This is her first experiment in gardening, and not only did she put on no fertilizer, but did not irrigate or cultivate. She is sending to Boston several potatoes 8x9 inches, weighing nearly two pounds each.

Isn't This a Sort of Sedition?

From the Pittsburg Gazette Times: Hotels are omitting veal from their service. How about restoring beef to its former leading place? The present portions are merely appetizers.

PEOPLES

No Advance—15c

11 A. M.—11 P. M.

Today and All Week

Evelyn Nesbit

And Her Son

Russell Thaw

IN

Redemption

She now tells her true story to the world. It is a picture you will remember as long as you live. A gigantic and stupendous story of a woman's life

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Victrolas \$20 to \$315 Easy Terms

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Direct from phenomenal success at the Globe Theater, N. Y., at \$1.00 admission. Prices here—Children, 10c. Adults 25c. Shows at 11, 1, 3, 5, 7 and 9 P. M.

10—BIG ACTS—10
Have You Bought Your Bonds?

MAJESTIC