

GOVERNMENT TO HELP WOMEN TO CONSERVE ALL OF FOOD VALUES

Plan Is to Aid Housewives to Figure in Calories and to Make Diet Scientific.

CAMPAIGN IS TO EDUCATE

Former Bulletins Too Technical, and New Advice Will Be Given in Understandable Terms.

Washington, May 30.—(I. N. S.)—American housewives are going to cook in terms of "calories" instead of "teaspoonfuls."

Along with its sweeping program of conserving the food the administration is to conduct a "down-to-the- masses" educational campaign for American housewives. Information will be issued to the housekeeper in terms which she can understand and by this method it is hoped to be able to augment the conservation of foodstuffs to such a degree that the United States will not meet with difficulty in providing food for all of the allied armies fighting against the Germans.

Food Bulletins Too Technical. "High cost of living" bulletins issued broadcast over the country for the past year have been too technical, according to members of the food administration. The average housewife has no conception of "calories," "proteins and fats" because she has always been told that they are chemical terms and the ordinary "Mrs. Kitchen" is no chemist.

The food administration has taken upon its shoulders the gigantic task of making a chemist out of every woman who practices the culinary art in the United States. This work will not be done solely by bulletins issued by the Washington headquarters but will be carried on by the national body of women who will be recruited from every community and every walk of life to forward the work of the food savings.

Laboratories Will Teach Women.

Laboratories for these "chemists" will be established in each community, in order that every mother may learn how to cook the least and get the most for the "home folks," so that her boys at the front may be able to have all of the food which they require to carry on their work.

Incidentally the tip has gone forth that "war food" is not at all unpleasant food and it may be that some of the war diets and war menus now in force in Europe will find a permanent place in the national diet.

War Bread Is Palatable.

For example those who have eaten the "war bread" being sent to the English maintain that it is actually more edible than the white bread made in America. Made from a flour of wheat mixed with barley and rice, the bread has a bit of brown tinge in color, but is none the less delectable. Moreover, it keeps better than the pure wheat bread and has been pronounced by physicians to be more easily digested.

Upon the staff of Herbert C. Hoover, who has been appointed food administrator by President Wilson, are numerous experts who were employed by the Belgian relief commission in Belgium. These experts have had practical experience with war cooking and while they do not wish to force upon the American people any long list of substitute foods they believe they will be able to convince the American people that many of the so-called "war foods" are really no measures of hardship, but are new discoveries in diet and foods.

Italy Has Added to Surplus During War

Credit of \$800,000,000 Needed, However, to Finance Foreign Trade and Reduce High Prices of Exchange.

Washington, May 30.—(I. N. S.)—Italy will have on July 15, the close of her fiscal year, a surplus of \$300,000,000 more than she had when she entered the war.

This statement was made Tuesday by Signor Francesco Nitti, Italian deputy, and member of the Italian mission. "Italy has accomplished this," Signor Nitti said, "by a taxation and the use of little paper money. However, Italy needs to establish a foreign credit of \$800,000,000 to finance her foreign trade and reduce the high price of Italian exchange. This we hope to accomplish through loans already made with the United States and through loans which we may arrange in the future."

Philippine Offices Filled by President

Washington, May 30.—(I. N. S.)—The president Tuesday sent to the senate the following nominations: To be vice-governor general of the Philippine Islands, Charles Emmet Yeater of Missouri; to be associate justices of the supreme court of the Philippine Islands, Thomas A. Street of Alabama and George A. Malcolm of Michigan.

Norwegian Steamer Sunk.

Copenhagen, May 30.—(I. N. S.)—The Norwegian steamer "Norway," 1477 tons, has been sunk by shell fire from a German submarine, according to a dispatch from Christiania.

Sunburn, Tan and Freckles

Prevented by timely use of Santalite. Instantly relieves sunburn, cools, soothes and heals skin. 50c. All druggists. Take it on your outings. If it's the skin—use Santalite.

Two High-Grade Salesmen Wanted

To Follow Special Leads From Home Office; Experienced Men Preferred, but Eds. Insurance Experience Not Necessary. Splendid Opportunity for the Right Man. Call for or Address E. H. STRONG, Assistant Manager.

Oregon Life Insurance Co. 371 COMBETT BLDG. Portland, Or.

Wisconsin Town Of Berlin Rebels Against Its Name

Berlin, Wis., May 30.—(U. P.)—Berlin, one of the most thriving little cities in the famous Fox River valley of Wisconsin is the first city in the United States to rebel against its name. Following announcement that there are 13 other towns in the country bearing the same name. It is probable the townspeople will overthrow the German monicker for an Indian name. "Mascoutin" has been suggested and has met with much favor because that is the name borne by an Indian tribe which first settled the village. The Berlin Journal has started a hot campaign to change the name of the place.

REPORT OF ADMIRAL SIMS ON MINING OF HARBOR MADE PUBLIC

News Published in Berlin Four Days Before Destroyers Arrived at British Port.

Washington, May 30.—(I. N. S.)—Secretary of the Navy Daniels made public Tuesday the full report of Rear Admiral Sims at London on the mining of the harbor at which the American destroyer fleet which recently arrived in Great Britain arrived.

This report shows that German newspapers printed news of the fleet's sailing four days before the destroyers reached England and many days before the slightest hint of the movement was known in America. The waters for which the destroyers were heading had been free of mines for three months prior to the day before the American fleet's arrival.

News Printed in Berlin Papers.

"An interesting feature in connection with the arrival of the destroyers," said Admiral Sims in his report, "is the report that their sailing appeared in Berlin newspapers about four days before their arrival and also that a field of mines was planted immediately off the entrance of the port at which they arrived the day before the arrival took place. These were the first mines planted in that vicinity during the previous months."

Admiral Sims then devotes himself to the condition of the fleet. "I am glad to be able to report," he says, "the excellent impression given by our officers, ships and the crews under command. Our ships made no demand of consequence upon the facilities offered here in spite of the length of their passage under adverse conditions."

British Admiralty Surprised. The commander when questioned by the admiralty as to when his vessels would be ready for duty, replied that he should be ready that night as soon as the ships were refueled. This was apparently a considerable surprise to the admiralty, who then gave them four days before taking up active work. "The vessels themselves caused a great deal of complimentary comment and were found to be well equipped for their prospective duty."

Commenting on Admiral Sims' report, Secretary Daniels said: "This is the only reference he made to the knowledge in Berlin of the sailing of our destroyers and the mining of the harbor. He did not give any statement or speculation as to how Berlin obtained its information."

Measure Proposes Control of Explosives

Washington, May 30.—(I. N. S.)—Another war measure designed to prevent destruction of industrial plants and the transportation lines was urged upon the house Tuesday by Representative Foster of Illinois, who sought the passage of his bill to regulate traffic in explosives.

Mr. Foster, as chairman of the commission on mines and mining, emphasized that while his bill was designed to reach only a small percentage of the people it was absolutely vital to the proper restraint of mob violence and the protection of commerce and industry during the war with Germany.

By the terms of the bill the president would be given absolute power by law to lay down regulations "governing the manufacture, distribution, storage, use and possession" of all kinds of explosives until the war is over.

American Exports Show Big Decrease

Washington, May 30.—(I. N. S.)—Exports from the United States fell off \$24,000,000 in April from the March figures, it was announced Tuesday by the department of commerce. April exports were valued at \$530,000,000. March exports were valued at \$554,000,000. However, for the 12 months ended April 30, the exports reached a total value of \$6,000,000,000, which is greater by \$1,000,000,000 than any previous export total for a 12 months period.

Detectives Watch For 100 Stowaways

San Francisco, May 30.—(U. P.)—Detectives were detailed today to watch the Pacific Steamship company's pier on receipt of reports that 100 men were going to attempt to stow away on the steamer Senator when she sails for Nome, Alaska.

Royalty Visits American Hospital.

London, May 30.—(U. P.)—King George and Queen Mary visited the American women's hospital for wounded officers Tuesday afternoon, spending two hours chatting with the convalescents. The king found many officers with whom he was acquainted. Both their majesties expressed gratification over the splendid facilities in the hospital.

Have you bought your LIBERTY LOAN BOND?

SERVICE—with a smile —With all the rush and bustle of sale business, Lipman-Wolfe store service—service with a smile—continues as usual. —Our guests—the people who visit the store any day—will find us all glad to do our bit to make shopping easy and pleasant.

Lipman Wolfe & Co "Merchandise of Merit Only"

"American Dress Making— Step by Step" By Mme. Lydia Trattles Coates. —A wonderful book. It makes all branches of dressmaking possible to the home seamstress. —Second Floor, Lipman, Wolfe & Co.

Now for a whirlwind wind-up to this MONTH-END CLEARANCE SALE Every item in this ad 1/2 price or less!

The KING IS COMING! —Who is this king that all the town's talking about? —He's a good king—and he's going to be popular with everyone. Watch for him! The newspapers will herald his coming shortly—and everyone in Portland will be glad to see him—and to welcome him right royally. —Long live his majesty—the king!

Children's HATS and BONNETS at half and less 10c, 15c, 34c, 49c to \$2.50 —Bonnets of mull, crepe, lawn and pique, with lace and embroidery. Wee hats, too, of gingham and pique. —Fourth Floor, Lipman, Wolfe & Co.

1/2 price for men's Straw SAILORS \$1.50 —Just half price! There are only a few dozen of these famous "Blum and Koch" heavy Sennit straw hats—and there probably won't be many left by noon! —Main floor, Lipman, Wolfe & Co.

Glove silk CAMISOLES 98c —Kaysor's glove silk camisoles that usually sell for twice 98c. —Main Floor, Lipman, Wolfe & Co.

Stone-set GIRDLES Half price! —Rich Oriental effects and simple designs. priced at 50c to \$2.75—Jewelry section— —Main Floor, Lipman, Wolfe & Co.

Short lengths of VEILING 33c length —There are hexagon meshes, hair-lines and fancy weaves in a number of shades for street wear. Regularly they're priced at over two or three times 33c. —Main Floor, Lipman, Wolfe & Co.

Less than half! Boys' SHIRTS 39c —150 laundered shirts for boys—stripes and plain white—pleated and soft bosom. Sizes 12 1/2 to 14. —Fourth Floor, Lipman, Wolfe & Co.

Take lunch in the Basement—Special 25c

ALL PARASOLS at Half —There is going to be fast and furious buying in the parasol section Thursday. —Main Floor, Lipman, Wolfe & Co.

Embroidered Spreads and shams Half price! —Imported Irish hand embroidered—all white —or with pink or blue embroidery. Priced at \$9.75 set. —Embroidered bolster shams half price at \$2.50. —Embroidered bed sets—a sheet and 2 pillow cases. Half price, \$2.50 set. —Second Floor, Lipman, Wolfe & Co.

Scarf squares and centerpieces 1/2 price —Exceptionally pretty pieces of linen with rich cluny lace trimmings. 24-in. centerpieces now 35c 30-in. centerpieces now 63c 18x54-inch scarfs now 63c 30x30-inch squares now 75c —Second Floor, Lipman, Wolfe & Co.

Sterling Lavallieres and pendants Half price! —Sterling silver mounted with white and colored stones, \$1 to \$6. Jewelry Section. —Main Floor, Lipman, Wolfe & Co.

Trimmed HATS \$1.95 —Half price for these trimmed hats! There are a host of styles and colors to choose from so that every woman and girl may find a bonnet to her taste. There is sure to be lively buying for hats like these. —Third Floor, Lipman, Wolfe & Co.

Odd and soiled TABLE CLOTHS Half price! —Scores upon scores of cloths—not enough of any one kind to give a description of, but you can count on finding most any kind and any size of a cloth and at any price from \$1.07 on up to \$7.22. —2d Fl., Lipman, Wolfe & Co.

Odds and ends of PICTURE FRAMES Half price! —Ovals, squares and other shapes in many sizes and finishings. —Sixth Floor, Lipman, Wolfe & Co.

Afternoon and street DRESSES \$1.19, \$2.48 and \$3.25 —Made of flowered and striped voiles, some with collars of net and embroidery—others with black satin or velvet ribbon. Of course, they're half price, too. —Fourth floor, Lipman, Wolfe & Co.

Exquisite CORSET COVERS 30c —Just half their usual price. They're a bit crushed and not so fresh as they should be—from being handled. That's why they're marked half. —Fourth Floor, Lipman, Wolfe & Co.

Wurtemberg nickel—gold lined Sugar and cream sets \$1.95 set —Under half price! There are just 50 of them, all imported sets, and they are sure to go in no time when people see what beauties they are. —Sixth Floor, Lipman, Wolfe & Co.

Half Price Stamped pieces for embroidery —Made up dresses for children and girls—quilts, pillow covers, bath sets, kimonos and bibs. —Fifth Floor, Lipman, Wolfe & Co.

Silk boot STOCKINGS 49c pr. —Pure thread silk boot—double heels and toes, and garter top of silk lisle. They come in white only. —Main Fl., Lipman, Wolfe & Co.

Charney Bouquet PERFUME 50c oz. —Exquisite perfume at half! Who wouldn't take advantage of an opportunity like this? —Main Floor, Lipman, Wolfe & Co.

Embroidery Package goods 1/2 —Discontinued numbers of package goods for embroidering—centerpieces—combinations—children's dresses—gowns—and corset covers —all with materials to work them. —Fifth Floor, Lipman, Wolfe & Co.

Sealed Powder puffs 6c Half and less! —3 sizes to choose! Each puff packed in a sanitary waxed envelope. —Main Floor, Lipman, Wolfe & Co.

Remnants of DRAPERIES 1/2 —From 1 to 7 yards in a piece. Cretonnes—scrims—nets—Swiss—and others. —Fifth Floor, Lipman, Wolfe & Co.

Economy Basement Store "WHERE YOU SPEND THE LEAST AND GET THE MOST FOR IT"

Our entire Basement stock of SILK DRESSES Half price and less than Half

\$7.50

—Just think what an opportunity! Beautiful frocks of taffeta, crepe de chine and georgette. Yes, and not a few of pongee—they won't last more than an hour or two at \$7.50. All sizes. —Economy basement

Sale of untrimmed HATS 49c —For Thursday's sale we've picked out a wonderful assortment of untrimmed and ready-to-wear hats—straw—straw and satin—and satin. Various colors—49c. —Economy Basement

Hundreds of REMNANTS HALF PRICE —Silks, dress goods, wash goods and draperies at half price and in some cases less than half—all are good useable lengths—they should create a stir Thursday! —Economy Basement.