

ADVERTISING IN THIS CITY CLEAN COMPARED TO SOUTHERN TOWNS

Samuel Hopkins Adams Says Portland Has Yet Much Progress to Make.

IS SURVEYING CONDITIONS Authority on Advertising Is Making Tour of Country in Behalf of New York Tribune.

Portland has still a considerable distance to go to reach perfection in field observation of the rules of clean advertising...

This is the opinion of Samuel Hopkins Adams, writer and authority on the ethics of advertising...

DECORATED VEHICLES ONLY TO BE ALLOWED IN FESTIVAL PARADES

Cash Prizes Will Be Offered and All Advertising Will Be Barred, Is Announcement

Unless automobiles and other vehicles are richly decorated with roses and other flowers they will not be allowed to participate in the huge floral pageant...

Guarantees Money Back

The Tribune guarantees money back to any purchaser who doesn't get a hat clean from advertising...

Forestry Students Return From Work

Eighteen Young Men of Oregon Agricultural College Back From the Wind River Nursery.

To obtain a practical knowledge in their line of work, 18 students in the forestry department of the Oregon Agricultural College...

Cavalry Troop D Is Ready for Inspection

Pendleton Organization Composed Entirely of Cowboys and Horsemen Declares Captain Gjedsted.

Following the return from Pendleton, where the troop has its home, of Captain C. E. Gjedsted, adjutant general...

Warning!

The makers of genuine Aspirin caution you to see that every package and every tablet of Aspirin bears



Tablets sold in pocket boxes of 12. BOTTLES OF 24 and 100. Bayer-Capules in these boxes and capsules in sealed packages of 12 and 24.

Springfield Woman Elected P. E. O. Head

Mrs. Jessie W. Kirk Chosen President at Session of State Convention Held This Morning.

The chairman of the various committees acting during the convention were: Guards, Mrs. Grace J. Whitlock...

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CARRIE CHAPMAN CATT HERE TO HELP WOMEN MOBILIZE FOR SERVICE

Member Woman's Committee of Council of National Defense to Outline Plans.

MEETING IS ON TONIGHT

Saturday Noon Visiting Suffrage Leader Will Be Honor Guest at Multnomah Hotel Luncheon.

Mrs. Carrie Chapman Catt, representing the woman's committee of the Council of National Defense...

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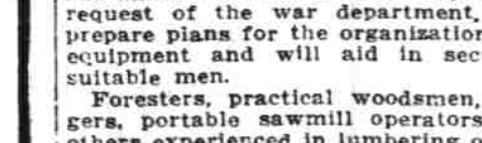
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Do you kodak? -Don't miss the fun of having a kodak this summer! We've a lot of little and big ones from \$6.00 up to \$55.

Long live the king! -There's a mighty monarch coming to Portland—one who will be welcomed even in these days when the whole world is fighting to spread the spirit of democracy!

Boys' Armorclad suits \$5 -There is so much that is good and different about these Armorclad suits that we can't begin to tell their story here!

'Boys' Life' free -Besides the boys' suits at \$5 we have worlds of other good clothes at \$6.50 and up to \$20!

Goodies! -Chocolate, wintergreen, maple and peppermint WAFERS at 27c lb.

Stamped pieces 49c -36-in. stamped centerpieces and 18x48-in. scarfs of pure linen in natural shade!

2 for 25c Sheet music -Oh! Johnny—Oh! Johnny—Oh! Ching Chong!

Going away? -We've got some SHIRTS ready for Saturday that will set you a-guessing.

Attention MEN! -The North Pacific college held its graduating exercises at the White Temple Monday night.

Diplomas Are Given To 106 Graduates -The North Pacific college held its graduating exercises at the White Temple Monday night.

Forestry Unit Goes To France at Once -Impetus is being given to the raising of the newly-organized forestry regiment by the prospect of seeing service in France as soon as practicable.

Colonial cemetery vases 15c -Coming just before Decoration day, just as it does, this special offering should be read with unusual interest.

Buy a Liberty Loan Bond -Of course you are going to buy one—but don't wait—buy it now!

Stockings 35c pair -Here's a really worth-while sale! For such stockings as these are seldom found for 35c a pair!

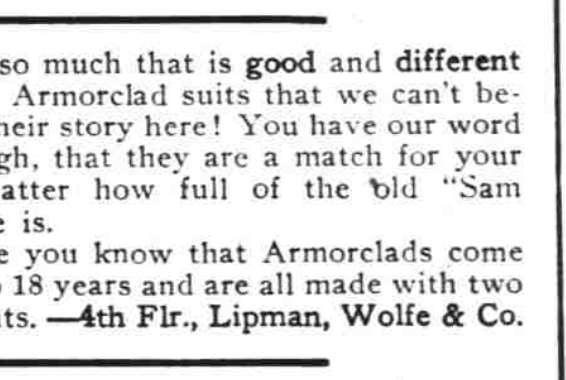
Basement savings! -Women's vests with low necks and no sleeves will be sold for 10c.

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Lipman Wolfe & Co. Merchandise of Merit Only. Eye glass repairs -Bring your broken eye glass lenses to Dr. Dallas. Any lens duplicated exactly from the pieces.

Just see what splendid things we've assembled for Saturday and you!

Pretties that every woman wants -Slip-on veils are going on sale Saturday for 50c—just to make Saturday more interesting!

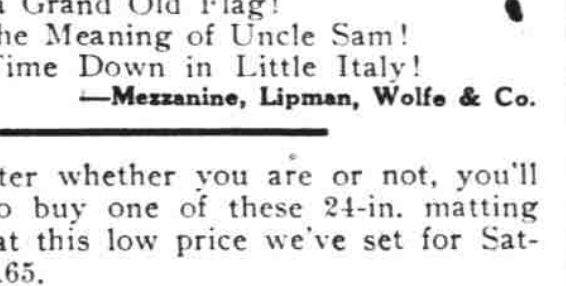


Wonder HATS \$5 -It seems as though each lot of these remarkable \$5 hats which our designers have created from week to week have been just a little prettier—

'Ready-to-put-on' HATS \$2.50 -Two dollars and fifty cents is a ridiculously low price for such very smart little 'ready-to-put-on' hats as these!

Is there music in your home? -There is music a-plenty in the homes where there are VICTROLAS.

Saturday is 'Jack Tar' middy day -Women and girls are invited to the girls' own store Saturday. It's Jack Tar middy day—and there are middies for everyone—all sizes and all styles.



Attention MEN! -The North Pacific college held its graduating exercises at the White Temple Monday night.

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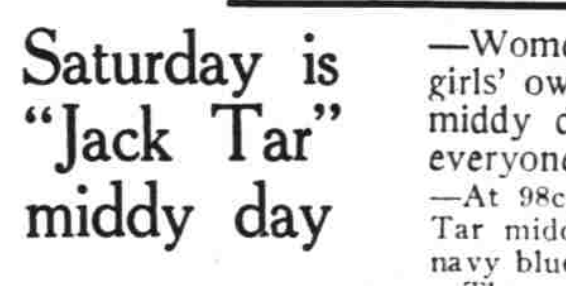


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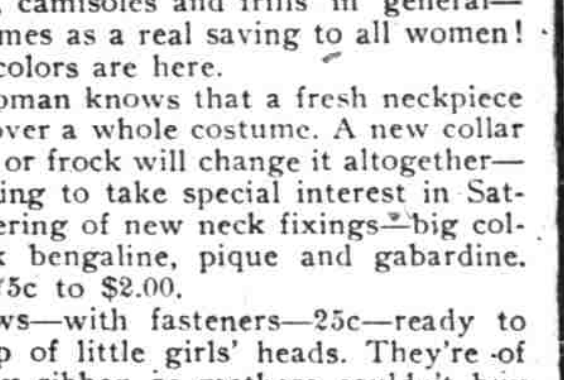
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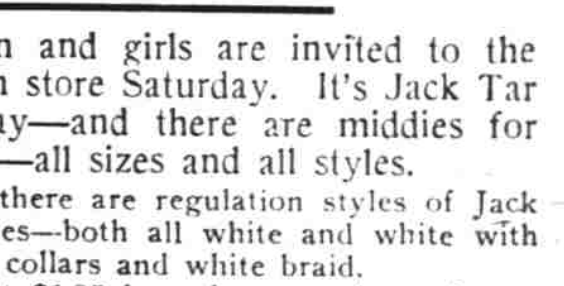


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