

LIEUT. SHACKLETON DETAILS PERILS OF TRIP IN ANTARCTIC

Sir Ernest Blushes Modestly
as Mr. Wheelwright Makes
Brief Introductory Remarks

COMPANIONS GO TO FRONT

Loneliness of Leadership Was Only
Trouble That Brought Him During
Long Arctic Night, He Says.

Some of the dangers and difficulties, hardships and heartaches that beset the seekers after poles, whether Arctic or Antarctic, but with special reference to his quest for the South Pole, were told Thursday night by Sir Ernest H. Shackleton at the Hotel Stewart.

A capacity house audience, at once responsive and receptive, heard a tale of heroic sacrifice, failure and accomplishment, amid the glaciers, crevasses and treacherous floating ice of the Antarctic area, modestly, half-deprecatingly recounted by the central figure in the undertaking.

Neither in voice, manner, carriage nor physique does Lieutenant Shackleton bear the marks of the conventional or book hero. Twisting uneasily and blushing like an embarrassed school boy, while W. D. Wheelwright introduced him, Lieutenant Shackleton evidently was relieved when the chairman concluded, in a few words, by introducing him as "our English cousin."

Pictures flashed on screen, showing Mr. Wheelwright a model chairman, in that he had consumed so little time and particularly that he had not anticipated what he wanted to say, Sir Ernest began in conversational and commonplace tones, at the beginning and told how, after all his preparations for the voyage were completed, he, on the outbreak of war, had offered himself, his ship and his men to the admiralty for service. The admiralty and his king refused his proffer and bade him Godspeed on his mission.

To the accompaniment of screen pictures and maps, portraying the various phases and stages of the hazardous voyage, Sir Ernest said he had planned to start in from the South American side, reach the South Pole and come out south of Australia. Sailing from Buenos Aires, October 26, 1914, he heard nothing of the outside world until May 20, 1915. On the 1500 mile voyage through Weddell sea, to land known to exist at the end, the voyagers were beset by northeast gales which impeded progress. Contrary to all experience in either the Arctic or Antarctic zones, summer did not appear in January and their boat, the Endurance, was frozen fast in the ice on January 18. Then began a period of drifting hither and thither as the wind shifted. This continued until the beginning of the long polar night, April 19, when the sun disappeared and was not seen again until August 9. The Endurance finally was crushed by the ice October 27, 1915, in a temperature of 16 below zero and the nearest land 446 miles away.

Ship's Cargo Salvaged.
Salvaging supplies from the wrecked ship a start was made with dogs, sleds and three small boats to reach land. Breaking and constantly shifting ice necessitated making camp, which was christened "Ocean Camp." Here they remained all through November and December, 1915. Still drifting north, a new location called Patience camp was established, which they left during January, February and March, 1916. Ice split April 9, and boats were lowered into water and a course steered for Elephant's Island, which was reached and landed on just one year and 155 days since they had last seen land.

April 24, Lieutenant Shackleton asked for volunteers to take two of

the boats and make for Georgian island, where there was a whaling station. All the well men volunteered and one of the most trying of all their adventurous trips followed, with arrival there and thence to the Falkland islands and to Punta Arenas, whence he made three unsuccessful trips to the rescue of the men left behind. On the fourth victory crowned his efforts, all were rescued, who had died, were brought away, August 30, after 4 1/2 months on Elephant's island.

Of the 56 men who started on the first voyage, 53 came back alive, and of these, 20 men are on the British front in France, 10 are en route and Lieutenant Shackleton and H. Nimmo, his secretary, who likewise are going there, will make 32 of the famous 53 serving their country on new fields and in new lines.

Tribute Paid Companions.
Concluding his harrowing recital, which here and there was punctuated with flashes of humor and accentuated by deeds of daring and self denial, Lieutenant Shackleton paid a warm tribute to his brave companions. Of the objects aimed at as the achievement won, in the attempt to reach the South Pole, Lieutenant Shackleton said he would not enter into either an economic or altruistic standpoint, but he could not refrain from saying and feeling that the aspirations and ambitions prompted such endeavors amply rapid and untold sacrifice. The only trouble that beset him now was a keen sense of disappointment, while in the Antarctic circle his keenest pang was the utter loneliness of leadership. During the long, dark night, his men were watching him to see what he was thinking, while, as a matter of fact, he really was thinking very little.

Aeroplane Escapes Bullets.
El Paso, Texas, April 13.—(U. P.)—A United States military aeroplane, on a reconnoitering trip along the border, was fired upon by Mexican troops on Thursday.

Captain M. Kirby, piloting the machine, returned uninjured and reported no unusual movement among Carranzista troops in the vicinity.

Local Firm Incorporates.
Salem, Or., April 13.—Articles of incorporation were filed today for the Holly Milk & Cream company of Portland. The capital stock \$250,000. Incorporators are S. C. Dunlap, W. H. Stevens and W. M. C. Calk. The purpose is to manufacture and deal in milk and cereal products.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears
the Signature of

Charles H. Hitchcock

More Sunkist Oranges
are ripening for you
every day in California. Eat these uniformly good oranges freely for their flavor and healthfulness. Order today.

Sunkist
Uniformly Good
Oranges
California Fruit Growers Exchange

FOR THIS SATURDAY
Our Grand Specials
WILL BE

Cream Fed Veal
SHOULDER
ROASTS, lb. . . . 15c
LEGS and RUMP
ROASTS, lb. . . . 20c

Vegetable Specials
Lemons, 2 dozen for .25c
Fine Swiss Chard, 2 dozen
Plenty of Fresh Fruits
and Vegetables

Parker's Famous Pure Pork Sausage, lb. 20c

Park's Market
169-171-173 Fourth St.
Between Morrison and Yamhill

PRUNES
Fancy Large Split, 4 lbs. for .25c
25 lbs. for \$1.50

FLOUR
Crown, per barrel . . . \$10.50
Per sack . . . \$2.65
Corvallis Best, per barrel \$9.00
Per sack . . . \$2.35

SUGAR
Cane, per sack . . . \$9.20
10 lbs. for \$1.00
Dry Granulated, per sack \$9.00
11 lbs. for \$1.00

16 lbs. Box Best Italian Macaroni and Spaghetti . . . \$1.30
Crystal White Soap, 6 for .25c
Ivory Soap 3c
Soaps will soon be 3 for 25c—
so lay in a supply.
Best Oregon Creamery Butter—
per roll 90c
Old Dutch Coffee, per lb. . . 25c

We Deliver

JAVA COFFEE CO. 291 YAMHILL ST.
Opposite Gas Co. Office

BRIEF NEWS OF THE NORTHWEST

Hood River Talks Y. M. C. A.
Hood River, Or., April 13.—A meeting was held at the Ainsbury M. E. church last night by the citizens of Hood River to discuss the proposition of organizing a Y. M. C. A. at Hood River. Mayor H. L. Dumble and Chief of Police J. K. Carson delivered addresses on the proposed organization. The Y. M. C. A. for Oregon and Washington, delivered an address. Another meeting is planned for the near future, at which the proposition of a local organization will be more fully considered. A banquet was served by the women of the church.

Baker Veterans Organize.
Baker, Or., April 13.—Acting Department Commander Nicholson presided at the meeting in of Frederick Funston camp, No. 1, United Spanish-American War veterans, 16 of the applicants for the charter being present. The camp was named after the late General Funston, under whom some of the members served. Officers elected were: Commander, Emmett Kirkendall; senior vice commander, M. V. Case; junior vice commander, M. E. Garner; officer of the day, R. C. Smith; officer of guard, S. T. Sellers.

adjutant, A. J. Lowell; quartermaster, J. F. Warren; chaplain, Dr. H. J. Horton; trustees, J. F. Sellers, L. E. Bennett, J. O. W. Bailey.

Dam Reported Out.
Klamath Falls, Or., April 13.—An unconfirmed report to the effect that the Willow creek dam, which holds back water to irrigate about 5000 acres in upper Langell valley, has given way, has been received here. The dam was built of dirt and it is believed that the pressure of the high water has been too much for its support. The report is given credence at the local reclamation office, on account of the heavy flow of water from that direction.

Mill Employee Hurt
Centralia, Wash., April 13.—George Mann, an employee of the Unalaska Lumber company, is in a local hospital with injuries sustained Wednesday, when he was struck by a flying leading hook. The fact that the back of the hook struck him instead of the point probably saved Mann's life.

Rogue Cannery Enlarged.
Medford, Or., April 13.—The Rogue

River Valley Canning company has recently doubled its capital stock and the capacity of the cannery. It has trebled the capacity of its warehouses. Two smaller canneries in the valley announce that they will be compelled to go out of business this year on account of inability to obtain cans. The Valley Canning company, however, filled an early order for a large supply and will be able to employ nearly 100 operatives during the canning season.

Bucker Hurt by Log.
Chehalis, Wash., April 13.—Saturday a large sized log rolled over Charles Sasse, a bucker at the Otislander camp near Kelso, and he was seriously hurt. Sasse had entered the employ of the company only three days before the accident and was a stranger there. He was working on the down-hill side of the tree and could not get away when the log started to roll.

Sugar Stations Planned.
Medford, Or., April 13.—The Utah Idaho Sugar company will construct three of its loading stations in the Medford district, one being in this city, another at Talent and the third at Seven Oaks. Each station will be 361 feet long, 12 feet wide and 17 feet high, and each will require the use of 30,000 feet of lumber. Wagonloads of

beets will be dumped into the cars without hand labor. Construction of these stations will begin next week.

SAN FRANCISCO HOTELS

HOTEL STEWART
SAN FRANCISCO
Geary Street, just off Union Square
European Plan \$1.50 a day up
Breakfast 50c Lunch 50c Dinner \$1.00
Most Famous Meals in the United States
New steel and concrete structure. Center of theater, cafe and retail districts. On car lines transferring all over city. Take Municipal car line direct to door. Motor bus meets trains and steamers.

Straight Advice on Food Stuffs

Mr. Mayer advises his patrons and friends to buy all the supplies possible at this time, as he predicts conditions within the next 90 days that will leave the market bare.

Regardless of conditions the quality of the foods offered here will be maintained at the same standard that has made this the leading Grocery of Portland for over 30 years.

East Side deliveries now leave at 10:30 a. m. and 3:30 p. m. Complete service to all parts of the city.

L. Mayer & Co. GROCERS
In the Corbett Bldg. on the Postoffice Square.
Main 9432. A-4432

YAMHILL STREET PUBLIC MARKET
Music! Cor. Second and Yamhill Sts. Music!
Specials for Saturday Only

SPECIAL Legs of Mutton, lb. . . . 15c
Stalls 22-24 Shoulder Roast Veal, lb. . . . 15c

SPECIAL FANCY LEGS OF
Stall 16 VEAL, lb. . . . 17 1/2c

SPECIAL BRING THIS COUPON to Stall
Stall 30 30 and Get DOUBLE STAMPS

SPECIAL HOME CURED CORNED
Stall 18 BEEF, lb. . . . 15c

SPECIAL Apple Butter . 2 lbs. 25c
Stall 26 Plum Butter . 2 lbs. 25c

SPECIAL DOUBLE STAMPS on FRUITS
Stall 17 and VEGETABLES

SPECIAL Some more of those Red Kidney
Stall 4 Beans at 10c per lb.—Not over 5 lbs. to a customer.

SPECIAL Look for the BIG CHURN and
Stall 11 save money on BUTTER

SPECIAL Brick Cheese, lb. . . . 30c
Stall 15 Summer Sausage, lb. . . . 40c
Olives, pint 25c

**Two Offerings of
Staple Groceries**

that have not been affected before by advances, but which we must advance after this week.

NUMBER ONE HEAD RICE, which we always retailed at 4 POUNDS for 25c, we will still sell Saturday at this price.

SAGO and TAPIOCA, which has gone to 9c a pound wholesale, we will sell at 3 pounds for 25c

THESE TWO ARE EXCELLENT SUBSTITUTES FOR POTATOES

12 pounds Fine Granulated Sugar . . . \$1.00
6 pounds Fine Granulated Sugar 50c
11 pounds Cane Sugar \$1.00

SUGAR BY THE SACK at less than the market price—No Stamps on Sugar. We will limit the Dollar purchases to one sale to each family.

GOLDEN HARVEST FLOUR—Finest of Hard Wheat Patents from the Heart of the Wheat Belt—Every pound guaranteed to give satisfaction—49-pound sack \$2.40—barrel at \$9.40

SATURDAY only we will sell SNIDER'S CATSUP at 19c

COFFEE
We fully expect a war tax in some form or other to be applied to Teas and Coffees. It will no doubt be no small amount—so that we urge you to put in a good supply of both.

Remember that we roast Coffee and sell you at wholesale prices. We will also give 5 S. & H. Stamps with each lb. purchase of Coffee

OATMEAL at the old price for the last time—5 lbs. for 25c

LAY IN A GOOD SUPPLY OF THE FOLLOWING SOAPS AT THESE PRICES

IVORY, BOB WHITE and CRYSTAL WHITE at 10 Bars for 39c

LOOK FOR THE BIG ROASTER—NO USE TO LOOK FURTHER

20th Century Grocers and Coffee Roasters
IN THE BIG YAMHILL MARKET BUILDING.

SPECIAL
JAPAN HEAD RICE 5c POUND
Only 10 lbs. to Each Customer.

Fresh Creamery Butter, 2 Pounds 85c
Swedish Delicatessen
225-227 Yamhill Street—West of First Street

Meeting the Demand

This market in specializing in the Highest Quality Foods at the lowest possible prices, gives to the public that which the shrewd shopper always demands but so seldom gets. Being the largest market of its kind in the Northwest, you can depend upon this fact—it will not sacrifice quality to gain trade by low prices, but will give you THE BEST OF EVERYTHING FOR LESS!

Vegetarian Foods
It is generally conceded that vegetable foods are far better for the system and more nourishing than meats. Here are some specials for the vegetarian that make it easy to dispense with the meat course.

Special Saturday Only
Large Can Wheat Hominy 10c
Lg. Can Nut Soup, 2 for 25c
Small Can Nut Soup . . . 15c
Nut Butter, per can . . . 15c

Broken Macaroni,
per lb. 5c
Dill Pickles, qt. . . . 10c
Solid Pack Tomatoes, per can . . . 15c

Sunmaid Raisins,
per pkg. 10c
Snider's Catsup . . . 20c

Coffee Specials That Say "Buy Now!"
3-lb. Can Carnation Coffee 85c
1-lb. Can Carnation Coffee 30c
3-lb. Can German-American Coffee 85c
1-lb. Can German-American Coffee 30c
Postum 20c
Fig-Prune 20c
Cereals 20c
Try our Willamette Coffee, per lb. . . . 15c

Leg Roast of Pork 20c and 22 1/2c
Pot Roast Beef, 12 1/2c - 14c
Sirloin Roast Beef, lb. . . . 15c
Round Steak, lb. 16c
Porterhouse Steak, lb. 17 1/2c
Mutton Stew, lb. 15c
Shoulder Mutton, lb. . . 17 1/2c

Leg or Loin Roast Mut'n 22c
Shoulder Veal Roast, lb. . . 14c
Breast of Veal, lb. . . . 12 1/2c
Leg or Loin Roast Veal 17 1/2c
No. 5 cans Lard . . . \$1.15
No. 10 cans Lard . . . \$2.25
No. 3 cans Lard 70c

What Shall I Have For Dinner?
It is easy to decide from a pantry well stocked with canned goods.

2 Cans Tomatoes . . . 25c
3 Cans Peas 25c
2 Cans Pineapple . . . 35c
Table Peaches, per can 20c
Table Apricots, can. . . 20c
2 Cans Asparagus . . . 25c
Ripe Olives, per can . . 10c
Large Can Van Camp's Spaghetti 15c
Large Can Fish Flakes 15c
Pumpkin, per can . . . 10c

Fruits and Fresh Vegetables Are Best in the Spring
Oranges, Per Dozen 15c and 25c

Lemons, per doz. . . . 15c
Large California Grape Fruit 5c
California Asparagus, per pound 10c
Oregon Rhubarb, per lb. . 5c
Hothouse Lettuce, 3 for 10c

WE TAKE PHONE ORDERS FRIDAY EVES. UNTIL 10 O'CLOCK
QUICK DELIVERY
Sunnyside Store
994-996 Belmont
Convenient for many East Side patrons. Same prices, same service and specials as at the main store.
Phones A 6255 Main 5700
PHONES B 1215 Tabor 18

1ST AND TAYLOR
PEOPLES
THE ORIGINAL CASH STORE

You'll Find Simon's a Big Help in Holding Down the High Cost of Living

Come here Saturday and stock up on the things you need. Not only can you save money here on Saturdays, but on any of the other of the five shopping days of the week. FULL 14 LBS. OF SUGAR for \$1 TOMORROW with purchases of \$1 or more anywhere in the store, excepting lard, compound or shortening. Limit 14 lbs. sugar to a customer.

HERE ARE SOME SIMON'S Money-Saving BARGAINS
FRENCH SLIPS, worth to 98c
Lot of FRENCH SLIPS, worth to 12 1/2c
Men's SKIRTS with soft cuffs, worth to \$1.00 . . . 49c
Men's MOLESKIN PANTS, worth \$2.50 pair . . . \$2.09
Men's SOFT KATE, worth formerly to \$3, choice . . . 89c
Ladies' MUSLIN SKIRTS, worth to \$1.50 . . . 98c

CHINA DRESS SLIP, worth up to \$1 yard, for . . . 39c
KESHAIR SLIP, worth up to \$1.50 yard, for . . . 89c
SKIN NEW'S SATIN at the cuffs, worth to \$1.00 . . . 89c
BATHING, 36 inches wide, worth up to 75c yard, for . . 49c
OURTAIN SCIRM, 36 inches wide, worth up to 15c yard . . 10c

SHOES—Come to Simon for Real Shoe BARGAINS
Men's \$4 and \$4.50 WORK SHOES, black or tan . . . \$2.98
Men's \$2.50 DRESS SHOES, black or tan . . . \$2.48
Ladies' \$4.00 DRESS SHOES, and sizes, black and tan, at . . . \$1.79

GROCERY SPECIALS
20c lb. COOKIES, assorted, the 10c
Special, the 10c
25c can BULDER'S MACARONI SOUP 17c
25c can APRICOTS, special, the 15c
40c lb. JAPAN TEA, selected, in lb. package . . . 28c

Big Special on FLOUR
SUNNYSIDE STORE
994-996 Belmont
Convenient for many East Side patrons. Same prices, same service and specials as at the main store.
Phones A 6255 Main 5700
PHONES B 1215 Tabor 18

4 lbs SUGAR \$1.00

Simon's SALVAGE STORE
FIRST & ALDER STS.

Luncheon Suggestions

That One Should Always Have On Hand

6 Cans Sardines . . . 25c
6 Cans Potted Meats . . . 25c
1 Glass Chip Beef . . . 15c
Corned Beef, per can . . 25c
Lunch Tongue, per can . . 20c
Veal Loaf, per can . . . 20c
Lobster, per can . . . 20c
Crab, per can 20c
Salmon, per can . . . 10c
Tuna Fish, per can . . 10c
3 Cans Shad 25c

BUTTER
Per Roll 95c
Oleo, per roll . . . 55c
Cheese, per lb. . . . 30c

Wholesome Breakfast Foods Tasty and Different

Sack Rolled Oats . 45c
Quaker Rolled Oats, per package 10c
Shredded Wheat, pkg. 10c
2 pkg. Grape Nuts . . . 25c
Wheat Eats, per pkg. . . 15c
Cream of Barley, pkg. . 20c
Roman Meal, per pkg. . 20c
Rice Flakes, per pkg. . 20c
Krinkle Corn Flakes, 2 packages 15c
3 Kellogg Corn Flakes 25c

Peanut Butter 2 Lbs. 25c
Ground Chocolate, lb. . 20c
Comb Honey 15c; 2 for 25c
Mince Meat, 1/2 lb. . . 15c
Hershey's Cocoa, pkg. . 15c
Dates, per pkg. . . . 15c
Walnuts, per lb. . . . 15c
Dry Peaches, per lb. . . 10c
Prunes, per lb. . . . 10c
Peanuts, per lb. . . . 10c

Saturday
We Offer
ROAST OF VEAL, lb. . . 12 1/2c
POT ROASTS, lb. . . . 12 1/2c
SIRLOIN STEAKS, lb. . . . 16c

FRIEDMAN'S MARKET
291 YAMHILL ST.
Bet. 4th and 5th Opp. Portland Gas Co.

SPECIALS AT THE Bay City Market FOR SATURDAY
Sugar Cured Bacon, lb. . . . 28c
Bock Sausage, per lb. . . . 25c
Hams, per lb. . . . 25c

TRADING STAMPS
East and West Side, Delivery
BAY CITY MARKET
FOR QUALITY
S. W. COR. 4TH AND YAMHILL
Phones—Main 804, A-2830

COFFEE
We fully expect a war tax in some form or other to be applied to Teas and Coffees. It will no doubt be no small amount—so that we urge you to put in a good supply of both.

Remember that we roast Coffee and sell you at wholesale prices. We will also give 5 S. & H. Stamps with each lb. purchase of Coffee

OATMEAL at the old price for the last time—5 lbs. for 25c

LAY IN A GOOD SUPPLY OF THE FOLLOWING SOAPS AT THESE PRICES

IVORY, BOB WHITE and CRYSTAL WHITE at 10 Bars for 39c

LOOK FOR THE BIG ROASTER—NO USE TO LOOK FURTHER

20th Century Grocers and Coffee Roasters
IN THE BIG YAMHILL MARKET BUILDING.

SPECIAL
JAPAN HEAD RICE 5c POUND
Only 10 lbs. to Each Customer.

Fresh Creamery Butter, 2 Pounds 85c
Swedish Delicatessen
225-227 Yamhill Street—West of First Street

EXTRA SPECIAL
SAT. Only Limit of four lbs. to one person.
Bring this ad and get a \$2.50 percolator and 1 pound of 40c Coffee all for \$1.50

MARTIN MARX COFFEE CO.
WE DELIVER—PHONE EARLY
252 THIRD ST. NEAR MADISON. Phones Main or A-1893