

### MOTOR ALLIANCE AIDS OFFICERS OF GUARDS IN HUNT FOR RECRUITS

Portland Automobile Owners Gladly Loan Cars and Time In Interest of Service.

### THE DUTIES ARE VARIED

Enough Members Will Be Enrolled That Work Can Be Done Expeditionally Without Causing Inconvenience.

How Portland motorists may be of real service to their country was demonstrated Thursday morning, when the newly organized Motor Alliance answered its first call to duty, which was in the nature of a Paul Revere jaunt through the countryside.

It was in the interest of recruiting, and the first motor volunteer was W. M. Menzies, who brought with him W. C. Saunders, Roy Pike and C. W. Howe, all of the Northwest Auto Co. They placed their cars a Reo, a Cole Eight and a Marmon, at the disposal of Lieutenants Walker and Blanchard and Captain Termedest, who took charge of the expedition which was in search of men in the outlying districts.

One of the cars went to Oregon City, where two men were found. One of them had been down on the border with the other companies in the recent Mexican trouble. He didn't wait a minute, but changed from his citizen clothes to uniform while the machine waited, and came to Portland to re-enlist in the guard.

**First Day Successful.**  
The other cars were equally successful, and brought in men who could not have been reached any other way.

This is but one of the ways in which the Motor Alliance expects to be of aid to the militia. At the meeting Friday night, Commissioner George L. Baker, who is the originator of the idea, outlined in brief the plan under which the Alliance will operate.

Members whose patriotism struts them to sign for this duty will be listed with the names, addresses and telephone, and this information placed on duplicate lists. These latter will be placed in the hands of several dispatchers, enough of them to make sure that one of them will always be available.

Enough members will be enrolled so that service to the Motor Alliance will be as little inconvenient as possible. While the committee believes that none would object to any duty to which he might be called under this plan, it nevertheless, wants to make it as convenient as possible for those who respond.

### Responses Are Liberal.

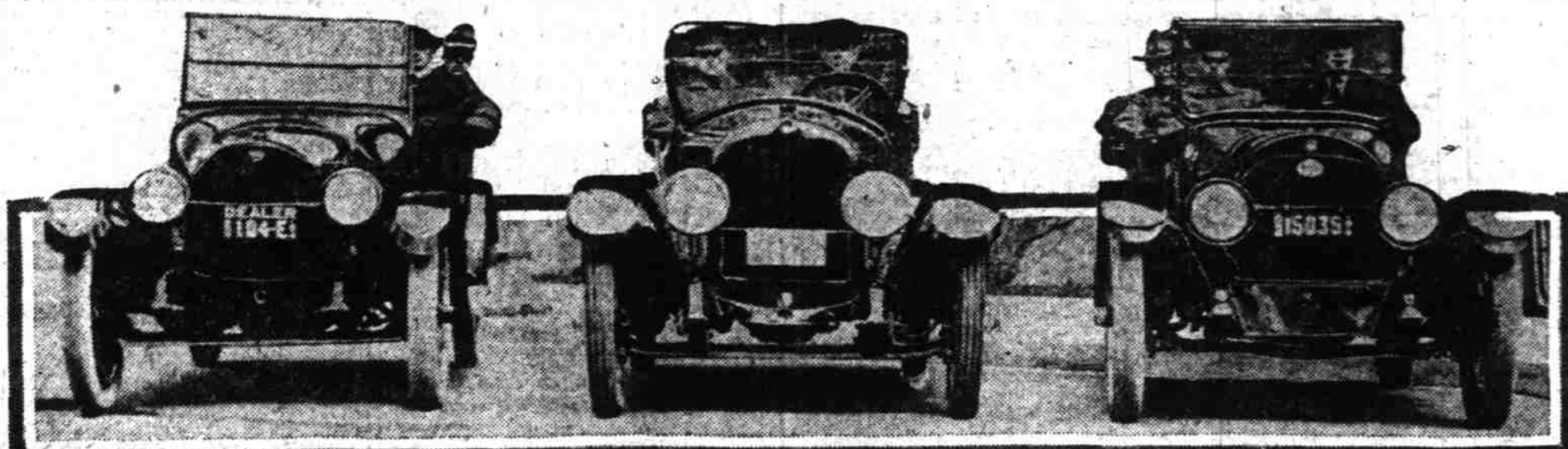
Committees are now listing owners who will, when called upon, loan themselves and their cars to the cause. At the meeting representatives of the Portland Ad club, the Rotary club, the East Side Business Men's club, the Chamber of Commerce, the Dealers' Motor Car association of Oregon, the Oregon State Motor association and the Elks, besides numerous other delegates responded.

The Alliance has received the instrument of Adjutant-General White, O. N. G., who explained some of the ways in which it may be of help. Its first duties will only be in the cause of enlistments, and will occasionally take an hour or two of the time of those who respond.

In emergencies, the members may be called to more serious duties, such as rushing men to nearby points when other forms of transportation fail or are not considered speedy enough.

At a meeting Friday Frank E. Watkins was elected temporary chairman and M. O. Wilkins secretary. C. M. Menzies, C. S. Bratton and D. C. Warren make up an organization committee. Further plans will be discussed at a meeting early this week.

### CARS VOLUNTEERED FOR RECRUITING, OTHER PURPOSES



Responding quickly to a call from the government for recruiting purposes, the Northwest Auto company tendered a Reo, Marmon and a Cole.

### Full Blood Indians At Work on Autos

The Willys-Overland Company Has a Score of Red Men Employed in Various Capacities in Its Factory.

Almost on the very site of some of the bitterest wars waged a century ago by his ancestors in defense of his Indian today helps the pale face build his "devil wagon."

Just a few miles from Fort Meigs, Port Miami and some of the other battle grounds of "Tippecanoe" Harrison, "Mad Anthony" Wayne, Tecumseh and other warlike leaders of another day, is the main factory of the Willys-Overland company.

In this factory are a score of full-blooded Indians—Chippewas, Navajos, Iroquois, Pomas, Pueblos—sent there by Uncle Sam from their western reservations to learn another of the trades of the white man.

And these Indians are taking to their training like so many ducks to water. They are very interested in learning what makes the wheels of the automobile go round.

One pair aids in chassis assembly; another pair assembles wheels; five of them are engaged in final assembly, while still others work on running boards, etc.

Instead of being confined permanently to one operation, they are shifted every few months from task to task, in order to give them a general practical knowledge of motor car construction, such as is required by good mechanics, garage men and automobile repair men.

### State Will Direct Road Work in Coos

Sum of \$362,000 Will Be Expended; County Divided Into Districts; Roadmaster Named as Aide.

The Coos county court has turned over to the state highway department the supervision of the expenditure of the \$362,000 county bond issue. The state highway commission has appointed County Roadmaster Murdock assistant state highway engineer to superintend the work.

The county has been divided in five districts upon which the bond money will be spent as follows:  
Coquille-Marshfield road, \$150,097; Bandon-Curry county road, \$66,237; Coquille-Myrtle Point road, \$47,491; Coquille-Bandon road, \$49,618; Glasgow-Haynes slough-North slough road, \$80,989.

The total cost of surveying and inspection is estimated at 6 per cent approximately.

A committee appointed by the Coos County Good Roads association has made an investigation of the work thus far done and has reported that

### Packard Aircraft About Ready to Soar

200 Horse Power Aircraft Motor, Work on Which Was Hastened on Account of War Situation, Is Nipe for Trial.

The 200 horse power aircraft motor, which the Packard company has been developing in the past two years, is about ready to take flight.

The process of installing the engine in specially constructed planes is now going on rapidly, and the first ascension probably will be witnessed within a fortnight.

Final work on the motor has been hastened by developments in the international situation that may create an urgent need for aircraft in America.

The flying tests of the new engine will be made at the Joy aviation field, near Mt. Clemens, Mich., where there are unusual facilities for trials over both land and water.

W. B. Stout, chief engineer of the Packard aircraft division, says that the machine will not be capable of more than 90 miles an hour, because of the peculiar construction of the planes made for it, but it will be capable of mounting quickly to great heights. His observation is that the machine promises ability to ascend with at least six persons.

Starting from Washington immediately following the inaugural ceremonies, a stock Saxon Four roadster began a journey to traverse the boundaries of the United States as near as roads will permit.

This trip, undertaken by the Saxon Motor Car Corporation, is in the nature of a trail-blazing for a national boundary highway, a road for motor travel that will circle the country's edge from the tip of Maine southward to the tip of Florida, thence around the coast and west along the Rio Grande and the national boundary to the Pacific, then northward to the Canadian line and eastward, following the contours of the Great Lakes to the northern limits of Maine, and again to the Atlantic, completing the circuit.

### Saxon Undertakes Tour of Boundaries

Five months is estimated will be re-

### Auto Owners Will Boost Bond Scheme

Every automobile owner in Wasco county has been asked by The Dalles

Chamber of Commerce to contribute \$2 to a fund being raised to carry on a campaign in the county in behalf of the six million dollar bond issue.

One of the first contributors was J. C. Hostetler, who wrote: "It is more pleasure for me to pay \$2 for a better roads fund than to pay for a broken spring, extra tires and gasolins and then have roads over which there is no pleasure in driving."

quired to complete the trail-blazing for the route for the most part has never been charted, and the Saxon pioneers will have to feel their way along.

Individual members of the committee say they have heard considerable complaint with reference to engineering cost but in their opinion if the costs of engineering and inspection do not exceed 6 per cent the amount is reasonable.

The committee declared itself to be unqualifiedly in favor of centralizing in the county court authority to carry out a county road program and to hold the county court responsible for such program.

### PORTLAND MOTOR CAR CO. WILL OCCUPY NEW BUILDING BY JUNE 1

Agency of Packard and Nash Lines at Tenth and Burnside Streets.

Cameron Squires, president and manager of the Portland Motor Car company, completed arrangements last week for their new building to be erected on the northwest corner of Tenth and Burnside streets.

Full plans and specifications for the new building have been completed and the work will be begun at once and rushed to completion by June 1. The building is to be a one story modern fireproof structure of yellow-white brick construction, 100x100, and is to cost \$15,000. Provisions have been made for a large service room and a work shop, besides offices and display rooms.

The Portland Motor Car company is at present located in the Keats building, but on account of crowded quarters, Mr. Squires has endeavored to complete arrangements for a new location for the Packard cars for some little time and secured a lease on this

property, which is owned by Rodney L. Gleason, through Stanley Thompson. It is in the same block as the Manley Auto company, which adjoins it on Burnside street.

Heretofore the company has handled the Packard line exclusively, but has decided to add the Nash as a new line, which is expected to become popular. A number of cars are on the way, and are expected to reach this city shortly.

Farm Tractors Needed by France  
Paris, March 31.—It has been estimated that 17,000 farm tractors could be used for plowing purposes in France. This is on the assumption that only one tenth of the total acreage of 4,374,000 acres, admits of the employment of machinery for plowing. About 85,000 people are estimated as likely to be interested in the use of machinery for farming purposes.

### JOURNAL'S AUTO DIRECTORY

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First-Class Garage and Repair Shop, Newly and Fully Equipped. Skilled Mechanics.  
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**HANDLER** See the Chandler Four-Passenger Roadster GERLINGER MOTOR CAR CO., BROADWAY AT OAK ST.

**Chalmers** H. L. KEATS AUTO CO., Broadway at Burnside. Roadway 5365  
Now Demonstrating the New 3400 R. M. P. \$1090 F. O. B. Factory

**GMC** Trucks 1 1/2, 2, 3 1/2 and 5 Ton WENTWORTH & IRWIN, INC. Formerly the Columbia Carriage & Auto Works 209 FRONT ST., PORTLAND, OR.

**Edwards' Tire Shop** Vulcanizing—Tire Repairing 331 ANKENY—Broadway 1034, A-1132 Goodyear Service Station, Ajax Distributors

**Francis Motor Car Exchange** Phone E. 1199—E. 13th at Hawthorne

**Garford** Motor Truck Sales Company 523 ALDER STREET, PORTLAND, OREGON  
A complete line of motor trucks made from the best material obtainable, and backed by reputation, resources and facilities.

**Grant Six** Overhead valve motor. No finer motor from the standpoint of all-around efficiency has ever been built. MANLEY AUTO CO., 11th and Oak at Burnside, Broad. 217.

**HAWTHORNE VULCANIZING WORKS** Guaranteed tire repairing of every description. All standard brands of new tires and tubes sold. Also second-hand and combi-tread tires. GOODYEAR SERVICE STATION. East 960, 409 Hawthorne avenue.

**Haynes H. L. MANN MOTOR CAR CO.** America's Greatest Light Six—59 NORTH 23D MAIN 299

**HUDSON-Super-Six** "Super—means superior—where others are inferior" BOSS & PEAKE AUTOMOBILE COMPANY 615-617 Washington Street

**Hupmobile** A WONDERFUL CAR IN PERFORMANCE. MANLEY AUTO CO., 11th and Oak at Burnside, Broad. 217.

**Mack & Saurer** Capacities, 1, 1 1/2, 2, 3 1/2, 5, 5 1/2, 6 1/2, 7 1/2 Tons. Complete Stock Repair Parts. F. C. ATWELL, Sales Agent MOTOR TRUCKS Washington at 21st. Tel. Mar. 440

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**National** National cars of today represent unquestionably the highest standard in motor cars. MANLEY AUTO CO., 11th and Oak at Burnside, Broad. 217.

**Oldsmobile** Distinctive High Grade. Light Weight. OLDSMOBILE CO. OF OREGON Broadway and Couch Phone Broadway 1640

**Oakland** OREGON OAKLAND MOTOR COMPANY, Wholesale OAKLAND AUTO SALES COMPANY, Retail 522 Alder St. at Sixteenth Main 414

**Owen Magnetic** Gibson Electric Garage & Storage Battery Co. 144 Twelfth Street

**Republic** CAPACITY IN TONS \$820 \$1325 \$1825 \$2325 \$2825 Prices Delivered at Portland ROBERTS MOTOR CAR CO., Park and Viandens Sts.

**Smith Form-a-Truck** BALLOU & WRIGHT BROADWAY AT OAK Distributors for Oregon Some unoccupied territory open; write for proposition

**Trucks** Moreland Distillate, 3/4 ton to 5 ton. Vim Delivery 1/2 ton capacity. McCRAKEN MOTOR COMPANY Main 9019 445 Stark Street

**U. S. L. and Diamond Grid Batteries** CLEAN, HONEST SERVICE Van Matre Storage Battery Co. 32 North Broadway—Sales and Service Expert Advice About Your Battery Freshly Given

**Velie** The Biltwell Series represents the latest and best in motor cars. New value at medium prices. D. C. WARREN MOTOR CAR CO. 58-60 N. 23d Street. Phone Main 780

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**White** Pleasure Cars and Motor Trucks — The White Company, Park and Couch Streets

**Willard** We Stock Them, We Repair Them. We Charge Them. Free Advice and Inspection. AUTO ELECTRIC EQUIPMENT CO. Sixth and Burnside Streets.

**Show Your Colors** Put an ILLUMINATED FLAG on Your Radiator Cap

**BALLOU & WRIGHT** Broadway at Oak, Portland

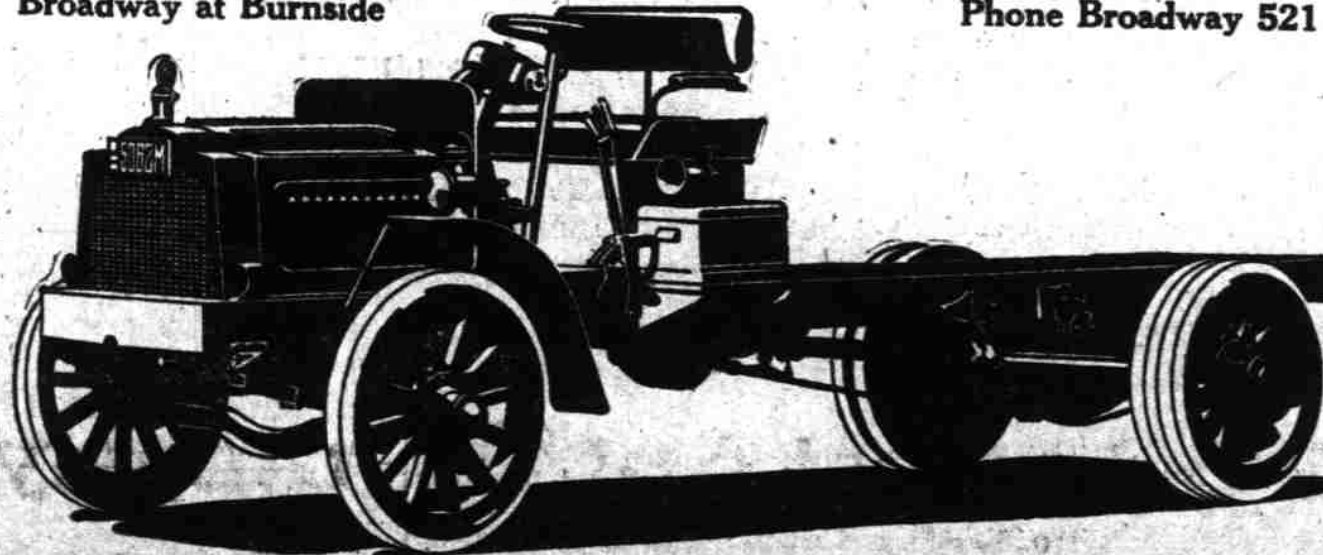
# Packard CHAINLESS Trucks

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Broadway at Burnside Phone Broadway 521



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- FOUR Roadster ..... 985
- FOUR Touring Car ..... 985
- FOUR Landau Roadster ..... 1150
- FOUR Every-Weather Car 1185

All Prices F. O. B. Detroit

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- SIX Chassis ..... \$1150
- SIX Roadster ..... 1250
- SIX Touring Car ..... 1250
- SIX Landau Roadster ..... 1350
- SIX Every-Weather Car. 1450
- SIX Touring Sedan ..... 1700
- SIX Coupe ..... 1750
- SIX Limousine ..... 2000

All Prices F. O. B. Detroit

## A Message to you who KNOW

YOU who are "motor wise," you shrewd buyers who want to compare and analyze and be shown before you spend your money—we want to talk to you.

Don't be influenced by the enthusiasms of lucky owners, or the personality of some brilliant salesman—apply your regular principles of investment to your automobile.

Investigate.

Buy—don't be sold.

Compare, analyze, insist on finding out.

Be sure you get the most for your money. Be certain that yours is a car of proven VALUE.

SEE that it has at least 40 H. P. if it is a "Four"—you'll need that power on your tour next summer. If a "Six"—your car should have 50 H. P.—the fascination of the Six is effortless power—smooth, steady, unflinching power whatever the load, speed or grade. It is really better to pay a bit more if necessary to get this power, than to be disappointed in your car's performance.

BE sure that your car is guaranteed by a great company, a company of known responsibility—Studebaker gives a twelve months' guarantee.

Be sure that your car has behind it a nation-wide organization of dealers, each of whom is prepared to give you systematic, generous service.

Be sure of these things before you invest, for without them you are doomed to disappointment—with them all, your permanent satisfaction with your investment is assured.

AFTER you have made certain of these points, compare the Studebaker "Four" at \$985 with other Fours having the same power, full floating rear axle, complete Timken bearings, other mechanical excellencies and superb beauty of finish.

Compare other Sixes with the Studebaker Six at \$1250 in the same way. We'll abide by your decision.