

PORTLAND, OREGON, SUNDAY MORNING, FEBRUARY 4, 1917.

The Year's Greatest Sale of Homefurnishings
—A Sale That Does Not Recognize
Cost or Retail Values

50TH Anniversary Rummage Sale

A Sale That Wholly Ignores Original Cost—
True Worth—and Retail Selling Value

An event unparalleled in Portland's merchandising history—a sale for value-giving that stands alone. The prices quoted ignore the cost of production—they reflect our business policy, which demands the sale of EVERYTHING after it has been in stock a certain length of time and—regardless of the reduction that may be necessary to effect a disposal.

Doors Will Not Be Open Until 9 o'Clock Monday



MISS MARGARET MEARS,
FIANCEE OF
NORMAN RUPP.

News for publication in the Sunday society pages must be in The Journal office by Friday afternoon.

By Nona Lawler.

TWO engagements and the hint of a third gave a spicy flavor to social happenings last week. Miss Margaret Mears, who entertained at tea Saturday for her sister-in-law, Mrs. S. Maxwell Mears Jr. (Alice Robbins), and Miss Elizabeth Jones, the latter having just returned home from a visit in California, surprised the 100 or more guests who called with the announcement of her engagement to Norman N. Rupp. Miss Mears is the daughter of Mr. and Mrs. Samuel Maxwell Mears, and a grand-daughter of Mrs. Henry E. Jones. She is a beautiful girl, very fair in coloring, and one of the most popular girls of the younger set. She attended St. Helen's Hall and the Portland Academy in Portland, and finished at Dana Hall. Plans have not yet been made for the wedding, but there will doubtless be much entertaining for Miss Mears during her pre-nuptial days.

Mr. Rupp came a few years ago to Portland to make his home here. He is the son of Mr. and Mrs. John J. Rupp, of Saginaw, Mich., a prominent family of that place, and his sister, Miss Meta Rupp, who has visited in Portland, has many friends in the city. She is expected again within a month or so to make an extended visit with her brother, and will share in the parties that will be given for the bride and bridegroom-elect. Mr. Rupp is a Yale man of '04, and is a member of the University club.

eliver. She wore a corsage of orchids. Miss Jones wore a chic frock in apple green, with flouncings of lace, caught here and there with rose buds, and a corsage of pink roses completed her costume. Mrs. Maxwell Mears Jr. wore black satin, with gold embroidery and trimmings of gold lace. She wore yellow rose buds.

Presiding in the dining room were Mrs. George Kirkham Smith, Mrs. Elliott R. Corbett, Miss Claire Wilcox and Miss Rhoda Rumelin. Assisting about the rooms were Misses Helen Ladd, Sara McCully, Ailsa MacMaster and Ruth Teal.

Thursday evening Miss Mears and her fiancé, Mr. Rupp, were entertained at dinner by her brother and sister-in-law, Mr. and Mrs. Arthur Mears, at their home in Elizabeth street. The affair was ostensibly given as a birthday compliment to Miss Mears, as the engagement was not then admitted even to the circle of intimate friends who were present. The table was centered with daffodils and primroses, and covers were laid for: Miss Mary Stuart Smith, Miss Esther Tucker, Miss Mary Brownlie, Miss Mears, J. E. W. Stephenson, Merle Campbell, Maurice Dooly, Norman N. Rupp and Mr. and Mrs. Mears.

Plans for the Visiting Nurses' annual valentine tea at the residence of Mrs. Helen Ladd Corbett are progressing. This event will be, as it has been for many years in the past, the most important event of St. Valentine's day. Hundreds of friends of the association will make their annual pilgrimage with a silver offering for the good cause. Society in all its cliques and circles looks forward to enjoying the charming hospitality of the Corbett home on this occasion, as with but few exceptions the teas have always been given at Mrs. Corbett's residence. The candy table will be one of the unusual features and, in the way of entertainment, Mr. and Mrs. Harold Grady will give several solo dances.

Mr. and Mrs. Lucius Allen Lewis entertained Monday night at the Orpheum theatre with a box party of six.

the affair being planned as a compliment to Miss Alice Tucker and her fiancé, Spencer Biddler. Miss Sally Adams, a cousin of Miss Tucker, who is visiting with her until after the wedding, February 10, and William Howe, were additional guests.

Mrs. Lewis and her little daughter, Clementine, returned early last week from San Francisco, where Mrs. Lewis has enjoyed a month's visit with her sisters. The tourist season is now at its height in California, and friends, not only from home but from all parts of the country, are met on every occasion.

Mrs. W. B. Ayer returned last night from a few days' visit at her farm near Carlton, Or.

Mrs. Martha S. Gielow of Alabama and Washington, D. C., is the house guest of Mrs. Preston Carter Smith of 628 Montgomery drive. Mrs. Gielow is the author of "The Light on the Hill" and other delightful books. The distinguished lady has read before the royalty of England and is well known on the lecture platform in this country, and is well remembered by those who heard her at the Portland Chautauque some years ago. It is hoped that Mrs. Gielow will give one of her dramatic evenings of planctus, songs and stories while in Portland.

Miss Evelyn Carey and Miss Barbara MacKenzie have left for San Francisco in company with Miss Beatrice Nickel, who was visiting for a few days in Portland. They will be the guests of Miss Nickel until after the wedding of Miss Ruth Zelle and Corbett Moody, an event of next Tuesday. Miss Carey and Miss Nickel will be bridesmaids at the wedding.

Mr. and Mrs. Gustav Simon, who will leave soon for California, accompanied by their attractive daughter, Miss Helen Simon, to spend the spring and summer in the south, are being much entertained before their departure.

Mr. and Mrs. Frederick M. Sailer gave a dinner Friday evening in their honor. The guests were: Mr. and Mrs. I. N. Fieschner, Mr. and Mrs. Edward Ehrman, Mr. and Mrs. Ludwig Hirsch, Mrs. Jacoby of San Francisco, Cecil Bauer, and Mr. and Mrs. Simon.

Mr. and Mrs. I. N. Fieschner were dinner hosts Wednesday evening complimenting Mrs. Gustave Simon.

Miss Kenna Mary Klosterman's engagement to Thomas Standifer was announced Thursday afternoon at a tea given by Mrs. Clifton Nesmith McCArthur at the Mallory hotel. Miss Klosterman is a popular girl in Portland society, the daughter of Mrs. John Klosterman. She is a graduate of the old Portland academy and later attended Miss Bennett's school in New York. Mr. Standifer is a former Texan, the son of Mr. and Mrs. I. M. Standifer. He is a graduate of the University of Southern California and is connected in business here with the L. B. Menefee Lumber company. He is a nephew of L. B. and Oscar R. Menefee. No definite plans have been made for the wedding but it is planned for the early part of March.

The tea was a charming affair. Receiving with Mrs. McCArthur and Miss Klosterman were Mrs. John Ernest Klosterman and Mrs. I. M. Standifer. About 50 guests called during the hours, for the most part intimate friends of the Klosterman and Standifer families.

The tea table was decked in early spring flowers and presiding were Mrs. Coe A. McKenna, Mrs. James Paul Cooke, Mrs. Lewis A. McCArthur and

- ### Used Heaters Wood and Gas Ranges At Rummage Prices
- A-B Low Oven Gas Range, new price \$22.50, used price **\$12.45**
 - Garland Side Oven Gas Range, new price \$65, used price **\$24.95**
 - Vulcan Side Oven Gas Range, new price \$30, used price **\$14.45**
 - New Method Side Oven Gas Range, new price \$40, used price **\$18.35**
 - Jewel Side Oven Gas Range, new price \$32.50, used price **\$9.50**
 - Reliable Side Oven Gas Range, new price \$28, used price **\$8.75**
 - Jewel Low Oven Gas Range, new price \$20, used price **\$8.50**
 - Combination Wood or Coal Range, new price \$40, used price **\$21.85**
 - Grand Wood or Coal Range, new price \$40, used price **\$23.95**
 - Dinner Bell Steel Cook Stove, new price \$25, used price **\$12.95**
 - Kitchen Gem Cook Stove, new price \$15, used price **\$7.45**
 - No. 20 Carbon Heater, new price \$10, used price **\$8.75**
 - Colonial Wood Heater, new price \$17.50, used price **\$13.65**

- ### High Quality Dining-Room Suites At Rummage Prices
- \$177.50 Three-piece Fumed Dining Room Suite consisting of Buffet, China Closet and Table. Rummage price only **\$91.75**
 - \$294 Nine-piece Jacobean Dining Room Suite in mahogany, excellent quality. Rummage price **\$149.75**
 - \$369 Nine-piece Jacobean Dining Room Suite, all large pieces, cane inserts. Rummage price **\$161.50**
 - \$455 Jacobean Dining Room Suite, 10 pieces, extra large buffet. Rummage price **\$220.00**

- ### Quick Disposal of Enamelled Chamber Furniture
- \$57.00 Ivory Enamelled Table for **\$26.95**
 - \$28.00 Three Quarter Wood Bed for **\$13.25**
 - \$28.50 Ivory Storage Chiffonier for **\$12.80**
 - \$47.50 Extra large Adam Design Chiffonier **\$23.90**
 - \$28.75 Ivory Enamelled Triplicate Mirror Dressing Table for **\$14.90**
 - \$25.75 Enamelled Bed, spool turnings, for **\$14.40**
 - \$35.00 White Enamelled Cane Panel Bed for **\$16.40**
 - \$25.75 Three Quarter White Enamel Wood Bed for **\$14.85**
 - \$98.00 Ivory Enamelled Dresser, triplicate mirror, for **\$49.75**
 - \$46.50 Ivory Chiffonier with birdseye top **\$23.85**
 - \$27.50 Dressing Table in Adam design for **\$14.85**
 - \$57.00 Ivory Dresser, birdseye top, for **\$26.95**
 - \$27.50 Enamelled Colonial Chiffonier for **\$14.45**
 - \$22.50 Ivory Enamelled Writing Table for **\$13.45**

- ### Sample Davenport Values on High Quality Pieces
- \$68 Fumed Davenport, large size, leather upholstered, for **\$31.65**
 - \$75 Sheraton Settee in solid mahogany, for **\$34.25**
 - \$146 Karpen Leather all Upholstered Davenport for **\$69.00**
 - \$85.00 Leather Upholstered Settee, mahogany frame **\$39.75**
 - \$139.50 Karpen Loose Cushion Davenport, upholstered in mulberry velour, for **\$89.75**

- ### DRAPERY GOODS
- 25c to 40c YARD REMNANTS Remnants of Serim, Marquisette and Cretonne from 2 to 4 yards of a pattern. Special, yard **10c**
 - REMNANTS OF GOODS ORIGINALLY PRICED UP TO \$1.00 PER YARD
 - Remnants of Sundour Madras, Repps, Cretonnes, etc., all color, light or dark colorings. Special, yard **25c**
 - \$1.00 QUALITY SCOTCH SUNFAST, 50 INCHES IN GREEN, BLUE, MULBERRY AND BROWN. YARD **49c**
 - 50c, 65c AND 75c CRETONNES Three to 10 yards of a pattern, light or dark colorings. Special, yard **25c**
 - USED CRETONNE CURTAINS, all sizes, priced from per pair, \$1.35 down to 65c
 - 1/2 COUCH COVERS—50x60 inches, suitable for table or trunk covers. Each **\$1.35**
 - NOTTINGHAM LACE CURTAINS in ecru only, at less than half price, small or large designs, plain or figured centers. Most of them can be had in pairs at, each, 85c, 65c, 50c and 35c.
 - WHITE AND BROWN LACE CURTAINS, valances, up to 4 1/2 pairs, curtains with colored lace overlays, in shades of pink, blue, white and green. Special, pair **\$1.95**

- ### New 1917 A-B Sanitary Gas Ranges
- New A-B Models with side oven, four burners, white porcelain door, extra large cooking surface. EXTRA SPECIAL **\$29.75**
 - \$231.00 Adam design Ivory Enamelled Chamber Furniture, four pieces **\$116.80**
 - \$187.50 Decorated Ivory Enamelled Chamber Suite, 5 pieces, with twin beds **\$119.75**

- ### Fine Matched Chamber Suites. Prices Out of All Proportion of Value.
- \$293.50 Mahogany Chamber Suite in Jacobean design with twin beds. Rummage price **\$167.50**
 - \$159.25 Three-piece Mahogany Suite, Queen Anne pattern. Rummage price **\$89.75**

- ### 12 Patterns Mahogany Dining-Room Tables 1/2 Price

NO GOODS SOLD TO DEALERS
Deliveries will be made at our earliest convenience. No exchanges.

MAIL ORDERS PROMPTLY FILLED
Mail orders will have our immediate attention. No charge for packing or drayage to freight depot.

- ### Tables All Kinds in This Great Rummage
- \$7.00 Fumed Oak Chaffin Dish Stand **\$3.40**
 - \$37.50 Flush Rim Dining Table, fumed **\$19.85**
 - \$41.75 Jacobean Extension Table, 48 in., mahogany base **\$21.65**
 - \$11.00 Mahogany Finish Table, special **\$4.95**
 - \$9.75 Stickley Library Table **\$13.80**
 - \$21.50 Quartered Oak Library Table, plank top **\$11.95**
 - \$34.50 Eight-foot Extension Table, 48 in. **\$19.95**
 - \$26.50 Oak Extension Table, used **\$16.85**
 - \$24.75 Fumed Library Table for **\$12.95**
 - \$11.50 Mahogany Stand Table, used **\$5.95**
 - \$68.50 Jacobean Extension Table, 64 inch **\$33.90**

- ### Chairs and Rockers
- \$3.45 Arm Rockers for **\$2.10**
 - \$22.00 Leather Upholstered Chair for **\$12.85**
 - \$69.75 Stickley Leather Upholstered Arm Chair for **\$29.45**
 - \$27.50 Loose Cushion Rocker for **\$10.55**
 - \$22.50 Three-piece Parlor Suite, mahogany finish **\$9.95**
 - \$65 William and Mary High Back Rocker for **\$29.75**
 - \$85.00 Karpen Leather Chair for **\$39.75**
 - \$7.00 Child's Settee, mahogany finish, at **\$2.99**
 - \$13 Fumed Leather Seat Arm Chair **\$7.15**
 - \$16.50 Tapestry Upholstered Rocker at **\$9.95**
 - \$11.75 Oak Leather Seat Arm Rocker at **\$5.95**
 - \$29.50 Leather Seat Settee at **\$16.20**

- ### Remarkable Values in Brass and Iron Beds
- \$9.50 Chilled Iron Bed. Rummage price **\$5.15**
 - \$12.95 French Metal Bed. Rummage price **\$8.85**
 - \$22.50 French Metal Bed, heavy, for **\$13.95**
 - \$29.75 Continuous Post Brass Bed for **\$16.95**
 - \$19.75 French Metal Bed, heavy, for **\$13.40**
 - \$32.50 Colonial Brass Bed for **\$19.45**
 - \$29.75 Fourteen Filler Brass Bed for **\$15.45**
 - \$12.50 Three Quarter Iron Bed for **\$7.75**
 - \$38.75 Brass Bed, colonial one inch fillers, for **\$21.15**
 - \$26.75 Brass Bed with heavy post mounts **\$17.80**

- ### Mahogany Chamber Pieces—Great Values
- \$52.50 Mahogany Chiffonier in Adam design. Rummage price **\$24.95**
 - \$34.00 Princess Dresser mahogany. Rummage price **\$15.85**
 - \$78.50 Extra Size Dressing Table, triplicate mirror, colonial style **\$42.85**
 - \$55.00 Post Colonial Mahogany Chiffonier, high quality **\$27.85**
 - \$99.00 Colonial Chiffonier, extra large size. Rummage price **\$39.85**
 - \$49.50 Victoria Dresser in mahogany. Rummage price **\$21.40**

This Rummage Sale
This sale is not merely a disposal of medium and low priced items, but affords for your choosing hundreds of high quality pieces suitable for every room in the home. Such makers as Karpen, Luce Furniture Company, Imperial Furniture Company, L. & J. G. Stickley, and Grand Rapids Chair Company are represented in this great sale. Pieces are out of all proportion to value—quick let-go of all odd pieces is the end in view.

- ### Great Values in Odds and Ends Linoleums---Rugs---Carpets
- Two 6-yard pieces 60c pro-linoleum at, yard **39c**
 - 6 2-3 yards 80c linoleum at, yard **47c**
 - 7 and 9-yard pieces 80c printed linoleum at, yard **47c**
 - 5 1-3 yards of 90c printed linoleum at, yard **53c**
 - 12-yard piece 80c printed linoleum at, yard **49c**
 - 4 1-3 yard piece 75c printed linoleum at, yard **43c**
 - 3 2-3 and 4-yard pieces of inlaid linoleum, \$1.25 value, yard **69c**
 - 4 1/2-yard piece \$1.50 inlaid linoleum, yard **79c**
 - 3 3/4 and 8 2-3 yard pieces of inlaid linoleum, \$1.75 quality, at **89c**
 - 8-yard and 5 1/2-yard pieces of \$1.85 inlaid linoleum, yard **95c**
 - 5 1/2-yard piece \$1.25 inlaid linoleum, yard **73c**
 - 13-yard piece \$2 inlaid linoleum at, yard **\$1.39**
 - 7 2-3 yard piece of \$1.25 inlaid linoleum at, yard **79c**
 - 13-yard piece \$1.85 inlaid linoleum at, yard **\$1.08**
 - 6 1/2, 7 1/2, 5 1/4, 3 3/4 yard pieces of \$1.50 granite linoleum, yard **79c**

- ### MANY GOOD THINGS IN THIS SPACE
- \$65.00 Double Door Jacobean Book Case **\$31.95**
 - \$24.50 Jacobean Ladies' Desk, fumed oak, with side lights **\$19.85**
 - \$14.50 Oak Writing Table, used, for **\$6.15**
 - \$28.50 Fumed Oak Ladies' Desk, used **\$13.20**
 - \$11.75 Mahogany Finish Ladies' Desk for **\$6.85**
 - \$18.50 Mahogany Shaped Front Commode for **\$3.90**
 - \$22.75 Craft Design Bed Case **\$13.20**
 - \$19.50 Large Mahogany Colonial Writing Table for **\$25.75**
 - \$14.75 Mahogany Tea Table, good quality **\$6.65**
 - \$14.50 Grass Fern Stand, extra size **\$5.90**
 - \$69.50 Large Birdseye Upholstered Rocker **\$34.85**
 - \$39.75 Colonial Chiffonier in Birdseye maple for **\$22.60**

A Move for You—Serves You Right

Portland's leading grocers are now in the new store.

Here in the finest store in Northwest are the best fancy and staple foods in unlimited varieties—and at no higher prices than you pay for ordinary brands.

The best is none too good—add to the health, happiness and prosperity of your family.

Have the new store—backed by 30 years of knowing how—
SERVE YOU RIGHT

L. Mayer & Co.

166 Fifth Street, Corbett Building
Opposite Postoffice "on the Square"
Same Phone Numbers—Main 9432, A-4432

- ### USED CHAMBER PIECES
- \$25.50 Adam Dressing Table, mahogany finish, used **\$12.95**
 - \$31.50 Adam Dresser, mahogany finish, used **\$14.40**
 - \$29.50 Adam Bed, mahogany finish, used **\$13.80**
 - \$29.50 Oak Colonial Dresser, used **\$14.85**
 - \$17.50 Quartered Oak Dressing Table, used **\$9.40**
 - \$37.50 Princess Dresser, mahogany finish, used **\$19.85**
 - \$17.50 White Enamel Dressing Table, used **\$8.95**
 - \$21.50 Oval Glass Swell Front Dresser, used **\$13.85**

- ### Buffets and China Closets
- \$42.00 Double Door Fumed China Closet, rummage price **\$19.75**
 - \$21.75 Oak Sideboard, used, rummage price **\$13.00**
 - \$65.00 William and Mary China Closet, large **\$21.15**
 - \$72.50 Fumed Buffet, length 60 inches, rummage **\$31.65**
 - \$37.50 Double Door Fumed China Closet, price **\$17.00**
 - \$95.75 White Enamel China Closet and Buffet, two piece, rummage price **\$41.90**
 - \$65.00 Quartered Oak China Closet, price **\$29.85**

POWER'S

USE YOUR CREDIT
THIRD & YAMHILL

(Continued on Following Page)