

MOST DARING MERCANTILE EVENT OF MODERN TIMES.

8c Calicoes Go
at Yard
3c

7½c Cotton
Toweling Yard
3c

75c White Table
Damask, Yard
29c

15c Ladies' Black
Hose
3c

35c Ladies' Under
Vests
10c

15c Children's
Black Hose
5c

5c Ladies' Hem-
stitched Kerchiefs
1c

\$1.50 New
Lawn Waists at
50c

\$7.50 Ladies'
Raincoats
32 to
38 only **\$1.69**

\$10.00 Ladies'
Wool Dresses
\$2.98

\$1 Black Sateen
Petticoats
35c

\$1 Ladies'
Muslin Gowns
48c

Sensational Slashing of Prices Hitherto Unknown

**STORE HAS
BEEN
CLOSED**

Since Saturday

Our entire force is bending
every energy in preparation of
this gigantic slaughter.

SCORES OF EXTRA
SALESMEN WILL
BE EMPLOYED

Every department in this store absolutely
sacrificed to the limit—a marvelous, stag-
gering slaughter that knows no bounds—
a thorough and clean sweep of everything in the
store—odd lots, broken lines, discontinued lines that
we will not handle in our new store will go for
almost nothing—scores of thousands of staple, desir-
able goods will go as they never went before—a
decisive, quick sacrifice that will arouse Portland to
its greatest buying power.

THE CAUSE OF THIS TITANIC SLAUGHTER

We have leased new premises on Third
and Morrison streets, where our new and
permanent home will be located. Our
stock is unusually heavy, and we must
drastically reduce it. We have made up
our mind to open the new store with a
new stock. This can only be brought
about by the sacrifice of the large stock
on hand. This being the case, we are pre-
paring for the public the greatest mercan-
tile sacrifice in modern times. We are
fully alive to the present condition of the
high markets the world over, but we have
resolved to act, and we must clear the
decks. If all the public should attend this
sacrifice for the purpose of finding out the
greatness of the bargains, then we would
have nothing but empty fixtures to move,
and if the public at large should attend, we
have good reason to believe that we will
have little to move because we know be-
yond a doubt it's the greatest saving event
of modern times. We expect to move in
our new premises about the middle of
February.

Genuine Standard
Pad Garter

4c

50c Heavy Police
Suspenders

15c

50c Men's Cotton
Ribbed Underwear

10c

10c Men's Socks
Pair, Only

2c

Arrow and Triangle
Collars

All Good Styles—Broken Lines
5c

\$1.50 Men's Heavy
Sweater Coats

75c

\$1.50 Gray Flannel
Shirts

79c

\$1.50 Men's Good
Umbrellas

72c

35c Heavy Wool
Mixed Socks

14c

\$2.00 Men's Cotton
Serge Pants

\$1.09

\$5.00 Boys' Good
Suits at

\$1.98

\$12.50
Plaid Mackinaws at

\$6.66

SALE BEGINS WEDNESDAY AT 9:30 SHARP

\$15.00 LADIES' NEW
CLOTH WINTER COATS
\$4.48

\$18.50 to \$20.00 New Cloth Coats \$7.39
\$22.50 to \$30 New Cloth Coats \$10.89
\$25.00 Plush Coats at \$11.98
\$12.50 Ladies' Fine Raincoats \$3.98

\$5.00 OUT-SIZE SKIRTS
\$2.98

\$7.50 Fine Dress Skirts \$4.19
\$3.50 Good Quality Skirts \$1.98

15c HEAVY TWILLED OUT-
ING FLANNEL
9¾c Yard

40c Turkish Bath Towels, 26x48, 24c
20c Pillow Tubing, yard, 14c
15c New Curtain Scrims, yard, 10½c
50c White Crib Blankets, pair, 29c
20c Oil Cloth, 45-inch, yard, 14c

40c BLEACHED TABLE
DAMASK
25c Yard

75c Mercerized Table Damask, yd. 49c
75c Linen Napkins, fringed, doz. 39c
25c "Devonshire" Cloth, yard, 19c
15c Dress Ginghams, yard, 11c

\$1.50 WHITE COTTON
BLANKETS
97c

\$2.00 Heavy Tan Blankets, large, \$1.39
\$4 Woolnap Blankets, 72x80, pr. \$2.98
\$7.50 Plaid Wool Blankets, 66x80 \$4.69
\$2.75 Large Silkoline Comforts \$1.69
35c 8-4 Mohawk Sheeting, 29c

75c SILK POPLINS—
Street and Evening Colors
49c

\$1.15 Messalines, all colors, yard, 79c
75c Fancy Mohair Suitings, yard, 39c
\$1 All-Wool Dress Goods, old dyes 59c
\$2 French Serges, Poplins, etc., \$1.48
60c Albatross, Challies, Batistes, yd. 39c

10c Eye Shades, adjustable, at 3c
10c Dorsey Milk Bottle Covers at 4c
10c Metal-back Combs at 4c
7c Pearl Buttons, dozen 3c
10c Peet's Hooks and Eyes at 5c
10c Corset Fasteners at pair 1c
5c Hooks and Eyes at 2c

All Our Ladies' Suit Stock Is
Divided Into 2 Lots as Follows
ALL LADIES' SUITS TO \$20
GO AT

\$5.00

ALL LADIES' SUITS TO \$40
GO AT
\$10.00

Serges, gabardines and latest plaids. Very
fine suitings and finest tailoring. Fine coats
and skirts. This is the greatest suit offer in
the history of the city.

\$2.00 FINE WHITE WAISTS
79c

\$3.50 and \$4.00 Fine Silk Waists \$1.98
\$5.50 Finest Silk Waists \$3.69

Choice of Any Fur Scarf
\$10.00 to \$15.00 at **\$5**

5000 yards of Laces and Embroideries,
values to 75c yard, being sacrificed
at **1c to 15c**

\$2.50 HAIR SWITCHES AT
98c

\$5.00 Hair Switches at \$1.98
\$7.50 Hair Switches at \$3.89

5c FILO SILK—THE
SKEIN **1c**

15c to 25c Taffeta Rib-
bons to 4 Ins. Wide, Yd. **7c**
35c Wide Dresden Ribbons 17c

50c to \$1 Ladies' Fine Collars
19c

25c Ladies' Plain Linen Kerchiefs, 9c
To 35c Veilings, yard 12c
To \$14.00 Ladies' Fine Purses \$3.89

\$1.00 LADIES' UMBRELLAS
59c

\$2.50 Ladies' Umbrellas at \$1.39
\$6.50 Ladies' Silk Umbrellas at \$4.19

TO \$5.00 MEN'S SHOES
AND LOW SHOES
\$2.19

\$2.00 and \$2.50 Boys' Shoes, sizes 9 to
13½ and 1 to 3, pair, 98c
\$5.00 Boys' 10 and 12-inch High Tops,
pair, \$2.98
\$2.25 Children's Felt Slippers, 45c
\$1.00 Children's Felt Slippers, 45c
\$1.50 Ladies' House Shoes, 65c
\$3.00 to \$5.00 Ladies' Good Oxfords 75c
\$3.00 to \$4.00 Ladies' Black Dress
Shoes, pair, \$1.59
\$3.00 Women's Felt-lined Shoes \$1.39
\$6.50 Gypsy style Dress Shoes \$2.98
\$4.00 to \$5.00 Men's Dress Shoes \$2.79
\$3.50 Men's Work Shoes \$1.98
Men's Cruisers' and Loggers' Sacrificed.

50c Medium Weight Ladies'
Vests and Pants
29c

85c Ladies' Vests and Pants, 47c
\$2.00 Ladies' Mixed Wool Garments 98c
75c Cotton Ribbed Union Suits, 37c
\$1.50 Fine Cotton Union Suits, 76c
\$4 Fine Wool Mixed Union Suits \$2.29
Children's Underwear Goes Accordingly.
35c Buster Brown "Mill Run" Ladies'
Lisle Hose, pair, 16c
35c to 50c Silk Boot Hose, 22c
50c Ladies' Wool Worsted Hose, 29c
25c Children's Fine Hose, 12½c

50c Children's Knit Toques
19c

75c Children's Knit Toques 39c
\$2.00 Automobile Bonnets for ladies 25c
\$1.25 Children's Wool Mixed Sweaters—
now at 69c
\$3.00 Children's Wool Mixed Sweaters—
now at \$1.69
\$5.00 Ladies' Cashmere Shawls \$2.19

\$1.00 to \$3.00 Broken Lines of
Corsets—Mostly Small Sizes
69c

\$3.00 Corsets, all sizes \$1.59
50c Corset Covers 23c
75c Brassieres at 39c
To \$1.00 Camisoles, choice at 35c
\$1.50 Muslin Combination Suits, 73c
\$1.50 and \$2 Muslin Crepe Gowns, 89c
65c Bungalow Aprons at 35c
75c Children's Play Suits, 52c
\$1.50 and \$2.00 Fine Kimonos, 98c
\$1.00 Children's Gingham Dresses, 63c
\$1.50 Ladies' Middy Blouses, 88c

\$6.00 BOYS'
SUITS AT **\$3.69**

\$1.00 Boys' Knee Pants 59c
\$1.50 Boys' Corduroy Pants 89c
\$10.00 Men's Raincoats at \$3.98

\$10 TO \$15 MEN'S SUITS
Special Lot Sacrificed at

\$2.95

\$12.50 to \$15.00 Men's Suits \$7.48
\$20.00 Men's Suits at \$9.89
\$25.00 Men's Suits at \$12.88

\$12.50 MEN'S OVERCOATS
AT
\$5.95

\$15 and \$17.50 Men's Overcoats \$7.89
\$20.00 Men's Overcoats at \$9.69
\$25.00 Men's Overcoats at \$12.39

\$2.50 MEN'S PANTS AT
\$1.39

\$3.50 Men's Pants at \$1.95
\$5.00 Men's Pants at \$3.19
\$4.00 Corduroy Pants at \$2.39

MEN

This Sacrifice Beats the World.

\$2.00 Men's Hats 69c
\$2.50 Men's Fine Hats \$1.47
\$3.00 Men's Beaver Hats \$1.72
\$1.00 Men's Fine Caps 47c
\$1.50 and \$2.00 Best Caps 89c
50c and 75c Work Shirts 29c
1.00 Flannel Shirts 49c
2.00 Blue Flannel Shirts \$1.19
3.00 Good Flannel Shirts \$1.58
3.50, 4 and 4.50 Flannel Shirts \$1.99
1.00 New Dress Shirts 48c
1.50 and 2.00 Dress Shirts 91c
2.00 and 2.50 Dress Shirts \$1.19
1.00 Men's Cotton Union Suits 59c
1.50 Heavy Ribbed Union Suits 89c
3.00 Wool Mixed Union Suits \$1.48
\$4 to \$5 Cooper's Union Suits \$2.48
1.50 Wool Mixed Shirts, Drawers 79c
2.00 and 2.50 Eagle Brand Wool Under-
wear at \$1.22
20c and 25c Men's Socks 11c
25c and 35c Lisle Socks 16c
35c Lumbermen's Socks 19c
50c Lumbermen's Socks 33c
1.00 Men's Flannel Night Gowns 49c
1.50 Men's Pajamas at 69c
3.00 Men's Sweater Coats \$1.59
3.50 and 4 Men's Sweater Coats \$1.88
5.00 Men's Sweater Coats \$2.69
7.50 Men's Sweater Coats \$4.29
3 for 25c Men's Kerchiefs, each 2c
2 for 25c Men's Kerchiefs, each 6c
25c Men's Kerchiefs, each 13c
50c Fancy Arm Bands 28c
1.00 Stone Set Rings 39c
50c Heavy President Suspenders 33c

104-106 FOURTH STREET
Between Washington and Stark

4th STREET
Dept. STORE