



To insure Victor quality, always look for the famous trademark, "His Master's Voice." It is on every Victrola and every Victor Record. It is the identity-label on all genuine Victrolas and Victor Records.

\$15 for this genuine Victrola



The fact that this instrument bears the famous Victor trademark and is a *genuine* Victrola guarantees to you the same high quality and standard of excellence so well established and recognized in all products of the Victor Company.

It is equipped with all the *exclusive* Victrola *patented* features and will play for you any of the more than 5000 records listed in the Victor Record catalog.

Will there be a Victrola in your home *this* Christmas? Nothing else will bring so much pleasure to every member of the family.

Victor dealers everywhere
Ask your nearest dealer for demonstration