

PORTLAND MAY SEND A BIG DELEGATION TO SAN FRANCISCO SHOW

Movement Is On Foot to Have Rose City Well Represented at Exposition.

EDUCATIONAL VALUE BIG

Banket Would Boost Oregon Spirit in South and Give Opportunity to Study Highways.

Portland automobile dealers will see the biggest automobile show ever held in the west...

Mr. Menzies is trying to interest everyone in the trade in going by special car or boat to the San Francisco automobile show...

Many features of the world's greatest exposition will be reproduced for the auto men.

With every dealer of the city backing the show and the factories promising to send their complete exhibits...

Many of the local men do not care to go back east nor spend the necessary time to take in those shows...

It also would be something for Oregon and Portland and would bolster up the southern idea...

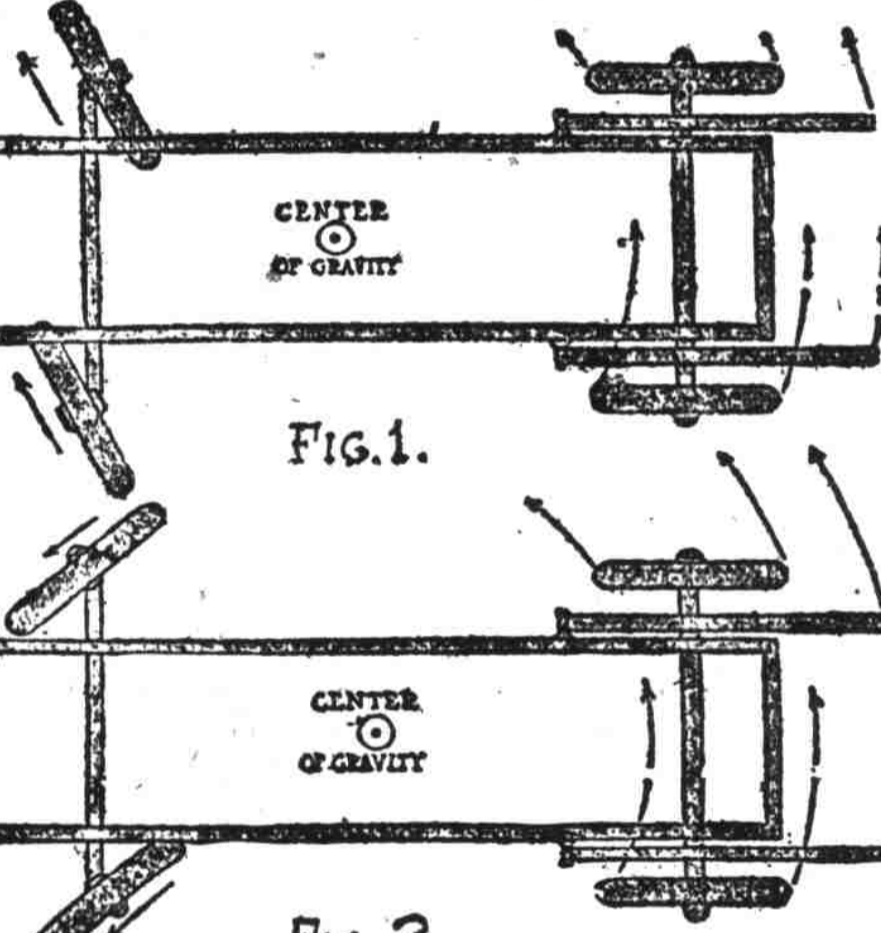
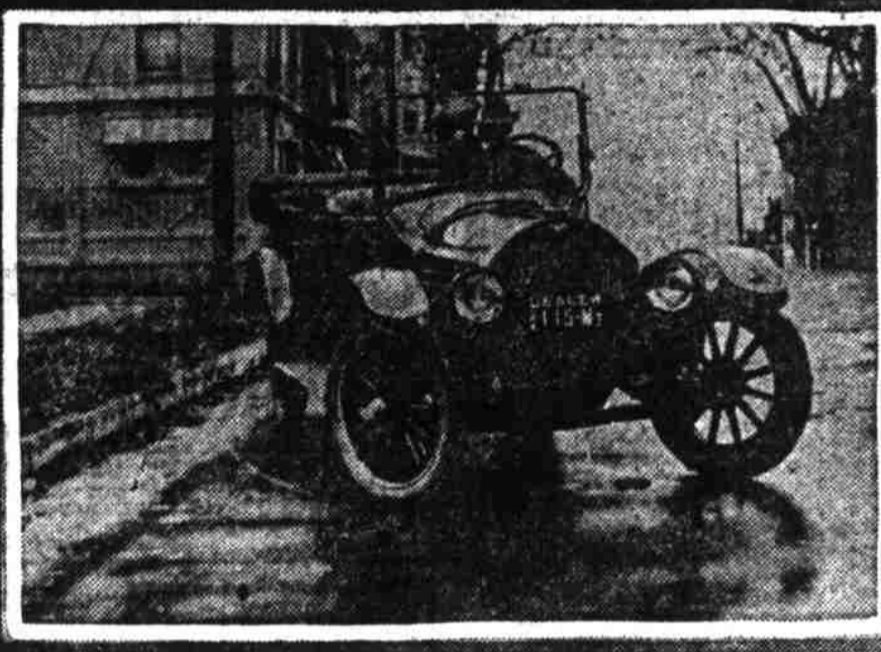
It is the speedy steamers to California can be properly dated, the delegation most likely will go on board the boats...

Maxwell Challenges All Under \$1000 Detroit, Mich., Nov. 11.—The Maxwell Motor company has issued an open challenge to all companies making automobiles to sell for \$1000 or less to compete in speed or economy contest.

The challenge states that the tests are to be conducted by newspaper men or other disinterested parties...

Censorship Rigidly Applied. San Francisco Nov. 11.—(U. P.)—American shippers have been warned by the United States consul in Egypt...

DANGERS OF WET STREETS



Raleigh Peterson, sales manager of the Overland Pacific, shows how to control car on wet streets. Above—Here he is stopping a slide of his Overland by turning the wheels in the direction of the skid. Below—How not to do it. Diagrams—Figure one, the right way. Front wheels toward the skid. Figure two, the wrong way. Turning away from the skid.

SKIDDING DANGERS CONSIDERED AND THE REMEDY SUGGESTED

Good Plan Is to De-Clutch and Throw Off Brakes in Turning Corners.

CHAINS COMMON DEVICE

Car Lines Should Be Taken as Nearly at Right Angles as Possible to Prevent Accidents.

There is nothing held in so much dread by the motorist as skidding. During his first real skid there flashes through his agonized mind the vision of a long slide across the slippery pavement...

The novice feels helpless at first and is more apt to lose his head than the old-timer. Still there is an element of danger attached to skidding that is not absent when even the most experienced driver is at the wheel.

If you are forced to drive on a slippery pavement regulate your speed so that you can stop without jamming the brakes. Be careful in the use of the accelerator. If the engine is suddenly accelerated the wheels may not secure proper grip on the road and slip around instead of rolling forward.

On the country roads there is as much chance of a dangerous skid as on the city's pavements. When the road is hard and dry the friction between the tires and the road surface is sufficient to prevent skidding, but when a hard surface is covered with a thin layer of ice the car cannot obtain a firm enough grip on the road...

Probably the fact that cars are driven from the back and steered by the front contributes to their tendency to slip, as the rear part has a greater momentum than the front.

Steer the Way You Skid. To avoid sideslip you may take certain precautions. When a slippery stretch is encountered proceed slowly, especially in making turns.

Bronze velour de laine is used in one of the smartest coats of the season. It is made with the full skirt gathered into a semi-fitted waist; a wide fur girdle edged on either side with silk cord trimming finishes the waist.

French salloons of hatters' plush are among the smart new autumn hats. They are simply trimmed with wide bands of silk braid which knot close at the crown and then form a bow at the sides upon the down-turned brims on the right sides.

Piece-lined white sweaters bob up each season for extra use and are always welcome. This year they are prettier than ever owing to the turn-back trimming for collar, cuffs and bands, showing the fleece side. They are buttoned down the front with large pearl buttons.

Another welcome revival is that of the Australian blanket coat. It is very light and soft and the colors and designs are in the quarter length and has a girdle belt and a high convertible collar.

Yellowstone Route Praised as Shortest Much Progress Made on Northern Road Declares Charles Thatcher, Engineer of the Washington Highway.

Reports from Colonel Charles W. Thatcher, engineer of the Washington highway, indicate that much progress has been made on this northern route to the Yellowstone, in the last year.

"Much has been done to put the Washington highway on the map in heavy black. Signs have been posted throughout Yellowstone park over the best and shortest route. About \$500,000 has been appropriated in Wyoming for use on the Washington highway.

Grading will continue as long as the weather will permit. I traveled back to the Oregon line this summer, and everywhere the road is being backed and boosted. Even in the Black Hills, enthusiasm for the road is developing on constructive ideas.

Colony Thatcher is still very busy arranging barbecues and meetings, at which advantages of building a road on modern principles, broad and easy, are being pointed out. Everywhere he is being received enthusiastically, and better roads will follow in his wake.

FIRESTONE'S NEW MANAGER IS HERE



Leland J. Sparks.

Leland J. Sparks, formerly star salesman of the San Francisco branch of the Firestone Tire & Rubber Co., arrived yesterday to take up his new duties as Portland branch manager for the same company.

Before he left San Francisco a banquet was tendered to him, and he was made the recipient of a handsome gold watch, the gift of some of the many friends he had made while with the Firestone company in San Francisco.

"Lee" Sparks, whose popularity in San Francisco is unquestioned, is still better known in Nevada, of which state his father was governor for many years. The rising town of Sparks was named after him, and today "Lee" is just as much a favorite in his home state as was his famous parent.

E. S. Firestone, who gave the banquet, spoke in glowing terms of the many noteworthy achievements attained by Mr. Sparks in recent years, and laid stress on the fact that when the Portland management became vacant all eyes seemed to turn naturally in the direction of Mr. Sparks.

"What the passing of the new California road bill means is something that can hardly be estimated," said T. J. Toner, head of the Maxwell Motor Sales Company on the Pacific coast when he read that the people of his state had passed the \$15,000,000 road bill.

"That bill means that very shortly roads across California in every direction will be hard surfaced, making it the greatest tourist paradise in the world. The Pacific highway right up to the Oregon line probably will be one of the first to receive attention, as much of it is paved now.

"We worked hard for the road bill, but I am sure that an investment will bring immediate returns. The sum of money is enough to complete practically every mile of state highway which, as at present outlined, makes a network covering every important center.

"Of course it will stimulate the automobile business, particularly in the outlying districts, for it will make the motor car the universal means of transportation. With the paved highway to the Oregon line and better roads in Oregon, which are bound to come, it will be only a few hours by auto to San Francisco. From the line, down, is about 425 miles. Keeping inside all speed limits, the time would be only 16 hours.

"Autobus between the two cities in less than two days certainly would be wonderful, if it could be done."

Business Is Increasing. Mr. Toner is preparing for a still greater season for the Maxwell, which has made new records in the popular priced field. According to Mr. Toner, shipments everywhere are being increased through the constant demand.

Mr. Toner is enthusiastic over the new plan of the Maxwell, which will help the retailer through his hardest part of the year. This will do much to expand deliveries in the seasons when the demand is greatest and will give him an advantage over the man who is not so backed by the factory.

Northwest Manager LaCasse left yesterday for the factory, where he will be several weeks in consultation with the home officials.

CALIFORNIA HIGHWAY BILL MEANS THERE WILL BE GOOD ROADS

People Will Spend Fifteen Million Dollars to Improve Public Thoroughfares.

OVERLAND ROUTE SOUTH

Oregon Line to San Francisco in Sixteen Hours, Will Be Automobile Possibility.

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How to Tell Speed Of a Passing Auto

Measure Off 100 Feet on Street, Marking Ends With Slackened Lime; Then Hold Watch on Car.

A simple method for finding the speed of motor cars passing your home is described by the Popular Science Monthly. You measure off 100 feet on the street, marking each end with slackened lime. With a little practice it will be possible to note on the dial of a watch the exact time taken in traversing this distance.

The following table shows the rates of speed:

Table with 2 columns: Miles per hour and seconds. Rows show conversions from 10 to 60 mph.

A series of tests showed the average speed of an automobile to be 15 miles an hour; a horse trotting, seven miles; a man walking, three miles; a woman walking, two miles an hour.

Water and Oatmeal Gasoline Explodes

Chicago "Easy Marks" Run Against Unique Swindle When They Investigate "Valuable Patent."

Chicago, Nov. 11.—There's one born every minute. Charles A. Coey is back at his motor company's office, 2010 South Walsh avenue, bitterly admitting Barum was right. Thus is explained the deal was called off.

New Zealand Makes Study of Highways

Road Experts in Far Off Country Have Decided to Adopt Concrete as Building Material.

Road commissioners in this country, who would not like to admit that they are less up to date than those of New Zealand, probably will be surprised to learn that the authorities there propose to adopt concrete as a road building material.

The American consul general at Auckland reports to the state department that the local and national authorities in New Zealand are studying the subject of good roads, realizing that these are essential to development of the remote parts of the Dominion. Upkeep of the stone roads has been found expensive and the construction of concrete roads, as carried on in some parts of the United States, is being studied carefully.

The result that it is proposed to adopt some of these methods. The New Zealand authorities estimate that a mile of 12 foot concrete road could be built for \$200 more than a mile of 12 foot ordinary stone road, and that there would be a saving in upkeep of at least \$1200 a mile in the first five years, while at the end of ten years there would be a saving of \$7000 or \$8000.

A good grade of cement is being manufactured in New Zealand that is suitable for concrete and building, and as there are no severe frosts in the country it is proposed to make the roads four inches thick, as in California.

Why Mr. Coey is not going to get rich mixing water and oatmeal to produce gasoline. Such a mixture was announced by Harrison G. Shoupe of Sandusky, O., last spring. It took six months angling for him to get his astute Mr. Coey to bite. The motor man summoned the "inventor" to Chicago last week. Contracts were signed whereby Coey and Henry Boesch, wall paper manufacturer, were to purchase Shoupe's patent for \$10,000 and allow him \$500 a month for the rest of his life. It looked pretty soft for Mr. Shoupe, but—

Coey and Boesch went to Sandusky to examine Shoupe's plant. They found a barn from the floor of which two rusty iron pipes arose. These, said the inventor, connected with a 60,000 gallon tank of his water and oatmeal gasoline. While Shoupe wasn't looking Coey pulled up one of the pipes. The 60,000-gallon tank proved to be a toilet. The deal was called off.

Maxwell Fully Equipped No Extras to Buy \$595 C. L. BOSS & CO. 615-617 WASHINGTON STREET PORTLAND, ORE.

ORT \$695 The Dort Is Superior Sincerely, the Dort is superior to other moderate priced cars and better than most cars priced three hundred dollars higher. And this superiority is recognized by knowing motorists everywhere. Proved correctness of design, absolute honesty in construction and materials, the unquestionable smartness of its lines, the unparalleled satisfactory performance, have won for the Dort a wide prestige. You, too, will recognize Dort superiority once you have seen and ridden in this car. See the 1917 Dort—a mechanical achievement—a better Dort than ever. NORTHWEST AUTO CO. F. W. Vogler, President. Chas. M. Menzies, Sales Mgr. DORT MOTOR CAR CO. FLINT, MICH. "Built in Flint"

Yellowstone Route Praised as Shortest Much Progress Made on Northern Road Declares Charles Thatcher, Engineer of the Washington Highway. Reports from Colonel Charles W. Thatcher, engineer of the Washington highway, indicate that much progress has been made on this northern route to the Yellowstone, in the last year. In a letter to Portland friends, he writes: "Much has been done to put the Washington highway on the map in heavy black. Signs have been posted throughout Yellowstone park over the best and shortest route. About \$500,000 has been appropriated in Wyoming for use on the Washington highway. Grading will continue as long as the weather will permit. I traveled back to the Oregon line this summer, and everywhere the road is being backed and boosted. Even in the Black Hills, enthusiasm for the road is developing on constructive ideas. One delegation traveled 100 miles to stage a highway booster meeting. State congresses are being arranged in the Black Hills next summer. The Washington highway route to the Yellowstone park will be 300 miles shorter than the Yellowstone trail." Colonel Thatcher is still very busy arranging barbecues and meetings, at which advantages of building a road on modern principles, broad and easy, are being pointed out. Everywhere he is being received enthusiastically, and better roads will follow in his wake.

Huge Tire Sale November Only 2500 Fresh Stock Standard Make Tires and Tubes We Are Overstocked and Must Unload The approach of the inventory season finds us with thousands of tires still unsold, in all of the popular sizes. While our prices are always below the market, we are making further substantial reductions in order to move these quickly. MAIL ORDERS WILL RECEIVE OUR USUAL PROMPT ATTENTION

Quaker Tires 5000 Mile Guarantee These Prices Positively Withdrawn December 1, 1916 Capitol Tires 4000 Mile Guarantee "Special Lots" PEERLESS PURE GUM TUBES Two-Year Guarantee. Call or Write for Bargain List No. 21 Autoparts Supply Company Largest Tire Dealers in the West 82 SIXTH STREET PHONE BROADWAY 5508 Branches—Seattle Tacoma