

Men may rise on stepping
Of their dead selves to higher
things.—Tennyson.

THE BOOK PAGE

NEWS OF NEW BOOKS, WRITERS AND MAGAZINES.

The headline that heaven
Has all roads be by nature,
your soul
Don't
Girls from 12 to 16 will enjoy this
book, and many of its richly humorous
portrayals will delight older readers.

FINEST PRESS AGENT OF THEM ALL, NEVER SAW HIS OWN SHOW

Late "Tody" Hamilton Pub- lished Barnum's Obituary Before P. T. Was Dead.

"Tody" Hamilton, press agent extra-
ordinary, died recently at the home of
his brother-in-law near Baltimore,
Md. He was 63 years old.

"Tody" Hamilton had no rivals for
the reputation of the greatest press
agent that ever lived. The free press
he got for Barnum and Bailey's cir-
cuses ran into miles. He invented the
modern circus poster, and founded a
school of illustration all his own. He
put the Cardiff giant and the sacred
white elephant of Siam over on the
great American public. He was the
first to discover the resources of the
English language in Gargantuan
epithets, and to match them like bells
in a melodious series. Literary critics
have given him the credit for the
abandonment of the illustration by
poets of the present day, who concede
that, since Hamilton's time, verbal
flourishes of all kinds belong
exclusively to the dramatist.

Only a short time before he died
"Tody" Hamilton said in the office of
the New York Times that during all
the years of his connection with Bar-
num and Bailey's he had never seen
their incomparable show. He would
not allow his conception of it to be
distorted by contact with the details.

Created "Style"

When Hamilton first began to com-
pose the posters for the big show his
work was criticised as too florid, and
efforts were made to cheapen his style
by extravagant imitations of it. His
reply was a new series of posters, which
his first efforts were reserved and
monosyllabic. His style survived sar-
casm and imitations, as did Dr. Samuel
Johnson's, and in the foundation of the
circus literature of today.

Hamilton is noted as a press agent
today, not only because he enriched
the language of the common people,
but also because he was fertile in pro-
ducing genuine news stories which
no office rules against press agent yarns
could keep out of newspapers, and
which he disseminated without in the
most of the large cities in Europe to
what the reading public was entitled
to expect in the way of advance infor-
mation about circuses. When he was
once asked what was the best story
he had ever landed he said:

"I think it was the one about the
protest of the freaks. We were in
London at the time and I heard that
the woman who modelled statues out of
butter objected to being classified as
a freak, although she was in that de-
partment of the show. She was a
respectable little body, very fancy
about the respect which should be ac-
corded her as a solid member of the
lower middle class. I learned that
she was dissatisfied, too, and I
thought that Mr. Barnum should be
apprised of the fact.

"I encouraged the freaks to protest,
as a matter of fair play. I communi-
cated the state of the feeling to the
London newspapers. The freaks held
a meeting and protested once more
that they were being unjustly looked
down on.

"News" Was Cabled.

"We appealed to the British people
for a better name than freak, and
finally a canon of the English church
suggested 'prodigy.' It was accepted,
although he must have failed to see
that I had already referred to the
wonders as the 'perilous prodigies of
physical phenomena.' The freak
signs were taken down. The edicts
of the protest spread all over England
and the continent and was cabled to
this side of the water. It awakened
interest in the breasts of the 'self' who
thought that they were not receiving
the respect due their station."

Mr. Hamilton's faith in publicity
was so great that when P. T. Barnum
dying he decided that he down was
coup would brace up the old man, and
he encouraged the Evening Sun to
print his obituary in advance. Mr.
Hamilton took the paper with three
columns of reading matter and a num-
ber of pictures to the bed of the aged
showman. It revived him after oxygen
had failed. Four days later he died,
but his physical vigor was such that
the premature obituary and prolonged his
life for that period.

On March 2, 1907, on his retirement,
a unique dinner in honor of Tody
Hamilton was held at the Waldorf-Astoria.
Charles E. Hughes, then gov-
ernor of the state, was one of the
guests and speakers. In his speech
on that occasion the present agent said:

No Vain Regrets.

"In my long, useful, truthful, faith-
ful, funny and fashionable career as
circus press agent I have no vain re-
grets and cankerous remorse to keep
me awake nights. I have done my
clear conscience of a man who has
done his duty. I have grabbed more
space for nothing than any other man
you know. Therefore, you are, as rep-
resentative newspaper men and future
publishers, abundantly justified in
gathering here tonight to eat, drink
and be merry over the event of my
retirement from business.

"I have been on Park Row now for
45 years. My father was a reporter
and newspaper proprietor, as was also
my grandfather. And I, also, have
owned four publications, but I kept
out of jail. In the first stages of my
wild reportorial career I did work on
the New York Sun. I look back now
on that early reportorial training as
the firm foundation of my subsequent
successful career as press agent."

Mr. Hamilton was born in this city
on June 23, 1847, and educated at St.
Francis Xavier and Fordham univer-
sity. After doing newspaper work
for several years he made a fortune of
\$500,000 in real estate and stock specu-
lation, but later lost it. In 1876 he
became press agent and general man-
ager of the New York Aquarium. In
1881 he found his true vocation when
he took his position with Barnum and
Bailey—New York Times.

Shot Dead and Robbed.

Ontario, Cal., Oct. 14.—(P. N. S.)—
Shot five times by an unknown assail-
ant, Fred Barr, aged 40, was found
dead near a winery a few miles from
Ontario, yesterday. Barr was with a
cigarette between his lips. The pockets
of his clothes were turned inside out.
\$500 believed to have had \$200 when
slain.

A Trio of Literary Workers



At the left is Judge A. J. Dittenhofer, author of "How We Elected Lincoln." (Harpers) who is the sole survivor of the Lincoln presidential electors. His book goes into many interesting intimacies of the Lincoln administration.

Next is Edwin Milton Royle, claimed by Salt Lake City as one of her own, author of the "Squaw Man" and other successes, is offering now "Peace & Quiet" (Harpers) touted for a successful season, both in book and on the stage.

Robert R. Updegraff, right, whose book "Obvious Adams" is just published by the Harpers, is also a Utahian, a native of Salt Lake City. Mr. Updegraff is an advertising expert, and has ambitions for fiction as well.

STACY AUMONIER IS ON MARKET WITH A NEW ENGLISH NOVEL

Author of "The Friends" Is
Making Appearance as
Craftsman in Broader Field



Stacy Aumonier.

Oliga Bardel, by Stacy Aumonier. The Century company, New York City. \$1.25 net.

This is the entertaining story of the development and career of the title character, a strange exotic child of the London slums who grows up a beautiful and fascinating woman and a genius of music.

"Oliga Bardel" is Mr. Aumonier's first novel, but he has already an established reputation in several lines of artistic work. His short story "The Friends" published in "The Century" last year, was an instant and notable success. It was accounted one of the five best stories of the year by the Boston Transcript, and it received generally an extraordinary amount of editorial praise both for its idea and its remarkable workmanship.

Mr. Aumonier is a Londoner of French Huguenot origin, and can trace his descent through 10 or more generations of artists and craftsmen. He is well known as a landscape painter. His wife is Miss Gertrude Peppercorn, a noted pianist.

Harper Publications.

Harper & Bros., announce that on October 11 they published the following books: "American and the New Epoch," by Charles P. Steinmetz; "The Shining Adventure," by Dana Burnett; "The Incredible Honey-moon," E. Nesbit, and "The Way to the House of Santa Claus," by Frances Hodgson Burnett.

Another Story for The Young Folks

Archer and the Prophet, by Edna A. Brown, author of "When Mrs. Came," Arnold's Little Brother, and "Lorraine, Lee & Shepard company, Boston. \$1.20 net.

A book for the children. Archer has already appeared, at a much younger age, as "Arnold's Little Brother," and is now a senior at the same school, St. Stephen's. Like the author's previous book, it is very different from the usual school story, and therein lies its great strength.

"The Prophet" is a nickname given to an outside boy whom dog-hearted Archer befriends, and around whom some of the strongest scenes in the story revolve.

20 Inches of Land Start Legal Fight

Marshfield Men Come to Blows Over
Stairway Located Partly on the Dis-
puted Strip of Business Property.

Marshfield, Or., Oct. 14.—Because Anson Rogers, a rancher and capital-
ist owning city property in Marshfield, would not name what he believed a reasonable price for use of an ad-
joining stairway, A. E. Seaman, an attorney and rancher, is preparing a suit to oust the Rogers busy corner building from a strip of 20 inches be-
longing to Mr. Seaman. The Seaman building has no stairway, having recently been remodeled and the upper story cut off from access.

Early day construction paid little attention to exact location here and the Rogers-Seaman dispute culminated yesterday in an assault by Rogers.

Seaman is preparing a suit for \$1000 personal damages and another to compel removal of the Rogers building.

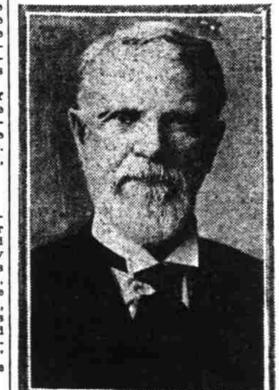
Health Insurance Is To Be Debate Topic

Sixty-five High Schools in Oregon
League Will Argue on Subject; Work-
ing of Subject Being Done Now.

University of Oregon, Eugene, Or., Oct. 14.—Debate this winter by the 65 high schools in the Oregon Debate league. The exact wording of the subject is now being formulated by the officers of the league and will be ready during the coming week.

Membership in the league has increased 100 per cent in the last three years. The schools are divided into 10 districts, the winners in each being matched for the state championship.

GEORGE A. WAGGONER WROTE OREGON TALES



George A. Waggoner who died last week at Lebanon was well known as a writer of stories of Oregon, as well as because of his other activities.

Mr. Waggoner was collector of customs at White Pass, Alaska, 1899 to 1904.

GULLIVER THE GREAT IS DOG STORY BY A STUDENT OF DOGDOM

Walter A. Dyer, the Author of
"Pierrot: A Dog of Bel-
gium," Comes Again.



Walter A. Dyer.

Gulliver the Great, by Walter A. Dyer. The Century company, New York City. \$1.25 net.

This is a book especially for lovers of dogs and lovers of fiction, a book of stories each of which is about a dog, or several dogs, and some people.

Mr. Dyer has himself for many years been a lover and student of dogs—a previous book of his in this field, "Pierrot: A Dog of Belgium," is already well known, and he has brought to his treatment of them in fiction a special sympathy and understanding along with his own fine literary qual-
ities.

"Gulliver the Great" is illustrated from photographs. There is a frontispiece in full color by Charles Living-
ston Bull.

Mr. Dyer has already an established reputation in quite another field, that of antiques, in which he has published two successful books, "The Lure of the Antique" and "Early American Craftsmen." He is a New Englander of many generations and a graduate of Amherst college. From 1906 to 1914 he was editor of "Country Life in America."

Recently he retired to the country himself, taking up an 80 acre farm in the middle of Massachusetts, and counts himself now as much of a farmer as an author.

Champion Horse to Be Exhibited Here

Negotiations were closed Friday between the Portland Hunt club and W. S. Holland of Vancouver, B. C., whereby the world's champion high jumping horse, "Credential," will be exhibited at the coming horse show, October 27 and 28. Natt McDougall, representing the club, has been con-
cluding the arrangements. Mr. Holland will accompany his horse personally and attend to its demonstration of leaping.

Joseph Riege, secretary of the horse show committee, is receiving many applications for entry by owners of fine horses throughout the northwest. He received assurances yesterday that Dr. J. S. McKay of New Westminster, B. C., would send a string of horses he owns and as the show is becoming more generally known about, other horsemen are becoming interested.

Indications are that the visiting Nurse association would have no trouble in disposing of the box seats, which task was assigned to it as its portion of the work preliminary to the sharing of the proceeds of the undertaking for the benefit of its winter relief work.

Book for Boys on Physical Training

Physical Training for Boys, by M. N. Bunker, D. C. M. P. D. With 36 full-page exercises, examples of posing, and illustrations of physical development in youth, from photographs, Lorraine, Lee & Shepard company, Boston. Price \$1.00 net.

This work provides a complete course in physical training, arranged especially to meet the needs of the individual boy, whether he trains alone or in company with other boys. He works toward physical improvement along a logical course, practicing only easy drills until he has acquired the ability to succeed with those more complex.

The instruction photographs of boys who are living examples of wonderful physical ability are not only splendid examples of posing, but also give inspiration to the boy athlete. The addition of photographic pictures of remarkably developed boys, with little sketches of their achievements, also inspires and helps the boy who wishes powerful muscles and superb health.

The necessity of clean living and clean thinking in approaching bodily perfection is presented to the young.

NEW BOOKS IN LIBRARY

Among the books recently added to the Portland public library are the following:

General Works.
Franklin—Reference Guides, That Should Be Known and How to Use Them. c1916.

Biography.
Gardner—Tropics. Priests and Kings. 1914.
Jussaraud—With Americans of Past and Present Days. 1915.
Napoleon I, Emperor of the French, Memoirs, by Emmanuel Las Cases. 4 v.
Taine—Life and Letters. 3 v. 1902-1903.

Books in Foreign Languages.
Ravine—Athletic.
Sandzen—Med pencil and pen. 1915.
Description and Travel.
Gladstone—Across the Continent by the Lincoln Highway. 1915.
Harvey & Reppien—Denmark and the Danish Islands. 1915.
Newington—Geographical Aspects of Balkan Problems in Their Relation to the Great European War. 1915.
Thorpe—Scenic From Havre to Paris. 1915.

Fiction.
King—Pleasant Ways of St. Medard. Fine Arts.
Bassford, ed. Album for piano four hands, original compositions and arrangements. (Gade, Jensen, Mosskowsky, Rubinstein and others.) 2 v. in 1.
Bell—Architecture of Ancient Egypt. 1915.
Cawley—My Garden in Autumn and Winter. 1915.
MacDowell—Six Poems After Heine, op. 10.
Mendelssohn—Bartholdy Pianoforte-werke. 3 v.
Melodies, arranged for the pianoforte from original songs. Water scenes; five places for the piano.
Mitra—Pierrot. 1915.
Thorpe—Scenic From Havre to Paris. 1915.

Literature.
Curel—False Saint; a play in three acts. 1915.
Gosse, ed.—English Odes. 1889.
Merrill—Eugene Ionesco; a dramatic adaptation of Sir Walter Scott's novel, in three acts and three scenes. 1914.
Ship—Great Odes; English and American. 1899.
Trenka, pseud.—Adventures Among Wild Flowers. 1914.

Philosophy.
Andrae—Prohibition Movement in Its Broader Bearings Upon Our Social, Civil and Religious Liberties. c1915.
Atkinson—Church and the People's Choice. 1915.
Calkins—Man and His Money. c1914.
Drake—Problems of Conduct. c1914.
Beligion.
Forris—Land of the Golden Man. c1916.
Mason—Living Christ for Latin America. 1915.
Mason—World Missions and World Peace. 1915.
Morgan—Practice of Prayer. c1906.
Robertson—Practical and Social Aspects of Christianity; the Wisdom of James. c1915.
Stuntz—South American Neighbors. c1916.

Science.
Keuffel & Esser Co.—Pocket Manual of the Engineer's Solar Transit. c1909.
Childsm—Medical Inspection of Girls in Secondary Schools. 1914.
Collins—Fifteenth Amendment and the Woman's Suffrage. c1911.
Martin—Feminism, Its Fallacies and Its Future. 1915.
Rowntree & Pigou—Lectures on Housing. 1914.
Bureau of United States Navigation (navy department)—Enlistment, Instruction, Pay and Advancement of Young Men. c1915.

Useful Arts.
Bennett—History of the Panama Canal. 1915.
Gutrud—Complete Jujitsu. 1915.
Moier—Manual on Hairdressing, Manicuring, Facial Massage, Electrolysis and Tricology. c1911.
Senn—Recherche Entrees; a collection of the latest and most popular dishes. 1915.

Reference.
Central Debating League—Literacy Test for Immigrants and Debarred. 1914.
Eisen—History of American Music. Henderson—Short History of Germany. c1915.
Burd College, Portland, Or.—Class-book. 1916.

Boy Scouts Field Day Rally Planned

First Event of Kind Will Be Held Saturday Afternoon at Vaughn Street Baseball Park.

The Portland Council of Boy Scouts of America will hold the first field rally in Portland this afternoon at 2 o'clock, at the Vaughn street baseball park.

The exhibition will consist of demonstrations of the boy scout movement being carried on in Portland, Boy Scout games, semaphore signaling, fire by friction, first aid to the injured, scout equipment race, wigwagging, international Morse code, tug of strength, flopping flapjacks, wall scaling, troop stunts and other activities.

No admission will be charged. Several thousand people are expected to witness the exhibition.

Silver trophies will be awarded.

Needlecraft Shop Is Unique Originality Is Aid to Success

Mrs. E. M. Hammond, proprietor of the Needlecraft Shop, whose chief aim in creation of exclusive embroidery designs is to meet the individual tastes and desires of her customers; she tells why many girls fail.



Woman's Pleasing Personality and Ability to Keep Friends
Notable Qualities; Outside of Her Work Her
Hobbies Are Babies and Flowers.

By Vella Winner.

To lovers of exquisite needlework no one in Portland is better known than Mrs. E. M. Hammond, proprietor of the Needlecraft shop. Her success proves again the truth of those words of Pope, "As the twig is bent, the tree is inclined." She comes of a race of needlewomen and ever since she could hold a needle in her tiny fingers she has loved to sew. "And yet when I think of the wonderful work which my father's sisters did, I do not deem myself fit to be classed as a needlewoman."

Mrs. Hammond was born in New York state, and by the time she reached the age of 15 she entertained ideas of going to the city to try her skill in competition and when a contest was announced by a big New York firm for excellence in needlework she entered and not only took a prize but received a position with the Elwin A. Fitch company which she kept for two years.

Spends Time Traveling.
Following that she spent some time traveling through New York, Massachusetts and Connecticut organizing classes and giving class and private instruction.

Again she associated herself with a New York house where she remained for several years and then came the yearning for the west which she had felt by so many of the successful women and she started with Portland as her objective place. For three years she was buyer for the art needlework department of the Lipman Wolfe & Co. store. In 1915 she established the Needlecraft Shop.

The success of this shop is proved in its rapid expansion which has necessitated several moves and now Mrs. Hammond announces that, within the next few months she will close her retail shop and devote her entire time to the wholesale business which promises more remuneration and less confining work. She said:

"Originality is always in demand in

any line, you know and so I conceived the idea of a new embroidery which I had trademarked. I christened it Princess Bebe, which is the combination of a friend whom I always called 'Lady Maebeth,' while her name for me was 'Princess.' This particular embroidery being of a dainty character immediately became very popular for baby dresses and fine linens.

Exclusive Designs Featured.
"During the years I have been in business my shop has been notable for exclusive designs all of which are made in my own work room, two women doing this work exclusively, while my full staff of helpers number 20."

"Last March I began doing a little wholesale work, my first order coming from Frederick & Nelsons in Seattle. Now orders are coming in every day from the entire coast and as far west as Salt Lake. My designs will continue to be exclusive and I am trying to have my output just a little more desirable than that ordinarily offered for sale. As soon as I can close out my retail shop I shall devote my entire attention to the wholesale work which is under the name of Needlecraft Embroidery company."

"Any success I have attained in business is due to strict attention to business at all times and to an effort to meet the demands of the individual, for there are no two customers that can be handled exactly alike. The business education which I secured by going to night school in New York city, while I was working there, has served me well.

Ambition Is Necessary.
"Then too, ambition is necessary and there is where so many girls fail; they are willing to use their hands, but they cannot or at least they do not use their heads, about nine out of every 10 are unwilling to begin at the bottom and really learn the business so that they will be really valuable and then there is the girl who is so afraid of doing something she is not

Nan Is Type of Independent Girl

The Independence of Nan, by Nina Lubbock. Illustrated by Elizabeth Whittington. Lorraine, Lee & Shepard company, Boston. \$1.25 net.

The heroine of this book is a girl of 15, who goes from her grandfather's home in Ohio to that of an uncle in a Boston suburb. Nan, carefully trained by her grandfather, a stern old judge, would have been an added burden to the unfortunate household which she entered had it not been for her vigor and independence, which enabled her to meet all trials successfully and bring happiness to others.

Girls from 12 to 16 will enjoy this book, and many of its richly humorous portrayals will delight older readers.

PUBLIC LIBRARY NOTES

October 2 the library training class of 1916-17 came together for its first meeting before beginning the two weeks' preliminary practice work in the various branches of the system. There are 10 members of the class, of whom all but three have had educational or professional advantages beyond the required high school graduation or its equivalent. Five have had some college or university training, two have had previous library experience, three have taught, two have done social work, all speak in some degree of the Central Library. Monday, October 16, at 8 p. m., on "Factors of Land Values."

Henry E. Reed, assessor for Multnomah county, will speak in room 11 of the Central Library, Monday, October 16, at 8 p. m., on "Factors of Land Values."

Wednesday evening, October 18, at 8 o'clock, Professor Torrey of Reed college will lecture in library hall on "The Boy as an Animal." This is the third lecture in the course on "Boy Scouts and Scouting."

"The Basis of Hebbel's Dramatic Activity" will be the subject of a lecture to be given in room 11 by Professor Jasper Jacob Stahl, the evening of Thursday, October 19, at 8 o'clock.

World's Work for October.

In the October issue of the World's Work magazine appears the first installment of the biography of the late James J. Hill, written by his personal friend, Joseph Gilpin Pyle. "Make it plain, and simple, and true. I have these biographies that mean success for every man," was Mr. Hill's instruction to his biographer, and the latter has faithfully carried out these instructions, telling the story from personal papers and recollections.

"The Basis of Hebbel's Dramatic Activity" will be the subject of a lecture to be given in room 11 by Professor Jasper Jacob Stahl, the evening of Thursday, October 19, at 8 o'clock.

Can You Say "Squirrel"?

J. J. A. Murphy, the mural painter, tells an interesting story about being arrested under suspicion of being a German spy. For three hours he was obliged to stand upon a stone pier with bayonets pressed lightly against his chest, while two English officers put him through a severe examination.

Finally one of the officers said to the arrested man, "You are a German spy?" "Yes," replied Murphy, obeyed the request and the senior officer then said to him, "You are free."

When he asked what the word squirrel had to do with his being suspected as a spy the officer replied, "A German can't say squirrel!"

paid for; these are some of the reasons that girls fail in business.

Mrs. Hammond is a typical successful business woman of the twentieth century, alert, helpful and with a personality that wins and keeps friends. Her hobby outside of her work is babies and besides her own little girl who is 5 years old she is the mother of an adopted baby which she took when it was one day old. It is now five months old and is the pride and joy of its foster mother's heart.

"My babies, my flowers and my chickens are my loves, oh, yes, and I must not forget, my apple orchard at Yamhill, which is coming into bearing this year, and of which I am more than proud," concluded Mrs. Hammond.

When writing or editing an advertisement, please mention The Journal. (Adv.)

HOW BOBBY FINDS HIS BIRTHDAY. THAT'S THE STORY IN THE GREATEST, LITTLE BOOK PUBLISHED IN YEARS.



BOBBY IN SEARCH OF A BIRTHDAY

BY LEBBEUS MITCHELL

THIS is one of those rarely found and always loved books—a genuinely human story, so real that it lives with you and you live with it.

"BOBBY" will live as one of the best beloved characters in literature. Lebbeus Mitchell has written this beautiful original story, with its quaint distinctiveness of style. The story of Bobby's search for a birthday bubbles with smiles one minute and the next instant you find tears—happy ones—coming to your eyes, only to be driven away by the succeeding sentence with its rare humor.

This artistic little book, illustrated by Joseph Pierre Nuytens is especially worthy as a birthday or Christmas gift for both grownups and children. It will make them happier. It will make you happy to read it.

YOU WILL READ IT SURELY, SOMETIME.

Ask your bookseller or gift shop for it. Price 75¢ net

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