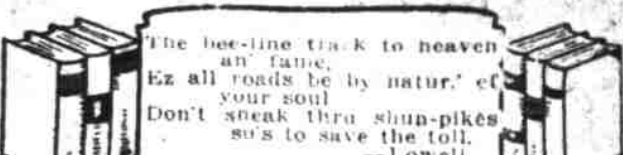


Men may rise on stepping stones of their dead selves to higher things. —Tennyson.

THE BOOK PAGE

NEWS OF NEW BOOKS, WRITERS AND MAGAZINES.



The heroine tries to heaven. Ez all roads be by nature, of your soul. Don't. —Lowell.

FINEST PRESS AGENT OF THEM ALL, NEVER SAW HIS OWN SHOW

Late "Tody" Hamilton Published Barnum's Obituary Before P. T. Was Dead.

"Tody" Hamilton, press agent extraordinary, died recently at the home of his brother-in-law near Baltimore, Md. He was 63 years old.

"Tody" Hamilton had no rivals for the reputation of the greatest press agent that ever lived. The free press agent got for Barnum and Bailey's circus ran into miles. He invented the modern circus poster, and founded a school of illustration all his own. He put the Cardiff Giant and the sacred white elephant of Siam over on the great American public. He was the first to discover the resources of the English language in Gargantuan epithets, and to match them like bells in a melodious series. Literary critics have given him the credit for the abandonment of the illustration by poets of the present day, who concede that, since Hamilton's time, verbal thimbleborings of all kinds belong exclusively to the critic.

Only a short time before he died "Tody" Hamilton said in the office of the New York Times that during all the years of his connection with Barnum and Bailey's he had never seen their incomparable show. He would not allow his conception of it to be distorted by contact with the details.

Created "Style."
When Hamilton first began to compose the posters for the big show his work was criticized as too florid, and efforts were made to cheapen his style by extravagant imitations of it. His reply was a new series headed which his first efforts were reserved and monosyllabic. His style survived satirical imitations, as did Dr. Samuel Johnson's, and in the foundation of the circus literature of today.

Hamilton is noted as a press agent today, not only because he enriched the language of the common people, but also because he was fertile in producing genuine news stories which no office riles against press agent yarns could keep out of newspapers, and which he disseminated widely in most of the large cities in Europe to what the reading public was entitled to expect in the way of advance information about circuses. When he was once asked what his best story he had ever handed he said:

"I think it was the one about the protest of the freaks. We were in London at the time and I heard that the woman who modelled statues out of butter objected to being classified as a freak, although she was in that department of the show. She was a respectable little body, very fancy about the respect which should be accorded her as a solid member of the lower middle class. I learned that the freaks were dissatisfied, too. I thought that Mr. Barnum should be apprised of the fact.

"I encouraged the freaks to protest, as a matter of fair play. I communicated the state of the feeling in the London newspapers. The freaks held a meeting and protested once more that they were being unjustly looked down on.

"News" Was Cabled.
"We appealed to the British people for a better name than freak, and finally a canon of the English church suggested 'prodigy.' It was accepted, although I must have failed to see that I had already referred to the wonders as the 'perilous prodigies of physical phenomena.' The freak signs were taken down. The edicts of the protest spread all over England and the continent and was cabled to this side of the water. It awakened interest in the breasts of that individual who thought that they were not receiving the respect due their station."

Mr. Hamilton's faith in publicity was so great that when P. T. Barnum lay dying he decided that he would couple would brace up the old man, and he encouraged the Evening Sun to print his obituary in advance. Mr. Hamilton took the paper with columns of reading matter and a number of pictures to the bed of the aged showman. It revived him after oxygen had failed. Four days later he died, but his physical vigor and his premature obituary and prolonged his life for that period.

On March 2, 1907, on his retirement, a unique dinner in honor of Mr. Hamilton was held at the Waldorf-Astoria. Charles E. Hughes, then governor of the state, was one of the guests and speakers. In his speech on that occasion the press agent said:

No Vain Regrets.
"In my long, useful, truthful, faithful, funny and fashionable career as circus press agent I have no vain regrets and cankerous remorse to keep me awake nights. I have, as you know, the clear conscience of a man who has done his duty. I have grabbed more space for nothing than any other man you know. Therefore, you are, as representative newspaper men and future publishers, abundantly justified in gathering here tonight to eat, drink and be merry over the event of my retirement from business."

"I have been on Park Row now for 45 years. My father was a reporter and newspaper proprietor, as was also my grandfather. And I, also, have owned four publications, but I kept out of jail. In the first stages of my wild reportorial career I did work on the New York Sun. I look back now on that early reportorial training as the firm foundation of my subsequent successful career as press agent."

Mr. Hamilton was born in this city on June 23, 1847, and educated at St. Francis Xavier and Fordham university. After doing newspaper work for several years he made a fortune of \$500,000 in real estate and stock speculation, but later lost it. In 1876 he became press agent and general manager of the New York Aquarium. In 1881 he found his true vocation when he took his post at Barnum and Bailey—New York Times.

Shot Dead and Robbed.
Ontario, Cal., Oct. 14.—(P. N. S.)—Shot five times by an unknown assailant, Fred E. Barr, 40, was found dead near a winery a few miles from Ontario, yesterday. Barr was found with a cigarette in his lips. The pockets of his clothes were turned inside out. He is believed to have had \$200 when slain.

A Trio of Literary Workers



At the left is Judge A. J. Dittenhoefer, author of "How We Elected Lincoln." (Harpers) who is the sole survivor of the Lincoln presidential electors. His book goes into many interesting intimacies of the Lincoln administration.
Next is Edith Milton Royle, claimed by Salt Lake City as one of her own, author of the "Squaw Man" and other successes, is offering now "Peace & Quiet" (Harpers) touted for a successful season, both in book and on the stage.
Robert R. Updegraff, right, whose book "Obvious Adams" is just published by the Harpers, is also a Utahian, a native of Salt Lake City. Mr. Updegraff is an advertising expert, and has ambitions for fiction as well.

STACY AUMONIER IS ON MARKET WITH A NEW ENGLISH NOVEL

Author of "The Friends" Is Making Appearance as Craftsman in Broader Field



Stacy Aumonier.

Another Story for The Young Folks

Archer and the Prophet, by Edna A. Brown, author of "When Mrs. Came Arnold's Little Brother," and "Lorraine," Lee & Shepard company, Boston, \$1.20 net.

20 Inches of Land Start Legal Fight

Marshfield Men Come to Blows Over Stairway Located Partly on the Disputed Strip of Business Property. Marshfield, Or., Oct. 14.—Because Anson Rogers, a rancher and capitalist owning city property in Marshfield, would not name what he believed a reasonable price for use of an adjoining stairway, A. E. Seaman, an attorney and rancher, is preparing a suit to oust the Rogers busy corner building from a strip of 20 inches belonging to Mr. Seaman. The Seaman building has no stairway, having recently been remodeled and the upper story cut off from access. Early day construction paid little attention to exact location here and the Rogers-Seaman dispute culminated yesterday in an assault by Rogers. Seaman is preparing a suit for \$1000 in personal damages and another to compel removal of the Rogers building.

GULLIVER THE GREAT IS DOG STORY BY A STUDENT OF DOGDOM

Walter A. Dyer, the Author of "Pierrot: A Dog of Belgium," Comes Again.



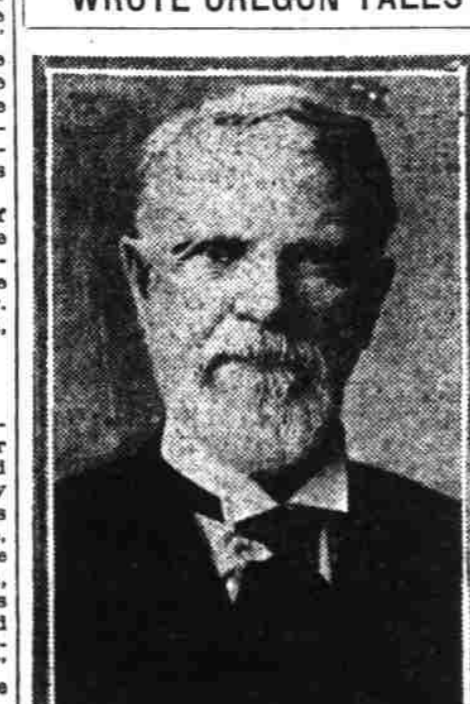
Walter A. Dyer.

Gulliver the Great, by Walter A. Dyer, The Century company, New York City, 85c net. This is a book especially for lovers of dogs and lovers of fiction, a book of stories each of which is about a dog, or several dogs, and some people. Mr. Dyer has himself for many years been a lover and student of dogs—a previous book of his in this field, "Pierrot: A Dog of Belgium," is already well known, and he has brought to his treatment of them in fiction a special sympathy and understanding along with his own fine literary qualities.

Health Insurance Is To Be Debate Topic

Sixty-five High Schools in Oregon League Will Argue on Subject; Working of Subject Being Done Now. University of Oregon, Eugene, Or., Oct. 14.—Debate this winter by the 65 high schools in the Oregon Debate league. The exact wording of the subject is now being formulated by the officers of the league and will be ready during the coming week. Membership in the league has increased 100 per cent in the last three years. The schools are divided into 10 districts, the winners in each being matched for the state championship.

GEORGE A. WAGGONER WROTE OREGON TALES



George A. Waggoner.

George A. Waggoner who died last week at Lebanon was well known as a writer of stories of Oregon, as well as because of his other activities. Mr. Waggoner was collector of customs at White Pass, Alaska, 1899 to 1904.

Book for Boys on Physical Training

Physical Training for Boys, by M. N. Bunker, D. C. M. P. Ed. With 36 full-page exercises, 300 illustrations. Illustrations show physical development in youth, from photographs, Leipzig, Frank's book company, Boston. Price \$1.00 net.

This work provides a complete course in physical training, arranged especially to meet the needs of the individual boy, whether he trains alone or in company with other boys. It works toward physical improvement along a logical course, practicing only easy drills until he has acquired the ability to succeed with those more complex.

The instruction photographs of boys who are living examples of wonderful physical ability are not only splendid examples of posing, they also give inspiration to the boy athlete. The addition of photographic pictures of remarkably developed boys, with little sketches of their achievements, also inspires and helps the boy who wishes powerful muscles and superb health.

The necessity of clean living and plain thinking in approaching bodily perfection is presented to the young.

NEW BOOKS IN LIBRARY

Among the books recently added to the Portland public library are the following:

General Works.
Franklin's Reference Guides That Should Be Known and How to Use Them, c1916.
Gardner—Tropics. Priests and Rain, 1914.
Just—With Americans of Past and Present Day, c1915.
Napoleon I, Emperor of the French, Memoirs, by Emmanuel Las Cases, 3 v. in 1.
Taine—Life and Letters, 3 v. 1902-1903.
Books in Foreign Languages.
Raffin—Althalia.
Sandzen—Med pensel och penna.
Description and Travel.
Gladstone—Across the Continent by the Lincoln Highway, 1915.
Harvey & Reppien—Denmark and the Danish Islands.
Newbigen—Geographical Aspects of Balkan Problems in Their Relation to the Great European War, 1915.
Thorpe—Scime From Havre to Paris, 1915.
Fiction.
King—Pleasant Ways of St. Medard.
Fine Arts.
Bassford, ed. Album for piano four hands; original compositions and arrangements (Gade, Jensen, Mosskowskij, Rubinstein and others.), 2 v. in 1.
Bell—Architecture of Ancient Egypt, 1915.
Bowles—My Garden in Autumn and Winter, 1915.
MacDowell—Six Poems After Heine, op. 37.
Mendelssohn—Bartholdy Pianofortewerke, 3 v.
Mendelssohn—Melodies, arranged for the pianoforte from original songs. Water scenes; five places for the piano.
Mitra—Bismarck and Johnson; a complete history of the heavyweight championship, c1909.
Pietri—comp. Der Junke klassiker.
Schumann—Ausgewählte lieder für violine und pianoforte.
Sickler, ed.—Antiquity of Sacred Song, 4 v.
Woodford—Fishes—Five Little Japanese Songs.
History.
Atken—Canada in Flanders, 1916.
Hall—Kitchener's Mob, 1914.
Harris—Eusebius' Germany? 1915.
Weigall—History of Events in Egypt From 1798 to 1914, 1915.
Literature.
Brown—How the French Boy Learns to Write, 1915.
Gosse, ed.—English Odes, 1889.
Merz—Hans and Gretchen in Bremen; a dramatic adaptation of Sir Walter Scott's novel, in three acts and three scenes, 1914.
Ship—Great Odes; English and American, 1899.
Travenka, pseud.—Adventures Among Wild Flowers.
Philosophy.
Andree—Prohibition Movement in Its Broader Bearings Upon Our Social, Political and Religious Liberties, c1915.
Atkinson—Church and the People's Politics, 1915.
Calkins—Man and His Money, c1914.
Drake—Problems of Conduct, c1914.
Religion.
Farris—Land of the Golden Man, c1916.
Mason—Loving Christ for Latin America, 1916.
Mason—World Missions and World Peace, 1915.
Morgan—Practice of Prayer, c1906.
Robertson—Practical and Social Aspects of Christianity; the Wisdom of James, c1915.
Stuntz—South American Neighbors, c1916.
Science.
Keuffel & Esser Co.—Pocket Manual of the Engineer's Solar Transit, c1909.
Childhood—Medical Inspection of Girls in Secondary Schools, 1914.
Collins—Forteenth Amendment and the Women's Franchise, c1915.
Martin—Feminism, Its Failures and Prospects, 1915.
Rowntree & Pigou—Lectures on Housing, 1914.
Bureau of United States Navigation (navy department)—Enlistment, Instruction, Pay and Advancement of Young Men.
Useful Arts.
Bennett—History of the Panama Canal, 1915.
Gutrud—Complete Jujitsu, 1915.
Moier—Manual on Hairdressing, Manicuring, Facial Massage, Electrolysis and Pedicure, c1911.
Senn—Recherche Entrees; a collection of the latest and most popular dishes, 1915.
Reference.
Central Debating League—Literary Treatise for Amateurs, c1914.
Elsner—History of American Music, Henderson—Short History of Germany, c1916.
Ford College, Portland, Or.—Class-book, 1916.
Boy Scouts Field Day Rally Planned.
First Event of Kind Will Be Held Saturday Afternoon at Vaughn Street Baseball Park.
The Portland Council of Boy Scouts of America will hold the first field rally in Portland this afternoon at 2 o'clock, at the Vaughn street baseball park.
The exhibition will consist of demonstrations of the boy scout movement being carried on in Portland, Boy Scout games, semaphore signaling, fire by friction, first aid to the injured, signaling equipment, race, wigwagging, international Morse code, tug of strength, flopping flapjacks, wall scaling, troop stunts and other activities.
No admission will be charged. Several thousand people are expected to witness the exhibition.
Silver trophies will be awarded.

Needlecraft Shop Is Unique Originality Is Aid to Success

Mrs. E. M. Hammond, proprietor of the Needlecraft Shop, whose chief aim in creation of exclusive embroidery designs is to meet the individual tastes and desires of her customers; she tells why many girls fail.



Woman's Pleasing Personality and Ability to Keep Friends Notable Qualities; Outside of Her Work Her Hobbies Are Babies and Flowers.

By Vella Winner.
To lovers of exquisite needlework no one in Portland is better known than Mrs. E. M. Hammond, proprietor of the Needlecraft shop. Her success proves again the truth of those words of Pope, "As the twig is bent, the tree is inclined." She comes of a race of needlewomen and ever since she could hold a needle in her tiny fingers she has loved to sew. "And yet when I think of the wonderful work which my father's sisters did, I do not deem myself fit to be classed as a needlewoman."

Mrs. Hammond was born in New York state, and by the time she reached the age of 13 she entertained ideas of going to the city to try her skill in competition and when a contest was announced by a big New York firm for excellence in needlework she entered and not only took a prize but received a position with the Elwin A. Pritch company which she kept for two years.

Following that she spent some time traveling through New York, Massachusetts and Connecticut organizing classes and giving class and private instruction.

Again she associated herself with a New York house where she remained for several years and then came the yearning for the west which I find has been felt by so many of the successful women and she started with Portland as her objective place. For three years she was buyer for the art needlework department of the Lipman Wolfe & Co. store. In 1915 she established the Needlecraft Shop.

The success of this shop is proved in its rapid expansion which has necessitated several moves and now Mrs. Hammond announces that within the next few months she will close her retail shop and devote her entire time to the wholesale business, which promises more remuneration and less confining work. She said:

"Originality is always in demand in any line, you know and so I conceived the idea of a new embroidery which I had trademarked. I christened it Princess Beth, which is the combination of a friend whom I always called 'Lady Maebeth,' while her name for me was 'Princess.' This particular embroidery being of a dainty character immediately became very popular for baby dresses and fine linens."

Exclusive Designs Featured.
"During the years I have been in business my shop has been notable for exclusive designs all of which are made in my own work room, two women doing this work exclusively, while my full staff of helpers number 20."

"Last March I began doing a little wholesale work, my first order coming from Frederick & Nelson in Seattle. Now orders are coming in every day from the entire coast and as far west as Salt Lake. My designs will continue to be exclusive and I am trying to have my output just a little more desirable than that ordinarily offered for sale. As soon as I can close out my retail shop I shall devote my entire attention to the wholesale work which is under the name of Needlecraft Embroidery company."

"Any success I have attained in business is due to strict attention to business at all times and to an effort to meet the demands of the individual, for there are no two customers that can be handled exactly alike. The business education which I secured by going to night school in New York city, while I was working there, has served me well.

Ambition Is Necessary.
"Then too, ambition is necessary and there is where so many girls fail; they are willing to use their hands, but they cannot or at least they do not use their heads, about nine out of every 10 are unwilling to begin at the bottom and really learn the business so that they will be really valuable and then there is the girl who is so afraid of doing something she is not

Nan Is Type of Independent Girl

The Independence of Nan, by Nina Lohden. Illustrated by Elizabeth Whittington. Letts, Inc., Lee & Shepard company, Boston, 41.5c net.

The heroine of this book is a girl of 15, who goes from her grandfather's home in Ohio to that of an uncle in a Boston suburb. Nan, carefully trained by her grandfather, a stern old judge, would have been an added burden to the unfortunate household which she entered had it not been for her vigor and independence, which enabled her to meet all trials successfully and bring happiness to others.

PUBLIC LIBRARY NOTES

October 2 the library training class of 1916-17 came together for its first meeting before beginning the two weeks' preliminary practice work in the various branches of the system. There are 10 members of the class, of whom all but three have had educational or professional advantages beyond the required high school graduation or its equivalent. Five have had some college or university training, two have had previous library experience, three have taught, two have done social work, and all speak in some degree of one or more foreign languages.

A new farmers' bulletin of interest to people in this county of roses is No. 750, Roses for the Home, just received in the reference room.

Henry E. Reed, assessor for Multnomah county, will speak in room 11 of the Central Library Monday, October 16, at 8 p. m., on "Factors of Land Values."

Wednesday evening, October 18, at 8 o'clock, Professor Torrey of Reed college will lecture in library hall on "The Boy as an Artist." This is the third lecture in the course on "Boy Scouts and Scouting."

"The Basis of Hebbel's Dramatic Activity" will be the subject of a lecture to be given in room 11 by Professor Jasper Jacob Stahl, the evening of Thursday, October 19, at 8 o'clock.

World's Work for October.

In the October issue of the World's Work magazine appears the first installment of the biography of the late James J. Hill, written by his personal friend, Joseph Gilpin Pyle. "Make it plain, and simple, and true. I have these biographies that meet the needs of an intelligent man," says Hill in instructions to the biographer and the latter has faithfully carried out these instructions, telling the story from personal papers and recollections, rather than from a mass of statistics and the empire builder's early boyhood and life in Canada. It tells of his schooling, his passion for books, his first position at four dollars a month and his rise to a position of prominence on the river of the dollar; a dream to give way later to a reality on the rivers of the west.

"The Case for Wilson" is presented in this number in an article of this title by Paul Fuller Jr.

There are many other interesting and instructive articles and features.

Can You Say "Squirrel"?

J. J. A. Murphy, the mural painter, tells an interesting story about being arrested under suspicion of being a German spy. For three hours he was obliged to stand upon a stone pier with bayonets pressed lightly against his chest, while two English officers put him through a severe examination.

"Finally one of the officers said to me, 'You are a German?' 'No, I'm not,' replied Murphy, obeyed the request and the senior officer then said to him, 'You are free.'"

When he asked what the word squirrel had to do with his being suspected as a spy the officer replied, "A German can't say squirrel!"

paid for; these are some of the reasons that girls fail in business."

Mrs. Hammond is a typical successful business woman of the twentieth century, alert, helpful and with a personality that wins and keeps friends. Her hobby outside of her work is babies and besides her own little girl who is 5 years old she is the mother of an adopted baby which she took when it was one day old. It is now five months old and is the pride and joy of its foster mother's heart.

"My babies, my flowers and my chickens are my loves, oh, yes, and I must not forget, my apple orchard at Yamhill, which is coming into bearing this year, and of which I am more than proud," concluded Mrs. Hammond.

When writing or calling on advertisements, please mention The Journal. (Adv.)

HOW BOBBY FINDS HIS BIRTHDAY. THAT'S THE STORY IN THE GREATEST, LITTLE BOOK PUBLISHED IN YEARS.



BOBBY IN SEARCH OF A BIRTHDAY

By Lebbeus Mitchell

THIS is one of those rarely found and always loved books—a genuinely human story, so real that it lives with you and you live with it.

"BOBBY" will live as one of the best beloved characters in literature. Lebbeus Mitchell has written this beautiful original story, with its quaint distinctiveness of style. The story of Bobby's search for a birthday bubbles with smiles one minute and the next instant you find tears—happy ones—coming to your eyes, only to be driven away by the succeeding sentence with its rare humor.

This artistic little book, illustrated by Joseph Pierre Nuytens is especially worthy as a birthday or Christmas gift for both grownups and children. It will make them happier. It will make you happy to read it.

YOU WILL READ IT SURELY, SOMETIME.

Ask your bookseller or gift shop for it. Price 75¢ net
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