

CANDY DAY WILL BE FITTINGLY OBSERVED HERE ON SATURDAY

Tomorrow's Event Will Be Part of Nation-Wide Plan on Dealers' Part.

INDUSTRY IS EXTENSIVE

Portland Made Confections Are Becoming Firmly Established and the Trade Is Growing Steadily.

Tomorrow is national candy day. "Buy her a box of candy," is the nation-wide slogan, and to appease the great American sweet tooth manufacturers and retailers of confectionery have made elaborate preparations, Portland firms among them.

Tomorrow is national candy day, for the purpose of stimulating trade in wholesome confections, and locally for the boosting of home industry as well. The aggregate value of the confectionery manufactured in Portland by the city's factories and smaller retail shops is nearly \$1,000,000 per year.

Portland Candy Popular.

Portland candies are sold in all parts of Oregon and southwestern Washington and several of the larger concerns have a sales field that embraces the entire Pacific northwest.

Portland is gaining fame as a candy center and Portland-made confections are coming more and more in demand. They are, in every respect, the equal of eastern made candies, and made here in Portland of the purest materials, they are not only fresher but reach the consumer in better condition and without stiffenings or preservatives.

The Portlander with a sweet tooth gets a fresher and better made product when he buys high grade candy made right here in the city than he does when he purchases eastern made goods, it is said.

The local manufacturer of high class box confectionery is seeking to remove the prejudice that now exists in the minds of many local candy consumers that Portland confections are not as good as those made in other parts of the country.

"Give us a trial," he asks. "Buy a box of candy tomorrow and find out for yourself."

Local Advantage Seen.

Box confections shipped from distant points in the east suffer from vibration, it is pointed out. The sugar and cream of the fresh confection will not stand the strain of the journey, and so the confections are "built up" with starch and other stiffening materials. For this reason, the local confection being all sugar and cream, without stiffening, unless made for distant shipment, is entirely pure.

Portland-made box goods are fresher because it is made here in the city, and preservatives are not needed.

Portland manufacturers are enterprising, and through widespread advertising the fancy box business is steadily improving, for local candy lovers are beginning to appreciate the quality of home-made goods.

And yet if Portlanders would buy Portland-made box candies to the ex-

clusion of eastern goods one firm alone makes the claim it would be able to add 150 workers to its payroll. One hundred and fifty workers with their families would make a fair sized town.

And tomorrow is the day for Portland candies. "Eat candy and be happy," say the confectioners.

PRICE CLIMBS WHILE LOAF SHRINKS, REPORT OF BUREAU OF LABOR

Conditions Investigated in 45 Big American Cities Basis of Findings.

Washington, Oct. 13.—(U. P.)—Bread prices increased 11 per cent between May 15 and September 15, and prices since then have been climbing steadily, the bureau of labor reported today. The bureau found also that the size of the loaf has been shrinking.

Wheat prices rose during the period 34 per cent, wholesale flour prices 27 per cent, and retail flour prices 32 per cent.

Forty-five big American cities are represented in the bureau's report.

Bakers are resorting to many changes to meet the increased cost. Many have discontinued certain brands of bread. Others have eliminated the return privilege on stale bread or ceased selling wholesale—eliminating the middleman.

On August 15 in the cities tabulated, there were 207 brands of five-cent loaves; three brands of six-cent loaves and no 10-cent loaves.

On September 15 there were 187 brands of five-cent loaves, 17 brands of six-cent loaves and six brands of 10-cent loaves.

These figures are representative, it is understood, of prices all over the country. There was no indication anywhere of reduction or even of stability in prices—the tendency has been without exception sharply upward.

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EX-SENATOR DU BOIS DECLARES WILSON IS STRONG OUT WEST

Idahoan Taking in Situation in Interests of the Democratic Committee.

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