

TELEPHONES—MARSHALL 4600, A-6101

RETAIL MERCHANTS EXPECT NEARLY 1000 AT ANNUAL SESSION

Special Attention to Be Paid to Draw Large Attendance From Coos District.

TO GIVE SPECIAL RATE

Dealers Will Likely Adopt a Conservative Attitude in the Matter of Legislation in This State.

The date of the eleventh annual convention of the Oregon Retail Merchants' association was set yesterday by the board of directors of the body for February 18, 20 and 21, 1917.

Secretary L. R. Merrick was selected by the governing board to visit Coos county with the Chamber of Commerce excursion, October 9, for the purpose of engineering enthusiasm in the Coos county for the coming convention.

To Visit Other Sections. Mr. Merrick will visit every other district in the state, subsequent to the Coos excursion, in the interest of the convention.

"The plans of those having in charge the February Merchants' convention includes an invitation to be sent to retailers of the entire northwest," said Mr. Merrick yesterday.

"Special rates will be granted on all transportation lines and as retailers' stocks must be replenished at that time this need will bring many dealers from Washington, Montana and Idaho as well as from Oregon.

"Committees which will have charge of the publicity and entertainment and business features of the convention will include, along with the retailers, many prominent local manufacturers.

"The Chamber of Commerce will be asked to cooperate and it is quite probable that the business sessions of the convention will be held in the assembly room of the Chamber of Commerce in the Oregon building.

"The program of the convention is yet to be formulated but it is likely the merchants will be conservative about legislation. We feel that there are already plenty of laws and it is probable no new legislation will be recommended unless we are forced to."

Many Sides Represented. The membership of the Oregon Retail Merchants' association includes men of every line of endeavor in the state. With 22 affiliated organizations it numbers a membership of more than 1000.

Officers and directors who participated in setting the convention dates are: O. Clifford Barlow, president; Warrenton; and P. J. Trullinger, Yambill; C. C. Jacobs, Mt. Minville; G. W. Scranlin, Jacobus; J. G. Snodgrass, La Grande; A. M. Reeves, Lebanon; F. X. Heck, Woodburn and C. E. Munro, Portland, directors.

Order Eastern Star In Special Meeting

Rose City Chapter No. 86 Meets With First Officers in Chair in Honor of Tenth Anniversary.

Rose City chapter, No. 86, Order Eastern Star, held a special session last Friday night in the Masonic temple with its first officers in the chairs in honor of the establishment of the chapter 10 years ago.

A musical and literary program was given by a number of members, among whom were Albert Brown, solo; Mrs. Albaugh, reading, and Mrs. Pratt, piano solo. Speeches were made by prominent members of the order. Supper was served in the banquet hall after the closing of the session.

The following were officers in station: Mrs. Fronia D. Willet, worthy patron; George W. Stapleton, worthy pattern; Miss Margaret A. Howatson, associate matron; Mrs. Ella I. Evans, conductress; Mrs. Susie Kresman, associate conductress; Mrs. Virginia Laweaux, treasurer; Mrs. Della L. Houston, secretary; Mrs. Birdie Smith, chaplain; Mrs. Tillie Henry, marshal; Mrs. Louise Cordy, organist; Mrs. Mary Littlefield, Adah; Mrs. Louise Menefee, Ruth; Mrs. Matilda Sally, Esther; Mrs. Clara E. Ramsey, Martha; Mrs. Minnie L. Olsen, Electa; Mrs. Cissy Chamberlain, warder; Peter Borgan, sentinel.

The following grand officers and past grand officers were present: Mrs. Della L. Houston, past grand matron; Robert A. Miller, past grand patron; George W. Stapleton, past grand patron; Clyde Evans, past grand patron; Mrs. Jennie Knepper, grand chaplain; Mrs. Hazel Wheat, grand Esther.

Lethuanian Relief Day Is Announced

Tag Day Will Be Held in Portland on November 1; President Wilson Issues a Proclamation.

President Woodrow Wilson by proclamation has set aside the November 1 day upon which the people of the United States may make such contributions as they feel disposed for the aid of the stricken Lithuanian people.

The day will be observed in Portland by the sale of tags on the streets through the efforts of volunteer workers. The committee in charge consists of J. A. Stankus, S. Bashin and Mrs. L. P. Bashin.

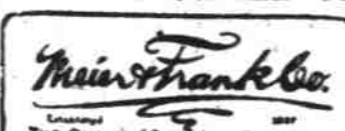
Four million Lithuanians because of the European war have been "stricken by war, famine and disease." In the words of President Wilson, "Misery, wretchedness and hardships" are their lot, to use the words of the resolution passed by congress and calling the president to issue the proclamation.

Contributions received by the local committee will be forwarded to the American Red Cross at Washington and will be applied direct to the necessities of the Lithuanians. The president's proclamation states that contributions may be addressed direct to the American Red Cross.

See Also Page 7 This Section

—Furs Repaired and Remodeled in Latest Styles by Our Expert Furriers. —Fourth Floor, Fifth Street

—China Painting Studio, Direction Mrs. Nellie G. Leyman, Now Open. —Fifth Floor, Fifth Street



—Principal Portland Agents the New Edison—the Instrument Which Re-Creates Music. —Sixth Floor

Kodaks, Cameras, Supplies Developing, Printing, Enlarging Quick Service, Lowest Prices Main Floor

See Also Page 7 This Section

News to Whet the Sunday Appetite---A Feast of Good Things All Can Enjoy!

For Six Days Beginning Tomorrow—Our Annual

October Sale Drugs and Toilet Articles

FREE With every jar of VIVO Cold Cream at 50c, a 25c bottle Lilas Arly Talcum or 25c Mavis Toilet Water. FREE With every 50c box of Face Powder purchased during this sale, a 25c silver powder pencil. FREE With every purchase of rouge at 50c made during this October sale, a 10c eyebrow pencil.

Demonstrating That We Are Never Undersold. We Reserve the Right to Limit Quantities That All Bona Fide Purchasers May Be Supplied.

Grid of product prices including Face Powders, Manicure Specials, Tooth Pastes and Powders, Patent Medicines, Face Creams, Talcum Powders, Soaps, Brushes, and Miscellaneous items.

Our 15th Annual Doll Show

NOVEMBER 2-3-4—\$288 IN PRIZES TO BE GIVEN AWAY —Dress your favorite doll and enter it in this show. Every sort of doll may be entered—large doll, small doll, boy doll, girl doll, lady of fashion, character baby, fantastic doll—in a word, any doll you prefer.

- GRAND PRIZE—\$50 in gold to the church, fraternal lodge, society or charitable institution entering the best group of dressed dolls, consisting of not less than fifteen dolls. SECOND GRAND PRIZE—\$30 in gold to the church, fraternal lodge, society or charitable institution entering the second best group of dressed dolls, consisting of not less than fifteen dolls.

Would YOU Like to Learn to Sew?

—Have you never wished that you could make a dress or blouse or suit exactly after your own ideas? Have you thought how simple it would be to have a smart, complete, new wardrobe if the cost of having the apparel made could be eliminated? If so, you will be glad to know that

MADAME COATES' dressmaking classes will again be held at this store. Hundreds of Portland women are now profiting by the instruction given by Madame Coates on her previous visits. Two classes are being formed: Class A—Monday, Wednesday, Friday Class B—Tuesday, Thursday, Saturday

Women Tell Us We've the Largest Assortment of Smart Autumn Suits, Coats, Dresses. NEW FALL SUITS, NEW FALL COATS, NEWEST DRESSES. Includes images of women in fashion.

Pure, Nourishing Milk for Baby. Borden's Malted Milk. Includes image of Borden's Malted Milk can.

VAUCAIRE GALEGA TABLETS. and used and recommended by dainty women everywhere. Includes image of Vaucaire box.

This Is EVEREADY the Store. See Our Sixth St. Window

Glorious Metal Laces. SALE 800 YARDS METAL LACES. LOT 1—\$2.50 to \$4 Metal Flouncings, fine silk net, with colored designs in evening shades combined with gold and silver threads.

Crepe de Chine Blouses. No. 1273, \$3.75. No. 1274, \$3.75. No. 1392, \$5.00. No. 1394, \$5.00. Includes images of blouses.

Sempre Giovine (pronounced Sem-pray-Jo-ve-nay), meaning "always young," has been of the greatest assistance to thousands of women in preserving a fresh, young complexion.

Melba Cream—a delicate fragrant massage cream—a perfect emulsion of fine oils to give the skin the most beneficial and lasting results.

DISTINCTIVE, NEW MODEL HATS \$12 TO \$60. —MILLINERY SHOP, FOURTH FLOOR. New Tailored Hats \$3.50 to \$15. —Smart, new, with simple band of grosgrain ribbon or a tailored knot or ornament the only trimming.