

SUMMER RESORTS - TOURS - HOTELS - TRAVEL

The Great Northwest - America's Natural Resort Section.

WHERE AND HOW TO GO

WHERE TO STAY

WHAT TO SEE

CLATSOP BEACH

COME ON DOWN AND PLAY AT



SEASIDE

Where Mountain Meets the Sea

A delightful beach affords excellent surf bathing, hot and cold salt water swimming in evidence. SEASIDE is the recreation ground for almost every pleasure, and your favorite pastime is sure to be here. Trout fishing, canoeing, boating, sea fishing, golf links, movies, shooting galleries, tennis, skating, dancing pavilions, bowling alleys, auto trips, hiking trips over mountain trails.

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 GODEFREY BROS., Sporting Goods.
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 E. A. PRICE, Meat Market.
 BRUNO MENZEL, Baker.
 J. B. CALLAHAN, Cate and Cigars.
 GEORGE IRWIN, Valetorium.
 MISS EMILY DAMANN, Necanicum Hotel.
 F. B. LINDSEY, Real Estate.
 ALEX GILBERT, Real Estate.
 J. J. MOSE, Dentist.
 WILLIAMS BROS., Garage.
 SELNES & WHEALEY, General Merchandise.
 C. E. MEYER, White Lunch Cafe, 439 Broadway.
 GEORGE H. SMITH, Garage.
 HAWKINS BROS., Hardware.
 PACIFIC POWER & LIGHT CO.

Or ask the Spokane, Portland & Seattle railroad, depot tenth and Hoyt streets, for its literature. It will be mailed free.

TILLAMOOK BEACHES

The Tillamook Hotel TILLAMOOK, OREGON

A new and up-to-date hotel. Large, airy rooms, comfortable beds, well prepared and well served meals. Sea food fresh from Tillamook Bay and the coast. Headquarters for tourists and summer vacationists who want comfort as well as pleasure on their vacation. Four trout streams within two miles. For rates and reservations wire or write F. J. WOODRUFF, Manager.

THE NEW TENT CITY

AT BAR VIEW

Tillamook County, Or.

IS OPEN FOR BUSINESS

Take the Kiddies to Columbia Beach

Finest wading and romping in the Northwest

30 Minutes from Broadway on the Vancouver line

Take Vancouver Car at 2d and Washington

Columbia Beach

If you want an ideal place to spend the summer make reservations now for your camp in the Tent City at Columbia Beach. We have set aside 200 acres of the most beautiful part of Sand Island for campers, and will have every convenience for your comfort and pleasure. Finest bathing beach in the Northwest. Only 25 minutes from Washington St. Terms reasonable.

COLUMBIA BEACH AMUSEMENT CO.
 315-317 HENRY BLDG.

MOUNTAIN RESORTS.

CLOUD CAP INN

MOST GLORIOUS SPOT IN OREGON.

For reservations write or phone DORSEY B. SMITH
 116 THIRD ST., PORTLAND, MAR. 1913

WELCH'S HOTEL

Oldest resort in the Mount Hood district. Good water, airy bungalows, excellent cuisine, hunting, fishing, horseback riding, etc. Rates \$2 per day, \$10 per week.

W. E. WELCH, Prop.
 Welch's P. O., Oregon.

The Arrah Wanna

On the banks of Salmon river, surrounded by a beautiful park, 43 miles east of Portland in the Mt. Hood district. Our own dairy and gardens. Building modern, with all outside rooms. Long distance telephone. Daily auto stage to and from Portland. Rates \$8 per day, or \$18 per week. Transportation, call Main 331, or Main 3995. C. W. KEAN, Mgr., P. O. Address, Welch's Or.

Nature With Most Lavish Hand Has Made North Beach Vacation Land

Here we see amateur Isaac Waltons busy at their favorite pastime on the Fishing Rocks, while surf bathers take advantage of the magnificent beach and other folk dig clams and capture crabs. There is just a glimpse of "Lovers' Lane" shown and the pretty cottage is only typical of the numerous ones seen at this popular and near to home resort.



RIVER RESORTS

Rock Island, OPPOSITE MILWAUKIE

We have some beautiful spots for summer camps. Pull Run water, electric lights, 5-cent car fare. In the middle of the Willamette river—always cool. Fine bathing, use of large porches, only 25 minutes from downtown. Evening except Sunday. Reservations required. Phone Milwaukie 58M.

BUNDY BATHS

RIVER AND TANK SWIMMING.

Take lunch at Favorite Boat House, west end of Morrison street bridge, or Broadway street. Finest swimming resort in Portland. Phone Sellwood 723.

MOUNTAIN RESORTS

MOUNT HOOD LODGE

(MR. HOMER A. ROGERS, Host)

Magnificently situated at base of Mt. Hood. Fishing, mountaineering, Exploration of Mt. Hood's glaciers. Excursion to summit. Horseback riding over scenic U. S. Forest Ranger Trails. Reached in 5 hours via Hood River. Information Union Pacific Office, Portland. Address Parkside, Or. (Phone Odell 314, via Hood River.)

MOUNTAIN RESORTS

BELKNAP SPRINGS

Justly famous for the beauty of its environment and the curative properties of its waters. Located in the heart of the McKenzie river fishing country, where the Bull Yards are waiting to be caught. Fine new hotel just completed, also tennis and camping grounds. Come and enjoy your vacation at moderate cost. Ask any S. F. ticket agent or address H. B. SLOAN, Belknap Springs, Oregon.

WILHOIT SPRINGS

In the foothills of the Cascade mountains, 37 miles from Portland. An ideal resort for health and recreation. Excellent hotel and fine camping grounds. Cottages for rent. Our specialty is our Saturday night and Sunday noon chicken dinner. Run out for your week and holiday. For full information write or phone F. W. McLEREM, Wilhoit, Or., or ask any S. F. agent.

HOTEL LEBANON

LEBANON, OREGON

A hotel that everyone speaks well of. Clean, airy, comfortable rooms. Plenty of the best of food, well prepared and well served. A hotel to be looked forward to and enjoyed. Make your plans to stay here over Sunday. Special attention given to tourists, summer vacationists and auto parties. Come and see for yourself. ALBERT F. WILSON, Prop.

MOUNTAIN RESORTS.

LA CASA MONTE INN

The most attractive resort in the mountains, 42 miles from Portland, in a National Forest on the Zig-Zag river. Inside and outside sleeping quarters. Our own dairy and gardens. Good eats at any time. All mountain pastimes and recreation. Daily mail. Telephone through Zig-Zag Ranger station. Rates \$2 per day, \$10 per week. For daily stages call East 133, or Main 331. JOHN S. GREENWOOD, Welch's Or.

THE EYRIE

"ON THE BLUFFS OF THE COLUMBIA"

The new scenic Cottage Resort, overlooking Hood River valley and Mount Hood. Equipment and service comparable to the best in California. Fresh fruit, vegetables, milk, cream and poultry, from The Eyrie Farm. Excellent table.

Send for Illustrated Booklet
 C. W. J. ECKERS, White Salmon, Wash.

THE JEWETT FARM RESORT

The Jewett Farm is just across the Columbia from Hood River, on the bluffs of the Columbia, 340 acres of beauty. Individual cottages or rooms. A charming place to spend a few weeks. It has a distinctive personality. Cool, beautiful, scenic. The best of food well prepared and daintily and appetizingly served. Address JENNIE JEWETT, White Salmon, Wash.

MOUNTAIN RESORTS.

Shipperd's Hot Springs

COLUMBIA RIVER'S BEST RESORT

A resort for health and recreation—Swimming pool, tennis court, croquet and quiet grounds. House recently newly painted and renovated. All white and American and European plan. L. L. SHIPPERD, Mgr., Clatsop, Wash.

Government Mineral Springs

Beneficial in stomach, kidney and bladder troubles, as well as rheumatism, flitting, hunting and prospecting best by. Excellent accommodations. An ideal health and pleasure resort in the heart of the mountains. Sixteen miles from Carson, Auto stage. Address EDWARD ANDERSON, Carson, Wash.

MOUNTAIN RESORTS

Sodaville, Oregon

Spend your vacation at Sodaville, Or. Free soda water. Free camping sites in a beautiful grove. Four miles from Lebanon, in the foothills of the Cascades. Restful, tranquil. Board and lodging \$5 a week. Good stores, well stocked, reasonable prices. Inquire any S. F. ticket agent, or write H. SEIFERT, Sodaville, Oregon.

COTTAGE FARM SUMMER RESORT

HOOD RIVER, OREGON

Spend your week ends or your Summer vacation at Mrs. Alma Howe's Cottage Farm, two miles from Hood River. Fresh air, pure water, home cooking, inspiring scenery. Especially well equipped to care for auto parties. Rates reasonable. Address Mrs. Alma Howe, Hood River, Oregon.

LOG CABIN HOTEL

MCKENZIE BRIDGE

All the comforts and conveniences of a modern hotel. All the pleasure and freedom of out-of-doors. The leading resort of the McKenzie river country. Fine fishing, beautiful scenery. An ideal vacation spot. Headquarters for the Big Game country, and the Three Sisters district. For information ask any S. F. Ticket Agent, or address ALICE M. CROSER, McKenzie Bridge, Oregon.

GARAGES

TAYLOR'S GARAGE

LEBANON, OREGON.

Lebanon's Leading Garage, half block north of Hotel Lebanon. Absolutely fireproof. Gas, oil, service supplies and storage. Expert mechanic in charge of all repairs. Headquarters for the Sodaville, Waterloo, Cascade and fishing country. Fair and courteous treatment. W. O. TAYLOR, Proprietor.

FITCHARD'S GARAGE AND MACHINE SHOP

INDEPENDENCE, OREGON

When making a tour of the far-famed Willamette valley or when in Independence on business or pleasure, if you need gas, oil, service or storage, we are prepared to serve you. We employ none but capable mechanics in our repair department. Reasonable prices, courteous treatment. Satisfaction guaranteed. South Main street, Independence, Or.

BANDON GARAGE

BANDON, OREGON

When you visit the Coos Bay country on business or pleasure do not fail to stop at Bandon. We have all the latest machinery and tools here. We employ only experienced mechanics. New repairs, garage, auto, TOLTER & LAFAN, Proprietors.

Astoria's Leading Garage

The Columbia River highway will be open this summer from Portland to Astoria. When you come to Astoria we are prepared to furnish you gas, oil or service at reasonable prices. Only skilled mechanics employed. Leave your car here when you go to the Beach resort. Opposite Hotel Astoria. WILSON MOTOR CAR COMPANY, Astoria, Oregon.

TRAVEL

Lower Columbia Steamer Trip

Mondays to Thursdays Inclusive
 O. W. R. & N. STEAMER
HASSALO

leaves Ash-St. Dock 8:40 A. M. returns evening of same day.
 200-mile ride to Megler and return..... \$2.00

Tickets at Dock or CITY TICKET OFFICE Washington at Third

WALLOWA LAKE PARK

"Breath of the Pines"

4,500 feet above sea-level, in the Powder River Mountains, near Joseph, Oregon. Eat, sleep, play, live out-of-doors. A delightful restaurant-lake resort. Good fishing.

For full information, fares, tickets, etc., ask
 CITY TICKET OFFICE WASHINGTON AT THIRD Broadway 4500; A 6121

O-W-R-R-&N.

Bandon-Port Orford Auto Stage Line

This takes you through the widest and most picturesque section of Oregon. Fishermen and big game hunters can find no finer nor more enjoyable trip than this trip into Curry county. Fine trout fishing, deer and elk hunting at Port Orford; also splendid sea fishing from the rocks. Port Orford is in the heart of the deer country. The Curry county hills are alive with deer, bear and cougar. Fare for trip \$2.00. New reservations, starting to T. B. DAVIDSON, Port Orford, Oregon.

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125 6th St.—Phone Marshall 396. A-1127.
 EIGHT SEATING HEADQUARTERS
 PHONE FOR RELIABLE SERVICE
 FREE INFORMATION BUREAU

KLAMATH FALLS—ASHLAND Auto Stage

Leaves Hotel Oregon, Ashland, and returns to Portland, Oregon, via Klamath Falls, 8:30 a. m. daily except Sunday. Fare \$5.00; round trip \$10.00. Chas. E. Howard & Son, Props.

Ocean Beach Auto Line

We make regular trips from Marshfield to Empire, Tathert, South Slough and Sunset Bay. No visitor to Marshfield or North Bend should miss taking the auto trip to Sunset Beach. For a safe, speedy and comfortable trip take the "Sunset King" cars. Trip rates include PORT & KING, North Bend, Oregon.

Morris C. Martin Auto for Hire

Stand 307 Broadway, Phone 41.

MORRIS C. MARTIN

Auto for Hire

7-PASSENGER CHALMERS.
 Daily trips to Elm Grove and Cannon Beach. SEASIDE, Or.

TRAVEL



Excellent Camping Places

Western Oregon

TILLAMOOK COUNTY BEACHES:
 NEWPORT BEACH
 COOS BAY COUNTRY
 MT. JEFFERSON AND
 THREE SISTERS REGIONS
 CATTLE LAKE AND MANY OTHER PLACES

Ask for Book "Oregon Outdoors"
 At City Ticket Office
 Corner 6th and Oak Sts.
 John M. Scott, Gen. Pass. Agt.

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\$74.40 TO THE PARK AND RETURN—BOTH WAYS

via the POPULAR ROUTE including a 5-day Tour of the Park

CITY TICKET OFFICE
 Wash. at 3d St.
 Bury 4300, A 6121

UNION PACIFIC

POPULAR AND DIRECT YELLOWSTONE ROUTE

White Salmon-Trout Lake Auto Stage

Visit Mt. Adams, Trout Lake, the Ice Caves and the Lava Caves. Splendid fishing country. Comfortable auto stage. For information and reservations address L. W. WOOD, White Salmon, Wash.

Marshall-Bandon Auto Stage

Thirty-four miles of beauty. Most direct route from Marshall to Bandon, passing Coos Bay Bar, Big Creek canyon, the Picturesque Seven Devils district, Seaside Beach, Johnson Beach, Merchant Beach, Out-Creek and White Key Beach. Good roads, comfortable auto. Fare only \$1.50. Leon Chandler, Hotel Marshallfield, 7 a. m. and 4 p. m. PERCY PHILLIPS, Prop.

Hazelwood Candy IN SCENIC PACKAGES

Adds greatly to the pleasure of a vacation trip.

Sent by Parcel Post or Express to anywhere in United States or Canada. Satisfaction and Delivery Guaranteed.

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WASHINGTON ST. AT TENTH, PORTLAND, OR.

Specialties for the Camp, Picnic, Cruise, Auto Trip, Summer Home or "Hike."

Lunch Sets, Ice Blankets, Paper Napkins, Paper Picnic Plates, Thermos Bottles and Holders

Everything for the Outing See Second Floor Display

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 Woodlark Bldg., Alder at West Park.

WHERE TO STAY AT SEASIDE

PACIFIC VIEW HOTEL—Faces ocean; splendid surf bathing, sea fishing, boating; home-like; airy rooms; write for rates.

HOTEL MEARS—Strictly modern; \$1 up. Large, airy rooms. John Mears, Prop.

HOTEL MCGUIRE—Rooms; 2 blocks from depot; 75c up. Mrs. Olive McGuire, Prop.

HOTEL HARLOW—Overlooking ocean; Harlow Moore, Mgr. European plan. Free auto from depot.

TILLAMOOK BEACHES

Swastika Camp

15 desirable tents and cottages, furnished complete for housekeeping, excepting bed linen. Situated 200 feet north of hotel on Main St., facing the sea. A charming location for the summer.

MRS. M. BECKLEY, Rockaway Beach, Or.

NETARTS, OREGON

No finer sea coast resort anywhere than at Netarts. Splendid surf bathing, sea fishing, plenty of crabs and clams. Fine shady camping grounds. Picturesque and beautiful scenery, many interesting excursions. Good restaurant. For information ask any S. F. ticket agent or address F. J. Sharp, Netarts, Tillamook Co., Oregon.

BAY CITY, OREGON

Spend your summer vacation at BAY CITY. Fine fishing and boating on the bay. Good trout fishing. BAY CITY is the summer capital of the Tillamook vacation land. Excellent stores, bank, paved streets, electric lights, modern, up-to-date hotel, THE BAY VIEW. Address First Bank of Bay City, Bay View. Situated 3 miles north of Tillamook. Hotel, or Nelson & Co. General Merchandise Store, Bay City, Oregon.

The Hotel Elmore at ELMORE PARK

An American plan, restful Beach Home. The most popular moderately priced hotel on Oregon coast. Magnificent ocean views, large, comfortable rooms with real beds in. Homelike dining service, pure, wholesome, well cooked, temptingly served foods in generous portions. In fact it is just like home with the scenery changed. For rates, circulars, etc., address THE HOTEL ELMORE, Rockaway, Oregon.

Ocean Crest Apartments

TILLAMOOK BEACH.

Two-room apartments, furnished for house-keeping one block from beach. Good store next. Beautiful beach, good bathing, mountain water. Rates \$7 per week, \$45 for the season, wood included.


OCEAN CREST APARTMENTS, Rockaway, Oregon.

Pacific City Camp Grounds

PACIFIC CITY, TILLAMOOK CO., OREGON

An ideal summer vacation camp. On the Big Tentacle river, by the ocean shore. Combines river, forest and sea shore. Clams, crabs, surf bathing, trout fishing, boating and bathing in the river. Camp ground \$1.00 a week. Free wood and water. Good auto road from Portland. Address BEALS BROS., Tillamook, Or.

North Bank Trains 8:30 A.M. - 6:30 P.M. DAILY & 2:00 P.M. SATURDAYS



SPokane, Portland, Seattle. GEARHART. MECHANICUM CREEK. SEASIDE.