TUST as the Klaxon warns PEDESTRIANS, we would warn MOTORISTS.

We would say—and as emphatically as the Klaxon says it—"LOOK OUT."

Look out for horns that LOOK like Klaxons but are NOT Klaxons,

The only way to be sure you are getting a genuine Klaxon—with the famous Klaxon note and the Klaxon guarantee of PERMANENT satisfaction is to find the Klaxon name-plate:—



-"the only sign of a perfect signal."

WE know auto horns. We have to. It's our business.

We know the stuff that goes into them; and the sound that comes out.

We know why the Klaxon is the most widely used auto horn in the world.

Because it is MADE right. Because it always WORKS. Because it is always HEARD. Because it LASTS FOREVER.

There is no signal that can compare with it in warning-power, carrying-power and dependability. Once let us put one on your car and you will never drive without it. It's the modern means of safe and satisfactory motoring.

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