HEARINGS ON LUMBER RATES WILL BE MADE ON EXTENSIVE SCALE

Shippers, Carriers and Producers Will Gather in Chicago With Commission.

WILL COVER ALL ANGLES

General Rate Between Rough Material and Finished Product Not Plausible Is the Opinion.

Washington, July 1.—(WASHINGTON BUREAU OF THE JOURNAL.)—Extensive preparation is being made by the Interstate Commerce Commission for the hearing in Chicago on July 10 on the subject of lumber and lumber products and classification. So many and so intricate are the questions constantly arising in connection with lumber commodity and class rates that in one investigation it is proposed to cover the entire subject in all parts of the country.

Testimony will first be heard from the shippers, then from representatives of the carriers. Leading up to the hearing, the country has been combed for information from all interests, and a large number of questions sent out by the commission have been answered at length by large numbers of railroads and shippers.

General Rates Doubtful.

One of the most important subjects of inquiry is the adjustment of rates between lumber and the products of the mill. The relationship of these rates are frequently the subject of attack, and one of the questions asked is whether or not it would be practical to establish a general rate relationship between lumber and various products of lumber. Replies indicate that no universal relationship can be established, because of differences in manufacture and marketing conditions.

Shippers are to be heard at the approaching hearing in groups, 11 in number, dealing with the following materials in the order named:

Hearings Are Divided.

Rough and dressed lumber, interior trim and building materials, box and crate materials, veneers and veneer products, cooperage and tank stock, agricultural and vehicle material, factory materials and products, mill by-products, forest products, woodenware, and articles not otherwise listed.

The commission explains that this subdivision is made with a view of bringing together testimony concerning each group so far as it relates to the rate relationship to lumber of the articles included. The commission's announcement further states:

Will Group Testimony.

"The subject of variances in transit provisions, variances in rates on different kinds of lumber, provisions for carload mixtures, dunnage allowances, minimum weight on articles requiring more than one car, estimated weights, provisions for shrinkage and increase of weight in transit, provisions in regard to articles polished or varnished, a uniform lumber list for commodity tariffs and the classifications, and such further subjects as may come up for discussion in which all shippers of lumber and lumber products are in great measure equally interested will be considered at the same time that testimony is presented as to the rate relationship to lumber of the grouped articles."

Pioneers Plan Big Memorial Building

Committee Is Appointed to Provide Ways and Means for the Erection of $100,000 Structure in This State.

At a meeting of the Sons and Daughters of Oregon Pioneers held at the Imperial hotel yesterday afternoon, a committee, consisting of M. A. Miller, T. T. Geer, Mrs. D. P. Thompson, J. W. Baker, and M. B. Crane, was appointed to consider ways and means of erecting a building as a memorial to Oregon pioneers. The building is planned on a $100,000 basis, and is to be used as a storehouse of records and a home for the Sons and Daughters of Oregon pioneers.

George H. Himes reviewed the activity for a building and told why one had not been erected in the past. He told of the beautiful building in Wisconsin and the manner in which historical records were kept in British Columbia. Mr. Himes said that Oregon should follow their example.

T. T. Geer and M. A. Miller discussed ways and means of raising money. Mr. Geer said it could be at least partly done by subscription, and Mr. Miller stated that he thought the legislature would help.

Mrs. Crosman spoke in behalf of a larger membership for the Sons and Daughters of Oregon Pioneers.

The committee appointed is to formulate plans and report to a meeting of the society which will be called early next fall.

Armenian Relief Appeal Is Renewed

Treasurer Ben Selling Requests More General Contributions for European War Sufferers.

Strong appeals are being sent out by Ben Selling, treasurer of the local Armenian relief fund, urging a more generous contribution for the aid of sufferers from Turkish oppression.

The appeal is in circular form, addressed to the people as "fellow-citizens." One paragraph reads: "You say you have given before? Hundreds and thousands of Armenians have died since you gave last. You say you have already done your duty? Are you willing to stop now while the crying for bread of thousands of little children goes on and on and on?"

One young man who received a copy of circular yesterday sent Mr. Selling a small check. He said his income is not large and he wanted give more and would do so as soon as he could.

Several of the original large subscribers have doubled their contributions and Mr. Selling hopes that the relief money will come in with renewed rapidity.

Tribute Is Paid to Coast Salesmanship

Bureau of Foreign and Domestic Commerce Reports on Large Quantities of Fir Sold in Chile and Peru.

Washington, June 30.—(WASHINGTON BUREAU OF THE JOURNAL.)—Tribute to Pacific coast salesmanship in the lumber trade is paid in a report to the bureau of foreign and domestic commerce by Special Agent Robert E. Simmons. Douglas fir is sold in large quantities in Chile and Peru, he says, without quarrels and disputes over grading and measurements, in contrast with the friction that exists in the lumber trade from the east coast with Argentina, Brazil and Uruguay.

The report of Mr. Simmons deals exhaustively with opportunities for developing the lumber trade with the western countries of South America, with lists of importers and dealers and a record of investigations valuable to those interested in extension of the lumber market.

The report is called, "Lumber Markets of the West and North Coasts of South America," special agent series No. 117, and is sold for 25 cents by the superintendent of public documents at Washington.

Coast Artillery to Go to Training Camp

According to original schedule, the coast artillery corps of the O. N. G. will go to Fort Stevens July 16 for summer training for two weeks. A dispatch to this effect was received by Major Wilson, acting adjutant general, from the war department yesterday afternoon.

The summer training camp was cancelled last week on account of expenses, but this order was rescinded. This is not a mobilization of the coast artillery as is generally believed.

PERSONAL MENTION

Washington Attorney Here.

Albert Douglas, an attorney of Washington, D. C., is a guest at the Portland, with Mrs. Douglas. He is a former member of congress from the Eleventh Ohio district.

Vogel at Portland Now.

Carl Vogel, formerly of the Washington hotel, is now on the mail desk at the Hotel Portland. He succeeds Edward Hiller, who recently went to the Benson.

Alex Robb is a Boise visitor at the Carlton.

Mrs. W. H. McNair of Ashland is a guest at the Cornelius.

J. F. Luce is a Sutherlin visitor at the Imperial.

Henry Kennedy is registered at the Perkins from Clatskanie.

M. T. O'Connell, logging man of Winlock, Wash., is at the Oregon.

J. M. Alcorn of Eugene is a guest at the Clifford.

E. L. Gibben and family are Stockton, Cal., visitors at the Portland.

J. W. Hanners is a Medford visitor at the Oregon.

F. A. Fisher is registered at the Perkins from Astoria.

Mr. and Mrs. C. A. Eastman of Bay City are at the Carlton.

A. W. Tressler heads a Madison, Wis., party at the Imperial.

Mr. and Mrs. F. A. Aldrich of Flint, Mich., are guests at the Portland.

J. Hall is a Roseburg visitor at the Clifford.

Len Allen is a Washougal visitor at the Perkins.

Mr. and Mrs. R. G. Cole of Clark, S. D., are at the Carlton.

R. M. Templeton of 674 East Seventh street is visiting at Prineville, Or.

AMUSEMENTS

OAKS PARK

Chat No. 49

Today is Salem day. All the old residents of Oregon's capital will meet at Oaks Park for the annual jubilee. Some of the most eloquent and prominent of Salem's sons, who have achieved fame on the bench and in the Legislature and Senate, will speak. Songs and a general good time will be included.

Our big musical program by the Ladies' Columbian Orchestra will be given today. Tomorrow afternoon is the last performance by the Columbian Ladies. Sunday's program will be a big doubleheader with our new company, Knight's Troubadours, in a ripping good musical comedy, "The Cabaret." New costumes, good voices and a bevy of pretty girls are captivating items.

Don't stay away from the Oaks because of a little rain. There isn't a place anywhere around that is better able to make a cloudy day bright than the Oaks. We can shelter and entertain 20,000 people, and our auditorium holds 3000.

On Fourth of July we will give a big, patriotic program, with National songs and melodies. Picnic parties by the score are planning for a happy Fourth at the Park.

The cars leave First and Alder every few minutes, and then there are launches and a motor road.

JOHN F. CORDRAY.

Watch the Chat Daily for Oaks Park Events

Oregon Journal Pathe News Weekly

News pictures of northwest and national events will appear each week.

MAJESTIC THEATRE, first run
CIRCLE THEATRE, second run
LYRIC THEATRE, and all other leading theatres throughout the northwest.

PANTAGES
MATINEE DAILY 2:30
The Musical Wonder Workers; The Rotary Club's Orchestra; The Portland Favorites, 12 Melodyphiends (directed by Prof. H. A. Webber, master of Webber's Orchestra), the musical act superb.
—OTHER BIG ACTS—6
Boxes, first row balcony seats reserved by phone. Curtain, 2:30, 7 and 9.

HIPPODROME
Feature Photoplays and Vaudeville.
2 to 5; 6:45 to 11 p. m.
Sat., Sun., Holidays 1:15 to 11.
Mats. 10c; Nights, 15c.

The Journal Woman's Calendar

By Vella Winner.

EAT PLENTY OF FRUIT

"When hunting for health eat fruit." This is the advice of a well known physician, who claims that most of the ills of the modern woman are due to a sameness of diet, which includes an abundance of rich foods and a scarcity of fruit. Fruit, according to this authority, possesses many health giving properties which no other food contains, and unless a plentiful supply of it is included in the daily diet, it is difficult and almost impossible to keep one's self in good condition.

"An apple a day keeps the doctor away," he says to his patients, "and though I know you won't visit me as often if you follow out this advice still I give it to you gratis. Apples are excellent for the system. Eat one the first thing in the morning and follow it with a glass of water. Eat one in the afternoon if you feel a bit hungry and again at night before you go to bed.

"It isn't necessary to consume this many, but if every time you want a bite to eat you take an apple instead of the cakes, candies and other sweets that women eat in between meals, you will find your health improving and, incidentally, your complexion also.

"There is nothing like an apple as a beautifier. It acts as a laxative on the system, keeps the blood clear, and in consequence the complexion reflects this cleanly condition by appearing creamy white.

"Oranges, too, are excellent, but while you can eat an apple at any time during the day or night, you must observe the old rule concerning oranges. In the morning, according to these words of wisdom, they are golden, at noon silver, at night lead, and if you have ever eaten the golden fruit just before going to bed you will realize the truth of this saying.

SMALL PEACH PUDDINGS

Allow one half canned peach to each individual pudding dish. Make batter by pressing through the colander two extra peach halves, adding one well-beaten egg yolk, one fourth cup milk, two tablespoons melted butter, pinch of salt, three fourths cup flour and one teaspoon baking powder. Beat well and fold in beaten white of egg. Put a little batter in bottom of buttered fireproof molds, cover with two tablespoons of batter and sprinkle with granulated sugar. Bake 20 minutes in moderate oven. Serve in molds, with spoonful of hard sauce on each, or turn out and serve with plain cream. Use fresh fruit in season.

SWISS STEAK Three pounds bottom round steak, flour, two teaspoons salt, one fourth teaspoon pepper, small piece suet, one fourth teaspoon mustard. Wipe steak carefully, dust on salt and pepper, rub in as much flour as it will hold—at least one cup—using edge of saucer to help grind flour in. Fry suet, add mustard and brown steak on both sides. Almost cover with boiling water, boil rapidly five minutes, reduce heat and simmer three hours. This is good fireless cooker recipe. Before serving add, if liked, one half teaspoon celery salt and one tablespoon Worcestershire sauce to gravy, which should be rich and brown and not need more flour to thicken. Chopped mushrooms are also good to add.

COLD AND HOT BATHS

Some medical facts concerning the use of cold and hot baths give this interesting information: The hot bath facilitates and stimulates the natural combustion processes of the body, the cold bath to produce the same results lavishes just four times the same amount of energy. The cold bath is not sufficiently cleansing for the health of the skin, and when there is a predisposition to skin troubles the chilly water tends to increase them.

The process called hardening, which consists in submitting one's system to the shock of cold plunges, is thought, too, the worst thing in the world for any but the most vigorous constitutions.

It would be wrong to prescribe hot baths also for all the world of women, for there are undoubtedly conditions when they would be harmful. But daily tubbing in water of some temperature or other is required for looks and health, and if the heart is in good condition, the benefits of the hot tub are undeniable.

So the long dead beauties of ancient Greece and Rome kept themselves fair, and so the beauty of today builds up her looks when she finds they are beginning to wane with time of a fevered life.

Every week women, anxious for their looks, crowd the Turkish bath, boiling and steaming away complexion hurts, rejuvenating muscles, lightening their bodies of superfluous flesh and soothing their nerves. And if they are used to such baths, or to some other preferred kind, they feel as fit as race horses for a week afterward.

KINKS IN THE KITCHEN

In boiling meats, take the fat from the top of the water and save for cooking or making soup. In the roasting of meats pour the grease out of pan, or dip it out before it gets burned. It will be excellent for use in cooking, but if it stays till the meat is done it will be sure to have a burned, unpleasant flavor.

A blacking that will be found invaluable for stoves is made by mixing equal parts of kerosene and turpentine with a good stove polish until you have a paste of a consistency of thick cream. Apply while the stove is slightly warm and polish with a flannel cloth.

IDLENESS

Sinners are usually tempted by the devil, but an idle person tempts the devil.—Spanish saying.

Beauty Chat

BY LILLIAN RUSSELL

Investments.

"IN WHAT would you advise a person to invest money at the present time?"

I put this question to a banker who has succeeded in accumulating great wealth. His quick response should be of value to all who have an opportunity to consider it.

"That would depend upon a great many things," he replied. "I will answer your question from a personal viewpoint. If, after a period of hard work, I found that I had accumulated only about $100, I would invest about 50 per cent of that amount in rest and recreation. Invested in another way, the $50 might return 4, 5, 6 or even 10 per cent and still be safe. But invested in a period of recuperation, its return would be beyond measure or I would miss my guess. The best investment a man or woman can make is in a stock of good mental and physical health. If I reached a point where my earning power was hovering around the zero point, even while I was making earnest and valient efforts to succeed, I would at once take an inventory of my physical and mental assets to ascertain whether they needed building up. Ten chances to one I would find that I needed rest or recreation and recuperation."

The remainder of his advice was equally valuable, but of a different character. The prime physical condition and the sharp, alert mind of the speaker indicated that he practices what he preaches. He attributes his business ssuccess to close attention to health.

It is a peculiar fact that a great many people are governed entirely by the season of the year in selecting a time for rest and recreation. If they feel the need of rest during the winter they put off a vacation until the pleasanter weather of summer. These are usually the people who merely consider a vacation from the standpoint of pleasure seekers, like the crowds that go to Coney Island for a Saturday outing. They do not seek the full value of an outing—physical and mental improvement as well as pleasure.

It is profitable to rest. The first words of the Bible are on the subject. Nations have attempted to arrange their calendars without Sundays and days of rest. None has ever succeeded. They always come back to the old custom. Six days out of seven are enough to devote to work. And there is a pretty nearly world-wide agreement that 50 weeks out of 52 are enough to work.

No good arguments against vacations are offered. None is wanted. Nearly everybody agrees that people need a regular period of rest. But it is doubtful whether more than a small percentage attempts to get a full return on an investment in an outing.

It is true that some people merely need a change in scenery and faces to acquire a rest. Many are willing to put up with less comforts than they enjoy at home to secure such a change. But a great many people end their vacations with less energy than they possessed when they left their daily routine. They have sought only pleasure and found it at the expense of their strength and energy. It takes them days to work up enough energy to slip back into the routine, and they escape benefits from their outing.

When you invest in a vacation—everybody should—figure on the return you expect to secure. If the return is merely in the form of fleeting pleasure your investment does not pay you well. You will make no mistake in investing in an outing which will improve your health, strength and beauty—for such a vacation also means pleasure and happiness. Your money is well invested.

FRATERNAL NOTES

Dues of Men Enlisted Will Be Paid by Body.

Soldier Neighbors Cheered. — Multnomah camp, Woodmen of the World, last night initiated 30 members in one class. The clerk reported the following members as having gone with the flag to the Mexican line: Harry Cooley, L. H. Cooley, P. M. Gonzales, A. E. Smith, H. R. Wytenberg, A. C. Tice, L. L. Mitchell, F. F. Griffith, L. A. Williams, K. J. Nordberg, Charles Garland, E. E. White, C. While, W. F. Frestel. Their dues will be paid until they are mustered out, and three cheers were given for them by the several hundred members present.

Kirkpatrick Council's Social. — Last night the Knights and Ladies of Kirkpatrick council held one of their best open social card and dance parties given this year. Fred C. King presided and made an interesting talk on fraternal orders, illustrated by a chart. Lafayette M. Thomas, state manager, made a humorous speech congratulating the council on having the banner of Oregon for greatest membership contest.

Court Scandia Celebrates Tomorrow.—Court Scandia, Foresters of America, will hold its annual picnic tomorrow at Canemah Park, near Oregon City. The park has a large pavilion and in addition to dancing an elaborate program of sports, including a tug of war contest between teams representing Court Scandia, Society Linnea and the Order of Vasa.

Columbia Rebekahs Tonight. — Columbia Rebekahs will install officers tonight at Odd Fellows' temple, First and Alder streets. The incoming officers-elect are: Mrs. Mae Poulton, noble grand; Mrs. Coara Ponnay, vice grand; Mrs. Ida Ellis, secretary; Mrs. Charlotte Woodman, treasurer, Mrs. W. Chamberlain, district deputy president, will be the installing officer.

Nephew Held After A Double Murder

Seattle, Wash., July 1.—(U. P.)—Howard S. King, nephew of Mrs. Corrine Wheeler, and Kate Swift, sisters, who were brutally murdered in their little home two months ago, apparently for their money, is in jail today, on recommendation of a coroner's jury. King is 53 years of age and has a family. He was living with his aged aunts during the two weeks prior to the murder.

At the Theatres

AMUSEMENTS.

COLUMBIA—Sixth between Washington and Stark. Motion pictures, "An Innocent Madalene" (Triangle-Fine Arts), featuring Lillian Gish. "Ambrose Cup of Woe" (Keystone), featuring Mack Swain. 11 a. m. to 11 p. m.

HIPPODROME—Broadway at Yamhill. Vaudeville, feature: "College Girls," musical comedy; motion pictures, "The Money Lenders"; cartoon (Pathe); Nester comedy; 2 p. m., 6:45 p. m.; Sundays continuous, 11 a. m. to 11:15 p. m.

OAKS PARK—On Oregon City carline (Depot First and Alder)—Outdoor and indoor amusements. Concert feature. Alice Juston, soloist. 10 a. m. to 11 p. m.

PANTAGES—Broadway at Alder. Vaudeville. Feature: Five Sullys in farme, 2:15, 7:30, 9:15 p. m. Sundays continuous, 2 p. m.

STRAND—Park at Stark. Vaudeville, feature: "The Doughnut Hunters." Motion pictures: "Broken Fetters" (Bluebird), featuring Violet Mercereau. 1 p. m. to 11 p. m.

SUNSET—Broadway and Washington. "The Shrine of Happiness" (Pathe-Balboa), featuring Jackie Saunders. 11 a. m. to 11 p. m.

T. & D.—Broadway and Stark. Motion pictures. "The Spoilers" (12 reel deluxe Mutual), featuring William Farnum, Kathlyn Williams, Bessie Eyton, Thomas Santschi and Wheeler Oakman. "The Harvest of Sin" (Kleine), being chapter 6 of "Gloria's Romance, featuring Billie Burke. 11 a. m. to 11:30 p. m.

ART MUSEUM—Fifth and Taylor. Hours 3 to 5 week days; 2 to 5 Sundays. Free afternoons of Tuesday, Thursday, Friday, Saturday and Sunday.

COUPLE WEDDED 50 YEARS

—Photo by Davies.

Mr. and Mrs. Stuart McClave.

Amid a host of their friends, Mr. and Mrs. Stuart McClave, 1975 East Salmon street observed the fiftieth anniversary of their marriage Wednesday, June 21.

It was first planned by their friends to have a picnic in their honor held in Mount Tabor park but the weather being unfavorable it was decided to have the celebration in the parlor of Hope Presbyterian church of which the esteemed couple are members.

The room was tastefully decorated and in the late afternoon a large number of friends gathered to show their affectionate regard for the silver haired but young hearted bride and bridegroom.

As the wedding march was played Mr. and Mrs. McClave took their places before an improvised altar of flowers and greens and a pretty wedding ceremony took place, Dr. Seemann, pastor of the church having purposely come from a religious conference at Orenco, for the pleasant occasion.

After congratulations had been offered all assembled at the long rose bedecked tables where ample justice was done the good things provided. Afterward felicitous remarks were made by the pastor and others and the hymn "Blest Be the Tie That Binds" was heartily sung.

Mr. and Mrs. McClave were married at East Springfield, Ohio, where they lived for a number of years. A decade was spent in Chicago, where they were engaged in the hotel business, afterward residing for a time at various places in the west and south. Eleven years ago they came to Oregon, where they are contented to remain and advocate the "Web-Foot" state as the best in the country for rounding up golden weddings.

Mr. and Mrs. McClave received gifts and congratulations from far and near and all their friends join with their family of two daughters and five sons in wishing them many remaining years of happiness.

Harlow Estate Is $43,000.

The estate of Lamech Harlow, who died June 21, is valued at approximately $43,000, in a petition for probate of a will filed by Mrs. May C. Harlow, widow. This is in addition to a business building in Yokohama, Japan, and property in Washington, which Mrs. Harlow did not know the value of. The heirs include the widow and five children. The family home is at 824 East Taylor street.

Bed-Time Tales

BY CLARA INGRAM JUDSON

The Cheerful Dandelion.

THE little dandelions grew side by side in a great big yard, and they looked as much alike as two peas. But they were not a bit alike in anything but their looks, as you shall soon see.

One was very bright and happy, so happy and cheerful that his friends had nicknamed him Sun; and the other was very sad and mournful and whiney, so much so that his friends, what few he had, nicknamed him Gloom. But he didn't care about nicknames; he was too busy counting his troubles to care what they said.

"Oh, dear," said he sadly; "such a dreadful wind as we are having today! I can hardly hold my head up at all!"

"Then lie down, as I do," laughed Sun good-naturedly. "It's fun to bend your head and let the wind blow over."

But Gloom didn't think so—he fretted about the wind all that day.

The next morning the sun shone hot and fierce.

"Oh, dear!" sighed Gloom; "I'll not last through the day at this rate! Did you ever feel anything so awful as this sun?"

"Pretty hot," agreed Sun; "but think of the blossoms it brings out and the fields of corn!"

"I won't think of them," retorted Gloom. "What do I care about them? I'm thinking about myself. I'm so hot now I can hardly hold my petals open. In an hour they'll be all closed up and then my life will be over. Oh, dear! Oh, dear, Oh, dear, dear, dear!"

Now Sun was hot too, just as hot as Gloom was. But he didn't fret about it, no, indeed. He knew very well that soon his petals would be closed, so he had a good time while he could. He stretched out his yellow petals just as wide as ever he could and he called to all his friends, the sunbeams and the breezes and grasses,

"Oh, dear," said he sadly; "such a dreadful wind as we are having today."

They frolicked around him and he had a beautiful time, you may be sure.

And all the while the sun shone hotter and hotter and it became harder and harder to hold his petals open.

"Well, I guess I'll have to shut up my blossom now," said he, with a bright yellow smile. "Good-by, everybody."

"Good-by for a while," laughed the friends gaily. "We'll see you again when you're opening your pretty white seeds."

So the blossom Sun shut his petals and the blossom Gloom complainingly shut his at the same time and both flower lives were done. But think of the difference in the good times they had.

Which are you for—Sun or Gloom?

Monday—Bluey's Joke on Chirpy.

Troopers Troubled By Cartridge Belts

United States Cavalrymen in Carrizal Fight Had Difficulty in Getting Cartridges When Lying Down.

El Paso, Texas, July 1.—(U. P.)—Poor cartridge belts troubled the United States cavalrymen in the Carrizal fight, according to Felix Page, ranking sergeant of the negro troopers returned to El Paso from Chihuahua.

"When we were crawling on our stomachs or shooting while lying down we had much difficulty in getting cartridges from the clips in our belts," he said. "We might have killed many more Mexicans but for this. In my opinion the belt is a poor one."

Newbrook Will Look Out.

John Day, Or., July 1.—Francis D. Newbrook, a forestry student from Ann Arbor, Mich., arrived in John Day this week and will work on the Malheur national forest this summer as lookout. He will be stationed at the Strawberry station, which is the main control station on the forest, and he will return to Ann Arbor at the end of the fire season.

Remove the "Tire-Tax" on —Gasolene

• • •

EVERY time the Gasolene Tank, on your Car, is filled up—think of this:—

If the Tank holds, say, 20 Gallons,—and the price is 30 cents per Gallon,—reflect that FIVE of these Gallons are consumed, *not* by the MOTOR,—but by your FABRIC Tires.

Of the $6.00 you pay for 20 Gallons, 25%,—(or $1.50),—is practically poured *over your Tires*, instead of *into* your Tank,—WASTED!

These Five Gallons of Gasolene constitute a sort of "TAX," levied by Circumstance, against the Man who *does not live up to his Opportunities*,—who fails to *investigate* Silvertown Cord Tire records.

If he *did* investigate these Records,—and Test out *Results* for himself,—he could *verify* the following Facts, and PROFIT by them:—

TRADE MARK

SILVERTOWN Cord Tires have only TWO Layers.

These Two Layers are of giant CORDS, instead of the 5 to 7 Layers of Cotton *Cloth* in Fabric Tires, or of Cotton *Threads* in other (so-called) "Cord" Tires.

TWO *Layers* of Cords BEND 4 times, to 6 times, more FLEXIBLY, than 5 to 7 Layers of Fabric or Thread rubber-cemented together into a stiff, unyielding "Muscle-bound" Carcass.

This wonderful *"Flexibility"* is what gives such wonderful RESILIENCE,—and such *slight* Traction-Wave-*resistance* to Motor-power,—that Silvertown Cord Tires are, through it, enabled to do this:—

—Coast down-hill 30% *further* and faster.
—Travel 25% further on each *Gallon* of Gas.
—Add 17% *more Speed*, to same Motor.
—Ride with 50% *less* Vibration.
—Be 70% LESS liable to Stone-bruise, Puncture, or Blow-out.

SILVERTOWNS are the *easiest* of all Tires to permanently Repair,—the most *Luxurious* to ride upon,—the most *Aristocratic* in appearance.

You are *paying for Silvertowns* NOW (without getting them),—in your GASOLENE bills!

THE B. F. GOODRICH RUBBER CO.,
Akron, Ohio
Local Address, Broadway at Burnside

Standard equipment on following Cars:

CUNNINGHAM - - - - - - - - - - Gasolene
FRANKLIN - - - - - - - - - - Gasolene
LOCOMOBILE - - - - - - - - - - Gasolene
McFARLAN - - Gasolene
MURRAY - - - Gasolene
MARMON - - - Gasolene
OWEN MAGNETIC - - - - - - - - Gasolene
PEUGEOT - - - Gasolene
PIERCE-ARROW, Gasolene
SIMPLEX-CRANE - - - - - - - - - Gasolene
STANLEY (Touring) - - - - - - - Steam
STUTZ (Bull-dog) - - - - - Gasolene
WHITE - - Gasolene
WINTON, Model 48, - - - - - Gasolene

AMERICAN - Electric
DETROIT - Electric
BAKER R. & L. - - - - - - Electric
BEARDSLEY, Electric
OHIO - - - Electric
WAVERLEY - Electric
WOODS - - Electric

Silvertown— GOODRICH Cord Tires

Straight-Side as well as Clincher Type Also in Safety-Tread