Tax mpober win MST SEABIOMCL ESTAT III HSOMN Racer Was Coming Toward Wrecked Car at Sheep
head at 100 Mile Clip. SHOT MACHINE BETWEEN





## Let Us Show You

## 1-The Latest Model Out <br> 2-The Most Complete Car

3-The 219,000-Mile Car
4-The 26 Extra Features

It would be a vast The Mid-Year Mitchell-the 17th model mistake to deccide on a built by John W. Bate-will appeal to
fine car before knowing this Mid-Year Mitchell.
Other cars in this class have their friends,
built by John W. Bate-will appeal to
the man who believes in efficiency. It is the finest example of scientific car buildng to be found among high grade cars. of coury. Each has certain claims. But the New Mitchell typifies a big thing in the biggest thing to consider the biggest thing to consider. hat is, engineering and factory Bate.
And we can prove to you-at this showroom - that many noted engineers consider that Mitchel is the car that must dominate.

See the New Ideas
We have an exceptional model to tempt you here just now. It
embodies 73 new conceptions. It has 26 extra features, unique to the Mitchell-each something you will want.
It combines in one car all the best ideas brought out in 257 New York Show models. And the touring car design is the one
that was voted the handsomest that was vot
of the year.
We year

Study These Features -then See the Car
T $T \begin{aligned} & \text { Continental motor, 115-inch wheel base, removable cyl- }\end{aligned}$

Velie-Stewart vacuum feed, push-button starting device and
Direct from Factory

| PRICES |  |  |  |
| :---: | :---: | :---: | :---: |
| sIzE | Pleain | $\begin{gathered} \text { Savago } \\ \text { Soripo } \\ \text { Triead } \end{gathered}$ | ${ }_{\text {Grafinito }}^{\text {Tubes }}$ |
| ${ }^{30 \times 3}$ | \$10.00 | \$12.00 | \$2.70 |
| 30x $31 / 8$ | 12.70 <br> 14.50 | 15.25 17.40 | 3.25 <br> 3.50 |
| 33x4 | 19.60 | 22.55 | +3.45 |
| $34 \times 4$ | 20.15 | 23.15 | 4.50 |
| 36× 4 | 21.50 | 24.75 | 4.70 |
| $35 \times 4 / 1 /$ | 27.90 | 32.10 | 5.75 |
| 36×4\% | 28.25 | 32.50 | 5.90 |
| 377 3 4/2 | 30.00 | 34.50 | 6.00 |
| $37 \times 5$ | 33.00 | 37.95 | 6.95 |


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 a long list of other surprises. If you haven't seen the new
## Velésix 81065

y a lady as by a man. Economy is the watchword of the Velie Six.
More miles per gallon of gasoline. More speed and more power than

See the Velie Six in Touring Car, Roadster and Coupe models;
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## $\$ 1325 \begin{gathered}\text { F.o.b. } \\ \text { Racine } \\ \text {. } \\ \text {. } \\ \text {. }\end{gathered}$

For 5-Passenger Touring Car
or 3-Passenger Roadster
3-Paseenger Body.
335 Extra
ge to attract you. No oth
things to attract you. No other one car has more than a few of them. But you will learn here

What Cars Must Be
This concern is 82 years old. It is 13 years old as a motor car to aim at transient success.
We have built slowly but soundly. Years ago we brought John to this factory. And we gave him free rein. Under his direction we have invested $\$ 5,000,000$ in the model automobile plant.
He has reduced factory costs
about half in six years. In the about half in six years. In the
Mitchell of today he gives 20 per Mitchell of today he gives 20 per
cent better value than the nearest cent better value than the nearest
rival car, we believe. This is rival car, we believe. This, is
shown in the car, in its price, in shown in

## 700 Improvements

In the car itself Mr . Bate and his experts have devised over 700
improvements. He has almost
DIM YOUR LIGHTS ..... 
PERRIN'S NO GLARE \$1 BALLOU \& WROM

Part by part he has
made the Mitchell as fine as it can be, as stanch, as light, as enduring.
We know of one Mitchell cara Bate design-which has run Mitchell cars which have averaged Mitchell cars which have averaged
164,372 miles each-over 30 years of ordinary service. The records of Motordom show no compar ble service
We say that cars of the future-
cars that live-must follow these lines of efficienc

## Bring the Ladies

The beauty of this ca
amaze them. They'll del the novel conveniences ride they will get a new idea of comfort,
springs.

Men or women, laymen or ex perts, will find in this Mitchel some scores of appeals which
other cars don't offer. For yout other cars don't offer. For yous
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