

Delegates to Democratic Na tional Convention
on One Candidate. REPUBLICANS ARE DIVIDED
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## Candidates Give Reasons

## LADD ESTATE COMPANY

## s. Ladd Thrift Plan

©poORTLAND'S prospective home buyers now have an opportunity such as has never been offered them before. $\mathbb{C}$ In the original announcement of Ladd Estate Company on March 30 was the statement:

> "The fullest measure of assistance, consistent with good business, will be given to the responsible purchaser who comes to us in good faith desiring to build a factory, warehouse or home, but who is without sufficient funds to carry his project to completion, by arranging financial assistance," etc.
Since that time the Ladd interests have established a special fund and worked out a plan based on the same schedules as the famous Pratt Thrift, of Brooklyn, New York; with the same object of encouraging people in the building and owning of their homes by substantially assisting them in the purchasing of homesites and the financing of home construction.
The most prominent features of this plan are:

## 1st. Lower interest rates- $6 \%$ interest. <br> 2d. Longer time-up to 10 years.

3d. Increase in percentage of loan-as high as $80 \%$.
4th. Elimination of the usual $3 \%$ building loan tee.
Through the Ladd Thrift Plan, sums of reasonable amount will be loaned at $6 \%$ interest to purchasers of any of our homesites who desire to build homes for their own occupancy.

The amount loaned will be determined by a loan committee and will be based on the cost of the property and the proposed
home, the amount never exceeding 80 per cent.
Loans are repayable by monthly payments. The period which determines both the
number of monthly installments to be number of monthly installments to be
made and the amount of each payment made and the amount of each payment
may be decided by the borrower. Loans
will be made for as long a period as ten years. The monthly payments, if made as pro-
vided for, will fully cancel principal and inded for, will fully cancel principal and
interest within the term of the loan, and on the payment of the last installment the property will be free from all claims under
$\$ 36.00$ a mant.

## Fastmoreland



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$\$ 50.00$ a month in Dunthorpe




 Detailed Comparison/of Ladd Thrift Plan Paying Rent


$\$ 25.00$ a month in
Nastronelland
 Thitithint ity



## \$50.00 a month in

Ladde Acdition







## \$24.00 a month in <br> Futton Parik






$\$ 114$ a month in 10 Mntherre
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This plan also applies to building on homesites already purchased in these properties

