

FLORAL PARADE ENTRY LIST WILL BE LARGE; REGULATIONS DRAWN

Cooperation of Individuals and Organizations Sought to Make Pageant Best Ever

PRIVE LIST ANNOUNCED

Comprehensive Swards to Be Given to a Variety of Entrants Classified in Divisions.

"Six Hundred Florally Decorated Automobiles and Vehicles" is the slogan of the floral parade committee of the 1916 Rose Festival, of which Oliver K. Jeffery is director.

Entries are now desired and if the pageant is to be the best ever staged it will be necessary for the festival to have the cooperation at once of clubs, fraternal organizations, schools, churches, business houses, civic bodies and individuals in general.

It has been decided not to mail out invitations this year. The invitation to participate in the pageant of Thursday afternoon, June 15, is general through the Portland newspapers.

Appeal Made to Civic Pride. "The crowning glory of Portland's tenth annual Rose Festival will be the floral vehicle parade," said Mr. Jeffery.

The parade brings widespread publicity for Portland and this motion picture of the procession will be seen all over the world.

Private List Announced. The classification of the floral parade prizes as announced yesterday is as follows:

Automobile vehicle, grand prize, any class, \$250. Privately owned automobiles entered by individuals—First, \$100; second, \$75; third, \$50; fourth, \$40; fifth, \$20.

Organizations, business houses, public service corporations and clubs—First, \$100; second, \$75; third, \$50; fourth, \$40; fifth, \$20.

Public and private schools—First, \$100; second, \$50. Saddle horse ridden by boy or girl under 16 years—First, \$50; second, \$25; third, \$10.

Fire department motor apparatus—First, \$75; second, \$40; third, \$20. Fire department horse drawn apparatus—First, \$75; second, \$40; third, \$20.

Special horseback entry, clubs of more than 20 riders in uniform—First, \$75; second, \$50. Motorcycle—First, \$10; second, \$5. Unicycle—First, \$5.

Rules and Regulations. Any vehicle, float, auto, motorcycle or horse properly decorated is eligible to enter.

No objectionable advertising, such as banners, signs, etc., will be permitted. The name of the city, firm, trade mark, product, club or society may be worked out in floral design.

Ordinary burning, flags or banners may be used. Banners of artistic merit may be permitted at option of censors.

Vehicles will line up in their respective classes, as published in newspapers the day before, and the day of parade. After approval by censors numbers will be given. Every entry must have a number.

Ribbons, tulle and such materials may be used in combination with flowers to secure artistic effect.

CAMPAIGN IS BASED ON PERSONAL RECORD



E. A. Middlebrooks.

E. A. Middlebrooks, candidate for the Republican nomination for county surveyor, is basing his campaign on his record as an engineer and surveyor in Oregon since 1895.

Mr. Middlebrooks was engaged in 1904 in connection with the laying out of the Lewis and Clark fair grounds. The laying out of Mount Scott cemetery was also performed under his charge.

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DIACK SHOWS COST OF THE BROADWAY IMPROVEMENT PLAN

Average Expense for Grade Changes \$3.80 a 100x50 Lot, Says Commissioner.

BOUNDARIES ARE SHOWN

Objections Filed Were Insufficient in the Opinion of Council, Declares Mr. Diack in Open Letter.

Portland, May 6.—To the Editor of The Journal—The department of public works has received many inquiries regarding proposed district improvement of Broadway, between Larrabee street and Union avenue, and other streets, particularly as to the probable assessments therefor, regarding which there has been some misunderstanding.

It is desired, therefore, to publish the following information. The improvement may be discussed in two parts: 1. The changing of grade, and incidental reconstruction.

2. The paving of Broadway and the unpaved portion of Williams avenue south of Broadway.

The change of grade proceedings were formally initiated by a petition of property owners and were conducted in accordance with the charter provisions, the same being notified and afforded the right to scrutinize the object to the design and to the cost.

Objections Are Insufficient. In the opinion of the council the objections filed were insufficient and the changes were officially established. The major results will be to reduce the grade on Broadway between East and Ross streets from 6 per cent to 2.5 per cent, and between Vancouver avenue and Williams avenue to 3.85 per cent.

The cost of the work made necessary by these changes, based on the accepted bid including the city's 5 per cent, but excluding that amount chargeable to the railway company (no part of which is assessed to property owners), is estimated as \$151.75, and will be assessed to the district bounded as follows:

On the west by Larrabee street; on the south by Cherry street to East First street; thence east on a line 200 feet south of the south line of Weldier street to a point 100 feet east of East Twenty-fourth street; thence north to a point 250 feet south of the south line of Knott street; thence west to East Seventh street; thence west to Union avenue, on a line 125 feet north of the north line of Brazee street; thence west to Williams avenue, on a line 150 feet north of the north line of Sacramento street; thence west to a point 100 feet west of the west line of Vancouver avenue on the line 225 feet north of the north line of Page street; thence south to a point about 150 feet north of the north line of Broadway; thence to Larrabee street along Dixon street.

Average Cost Shown. The district is approximately 1 1/2 miles in length and about 1/2 mile in width, with a maximum width of one-half mile north and south, and takes in part of the following additions: Elizabeth Irving's, Irving's Second, Albina, Shaver Block, Irving's, West Irving and Holladay's, an includes about 2375 lots.

Thus the cost on account of the grade changes will average about \$3.80 per average 50x100 foot lot in the district.

The cost of newly paving Broadway from Larrabee street to Union avenue and the unpaved portion of Williams avenue, including the city's 5 per cent, but excluding that amount chargeable to the railway company (no part of which is assessed to the district), based on the accepted bid is estimated as \$1324.84. This will be assessed to the property one-half block on either side of the portions of street to be paved.

Very truly yours, E. G. DIACK, Commissioner of Public Works.

Wisconsin Governor Lives in State Pen Purpose is to Improve Conditions of State Prisons—Personal Study of Many Cases Are Made.

Milwaukee, May 6.—Governor E. L. Philipp, who has been spending \$15,000 more than his salary in his efforts to improve the conditions of state government, has returned home after living two days in the state prison at Waupun.

While there he studied the conditions under which the prisoners are living, in an effort to assure himself that the Wisconsin penitentiary had recovered from the lax discipline of several years past.

Governor Philipp made a personal study of many of the prisoners' cases, especially those who have been asking for pardons.

The case of John Schrank, the man who tried to kill Colonel Roosevelt, and who is now back in the state prison from the state hospital for the criminal insane at Oshkosh, was one to which he gave particular attention.

Schrank's only apparent mental weakness now is his attitude toward Roosevelt. He told the governor he had positive evidence that Colonel Roosevelt and the Kaiser were in a compact to rule the world.

Desire for Spree Is Mark of Youth When Man Says, "My Lash Bun," It Means He Is Old, Says Professor in University of Chicago.

St. Louis, May 6.—When you lean up against a post and stutter, "My lash bun," then you're through. You're an old man.

BEAUTY SHOP—HAIRDRESSING AND MANICURING PARLORS—CHIROPODIST—FIFTH FLOOR

Store Your Furs

in our dry, cold-air safety vaults on the premises where they will be secure from fire, theft, moths and loss. Expert repairing and remodeling—now at special Summer rates. Phone or drop a postal and we will call for your furs. Delivery later when desired.

Meier & Frank Co.

Established 1867
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

Our Kodak Shop

is the most finely equipped in the city. Full lines of kodaks, cameras, all supplies. Developing and printing by an expert formerly with the Eastman Company. Films left with us before 5:45 P. M. finished by 11 A. M. next day. Inquire about our F. R. E. enlargement offer.—Main Floor

This Ad and Our Back Page Tell Only a Few of the Good Things Awaiting Tomorrow in Our

59th Anniversary Sale

SEE ALSO BACK PAGE THIS SECTION

BABY SHOP

MEIER & FRANK'S 59TH ANNIVERSARY SALE

Many Baby-Week Savings on Infants' Wear

—Mothers will do well to bring the babies into our Baby Shop this week and outfit them for the warmer days to come. There are many attractive savings on baby wear of all kinds—here we give you only a hint:

65c Wrapper, 49c.	75c Dresses, 55c.
35c Bibs for 29c.	\$1.50 Dresses, \$1.29.
\$1.25 Blanket, \$1.10.	65c Skirts, 39c.
50c Shoes, 42c.	\$1.50-\$1.75 Bonnets, 95c.
45c Blankets, 35c.	

Vania Baby Garments

—demonstrated again this week. Mrs. Hubbard's talks have proven so helpful to mothers that we have made special arrangements to have her stay another week. Consult her freely about your baby. She is a graduate nurse and can give you many timely suggestions.

—FREE—All mothers calling at the Infants' Shop, leaving name and address, will receive free, by mail, a copy of the Government Bulletin on Pre-Natal and Infant Care.

—Baby Shop, Second Floor

SEE ALSO BACK PAGE THIS SECTION

JEWELRY SHOP

MEIER & FRANK'S 59TH ANNIVERSARY SALE

A TRULY MAGNIFICENT ANNIVERSARY EVENT!

Beautiful, Gleaming Jet at Half Price!

Genuine Whitby English Jet, Reg. \$10 to \$50 French and Italian Imitation, 50c to \$25

—We have not removed the original price tickets. We want you to KNOW that this is a GENUINE 1/2-PRICE SALE! If a price ticket says \$5, the article is yours for \$2.50—and so on down the line. We mention but a few of the exquisite pieces in this unsurpassed collection.

Necklaces Lavallieres Bracelets Crosses Bar Pins Hair Pins Veil Pins Beads Lockets Brooches Novelties

—Connoisseurs and women who appreciate the "unusual" in dress effects will welcome this sale. Useless to try to describe the effect of the masses of jet as they lie before us—we ask you to come in, admire and share in the great savings. Jet—while any of our assortment remains—1/2 PRICE!

—Jewelry Shop, Main Floor

BLOUSE SHOP

59TH ANNIVERSARY SALE

NEW SILK AND VOILE BLOUSES

Tailored and Dressy Models

—The Voiles—show many new little touches of daintiness—for example, tiny clusters of pin tucks running up and down, soft French frills, hemstitching and bits of colored embroidery. All moderately priced at \$2.50, \$2.75, \$3.50, \$3.95.

—The Silks are especially smart on tailored lines. There are tub silks with colored stripes and plain pongee blouses for sports wear. You'll want a couple of them tomorrow at the moderate price of \$2.50.

—Blouse Shop, Fourth Floor

NEEDLEWORK SHOP

59TH ANNIVERSARY SALE

Stamped-Made GOWNS 39c

—The material alone would cost more than that, to say nothing of the making.

—Kimono style gowns, made of fine soft material, entirely free from dressing and stamped in simple, effective designs, to be embroidered in solid, eyelet and French work.

—Many dainty patterns in all sizes. Buy these gowns Monday—to be embroidered during Summer afternoons—at the special price of only 39c!

—Art Needlework Shop, Second Floor

MILLINERY SHOP

59TH ANNIVERSARY SALE

NEWEST MILLINERY JUST IN

—Delightful styles for young women, their mothers and grandmothers—hats that each would be glad to wear.

—Some are strikingly artistic, all black—of fine horse hair, trimmed with paradise. Others are white and cool-looking, to be worn with sports costumes or fluffy frocks.

Many are daintily flower trimmed and the plain tailored hat, built on delightfully simple lines, is coming into its own.

—Summer Hats in charmingly varied styles, moderately priced—\$5 to \$50.

—Millinery Shop, Fourth Floor

Two Are Sentenced In Insurance Case

Washington, May 6.—(I. N. S.)—Secretary of Commerce William C. Redfield has sent about to correct the "unintentional severity" of the man's act governing the number of life buoys on small boats. He has asked that congress reduce the number required from 12 to a "reasonable number."

Redfield Asks Correction.

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ENTIRE COMMUNITY ATTENDS FUNERAL



Mrs. Frances Murphy.

The funeral of Mrs. Frances Murphy in Jefferson last Tuesday was attended by the entire community, all places of business being closed. Mrs. Murphy was beloved by all who knew her and her death on April 20 was felt the same as the death of a near and dear sister in every family.

Mrs. Murphy was born in Ohio 62 years ago and had lived in Jefferson for the past 40 years. Her maiden name was Frances Hearn, and she was married to Edward Murphy in Jefferson in 1872. As wife and widow, Mrs. Murphy endeared herself to many by her kindness and her volunteer services in the nursing of children and the sick of all ages. She is survived by a daughter, Mrs. Emma Smith, and a brother, E. Hearn, both of Jefferson, and a sister, Mrs. Emma Hannigan, of Portland.

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CURTAIN SHOP

59TH ANNIVERSARY SALE

NEW CURTAINS

Just Received and Deeply Underpriced

—Fresh Summer-looking curtains, especially in demand these days.

—There are pretty scrims and marquises, trimmed with narrow lace edges or wide lace bottoms. Tomorrow at these special prices:

\$2.60 Curtains, pair,	\$2.25
\$3.00 Curtains, pair,	\$2.50
\$3.30 Curtains, pair,	\$2.75
\$4.00 Curtains, pair,	\$3.50
\$5.00 Curtains, pair,	\$4.00
\$5.20 Curtains, pair,	\$4.75

—Sole Portland Agents Vudor Porch Shades

—Curtain Shop, Seventh Floor

RIBBON SHOP

MEIER & FRANK'S 59TH ANNIVERSARY SALE

A Timely Sale of Fancy Ribbons

Ribbons Appropriate for Commencement, Communion and Graduation Wear Reduced!

—These are our finer grades—ribbons that are rarely reduced in price, therefore an extraordinary opportunity awaits you in this timely sale of fancy ribbons, which embraces OUR ENTIRE STOCKS of 50c to \$1.35 fancy ribbons.

—Dressens, brocades, new striped checked and plaid ribbons—light, dark and the lovely pastel shades, 5 to 8 inches in width.

All Regular 50c-59c Fancy Ribbons, the yard	43c
All Regular 65c Fancy Ribbons, the yard	53c
All Regular 75c Fancy Ribbons, the yard	59c
All Regular 85c Fancy Ribbons, the yard	69c
All Regular 95c Fancy Ribbons, the yard	78c
All Regular \$1.15-\$1.19 Fancy Ribbons, the yard	89c
All Regular \$1.25-\$1.35 Fancy Ribbons, the yard	95c

—Ribbon Shop, Main Floor

STOVE SHOP

59TH ANNIVERSARY SALE

National Gas Range Week Begins Tomorrow

All Our "Acorn" Gas Ranges Are Reduced!

—An annual event—the week when Gas Ranges are reduced—gives you this unusual opportunity—reduced prices on "Acorns"—sold here only.

—Come in and look over our stocks and make your choice of any "Acorn" Gas Range at these reductions—instantly in your home.

\$26.50 "Acorns" now	\$22.75
\$27.50 "Acorns" now	\$23.95
\$29.75 "Acorns" now	\$26.50
\$34.50 "Acorns" now	\$30.70
\$40.00 "Acorns" now	\$35.60
\$48.50 "Acorns" now	\$43.15

EASY TERMS OF PAYMENT ARRANGED IF DESIRED

—Sixth Floor, Fifth Street

South Fears Crop of Cotton Is Too Large

Jackson, Miss., May 6.—(I. N. S.)—An increase of from 15 to 20 per cent in the cotton acreage this spring is being predicted. This increase will be made, in spite of the fact that in almost every county of the second, cotton farmers have held meetings and passed resolutions calling upon the farmers to reduce the cotton acreage, cut down the output and keep up the price. It appears many farmers, believing the acreage would be reduced by their neighbors, and that, in consequence, a short crop would be produced and good prices would prevail, have lent every energy to plant more cotton than usual.

Alaska Millionaire Is Sued for Divorce

San Francisco, May 6.—(P. N. S.)—Five months after their wedding, William Mendel Wise, Alaska millionaire, and new proprietor of the Hotel Grandna here, was sued for divorce by Mrs. Etta Helen Steinberg Churchill Wise, daughter of Sigmund Steinberg and a favorite in the smart set.

Wise will not contest the suit. "She is a splendid girl, only I am not the man for her," said Wise today. "We are both young and I cannot see why we should blight our future by remaining together. That is why I shall not contest."

UNDERWEAR SHOP

59TH ANNIVERSARY SALE

New Undergarments of Kayser Silk

—Exquisite new pieces of summer underwear made of famous Kayser silk. Light, cool, easily laundered and comfortable, they are ideal for summer use.

Envelope chemise, knickers—camisoles, vests, bodices—in several styles, some tailored, others lace and embroidery trimmed. A charming array in white and flesh color, just received!

Camisoles from \$1 to \$4.	Vests from \$1.50 to \$5.00.
Envelope Chemise \$3.75 to \$7.00.	Knickers priced \$2.75 to \$7.50.

—Main Floor, Sixth Street

HARDWARE SHOP

MEIER & FRANK'S 59TH ANNIVERSARY SALE

3 Days' Sale Lawnmowers.

—You'll want a lawn mower this Summer—that's a certainty! And if you have not already supplied your needs in this respect there'll be no better opportunity than RIGHT NOW DURING THIS THREE DAYS' SALE, when you may make very worthwhile savings.

—We carry only lawn mowers of reliable make—made of trustworthy materials by manufacturers who know every phase of their business. Note the makes and the prices quoted for three days' sale, beginning tomorrow and continuing Tuesday and Wednesday.

Genuine "Philadelphia" and "Reliance" Makes

GENUINE "PHILADELPHIA" MOWERS REDUCED

14-inch, style "K," plain bearing, \$8.10.	14-inch, style "K," roller bearing, \$10.35.
16-inch, style "K," plain bearing, \$9.00.	16-inch, style "K," roller bearing, \$11.25.
18-inch, style "K," plain bearing, \$9.90.	18-inch, style "K," roller bearing, \$12.15.
12-inch New Philadelphia Mower, special, \$3.38.	12-inch Valley Forge Philadelphia Mower, \$3.83.
14-inch New Philadelphia Mower, special, \$3.59.	14-inch Valley Forge Philadelphia Mower, \$4.05.
16-inch New Philadelphia Mower, special, \$4.05.	16-inch Valley Forge Philadelphia Mower, \$4.50.

GENUINE "RELIANCE" LAWN MOWERS ARE REDUCED

14-in., "O" style, \$3.15	16-in., No. 1 style, \$4.05	12-in., No. 2 style, \$4.05	14-in., No. 3 style, \$4.95
16-in., "O" style, \$3.38	12-in., 1 1/2 style, \$4.28	14-in., No. 2 style, \$4.28	16-in., No. 3 style, \$5.40
12-in., No. 1 style, \$3.60	14-in., 1 1/2 style, \$4.50	16-in., No. 2 style, \$4.50	16-in., No. 4 style, \$5.40
14-in., No. 1 style, \$3.83	16-in., 1 1/2 style, \$4.95	12-in., No. 3 style, \$4.73	18-in., No. 4 style, \$5.85

—Basement, Fifth Street