

PORTLAND'S VITAL NEEDS CITED

AN EDITORIAL. "Shall We Grow or Stand Still—A Plan," published in the Sunday Journal April 16, outlined a plan of action for a greater Portland and a greater Columbia country. Its publication followed the proposal made by Theodore B. Wilcox that a public bond issue of one million dollars be authorized to finance a Portland-owned steamship line to Alaska. The Journal pointed out that after the public had expended \$37,764,842 in providing facilities for water-borne commerce, it remains a public duty to see that these facilities are utilized. Suggestions were made that embraced a feasible scheme for the promotion of deep-sea navigation, as well as river traffic, with accompanying encouragement to the small manufacturer, co-operation of the railroads and above all, the loyalty of every citizen.

This article invited wide comment. Men of affairs contributed their opinions in a special page in the Sunday Journal of April 23. Herewith are presented the views of other representative men on this all important subject.

ALASKA CALLS PORTLAND

Vast Trade Field Affords Greater Opportunity for Activities.
By W. G. McPherson,
President W. G. McPherson Co.

The article in the Sunday Journal of April 16, "Shall We Grow or Stand Still—A Plan," certainly should have the thoughtful consideration of every resident, and particularly, every property owner. We must not allow the fact that a foot of property should know that without growth his property is each day decreasing in value.

There can be no standing still and keeping even with what business we have. We must either advance and grow in every and all directions, or we must go backward and decrease in all the things that go to make up a real city—busy, bustling, aggressive and energetic.

Hurdling Is Essential.

We must not allow the hunches that fall from the table of any other city or community, but go after, demand, fight for and get our share, and more than our share, per capita or per acre, than any other city on our Pacific coast.

We certainly have not in the past ten years or more added in any considerable extent to the number of agriculturists who till the soil, to the number of acres cultivated and producing cereals and livestock. We have on the other hand fewer farmers in the state than ten years ago, though more agriculturists, due to the modest desire upon the part of some farmers to "own only all the land that joins theirs," while the ambition of others to get occupation is to live in town, and like the dweller in cities as the farmer pictures him, do nothing, or at most, only those things they want to do and no manual labor.

This state of affairs makes for larger farms in the hands of fewer individuals, but has not materially added to the acreage under cultivation, while as before stated, the number actually engaged in farming continually diminishes.

Practically the same thing is true of the lumber industry. Fewer owners and operators of small mills, and more big operators in that business.

The fruit industry, to say the least, needs no acquisition in the number of people engaged in it to assure us of an abundant supply of that product for local consumption and a not inconsiderable surplus for export for many years to come.

Alaska Beckons Portland.

Whence then must come our trade increase if not from territory outside our own state, and where is there a "foreign" territory richer in trade opportunity than Alaska lying at our front door and actually begging us to come and exchange with them our merchandise and manufactured products for our share of the \$50,000,000 they are spending in Seattle and San Francisco each year for these things?

But while the Alaskans want us to trade with them and send us committees and trade representatives to point out to us the profit sure to accrue to us by exploiting their territory, we sit idly by and make no effort to avail ourselves of the chance because we have no ships, though we have spent tens of millions on everything relating to maritime transportation, EXCEPT SHIPS.

Wilcox Points Way.

Mr. Wilcox shows us how to get the ships to go after this, and other offshore business, by making the entire city interested in and backers of a well-capitalized and managed line, and every man, woman and child in this city is vitally interested in the development of trade for this city and likewise in the only possible way to add to it which way is by development of a maritime commerce commensurate with our position, our capital and our population.

Club Will Give Festival.

The Scandinavian Social club will celebrate the first of May tomorrow evening in Good Templar hall, 227 Yamhill street, with a musical program beginning at 8.

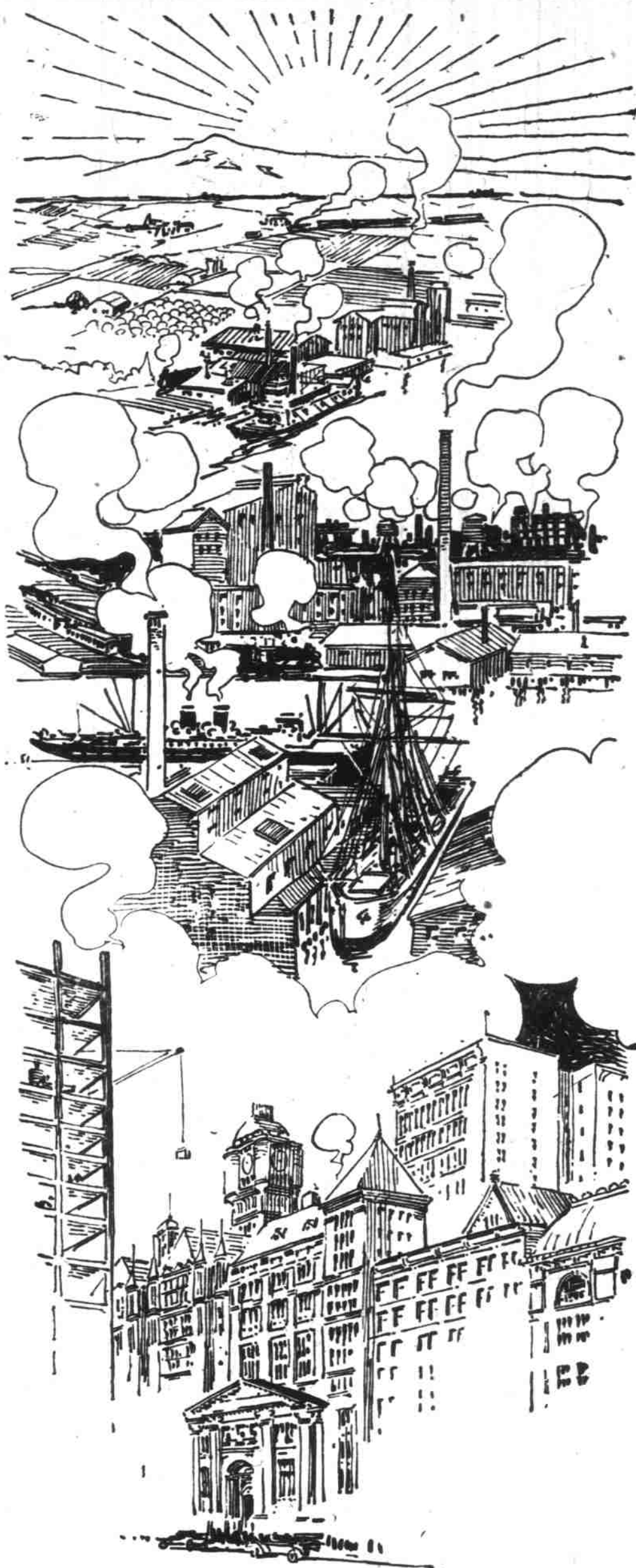
This time of the week is candy time. The folks at home look for a box.

Just say "Vogan's Moire"

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Portland, Oregon

CALIFORNIA HOTELS

HOTEL STEWART
SAN FRANCISCO
Geary Street, just off Union Square
European Plan \$1.50 a day up
Breakfast 50c Lunch 50c Dinner \$1.00
Most Famous Meals in the United States
New steel and concrete structure. Center of theater, cafe and retail district.
On carlines transferring all over city.
Take Municipal car line direct to door.
Motor bus meets trains and steamers.



Do Two Steps Extra Make "Walk" Dance An Indecent Step?

Pendleton, Or., April 29.—Whether or not it is any more indecent to take 10 steps in a walk dance than it is to take eight steps is the question Municipal Judge Fitzgerald will debate over Sunday. Before him this afternoon was tried Arthur J. Gibson, who was arrested a week ago at the direction of Mayor Best for alleged violation of the dance ordinance.

The ordinance prohibits ragging and indecent dancing. Neither the mayor nor Officer Nash would testify that Gibson was ragging, though the mayor said he was "sort of half ragging." The chief point, however, that city witnesses brought out was that Gibson did not obey instructions on a placard which said "eight steps and turn."

Gibson did not deny that he might have taken more than eight steps, but he and his partner, two floor managers and a number of men and women witnesses testified he did not rag or dance indecently in any way.

Judge Fitzgerald took the case under advisement until Monday.

Operations in French Hospitals Unusual

Most Remarkable Case Was That of Soldier for Whom New Jaw Was Built From Leg Bone.

New York, April 29.—Stanley Hubert, representative of an artificial limb firm in this city, returned on the French liner Rochambeau for a rest, after supplying wooden legs for the French soldiers at the rate of 50 a week.

He said that of the surgical operations he saw in the French hospitals, the most remarkable was that on a man who had his jaw shot away. A section of bone was taken from a shattered leg. Hubert said, and a jaw made of it that was an improvement on the original. It was fitted with false teeth.

Robert Kirtson, a Pittsburgh chauffeur, who went to England a year ago and became a motorcycle dispatch bearer in the army in France, returned from Liverpool on the Anchor liner Tuscania, wearing a steel corset and with seven ribs missing. He brought back a bride, whom he met

while convalescing in England. Kirtson is an Englishman, but had lived in this country 13 years. He was a member of the Pennsylvania National Guard for seven years.

Kirtson was on duty near Haincourt, and in carrying a message suddenly found himself under fire. He fired 27 bullets through his body, he said.

The British government awarded him the distinguished service medal, \$30 and an indefinite leave. With the two latter he married and sailed on the Tuscania. Other passengers added \$45 to his fund. He said he hoped to get a position as chauffeur in Pittsburgh.

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TRU-BLU GRAHAMS
represent the most crisp and delicious form of healthful Graham flour.

TRY THEM

Tru-Blu Biscuit Co., Portland



INDUSTRIES CITY'S WANT

Portland Needs Nothing That Cannot Be Supplied by Enterprise.
By G. D. HADY,
Executive Secretary Portland Chamber of Commerce.

Portland will, I am sure, do what she must do to establish herself more substantially as the leading city of the Pacific northwest.

Our weakness lies in our lack of industrial development. Industrial development is needed for the pay roll dollar which finds its way into every channel of trade—in itself stimulating all kinds of other business, but also creating larger pay rolls in the retail business and other branches of trade. Industries are needed to keep our boys and girls, as well as our adult population, in the city.

Industries must be established—employment must be furnished, if we are to go forward. I will put it even stronger. Those things must be done, if we are to maintain even our present position and real estate values. We should have double the people on the industrial pay roll that we have today. The most pertinent subjects before this community today are, therefore, industrial and shipping development. The recent very able and complete editorial in the Journal puts before us certain very important facts and figures which cannot be ignored.

River Has Fine Channel.

Millions invested in our waterways, but to what end? That we have comparatively little water-borne commerce, there is no denying. And certain conditions—most important of all, the insufficient depth of water at the mouth of the Columbia river—have precluded any such marine traffic as has been developed in either Seattle or San Francisco.

Now we have the depth of water which will permit getting in and out of the river in any kind of weather, except, perhaps, the most extreme. Improvements at the mouth of the river will continue, until within a very few years, a channel of 45 to 50 feet depth, several hundred feet wide will be established. Millions invested in harbor improvements! What for? Are we to continue in the real estate business and pay little or no attention to the real factors that make for permanent values? What other effect would be evidenced but to enhance values in general, if we gained a few ship building plants, a few furniture plants, a few flour mills, a few canneries, and a few other industries which we know have a chance to succeed? Let us determine what manufacturing can best succeed and develop those lines.

Transportation is the key to markets.

Portland must build and own ships. Show Faith in City.

Let us show our own faith in our city and in ourselves by investing in those enterprises that offer both profitable returns on the investments and great community good.

I believe the larger interests in this city will come forward with the capital to back any enterprise in the hands of the city or group of men, making a past performance record of having made a success of the proposed kind of business—whether the demonstration of success be here or elsewhere.

Portland ultra-conservative? Most every one believes that it is. However, I am sure our people will come forward when capital is needed for projects of the right kind. Support must be given to enterprises, particularly manufacturing enterprises, that will give return cargoes for the ships that take our lumber, wheat, flour and other products to the markets of the world.

Greater development of our hinterland will furnish more cargoes to go through the Portland gateway.

Let us have our own ships to get to Alaska, Australia, the Orient, Europe, South America and elsewhere. If we do not at this time have within our population men capable of conducting ship building operations, the management of transportation lines, then let us go to any reasonable length to get such people to locate here.

The human factor that makes for success in every line.

Younger Men May Solve Problem.

Portland needs nothing that cannot be supplied by human enterprise, aggressiveness and intelligent management. Are we to go ahead, or stand still? Possibly some of the "team" of the younger generation, guided by the wisdom of some of the men of mature years and experience, will solve some of our present problems. Why not?

Death Was Shock.

The death of Ben Vehon, who died last Friday night at the home of his parents, of 540 1/2 Second street, caused a shock to his friends. The young man was thought to have recovered from a severe attack of pneumonia. He was engaged to be married at an early date.

Ben Vehon was the son of Mr. and Mrs. Louis Vehon, who survive him, and the brother of Jacob, Lilly, Gertrude and Hanna Vehon. He was 28 years of age. The funeral will be held this morning from the home place, and Rabbi Wise of Temple Beth Israel will officiate. Interment will be in the Beth Israel cemetery.

Alberta Club to Meet.

The Alberta Welfare and Improvement league, organized April 18, will meet Tuesday night in the Vernon school. The program will be the "Blue Bird Trio," Mari and Linne Arpin and Edward Jacobson; vocal solo by Mrs. Loretta T. Rorick. Six or eight candidates will be heard in five minute speeches. The public is invited.

Broadway W. C. T. U. to Meet.

The Broadway union of the W. C. T. U. will meet in the parlors of the "Church of the Stranger," corner of Grand avenue and Wasco street, Wednesday at 2:30 p. m.

SEE ALSO BACK PAGE THIS SECTION

Films Developed and Printed Over Night!

—All films brought to us by 5:45 P. M. will be ready for you by 11 the next morning! Work done by an expert formerly with the Eastman Kodak Company—highest quality assured!

—Kodaks and Cameras—in a complete line, ranging from \$1.25 to \$66—with all attachments and accessories to aid the photographer!

—Kodak Shop, Main Floor

Store Your Furs Now!

—In our cold, dry-air Storage Vaults, on the premises, with temperature always below freezing. A phone call or postal brings our wagon to you.

SUMMER FURS

—Add the required style-note to the tailored costume. We have lovely white and colored Foxes in various animal effects. Royal Ermine, Scotch Mole and Iceland Fox Scarfs in white, moderately priced!

—Fourth Floor.

Supplementing Our Back Page Ad—More News of Meier & Frank's 59th Anniversary Sale

MEIER & FRANK'S 59TH ANNIVERSARY SALE

Tomorrow, a Big, Unusual Sale of Handsome Silver Deposit Ware

—Clear crystal pieces, with artistic designs in silver deposit. Splendid assortment to select from at these wonderfully great Anniversary Sale reductions!

59th Anniversary Sale

59c Silver Deposit Sugar and Creamers, pair 59c.

59c Bud Vases, 10 inches high, special, each 27c.

75c Salt and Pepper Shakers, the pair 54c.

75c Silver Deposit Mustard Jars, each 54c.

75c Silver Deposit Glass Lemon Squeezers, 55c.

—Basement, Fifth Street.

MEIER & FRANK'S 59TH ANNIVERSARY SALE

Mothers! Profit by This Saving On New Fulton Collapsible \$4.50 Sulky, \$3.39

—You know what the name "Fulton" stands for on go-carts and baby carriages. So you'll readily admit that this is an altogether exceptional offering. See illustration.

—Full collapsible (the one motion kind) sulky — all steel frame — with roomy spring seat — reclining back — large, deep foot well — 10-inch rubber-tired wheels with fenders and rear bumper wheels. Folds up compactly and easily.

—Anniversary sale price \$3.39 instead of \$4.50.

—Wheel Goods Shop, Fifth Floor.

59TH ANNIVERSARY SALE

Lovely New Irish Point Curtains

—A big special purchase featured for our wonderful 59th Anniversary Sale—offered at prices that will astonish you—and just in time for Spring refurnishing and renovating.

42.5c Curtains, the pair, now for \$2.33

55.75c Curtains, the pair, now for \$3.20

66.75c Curtains, the pair, now for \$3.77

88.00c Curtains, the pair, now for \$4.48

—Desirable applique style Irish Point curtains—all new, fresh and up-to-date styles and effects.

—See 6th-St. window display!

—Curtain Shop, Seventh Floor.

MEIER & FRANK'S 59TH ANNIVERSARY SALE

SHELL GOODS IN A GREAT SALE

—A big final clearaway of all odds and ends and broken lines of shell goods — from little, inexpensive pins to handsome combs and ornaments! — In many instances only one piece of a kind, so if you're planning to give any gifts or buy any hair ornaments for yourself — early Monday shopping is advisable!

25c Pieces—Anniversary Special.....19c

35c Pieces—Anniversary Special.....27c

50c Pieces—Anniversary Special.....39c

75c Pieces—Anniversary Special.....59c

\$1 Pieces—Anniversary Special.....79c

Entire Line Fancy Back Combs, Less 1/3

—This means every handsome back comb in stock, some of them just unpacked! Studded with brilliant and semi-precious stones—beauties from \$2.50 to \$25—less 1/3!

—Jewelry Shop, Main Floor.

59TH ANNIVERSARY SALE

75 Trimmed Hats \$7.50 \$9.50-\$14.00 Values

Every desirable style is represented—large, small, medium—tailored and dress models—many of our prettiest models in this great Anniversary Sale at \$7.50!

—Millinery Shop, Fourth Floor.

MEIER & FRANK'S 59TH ANNIVERSARY SALE

Wardrobe Trunks \$15

50 of Our Best Steamer Trunks at an unparalleled low price for this sale!

—Convenient steamer size of the popular "Neverbreak Hundred" make. With draw bolts, Yale spring lock, six hangers that swing out, laundry bag, and other conveniences, there is room enough for a long transcontinental tour.

The trunk body is made of three-ply veneer, covered with heavy vulcanized fiber—a wonderful value for our 59th Anniversary Sale at \$15!

—Trunk Shop, Basement, Sixth St.

Vanta Baby Week

A Demonstration of the Pinless, Buttonless Baby Garment in Charge of a Trained Nurse.

—Come to Portland's headquarters for Vanta Baby Garments and see for yourself why they are indorsed for baby wear by 17 State Universities — why the American Medical Association has accepted them as standard dress for babies—why the Child Welfare Experts all over the country pronounce them the perfect garment for babies—and why your own baby should wear these comfortable Vanta garments!

—Complete stocks of all Vanta Baby Garments in our Baby Shop.

Vanta Vests, Vanta Bands, Vanta Gertrudes, Vanta Binders, Vanta "Knittees," Vanta Tape

—Pinless—Buttonless—the ideal garments for Babies—

—FREE—Pattern of Diapers and book on "Care of Babies"—all week.

—Baby Shop, Second Floor.

Mme. Coates

—School of dressmaking now being formed—classes for beginners and advanced students — 15 lessons each.

REGISTER NOW AT OFFICE, SIXTH FLOOR,

for this splendid course in dressmaking and designing.

Meier & Frank Co.

Established 1857

THE QUALITY STORE OF PORTLAND

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'China' Talk

in our Auditorium, Tuesday, May 2, 4 P. M., auspices Portland branch Association of Collegiate Alumnae.

GIVEN BY MRS. E. C. TANEYHILL.

—Tickets on sale Bookstore, Basement Bal.—25c.