

What Society is Doing

BY NONA LAWLER

TOMORROW evening the College Fete at Cottillon hall will call forth all the college folk of the city. The Pan Hellenic association is giving the affair to raise its annual scholarship fund of \$250 for the University of Oregon. All the sorority women of the city are taking an active interest in the event and booths presenting the various attractions of the evening will be in their charge. An interesting program has also been arranged and outside of the many charming features of entertainment about the affair there will be the college reunion spirit which will attract hosts of U. of O. alumni. The program follows:

Selections by the orchestra, Dutch dance, Flax and Pierrette, Mr. and Mrs. A. Van Rosendahl; Spanish dance, Miss Ruth McElhinny; Greek "Morning," Greek interpretative solo dance, Miss Mildred Keats; fox trot and hesitation waltz, Minuet de la Reine, Miss Mildred Keats and William Hawkins Jr.; Filtration waltz, Ringier trot, Mr. and Mrs. Montrose Ringler; MacDowell's "To a Wild Rose," dance interpretation, Berceuse by Greig, Miss Jean Wood.

For Miss Drain.—Miss Helen Drain, who is the house guest of her aunt, Mrs. Harbert Garrard, has been much fêted since her arrival in the city. Mr. and Mrs. Reed will entertain at dinner this evening in her honor at Mrs. Henderson's Crown Point chalet.

For Miss Smales, Bride-Elect.—Miss Laura Smales, whose marriage to Christopher MacRae will be at the home of the Misses Mae and Ethel Blusser, 1216 Cleveland avenue, last Friday afternoon. The color scheme was pink and green. Large pink tulle bows and ferns were suspended from the chandelier to the dining table, the center place of which was a mound of ferns and early spring flowers, and kewpies dressed in large pink bows. Hand-painted place cards guided the guests to their places. Those present were the Misses Laura Smales, Helen Dekum, Jane Sweetland, Mae and Ethel Blusser and the Mesdames Walter H. Blusser, Clair Daugherty, Chester Vosper, Warren Hathaway and Lewis Van Fleet.

To Wed in East.—Miss Jennie Ginn, daughter of R. J. Ginn, a prominent mercantile man of Eastern Oregon, was the week-end guest of Mr. and Mrs. C. Guy Hulise before leaving for the east where she will become the bride of George Bates at Plattsburg, N. Y.

Miss Wantoch Honored.—Miss Barbara Wantoch was the inspiration for a dainty luncheon given by Miss Irene Harmon on April 8. The dining room of the Harmon home was made attractive with daffodils, the other appointments being yellow. Covers laid for Miss Barbara Wantoch, Miss Velma Lyle, Miss Marie Burroughs, Miss Margaret Harmon, Mrs. J. Wantoch, Mrs. I. A. Harmon, Miss Nina Young and the hostess.

Church Entertainment Friday.—Much interest is being shown in the musical and entertainment to be given Friday evening at Trinity Methodist church, East Tenth and Sherman streets. An exceptionally good program is offered. Miss Dorothy Mun-

son of the Gillespie School of Expression will give four numbers, varied and quite representative of the range of her work. There will be a Saxophone duet by the Martin brothers. Miss Lois Watt, one of the young and very promising singers of the city, will sing. Among the other vocalists are Earl Grey, Miss Ethel Luke, prominently connected with singing in the public schools, and Mrs. Mae Moorehead. Day. L. Carroll Day will be accompanied and will also sing. Some original numbers are to be offered by Miss Alice Sundstedt.

Beauty Chat

BY LILLIAN RUSSELL

Imagination.—If you would be beautiful, use your imagination. The most wonderful things the world has ever witnessed were first merely imaginary. A woman's imagination plays an important part in her efforts to become beautiful, or retain her beauty.

If your complexion is blemished and ugly, imagine the joy of a smooth, prettily colored cheek. Put the right spirit back of the thought and force it to materialize. You can do it. Others have suffered the annoyance of ugly complexions. They first pictured themselves with clear cheeks and brows.

When your complexion is blemished by eating the wrong variety of foods, let your imagination play and picture the skin of your face in good condition. With this picture before you it will be easier to regulate your diet. The object to be attained will strengthen your resolution to eat only such foods as will not injure your complexion.

The imagination has a great deal to do with shaping people's lives. Those who imagine themselves in only humble positions seldom rise above that level. They lose the spirit which is responsible for progress. But those who imagine themselves steadily progressing have the best chance to move forward. They become convinced that they are fitted for better positions in society and in consequence they have an opportunity to gratify their hearts' desires.

I cannot believe that any American ever reached the White House without first imagining himself the president of the United States. Imagination is a part of ambition. Without ambition people never get any place. They stand still while others move

forward. They are laggards and their spirits are broken. Leaders of men first imagine themselves in such roles. It is the mental picture before them that inspires action.

While imagination plays an important part in the larger things entering into our lives, it also figures in shaping the smaller ones. It is a governing influence in every direction. If it does not do anything else it leads people to exert themselves. Women are all more or less imaginative. When they let their imaginations run through proper channels they lead to good results.

The woman who carries too much poundage and imagines herself with a better figure should be inspired to lead a life which will limit her weight to the normal number of pounds. If her health is impaired by the lack of exercise her plans—if she is wise—provide for new rules to govern her life and the devotion of a period each day to physical culture. With equal force the imagination is a factor in her efforts to beautify her face, hands and feet.

The most beautiful hats and gowns originate in the imagination of somebody. Imagination is indicative of creative ability and capacity. People who create things are imaginative. But they do more than dream and draw mental pictures. They arouse a courageous spirit and dictate a policy that makes their dreams materialize.

Hope is based on imagination. It is the hopeful woman who makes the greatest efforts to improve her health and personal appearance. If you would be well and strong and beautiful, use your imagination and the while keep busy with your efforts to promote your health and personal appearance.

FRATERNAL NOTES

A. O. U. W. Grand Secretary Dixon Educating Membership of State.

Science of Insurance Lectures.—J. M. Dixon, grand secretary of the A. O. U. W., of Oregon, is visiting lodges in Baker county this week. He will be in La Grande Saturday, April 15. He will be a guest of the A. O. U. W. in Pendleton, Athens, Weston and Milton, Umatilla county, during the remainder of April. Mr. Dixon is addressing the lodges on the science of insurance and giving to the members a great deal of valuable information. Mr. Dixon has made a study of the laws governing insurance for many years, both mortality and legislative, and is making an educational campaign throughout the state.

W. O. W. Grange Members Proposed.—An effort is being made in the camps of the Woodmen of the World in this city to secure bronze markers for the graves of deceased members. The markers are provided with a holder for flowers and represent the emblem of the order in the center of the words "Here rests a Woodman of the World" with place for name and date. It is proposed that the Head camp shall have a list of the names of the deceased members and an effort will be made at the Denver Head camp session in August to secure such a general order.

Moose Officers Installed.—The officers of Portland lodge, Loyal Order of Moose, were installed last night as follows: George K. Funk, past dictator; George K. Funk, past dictator; B. B. Youmans, vice dictator; Allen R. Joy, prelate; P. L. Proctor, secretary; Paul M. Long, treasurer; John B. Coffey, Joseph C. Clyde and William Adams, trustees; H. E. James, inside guard; Charles E. Parken, outside guard.

Neighbor George K. Rogers Visiting.—George K. Rogers, at one time one of the most prominent organizers for the Woodmen of the World on the Pacific coast, is visiting Portland with his wife and renewing old acquaintances. Neighbor Rogers has been in California for a number of years.

Royal Women of Woodcraft Hostesses.—Royal circle, Women of Woodcraft, has accepted the invitation of the Officers' association, to furnish entertainment for them next Wednesday night at 8 p. m. in Women of Woodcraft hall, Tenth and Taylor streets. Last night the regular monthly meeting of the circle was held at Woodmen of the World Temple.

National Foresters Hold Dance.—The National Foresters last night held a pleasant and well attended party and dance at the Selling-Hill hall.

G. A. R. Reunion Date Set.—The date for the semi-annual reunion of the G. A. R. posts of Washington county has been set for Thursday, May 4, and will be held at Forest Grove. A number of prominent members will attend from Portland.

Maintenance Circle Dance.—Multnomah circle, Women of Woodcraft, will give its regular 800 and dancing party Friday night at W. O. W. Temple, 128 Eleventh street. Everybody cordially invited.

To Hold Ladies' Night.—The Acacia club holds a ladies' night once a quarter, and next Saturday night the club rooms at the Oregon building will be decorated and prepared for a large attendance of members. The Masonic fraternities and their wives and daughters are cordially invited. There will be a musical program and several special features.

Society Notes.

Mrs. Andrew L. Hamilton and Miss Elsie Van Dyke of Seattle are the guests of Mr. and Mrs. W. T. Keedy in their home at Laurelhurst.

Make Home at Imperial.—Captain J. E. Wynn, United States inspector of boilers, recently assigned to the Portland district, has been joined by Mrs. Wynn and his daughter, Miss I. Wynn. They are guests at the Imperial.

30c lb. 3 lbs. 85c CARNATION COFFEE

Its Quality surprises—its Flavor satisfies. Steel cut—Sealed cans.



ASK YOUR GROCER FOR Preferred Stock CANNED GOODS "The brand of no regrets" ALLEN & LEWIS Wholesale Distributors

Bed Time Tales

BY CLARA INGRAM JUDSON

Old Mr. Gater.

A WAY down south in the land of sunshine, in a quiet little stream that flowed gently through the cypress forests, lived old Mr. Gater and his family.

For many years he had lived in the cave made by the great roots of a tree; so many years that he couldn't even remember ever living in any other place. All he knew was that particular stream and that same safe, comfortable cave. For, you see, old Mr. Gater was very old—very, very old! Nobody had the faintest sort of an idea just how old he was. Perhaps he knew, but he certainly did not tell. No, sir! Mr. Gater was far too clever for that! He never told anything—not he!

Of course, if anybody had been very curious, they might have examined his teeth; but who cares enough about an alligator's age to poke their fingers into his sharp, fierce jaws or to count his great, sharp teeth? Not I! Indeed, no!

So old Mr. Gater lived in his cave—maybe a hundred years, maybe two hundred—and very well satisfied was he with his life and surroundings.

When the cold winds blew from the sea, some distance away, he crawled deep into the hole under the spreading roots and went to sleep in the muddy water. And when the sun shone warm and bright, as it mostly did, he wak-



Alligators have hard work turning around, you know.

ened up from his sleep and crawled out into the warmth and brightness.

But even though Mr. Gater was well satisfied with his quarters, he had to admit that it was awkward getting up onto the shore. Alligators have hard work turning around, you know. They can swim and crawl and float and walk, but turning around is something

they never do unless they have to—and then they do it awkwardly, because their necks are not made for graceful turning. And the way he was planned, he had to go out into the water and then turn around and crawl back up the bank.

"How nice it would be," said he to himself many a time, "if I had a nice log here handy! Then I could back out sideways from my cave and crawl right up the bank on the log. I would surely like that!"

Over and over again he wished for that log; but he never did anything to bring such a log there—not he! If you want to think that old Mr. Gater was lazy, you will think just about right!

But indeed, if he had wanted to work and bring a log there (which he didn't), there was nothing he could have done; for the stream itself must bring the logs.

And then one day, just when he wanted it most, a great log came floating down and floated down right to his cave, and it stuck in the bank just where Mr. Gater wanted it.

"Ah, me," said Mr. Gater, as he crawled out on the log and sunned himself contentedly, "everything comes to him who waits, and this log is surely worth waiting for!"

Tomorrow—The Maple Seeds Ride Away.

Miss Wilson Pleads For Social Centers

Washington, April 13.—Miss Margaret Wilson, daughter of the presi-

dent, today appeared before the house District of Columbia committee to urge a favorable report on a bill to permit the use of local school buildings as community forums. She declared that the citizens of the country should be permitted the machinery for the discussion of civic questions as is given the representatives of the people to discuss state and national questions. Miss Wilson declared that a favorable report on the bill and its passage by congress would greatly advance the entire community movement by serving as a model to state legislatures.

A lock which records on a paper tape the time it is locked and unlocked has been patented by a St. Paul inventor.

Today's Beauty Help

You can keep your hair at its very best by washing it with this simple, inexpensive shampoo, which cleanses the hair and scalp thoroughly of all the dandruff and dirt and leaves a clean, wholesome feeling. One teaspoonful of canthrox dissolved in a cup of hot water, afterwards rinsing thoroughly with clean water. One rinse that the hair dries quickly and evenly, is unstreaked, bright, soft and fluffy, so fluffy in fact that it looks more abundant than it is, and so soft that arranging it becomes a pleasure. All scalp irritation will disappear and the hair will be brighter than ever before. (Adv.)

Kodaks and Kodak Supplies, Fourth Floor—Manicuring and Hair Dressing, Second Floor
Don't Fail to Ask for Your S. & H. Stamps—Valuable Premiums Given Free for Filled Books

Try Our SPECIAL 25c LUNCH Served in the Basement Daily From 11 to 2. A Good Place to Meet Your Friends. Soft Drinks at Fountain

Olds, Wortman & King

Reliable Merchandise—Reliable Methods
Pacific Phone Marshall 4600 Home Phone A-6231

Women's Easter Apparel Store—2nd Floor

Smart Easter Footwear Exquisite Tub Fabrics

At Special Prices

—MAIN FLOOR—Men's and Women's High-Grade Spring Footwear in popular styles substantially reduced for Friday's selling. Look to your Easter needs!

Women's \$9.00 White Boots at \$6.85

—Made from extra good grade white calf—the perfect fitting qualities, found only in footwear of high-class. Popular lace styles—3½-inch tops, with narrow, semi-reef toe, light weight welted soles and leather Half-Louis heels. Exceedingly dressy for all occasions. To begin with, we have all sizes in widths from A to D. Just such boots as are usually priced at \$8.50 to \$9. Friday, pair \$6.85

—PALM BEACH Shoes and Oxfords with rubber soles and heels; \$4.00 grade Special \$3.48

—HEADQUARTERS for Girls' and Children's Shoes. Salespeople of wide experience here to see that the children are properly fitted. We sell dependable makes only, and our prices are most reasonable.

White Canvas Pumps

At \$1.98 Pair

—Main Floor—Women's White Canvas Pumps, with or without ankle straps. Shown in several styles and in all sizes. Priced special at, pair \$1.98

White Nu-Buck Shoes

At \$4.48 Pair

—Main Floor—Women's White Nu-Buck Shoes—English lace models with white ivory soles and rubber heels. Comfortable and dressy. Priced \$4.48 special, the pair, only

White Canvas Shoes

At \$3.48 Pair

—Main Floor—Women's White Canvas Shoes with rubber soles and heels. Comfortable flat last. Some styles trimmed with patent or tan calf leather. Shown in all wanted sizes. On special sale, the pair \$3.48

Men's \$6.00 Shoes

At \$4.48 Pair

—Men's English Walking Shoes of tan and black calf. Made with "Duplex" composition sole. Lace styles, with blind eye-lets; \$5.50-\$6 Shoes \$4.48

Model Grocery

Fourth Floor

—EXPERIENCED Telephone Clerks at your service from 8 a. m. to 6 p. m. ORDER EARLY in the day!

Colonial Hams

20c lb

Choice Eastern Corn - Fed, Sugar - Cured Hams, in medium sizes, weighing 10 to 12 lbs. Put up expressly for this store. Friday special 20c lb.

—GLENWOOD BUTTER—Usual price 75c—Friday special 69c

—ARMOUR'S GRAPE JUICE—100% pure—45c size 35c

—10c SWEET CIDER—on sale Friday, 3 cans for 25c

—TOMATOES—Holly brand, solid pack, \$1.10 a doz.—10c

Basement Store

A Half Dozen Extraordinary Bargains For Those Who Visit the Basement Store Friday

White Silk Waists

At \$1.39

Basement—To dispose of this lot of Waists in one day, we have put an extremely low price upon them. They are made in several smart styles, of good grade wash silk—some in tailored effect with pockets, others tucked or embroidered fronts. One model has new striped collars. Good range of sizes. Specially priced at \$1.39

Women's White Corduroy Skirts \$2.48

Women's 75c Union Suits 49c

Basement—New White Corduroy Skirts for women and misses. Very latest models just in by express. Decidedly modish for sports and street wear. Don't fail to see these, and by all means buy one at this low \$2.48 price

Basement—Women's gauze like Union Suits at a special low price for Friday. Exceptionally good quality, nicely finished. Low neck, sleeveless, loose or tight knee, lasting brims, etc. Regular 65c to 75c garments, on sale now at 49c

5000 Yds. Wash Goods

20c and 15c Kinds

Basement—Imported Madras, several thousand yards in this mammoth purchase. Soft mercerized finish, fast colors, blue, pink, lavender, maize, etc.; also rich Persian stripes. Easily worth 20c and 15c 25c, on sale at, yard

12½c Percales at 10c

Basement—Standard quality Percales, 3½-inch wide, in large assortment of patterns for house dresses, aprons, children's wear, etc. 10c

Basement Millinery

Untrimmed Hats 98c

Worth to \$2.75, for

Basement—It's a well-known fact that you can buy the best Hat Bargains in Portland in Our Basement Millinery Section. For Friday and Saturday, we will sell Untrimmed Hats, worth up to \$2.75, for less than half regular price. Over 1000 shapes to select from—pokes, turbans large and small, sailors, rolling brims, etc. Fine bents, javes and other braids. Black, white and in such wanted shades as—rose, gray, tan, green and navy. Shapes worth up to \$2.75. Placed on Sale Friday for

DON'T FORGET TO STOP AT BASEMENT "FIT"

20c and 15c Kinds

Basement—Imported Madras, several thousand yards in this mammoth purchase. Soft mercerized finish, fast colors, blue, pink, lavender, maize, etc.; also rich Persian stripes. Easily worth 20c and 15c 25c, on sale at, yard

12½c Percales at 10c

Basement—Standard quality Percales, 3½-inch wide, in large assortment of patterns for house dresses, aprons, children's wear, etc. 10c

Basement Millinery

Untrimmed Hats 98c

Worth to \$2.75, for

Basement—It's a well-known fact that you can buy the best Hat Bargains in Portland in Our Basement Millinery Section. For Friday and Saturday, we will sell Untrimmed Hats, worth up to \$2.75, for less than half regular price. Over 1000 shapes to select from—pokes, turbans large and small, sailors, rolling brims, etc. Fine bents, javes and other braids. Black, white and in such wanted shades as—rose, gray, tan, green and navy. Shapes worth up to \$2.75. Placed on Sale Friday for

DON'T FORGET TO STOP AT BASEMENT "FIT"

20c and 15c Kinds

Basement—Imported Madras, several thousand yards in this mammoth purchase. Soft mercerized finish, fast colors, blue, pink, lavender, maize, etc.; also rich Persian stripes. Easily worth 20c and 15c 25c, on sale at, yard

12½c Percales at 10c

Basement—Standard quality Percales, 3½-inch wide, in large assortment of patterns for house dresses, aprons, children's wear, etc. 10c

Basement Millinery

Untrimmed Hats 98c

Worth to \$2.75, for

Basement—It's a well-known fact that you can buy the best Hat Bargains in Portland in Our Basement Millinery Section. For Friday and Saturday, we will sell Untrimmed Hats, worth up to \$2.75, for less than half regular price. Over 1000 shapes to select from—pokes, turbans large and small, sailors, rolling brims, etc. Fine bents, javes and other braids. Black, white and in such wanted shades as—rose, gray, tan, green and navy. Shapes worth up to \$2.75. Placed on Sale Friday for

DON'T FORGET TO STOP AT BASEMENT "FIT"

20c and 15c Kinds

Basement—Imported Madras, several thousand yards in this mammoth purchase. Soft mercerized finish, fast colors, blue, pink, lavender, maize, etc.; also rich Persian stripes. Easily worth 20c and 15c 25c, on sale at, yard

12½c Percales at 10c

Basement—Standard quality Percales, 3½-inch wide, in large assortment of patterns for house dresses, aprons, children's wear, etc. 10c

Basement Millinery

Untrimmed Hats 98c

Worth to \$2.75, for

Easter Silks

In Wanted Weaves

—There is still sufficient time to choose your new dress or waist and have it ready for the Easter Sunday. Let us suggest you come tomorrow and see the many beautiful silks on display here.

—New Black-and-White Silks in checks, stripes and novelties.

—New Fancy Stripe Moire and Figured Taffetas in all the very latest designs and colorings.

—New Milet Silks—very much in demand for dancing frocks and evening wear. All leading colors.

—New "Khaki" and "Sage" silk for Coats and Spring Suits.

—New Wool Garbaldines, Serges, Cheviots and Poplins in wanted shades.

—New Black-and-white check suitings in various weights.

—New Cream Coatings in plain and fancy weaves. All weights.

5c to 10c Laces

At 3c Yd.

—Center Circle, 1st Floor—An extra special for Friday. All-Linen White Torchon Edges, Roving Mesh Val. Laces and Odd Insertions, 5c to 10c grades, at, the yard 3c

\$1.00 Flouncings

At 39c Yd.

—Center Circle, 1st Floor—40-inch Voile Flouncings, 27-inch Voile Flouncings and 17-inch Swiss Corset Cover Embroidery and Flouncings—odd pieces picked for quick disposal. Regular 65c to \$1.00 grades. On sale Special, a yard 39c

Lace Waistings

At 59c Yd.

Center Circle, 1st Floor—36-inch Lace Waistings, small, neat patterns and large floral effects, white and ecru. Priced for Friday at, special, yard 59c

Dressmakers' Nets

Specially Priced

Dept. Main Floor—Dressmakers' Nets in white, cream and ecru. Fine Bretonne Net, 36 to 72 inches wide. Clear and well-finished, hard or soft effect.

—36-inch Nets, priced yard 25c

—72-inch Nets, yard 50c and 65c

—REFRIGERATORS, GARDEN HOSE, LAWN MOWERS, GARDEN TOOLS in the Basement Underprice Store.

All the Easter Sweets

NOW ON DISPLAY AT



Novelty Easter Candy-filled Eggs, Rabbits, Chickens, etc., for the kiddies.

Fancy Easter Boxes and prettily arranged parcels of sweets specially filled for grown-ups.