

BIGGER PAYROLL FOR PORTLAND SOUGHT BY INDUSTRIES BUREAU

Study of Plans for Financing New Industries Feature of the Work.

RECORD IS SUBMITTED

Bureau Is the Largest in Chamber of Commerce and Its Present Membership Is 789.

Let Facts Themselves Speak. "Could you tell whether you meant it for a knock or a boost," commented one man. "Conveys to me the impression that the Chamber of Commerce really has been doing more than I had been giving it credit for," said another.

By Marshall N. Danp.

A payroll city—Portland. The statement is simple. The duty is equally simple—to make the terms synonymous.

The job of getting for Portland the payroll reputation, and the money, fell to the industries and manufacturers bureau of the Chamber of Commerce as heir of the old Manufacturers' association.

The bureau's greatest first year study—to devise means of financing new industries.

The bureau's greatest first year labor—to interest Portland capital in industrial development, if only in the underwriting of industrial securities.

In common with the trade and commerce bureau, the industries and manufacturers bureau has found it some strenuous job to arouse Portland to a working faith that lines of ships and factories are good things to operate.

Case Is Illustrated.

We will illustrate with a reported conversation: "Mr. M., we have interested a reputable concern producing a standard article to consider a Portland location. To make it truly a Portland industry they suggest we put in \$25,000."

More details calculated to arouse the captain of capital, then—"Gentlemen, that's a fine proposition. Some one ought to take it up."

Out files the committee, musing about the story of the rich brother who arose after an affecting appeal and fervently said, "let us give three cheers for the poor."

The bureau could locate many desirable industries, it declares, if it could finance them.

The bureau has under way a survey of the resources in raw materials of Oregon, also as to fuels and power.

A survey of local industries to determine what needs are unmet and what opportunities are unmet is being made.

The bureau circulated the petition which, signed by practically all Portland men, induced Robert E. Strahorn to undertake the financing and building of a railroad in central Oregon.

Smelter Plan Discussed.

Incident to the campaign to locate a smelter on the Columbia river it was found that lime and coke may be secured in quantities required by a big smelter.

The bureau has submitted proposal for a factory plant wherein small industries may secure heat, power, heat and other service.

Other accomplishments: Organized loganberry juice manufacturers in order to market and nationally advertise the beverage.

Located fireworks plant and secured for it its first order.

Secured modification of fire laws that permitted American Lithograph company to remain in the city.

Gave the Clatsop County Iron Works a welcome to Portland.

Was active in locating copra mills here, now working for return cargoes, such as paper, anticipating that the work will aid in establishing shipping lines.

Organized Portland planing mills for standardization of product.

Secured change in public auditorium plans permitting a manufacturer's working exhibit.

Secured local paint concerns the painting of a span each of the Interstate bridge for demonstration purposes.

Oregon Fir Used.

Secured change in specifications of the Portland and The Dalles new post-offices permitting the use of Oregon fir rather than southern pine.

Held manufacturers' show at Army, and manufacturers' day at the Livestock show.

Brought into manufacturing compact razor strap man and a leather manufacturer; also a patented harvester and (treasurer concern and a local iron works.

Induced the governor not to have the penitentiary engage in the manufacture of brooms.

Pathoscope Free Movie

for the children, Saturday afternoon, 2 to 4 p. m., Music Hall, Sixth Floor. Five reels: 1, (a) The Haunted Hotel, (b) Dissolving Views; 2, (a) Crocodile, (b) Torn Trousers; 3, Little Maurice Loves Rosalie; 4, Fairy Tale—Bad Temper, but a Good Heart; 5, (a) Hedgehog, (b) Ant-Eaters.



—Skirts cut to measure free if materials purchased here. Skirts accordion, box or knife plaited, \$1.

—Furs stored in our vaults are safe from fire, theft, moths and loss. Lowest temperature.

—"Silk Maid" \$1 Hose, finest dollar stockings on the market. All staple and latest novelty shades.

A Complete New Line of Women's & Misses' Spring Suits, \$19.50

Actually Hundreds of Smart Suits. THE other afternoon a woman came into our Suit Shop and said: "I want a little Spring Suit—I want it to be full of style—I want good material—and I don't want to spend more than twenty dollars—less if possible. I wonder if you have anything like that?"

MEN'S SHOP. Men—See the New Silk Shirts at \$3.85. —Delightfully cool and fresh-looking — the most fascinating assortments of stripes you ever saw! Some in neat, conservative colors and others brilliant enough to suit any college chap! Both plain and satin stripes in various widths. All sizes—at \$3.85!

GIRLS' SHOP. Every Day We Receive Interesting New Things in Young Folks' Apparel. —Dresses, coats, suits and undermuslins for the "flapper" of "in-between" years—and for the tiny little folk as well!

MEN! Connect Up With Style Tomorrow Spring and Summer Suits At \$25. —We have them as fine as they can be produced—the best fabrics in all styles, sizes and colors.

For the New Spring Chapeau 50c New Veiling at 25c. —Dainty white figured Shetland and new "Magpie" effects. Yard tomorrow 25c.

HAT SHOP. Misses' and Children's Charming New Spring Hats. —School Hats — smart little tailored sailors with straight or rolling brims, pokes and mushroom shapes, made of lisse and Milan hemp, trimmed with a simple bow of velvet or grosgrain ribbon.

"As-Born" Shoes. —are ideal for children. We've just received a new shipment in gun-metal, patent leather and tan Russia calf. On natural foot-form last, as illustrated.

A New Departure in Ribbon Novelties! Made-Up Ribbon Bows for Trimming New Hats. —A boon to women who would trim their own hats. Bows in about a dozen different new styles, made of the best and newest ribbons—in every color you can think of.

Our Own Make Pure, Fresh Candies. 40c Butter Wafers, lb. 29c. 40c Cream Wafers, assorted, pound 29c.

No. 2-A Folding AUTOGRAPHIC BROWNIE. Single Achromatic Lens, \$8. Rapid Rectilinear Lens, \$10.

Your Eyes Examined Free. by our registered optometrists, who prescribe glasses only when needed. Special Saturday: Eyeglasses at \$2.50.

Exclusive Agents "Sampeck" Suits. For Boys 7 to 18 Priced \$7.50-\$15. —New Spring-model suits are in. Two pairs pants with each fancy suit.

Ham 20c. —Fancy Eastern hams, best cure, well smoked, closely trimmed. Regularly 22c lb.—tomorrow, lb. 20c.

Oranges. Fancy Sunkist—126 size, case \$1, 3 doz. \$1, dozen 35c. Large Navel—100 size, case \$2.19, 2 doz. 55c, doz. 29c.

25c Swansdown Face Powder, Tomorrow 15c. 25c Woodbury's Facial Cream 20c. 50c Daggett & Ramsdell's Cream 43c.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND. Established 1867. FURN. Sixth, Morrison, Alder Sts.

This Columbia "Leader" Outfit \$75 \$5 Month \$5 Down. —Splendid tonal quality. Oak, walnut or mahogany cabinet, with 1000 assorted needles.

Wallowa County to Have an Opening. —La Grande, Oc. March 31.—More than 3000 acres lying north and west of Elgin, bordering on the Promise (Wallowa county) territory, will be opened to entry and settlement May 10, according to information issued by the land office.