

WEDNESDAY



MRS. J. KARSSTEIN
A LUNCHEON HOSTESS.

MRS. THOMAS M'OSLOY,
(ELISIE M. BRIGHT)

those present were the Madams M. I. McRae from Detroit, Mich; Deputy Great Commander of the Modern Ladies of Macabee, Jennie Scott of Oregon City; Mary A. Maney, Albert Sexton, Mary A. Vyse, George A. Scanlon, C. L. Reed, the George T. Samson, C. C. Sprague, E. W. McKee, H. G. Hamilton, J. H. MacGregor, J. J. Jensen, the Misses Alberta Clark, Doris Riddle, Margaret McKern, Mildred Sexton and the Messrs. I. B. Kauffmann, A. E. Babbitt and Otto A. Samson.

A pleasant St. Patrick's party was given at the home of Mrs. C. M. Hemrich, 730 Woodstock avenue, honoring her little daughter Gertrude's third birthday.

The rooms were tastefully decorated with pussy willows, daffodils and carnations. The table was decorated in green flags, shamrocks and a pretty birthday cake marked the centerpiece. Those enjoying the afternoon were: Mrs. Robert Nitschke, Mrs. Emil Nitschke, Mrs. Hugo von der Wurth, Mrs. Frank Schulz, Mrs. Vic Ellstrom, Mrs. J. Knapp, Mrs. C. M. Hemrich, Miss Florence von der Werth, Erma Nitschke, Evelyn Ellstrom, Rosemae Schulz, Gertrude Hemrich.

Mrs. M. Suckow gave a party March 18 for her daughter, Miss Viola Suckow, at their home, 974 Fairlight avenue. Those present were: Mr. and Mrs. H. R. Richards, Mr. and Mrs. H. Suckow, Mr. and Mrs. C. F. Henning, Mrs. Fietzer, Miss Ruth Summers, Viola Suckow, Vera Krause, Erdine Hennings, Ellen Pietzker, Frances Curtin, Margaret Curtin, Florence Engberg and Bertha Hennings; and Messrs. Alfred Rosine, Frank Lorenz, Roy Hennings, Arthur Anderson, Paul Anderson, Harry Ellers, Lloyd Suckow, Lawrence Ellers, J. Pigar, Edward Arpin, George Ruckow.



MISS FANNIE GEVIRTZ.

Tuesday afternoon in honor of her sister, Mrs. Hamilton of Los Angeles. Auction bridge was played after which refreshments were served.

COMING EVENTS

The New England society of Oregon will give its annual Easter dancing party in the ballroom at Cottillon hall, Fourteenth street, near Washington, Thursday evening, April 27. This is to be an informal affair for all the former residents of the New England states and their families and friends. Music will be furnished by the cottillon orchestra and the old dances as well as the new ones will be in evidence. Cards will be provided for those who do not care to dance. Arrangements are being made to entertain splendidly all those who come. The society is making splendid progress and growing rapidly in membership. All former residents of the New England states and their families are eligible to join.

"The Frolickers" of the Portland Social Turnverein will give their next stepping party Tuesday evening, March 28, in the auditorium of the Turnverein, Thirteenth and Main streets. The committee is: Louise Rosen, Lottie Nickel, Agnes Abbot, Margaret Glitsch, Alice Schmalz, Marie Winn, Pauline Heintz, Emma Royle, Irene Wylie, Lena Schmid.

TODAY'S BEAUTY HINT

It is not necessary to shampoo quite so frequently if your hair is properly cleaned each time by use of a really good shampoo. The easiest to use and quickest drying shampoo that we can recommend to our readers may be prepared very cheaply by dissolving a teaspoonful of canthox, obtained from your druggist, in a cup of hot water. This rubbed into the scalp creates a thick lather, soothing and cooling in its action, as well as very beneficial to scalp and hair. After rinsing, the scalp is fresh and clean, while the hair dries quickly and evenly, developing a bright luster and a soft firmness that makes it seem very heavy. (Adv.)

LADIES before placing an order for your new Spring Suit call on
ELMGREN & LOUIS
LADIES TAILORS
and set our low prices.
Suite 409, Dekum Bldg., 3d and Washington.



Mrs. J. Robin (Lonia Rothkowitz), a recent bride.

CHOOSE COLORS THAT ARE IN HARMONY

Some Suitable Combinations.

Red and green may produce good results, provided the right shades are used. For instance, a red which is dulled with brown may be trimmed with dull green with harmonious results; or a soft, dull green gown may be combined with trimmings of dull red without violating the rules of color harmony.

Brown and blue are not complementary colors, and yet many persons are given to combining brown and blue. All browns are either yellow or orange dulled with black. They are red browns and yellow browns, and the most harmonious combinations for these are warm yellows, orange or red with a yellow tone to it.

Brown is a warm color; gray or most grays are cold; therefore, the latter—the blue grays in particular—combine well with pale blue.

Pink in the hands of an artist may have a good many liberties taken with it, and with happy results. In the hands of the average woman it combines best with white or black or a slightly deeper shade of pink. There is a soft, pale green, which is the complementary color of pink. Frenchwomen combine violet, blue, green and pink in one costume with exquisite effect and harmony. It is not always necessary to have a hat the same color as the costume; that is not necessary to preserve harmony. It is necessary, however, to have the hat accord with the trimmings of the costume or some tone or color in it.

For instance, if the latter be brown, trimmed with ecrú or orange, the hat may be entirely or mostly of ecrú or orange, trimmed with brown.

A black hat worn with a blue gown will look very well, whereas a brown hat and a blue gown in juxtaposition are "awful."

A. will hold their regular dancing party Tuesday evening, March 28, at W. O. W. temple, 128 Eleventh street.

Religious Center at College. Madison, Wis., March 25.—Four leading religious denominations back of the plan to establish a union religious center at the University of Wisconsin will begin a nation wide campaign for funds to build and endow the structure next week.

Portland's Spring Style Exhibit Is Now on in All Its Brilliance

City's Shops Are Showing the Newest Creations for Milady, While the Wants of Mere Man Are Not Overlooked.

By Vella Wanner.

A rainbow in leath! A gorgeous glow of multicolored brilliancy—such is Portland's spring style exhibit which opens today.

Dame Fashion in her sky-craft, an aeroplane of latest style with aviation bows or beaus, perhaps, careening over the City of Roses this morning, glances down and sees reflected in a mirrored lake, her own brilliant image and those of her satellites.

Could she have beside her the new social queen, the mistress of the White House, that fair lady would see her reflection also in the burst of Galt pink, which finds habitation in every shop in one form or another—in hats, wraps or gowns.

The quietness of art, color, piquancy and style is presented to our delighted gaze. No idea of style or color, no minute attention for the embellishment of our persons has been overlooked. All of the great fashion centers of the world have been drawn upon to contribute of their best, and the spring style exhibit of today, Monday and Tuesday is radiant with the results of their labors.

Some striking models of women's wear, and men's too, are illustrated elsewhere in this section. We pray neither that you may not be led into temptation, yet the spring fashion show is one terrible, irresistible temptation and we wouldn't miss it for anything in the world. No woman among us is so homely that she could not be made charming in one of those seductive gowns. No face is so plain that it cannot be made to look comely in one of those chic hats.

Caprice Has Full Sway. Oh, those attractive, impossible styles. Caprice and incongruity go hand in hand. In a most absurd manner a hat will convey prudish propriety, erudite stiltiness, pompous frivolity. Truly the dressmaker's art is fraught with sin and sobriety this year, with foolish wisdom and wise foolishness.

The vogue of fashions are like a sea-saw. Now they go up, then they go down. Just how skirts are very much up. At present the teeter-totter game is being played between the heavy cotton and elegant silk stuffs and the jaunty sport togs and they are just about balancing. The tailored suits both in silk and cloth are still in fanciful cuts and trimmings as well as in strictly tailored models. Skirts are very short and full, measuring from three to five yards according to the material; coats are somewhat short and are full and ripply below the rather high waist-line. Many of the tailors are in broad and hand-trimming of broadcloth or gabardine of self-color.

Afternoon gowns are developed in the most lovely of materials in cotton, wool and silk, all cut very short and very full both at the bottom of the skirt and around the hips where

loops and puffs predominate. Long sleeves are the correct thing and the ever lovely and comfortable low neck is still in high favor with Madame La Mode. Gay stripes, plaids and solid colors of every possible tint are to be found in the beautiful big display windows of the leading shops.

Fancy blouses were never more alluring and come in silk and cotton, in white and all of the popular shades.

Evening gowns were never more attractive, the present styles of puffs and ruffles adapting themselves to Georgette crepe, chiffon, tulle, net and the materials usually used in evening frocks. Separate coats are made of notably soft materials with long loose lines and full at the bottom.

Sport Togs Attractive. Indications are that the summer girl of 1916 is going to literally live in sport togs, for the shops and window displays are filled with the most fetching suits of silk and wool jersey cloth, sport skirts of goline and jersey, silk sweaters, jersey blouses in evening and other gay stripes and then there are the correct sport hats, shoes, hose, gloves, veils and all the rest of the accessories that go to make the perfectly outfitted sports woman.

Hats—but why write about hats, when every woman in Portland will linger long in front of the millinery stores, where are displayed hats of every kind and color and for every possible occasion as well as for every purse? Pretty foolish describes the headgear of 1916 quite as well as any two words I can think of. With the constant upward trend of skirts milady's hosiery has become more elaborate and shall I say, more attractive. Never before have the shops offered such an array of hosiery of every color and every combination of colors as is shown this year. Scarcely less gay and seductive are the shoes for spring and summer. The correct shoe is very high and is laced and it may be white trimmed with black or black trimmed with white; or high white spats may be worn with black patent pumps, but they must be high and they must be showy.

Parasols are no longer mere articles with which milady fair shields her delicate skin from the sun, but they are things of beauty and are calculated to form an ideal background for one's face. They are shown this year in many fanciful shapes—stripes, figures and gay solid colors.

Jewelry shows the same gay trend. Now one cannot wear jewels of too great size or too bizarre type. Chains, pendants, rings, bracelets, hair ornaments and all the rest are as gay and glittering as one's purse will allow.

Men's Styles Reviewed. Correct spring styles for men as outlined by the leading tailors and style makers of the country and spread

broadcast by the big clothing manufacturers, are remarkably free from extremes, this season and it is evident that the American man is to be better dressed than ever before.

For business and informal street wear, worsteds, chevots, flannels and unfinished worsteds predominate in fabrics. In out, natural lines prevail and there is a tendency among the best tailors to get away from extreme tight fitting garments.

Sack coats average about 31 inches in length and are cut with a lightly wider shoulder. They are shown with or without vents with a leaning in favor of the vent. Lapels and collars are narrower.

Both three-button and two-button coats are shown in the local stores, but it is said the two-button will be most popular this season.

There is a great variety in cuffs, imitation vents, turn-back cuffs and other styles being worn.

Double-Breasted Coats. In double-breasted sack coats three-buttons predominate, with the roll of the lapel covering the top button.

Vests are single-breasted with five buttons.

Trousers shown are shapely, on English lines, with or without cuffs.

Extremely popular for younger men and for outdoor wear are coats of rougher materials, modifications of the Norfolk in what is known as the "pinch-back." This consists of sewed-on belt which gathers or pinches in at the back and from which extend a variety of plaits.

For outdoor and sporting events, the seashore, golf, tennis, and the like, lightweight two-piece suits flannels of the Norfolk variety will be extremely popular. Loose fitting, with rolling lapels, and patch pockets they will afford the acme of comfort in warmer weather.

Dark double-breasted coats to be worn with light trousers will be in vogue for summer wear.

For formal occasions full dress for evening and cutaways for afternoon must be worn if one is to be properly dressed. Full dress coats are closer fitting than in past seasons and are shown with three buttons. Dinner coats are one-button, with peaked lapels faced with silk and mostly with turned-up cuffs and a great variety of pockets.

Hat Styles Reviewed. Portland stores are showing many handsome models in spring hats. Grays and greens are the popular shades and in soft hats a fedora with flatish set brim, and a lightweight hat known as the trooper shape, patterned somewhat after a cavalry hat, is the thing.

Silk hats have a light bell with a flat brim and derbies are a little lower than last season.

Many varieties of cloth hats are shown in modest colorings. The popular cap is the jockey shape with a long peak (from whence its name) worn down over the head.

In neckwear the four-in-hand will predominate in rich colorings suggestive of spring.

It is estimated that 75 per cent of the season's shoes will be tan and the French cuff for spring and summer will be universal on shirts.

Judging by the style displays of local shops the Portland man is given a rare opportunity to dress discriminately and becomingly, yet without modesty, this season.

The All-Important Question

What Shall I Give the Bride

Is Answered a Hundred Times Over in Our Gift Room

A Palace of Exquisite Gifts of Individuality
Whether You Wish to Spend \$100 or \$1

—To many people the buying of a wedding gift is a real task—a responsibility. "Will she be pleased with this?" "Will that be useful?" or "Which would be the most appropriate for their home?" are only a few of the questions that arise in one's mind.

—Let us share your worry and responsibility with suggestions from our wonderful Sixth Floor Gift Room. Unlimited selection of exquisite gift things from practically every country of Europe—many from sources that are no longer able to make their artistic wares. On many articles the prices have become so prohibitive, owing to ocean freights, that we cannot duplicate them, but the prices on all our gift things have not advanced one cent. There are many things made in our own United States—yes, hundreds of them—that any American girl would be proud to possess for their association alone, notwithstanding their beauty and individuality.

—Possibly you have never visited our marvelous Sixth-Floor Gift Room, or, if you have, no doubt have seen but a few of its thousands of articles. Come in any day—our salespeople are well versed on the quaint, fascinating history of every little piece. There are many things you might wish to know about the gift you buy, whether it be a lamp, a bit of pottery, a vase, a gift of silver, a dinner set, a piece of cut glass, brass or bric-a-brac—whether it costs 50c or several hundred dollars.

—If it comes from the Lipman Wolfe Store, it is correct in form, beautiful in design—the standard of gift selection. Sixth Floor.

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THE Most Attractive Suit, Coat or Dress

you will see in The Journal's pictorial display of fashions today, you can see in Gray's corner window today, Monday and Tuesday. Pick them out and see if we have the garment in the window, and we assure you we have many more exclusive models quite as handsome. It will be our very great pleasure to have you call and see the exclusive ideas shown at this really Specialty Store.

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