

PORTLAND, OREGON, SUNDAY MORNING, MARCH 28, 1916.

SPRING STYLE EXHIBIT



A Formal Presentation of Fashion's Newest Creations

At Olds, Wortman & King's Monday, Tuesday and Wednesday

Women of Portland and vicinity are cordially invited to attend this important style event and view the new Spring models in Wearing Apparel, and also to inspect our superb showing of Spring merchandise in general. Stocks are magnificently complete—the fresh, new goods have the allurements of newness, the charm of unhandled crispness. Keeping step with the vast increase in the demand for Olds, Wortman & King merchandise, we have assembled far larger stocks than ever before, which means better satisfaction in choosing for our customers. The supremacy of this store was never so strikingly evidenced as in this masterful exhibit of Spring merchandise. Don't fail to see special window displays.

A WONDERFUL silk season has been ushered in. The looms never produced more exquisite weaves nor more striking or novel colors than has been presented for the Spring Season.

—Every weave, every color, every pattern favored by fashion is here. We don't know of a single one that is missing.

—There are fancy taffetas in dots, stripes and floral effects—plain taffetas, Georgette crepes, crepe meters, crepe de chine, satins, and tub silks in pleasing variety of colors and exquisite patterns.

THE NEW DRESS GOODS are truly superb. Fashion's fondness for checks is strikingly shown in our collections—of these are checks of all kinds and colors—large and small.

—New Suitings and Coatings in all the wanted weaves for Spring.

HAIR ORNAMENTS—The woman who likes individuality in coiffure will find here the very newest ideas—casque combs, pins, barrettes, etc., in crystal, amber, shell, etc.

New Millinery Of Rare Beauty

OPENING EXHIBIT of Spring Millinery Monday, Tuesday and Wednesday of this week. Comprehensive showing of exclusive models from all the leading modistes of both continents.

GERMAIN LEWIS
BENDEL

GEORGETTE MARIE LOUISE
JOSEPH HYLAND

TAPPE RAWAK

MILLINERY SALONS 2D FLOOR

DRESS TRIMMINGS that are being selected by leading modistes are displayed here in endless profusion.

—Trimmings suitable for the most elaborate gown—crepe chiffon broche—gold and silver embroidered chiffon—striped Marquisettes and Persian effects.

—New Velvets and Rose Point, Point Gaze, Dutchesse and Iridescent Bands and Flouncings.

—New Allovers and Silk Nets.



New Novelties in Handbags

—New Silk Moire Bags, lined with plain or novelty silk, frames are moire covered or set with rhinestones. Priced at **\$2.50 to \$6.50**

—New Strap Purses **\$1 to \$3.50**

—Women's Handbags—pin seal, tapir calf, buffed alligator; combinations silk, suede and silk, pin seal.

—New Leather Belts in popular styles for Coats, Suits and Dresses.

Spring Needs for the Garden

Third Floor—With planting time now at hand, there will be great demand for garden needs—don't delay, buy what you need now, while old prices are in force.

We sell only dependable makes. Boys' Garden Spades at, each **60c**

Standard Garden Hoes at, each **25c**

Standard Garden Rakes at, each **25c**

Standard Lawn Rakes at, each **40c**

Standard Spading Forks at, each **85c**

50-ft. Gard'n Hose (complete) **\$3.85**

Adjustable Window Screens at **25c**

Garden Trowels, priced at, each **10c**

Standard Spray Pumps at, each **45c**

Lawn Mowers, priced at, each **\$4.50**

Galvanized Grass Catchers at **\$1.00**

Poultry Wire by roll or by foot.

Headquarters for S-W Paints

Women's New Spring Suits

—Fashion Salons, Second Floor—From the inexpensive Sports Suits to the more elaborate models of silks and combinations of various materials, we show styles to please every fancy. Belted, semi-fitting and fancy cuts, smartly trimmed with braids, buttons, novelty collars and cuffs. Latest full-flare and plaited skirts. Every wanted fabric and every wanted color is represented in this notable collection. Prices range **\$16.50 to \$110.00**.

New Coats for All Occasions

—Fashion Salons, Second Floor—Clever little Sports Coats in wide stripes, large checks and plain colors, with or without belt—smart new 3/4-length coats for utility wear, of tweeds and homespuns, with belts and patch pockets—new novelty styles in great variety of different cuts, some with belts, others in loose flaring styles. We also display handsome new coats in styles appropriate for evening wear. These are developed in Waterfall Scintilla, Broadcloth, Taffeta Silk, Poplins and other high-grade materials. Black and colors. Prices range **\$10.00 to \$55.00**.

Women's and Misses' Dresses

—Fashion Salons, Second Floor—More charming than words can express are these beautiful new Dresses for Spring and Summer wear. Of soft taffetas with flaring skirts and dainty chiffon waists—of crepe de chine with chiffon waists, trimmed with hand-embroidery—of silk and serge combinations in dozens of pretty styles—also models of wool serge and gabardines. Checks, stripes, plaids and plain colors. See these new dresses. Prices range **\$15.00 to \$42.50**.

Exquisite New Evening Gowns

—Fashion Salons, Second Floor—Our showing of New Gowns is the most complete we have ever had. There are beautiful models of taffetas with combinations of silver cloth and laces, silk nets, silk crepe and nets, figured crepe de chine, Dolly Varden silks, crepe meters and other materials. Some are trimmed with French flowers and hand-embroidery. Distinctive models, shown exclusively at this store. New flare and plaited skirts. Moderately priced at **\$25.00 up to \$87.50**.

Showing the New Waist Styles

—Fashion Salons, Second Floor—Tailored Waists of tub silks, taffetas and crepe de chine. Many are finished with hemstitching, buttons and fine tucks. Novelty styles with newest collars and sleeves. These are made up from Georgette crepes, laces, chiffons, nets and crepe de chine. We also show a magnificent collection of lingerie waists in plain and colored voiles, batistes, lawns, organdies and linens. Full range of sizes. Prices range from **\$1.39 to \$11.50**.

Latest Models in Dress Skirts

—Fashion Salons, Second Floor—The separate Skirt is to play an important part in the Spring Wardrobe. We are prepared to show you the season's newest models in serges, gabardines, chevots, poplins, whipcords, corduroys—also the more dressy styles in satins, taffetas and silk poplins. Plain colors, checks, plaids, stripes. Prices range from **\$5.00 up to \$22.50**.

Silk Petticoats of Every Shade

—Fashion Salons, Second Floor—Women's Silk Petticoats in latest full styles, with deep flounces, accordion-plaited or trimmed with narrow ruffles or scallops. Chiffon Taffetas, Messalines and Silk Jersey. Complete showing of the latest Spring shades, including fashionable changeables and floral effects. New lace-trimmed Petticoats for wear with evening gowns are also here. Prices range **\$2.49 to \$9.95**.

New Sweaters and Sports Coats

—Fashion Salons, Second Floor—Popular styles in Women's Sweaters and Sports Coats are now on display. Sports Coats are of Jersey silk, fibre silk and Jersey cloth—Sweaters are of silk, Angora, wool Jersey and knit wool. Plain and fancy weaves. Smart belt styles, some with scarf to match. Square or roll collars, large buttons and fancy pockets. All new colors. Prices range **\$5.00 up to \$30.00**.

BEAUTIFUL New Wash Goods—Such Weaves—Such Colors!—Here's a fabric as sheer as gossamer—there a fabric that brings visions of smart coats and tailored frocks.

—Voiles hold first place in fashion's preference—and naturally they hold a prominent place in our Wash Goods showing for Spring.

—Countless other novelties and the staple weaves as well.

SPRING FOOTWEAR for women—a superb collection of all that's smart—from the Fashionable Pumps to the new High-Top Boots of light-colored leathers.

—New Champagne and White Calf Boots, 8-inch tops, \$8.00 the pair.

—New White Nu-Buck Boots, in lace and button styles—New White Canvas Boots.

WOMEN'S HOSIERY in every conceivable color and combination. Of silk or silk boot—sheer, cobwebby, yet so firm in texture, so dainty that their possession is a delight.

—At \$1.00 we show our celebrated "Portland-Maid" Silk Hose in black and all wanted colors.

—Other grades in wanted shades, ranging from **50c to \$3.50** pair.

NECKWEAR NOVELTIES in a bewildering assortment of the season's newest ideas form the simple little turnovers to the elaborate.

—White Georgette Crepe Collars with colored borders—also Collar and Cuff Sets.

—New Collars and Sets of Leather in the wanted shades for Spring.

—Many charming new Collars in the dainty fishu effects.

—New Vestees in scores of dainty new styles—of fine lawns and organdies.

JEWELRY—Ashes of Roses and the new Pascoo Novelties—New Lavalleres, Brooches, Bar-Pins, Stick Pins, Cuff Links, etc. Any number of interesting things on display in this Dept.

NEW EMBROIDERIES in exquisitely dainty patterns for dresses, waists, lingerie, etc. Finest of workmanship on Voiles, Swisses, Cambrics.

—One lot of 17-inch Embroidery Flouncings are priced at 25c.

—45-inch Flouncings in distinctive patterns for Spring. Priced \$1.69 yd.

VEILS AND VEILINGS—no matter what you have in mind, you are sure to find it in our splendid showing. Prices right.

—New Georgette Crepes in all the wanted shades for Spring.

—New made Veils in novelty meshes

—New Veilings by the yard.

—New Circular and Tea Veils in many smart designs.

—New Drape Veils at Metal Edge Veils in wanted colors.

NEW GLOVES in shades to match the New Spring Suits and Gowns. Dependable makes in both kid and fabric. Many new novelty shades and stitchings are to be seen in the new arrivals.

—Reasonable prices—always.

SPRING RIBBONS in gorgeous array! Beautiful new blues and coral tones so much in demand are here in extensive assortment.

—New Plaids, Checks and Floral Ribbons in every color and in hundreds of different combinations.

—New Novelties for Millinery, Sashes, Bows, Neckwear, Girdles, fancy and in the wanted plain colors. Reasonable prices.

Men's Spring Hats

\$2 and \$3

Men's Store, Main Floor

—Our celebrated "Wellington" Hat at \$3 has no equal for style and quality. Step in and let our hat expert show you the new shapes—soft or stiff.

—For a hat at a lower price, our "Napoleon" is far ahead of those you see elsewhere at the price. Soft and stiff styles in all the new colors. Price \$2.00.

—Spring Styles in Men's and Young Men's Clothing are now on exhibition.

Next Wednesday Will Be Red-Letter Day—Ten Free Stamps Will Be Given to All Visitors to the "S. & H." Premium Parlors, Which Are Located on 4th Floor Monday Will Be "Sperry Magazine Day"—The March Issue Is Now In and Will Be Distributed Free of Charge to All Who Call at Stamp Booth, Main Floor

CROWD BIGGEST THAT EVER SAW FIGHT IN CITY OF NEW YORK
Twelve Thousand People Jam Themselves Into Madison Square Garden.
CLEANUP IS OVER \$60,000

By Frank G. Menke.
New York, March 26.—(U. N. S.)—The largest crowd that ever attended an indoor pugilistic battle in New York fought its way into the historic arena tonight to watch Jess Willard and Frank Moran in their 10 round battle.

The way in which the crowd was handled by the management put it in an ugly mood.

Instead of opening the doors at 8:30 the gates were kept locked until 7:30. In the meantime over 10,000 persons jammed their way into the Madison Square district.

The doors were thrown open at last. A crush followed. Free-for-all fights took place in several places. Clothes were torn and hats smashed.

Once inside, however, it was an easy matter to handle the spectators. There was an army of ushers and they did their work ably. The excuse given for the delay in opening the gates was that the carpenters had not finished their work.

Will Clear Over \$60,000.

Tex Rickard, before the fight, announced that the receipts totalled approximately \$175,000.

"That figure is beyond all previous estimates," someone said.

"Yes, but I am giving you the straight facts," said Rickard.

"At the lowest the receipts will be \$175,000. The expenses, so far as I am able to figure them out, will not be beyond \$110,000. That means McTrackin and I will clear between \$60,000 and \$70,000 on the fight."

The first preliminary went on at 8 o'clock. It was a four round affair between Nate Jackson, 118 pounds, of Oklahoma City, and Peter Slight, 116 pounds, of New York.

It was fast and furious with plenty of free hitting. Jackson's aggressiveness and cleaner hitting gave him a decisive victory.

Crowd Becomes Impatient.

The second preliminary was another four rounder which called into action young Marquard, 126 pounds, of New York, and Red Mack, 123 pounds, of Newark.

Claude Tibbett, who refereed the first bout, also officiated in this. The battle was fast and exciting, but the crowd refused to get enthused. Marquard was the victor. He scored a knock-out in the final round.

Jimmy Murray of New York and Charles Freybell of Chicago, mixed in the third preliminary. Both weighed 119 pounds. Murray had the fight all his own way until the third round, when he lost it by fouling the Chicagoan.

The crowd finally came out of its apathy and made itself heard by whistling and moving around in the aisles.

At the conclusion of the semi-final which was at 9:15, it was announced that Willard and Moran positively would appear in the ring at 9:30.

Crowd Numbers 12,000 People.

Just before the big fighters entered the ring a request was made for the audience to stop smoking. The request was granted by a fair proportion of the crowd. The vast auditorium, however, was a blue haze of smoke by that time and it was suffocatingly close.

The Garden was jammed at 9:25. The crowd numbered beyond 12,000.

Jess Willard was the first to enter the ring. He jumped through the ropes at 9:30, accompanied by his manager, Tom Jones. Willard wore a heavy green bathrobe over his maroon tights. Moran entered the ring at 9:41.

The applause that greeted Willard was surprisingly small. It was scattered and not prolonged. Willard and Jones faced a battery of cameras at the center of the ring.

Moran Is Popular One.

Just as the photographers had snapped the champion and his manager, Moran, followed by his retinue of sparring partners, hove into sight. The crowd broke out in wild tumult and gave the blonde Pittsburgher a tremendous ovation.

Moran also wore a heavy bathrobe which was entwined a small American flag.

After Moran and Willard had been photographed together they went to their respective corners and received all instructions from their handlers.

In Moran's corner were Willie Lewis, Bill McKinnon, Barclay Madden and Frank Kendall. The Willard seconds were Jack Hemple and Walter Monahan.

The timekeepers were Dr. George Luth of the state boxing commission, and Weiss for Willard and George Condit for Moran.

Fordham Starts on New Gymnasium

Fordham university has begun the construction of a \$100,000 gymnasium. The New York college will also have splendid outdoor equipment for students 45 better themselves in football, baseball, track, tennis, handball and other sports. The cornerstone of the new structure will be laid during commencement day in May when the seventy-fifth anniversary of the founding of the college will be celebrated.

Purse Offered for Record.

Walter Winans, the English trotting enthusiast, who is well known in this country, has offered a cup for the fastest registered hackney that trots a mile in three minutes, and another of lesser value to the representative of that breed that can negotiate a mile in 3.39, the trials to be held during the race meeting at Farnes Park, London.