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Open Tomorrow--An Exposition of Vital Interest to Portland and the Entire Northwest--Meier & Frank's



Household and Pure Food Show

Fifty Exhibitors---Continuous Demonstrations---Free Samples---Sixth Floor, Fifth Street

COLOR PICTURES ARE GREAT ADVERTISING ASSET FOR OREGON

Z. Swett Says Portland Could Not Have Picked Better Form of Boosting.

EAST IS PROSPEROUS NOW

Money is Easy to Get and Everybody is Busy, Says Manager of Emporium Store.

Z. Swett, manager of the Emporium and one of the Portland delegates to the national meeting of the Chambers of Commerce of the United States, is back from the east brimming over with optimism. Incidentally he is loud in his praise of the Berger-Jones colored photographs of the Columbia highway and declares that the pictures created a wonderful impression when shown before the delegates at the national chamber meeting in Washington, D. C.

"Portland and Oregon could not have pulled off a better advertising campaign for ten times the money," said Mr. Swett. "At the meeting of the national chamber of commerce were men from all parts of the United States. There were about 2000 present when the photos were thrown on the screen and all around me I heard exclamations of delight. Everybody was enthused with the idea of seeing the real highway and undoubtedly the pictures will draw many tourists to Oregon this summer."

"Among the delegates the general feeling was that the United States should take steps to prevent Europe from flooding the country with cheap goods at the conclusion of the war. Many persons professed to believe that Europe is planning on just such a step. I personally believe, however, that conditions will be such when peace is declared that Europe will need all her own goods and much of ours."

"Prosperity has certainly taken the east by storm and we are beginning to get a share of it out here already. I predict that it will be with us in good measure very soon."

"Everybody is busy, money is easy and spending is more than in evidence in New York."

Judge H. Northup Celebrates Birthday

Well Known Portland Citizen is 77 Years Old; He Has Held Many Positions of Trust.

Judge Henry H. Northup today is celebrating his seventy-seventh birthday at his home, 599 Elizabeth street. Since 1871 Judge Northup has been prominent in business and political life of Oregon. He came to this city soon after the close of the Civil war, and the Northup homestead place is one of the largest in the city. Although several additions have been made to the first home of Judge Northup in this city, the old house, built of cedar lumber, still stands at 261 Fourteenth street.

Judge Northup has served as county judge and was elected to several terms of the state legislature. He is still active in business affairs, and walks to his office each day from his home.

Before coming to Oregon, Judge Northup served through the Civil war as a private under General Nathaniel Lyons of the First Iowa Infantry. He was born in Cheshire, Mass.

New Combination Broiler Is Invented

J. D. Hendricks Claims That the Device Will Do Work of a Range Three Times Its Size.

A new combination meat broiler, grill and cooking plate has just been invented by J. D. Hendricks, a former restaurant man of this city, which it is claimed can do the work of a range three times its length at one-sixth of the cost of range operations. Two of the machines are now being operated in local eating places and are giving satisfaction.

The machine is only two feet wide and four feet long. It is "L" shaped, and burns coke, charcoal or any other fuel.

The meat broiler consists of a steel upright, blocked in brick and so arranged that the meat revolves on nickel plated spits in front of a charcoal fire.

The spits revolve and are driven by a small electric motor. Sixty pounds of meat can be roasted at a time, and when finished meat is evenly cooked throughout.

Mr. Hendricks is now working on another machine so small that it can be closed up like a jack knife and carried by autoists and campers as though it were a suit case.

Labor Temple Site Will Be Voted On

Association Has Recommended to Local Unions Property at Northwest Corner of Fifth and Main Sts.

If local unions, members of the Portland Labor council, vote favorably on the recommendation of the New Labor Temple association, Portland's proposed Labor Temple will be built on the northwest corner of Fifth and Main streets.

At a meeting of delegates to the association held several days ago it was decided that the offer of Joseph M. Healy, owner of the property, was the most desirable of those under consideration.

The proposed site is directly west of the court house and is a full quarter block, measuring 100 by 100 feet in dimensions.

EXHIBIT NO. 16
Albers Bros Milling Co.
Exhibiting
Cereals and pancake flours. Favorites with all-Portland housewives.

ASSUREDLY the most impressive grouping of household commodities, food products and worthy every-day utilities have been assembled under one roof to create this magnificently inspiring display.

Our great Sixth Floor is a vast exhibition filled to overflowing with things to delight the housewife's heart, to make for greater comfort, health and happiness in the home.

Every housekeeper, every citizen of Portland—yes, a much wider territory—everyone interested in the things that contribute most substantially and safely to the zest of life, should see this exposition without fail.

BE SURE we have seen to it that Made-in-Portland and Made-in-Oregon products are well and fittingly represented. We have put forth every effort to make this exposition a tribute to local industry and progressive methods of manufacture. And enthusiastic co-operation on the part of all has made the success of this great enterprise doubly assured.

Alphabetical order, reading from left to right, has been adhered to in listing exhibitors. Exhibits are prominently numbered as given here.

The exposition will close daily at 6 o'clock. You are cordially invited. Be sure to come!

EXHIBIT NO. 12
Allen & Lewis
Exhibiting
Preferred Stock canned and glass foods. Scientifically prepared.

EXHIBIT NO. 14
Am. Brush & Broom Co.
Exhibiting
Brushes, hair brooms, wire-drawn clothes and bottle brushes.

EXHIBIT NO. 20
Am. Electric Heater Co.
Exhibiting
"American Beauty" line of electric irons and cooking utensils.

EXHIBIT NO. 31
James W. Arthur
Exhibiting
Arthur's Pom-or-Lem Marmalade—a table luxury that's unexcelled.

EXHIBIT NO. 2
Carman Mfg. Co.
Exhibiting
Furniture—made in Portland and measuring up with the best.

EXHIBIT NO. 32
Closset & Devers
Exhibiting
Golden West coffees and extracts. Highest quality, always uniform.

EXHIBIT NO. 50
Cribben & Sexton Co.
Exhibiting
Universal steel stoves and ranges. The housewife's pride and joy.

EXHIBIT NO. 30
Crown Mills
Exhibiting
Crown flour and Crown biscuit flour. Best grades for home use.

EXHIBIT NO. 24
Dri-Fresh
Exhibiting
Dri-fresh fruits, peaches, cherries, pears, apples and prunes.

EXHIBIT NO. 40
Fisher Flouring Mills
Exhibiting
Fisher's blend flour. Scones from this flour will be made at booth.

EXHIBIT NO. 5
Fisher & Thorsen
Exhibiting
Imperial floor paint and Beaver varnishes—the best on the market.

EXHIBIT NO. 15
W. S. Fleming
Exhibiting
Portable shower bath—a convenience for the bathroom and small home.

EXHIBIT NO. 41
Frei Pickle Works
Exhibiting
Frei pickles and table condiments; manufactured in Portland; fine grade.

EXHIBIT NO. 9
W. P. Fuller & Co.
Exhibiting
Imperial house paint, rubber cement floor paint, porch and step paint.

EXHIBIT NO. 10
Gem Gas Lighter Co.
Exhibiting
The "Gem" Automatic Gas Lighter—a safety device needed in every home.

EXHIBIT NO. 43
Genesee Pure Food Co.
Exhibiting
Jell-O ice cream powder and jelly powder—delicacies for the table.

EXHIBIT NO. 35
Globe Mfg. Company
Exhibiting
The Dorothy Perkins Adjustable Dryer for infants' garments.

EXHIBIT NO. 22
Hazelwood Company
Exhibiting
Hazelwood bottles—made from the purest ingredients—always above par.

EXHIBIT NO. 4
Hotpoint Electric Co.
Exhibiting
Hotpoint electric irons, toasters, toast stoves, heating pads, etc.

EXHIBIT NO. 1
Hugro Mfg. Co.
Exhibiting
The Hugro de Luxe Combination Vacuum Sweeper. Demonstration daily.

EXHIBIT NO. 17
Jobes Milling Co.
Exhibiting
"Vim" flour—known and appreciated by the best housewives everywhere.

EXHIBIT NO. 42
Knight Packing Co.
Exhibiting
Pickles and table condiments—best of their kind—made in Portland.

EXHIBIT NO. 29
Landers, Frary & Clark
Exhibiting
Universal percolators, Universal food choppers and bread makers.

EXHIBIT NO. 18
Lusterol Company
Exhibiting
"Lusterol"—a splendid polish for furniture and general household use.

EXHIBIT NO. 38
Magnolia Company
Exhibiting
Crusto, for shortening, cake-making, etc. Used in place of lard.

EXHIBIT NO. 23
Mason Ehrman Co.
Exhibiting
Red Ribbon canned fruits and vegetables, all scientifically prepared.

EXHIBIT NO. 21
Maytag Company
Exhibiting
Washing machines, electric, hand and gas and electric ironing machine.

EXHIBIT NO. 47
Millmade Construction Co.
Exhibiting
A portable garage. Every automobilist will be interested in this exhibit.

EXHIBIT NO. 39
Miniature Lumber Co.
Exhibiting
"Read-To-Make" Lumber. Full plans and working directions.

EXHIBIT NO. 19
Mount Hood Soap Co.
Exhibiting
Van Hoeter's bleaching soap and Lurline floating soap—fine kitchen soaps.

EXHIBIT NO. 25
Oregon Fruit Juice Co.
Exhibiting
"Pheasant" brand loganberry juice, made in Oregon—the coming beverage.

EXHIBIT NO. 7
Orona Company
Exhibiting
Orona—cleans aluminum perfectly. Used in model kitchen at exposition.

EXHIBIT NO. 26
"Oyster-O"
Exhibition
"Oyster-O," evaporated oysters for soups, patties and general culinary use.

EXHIBIT NO. 28
Pacific Coast Biscuit Co.
Exhibiting
Perfection biscuit, Perfection fancy cakes and other table dainties.

EXHIBIT NO. 46
Pacific Coast Syrup Co.
Exhibiting
Syrups, molasses, preserves and jellies. Unexcelled for table use.

EXHIBIT NO. 13
Pacific Ladder Works
Exhibiting
Step ladders, every kind and all styles, and their uses demonstrated.

EXHIBIT NO. 37
Pacific Stoneware Co.
Exhibiting
Pottery—jars, flower pots, vases—an interesting and fine display.

EXHIBIT NO. 44
Portland Flouring Mills Company
Exhibiting
New process whole wheat and graham flours—healthful and palatable.

EXHIBIT NO. 11
Portland Rubber Co.
Exhibiting
Rubber goods, demonstrating from the crude state to finished product.

EXHIBIT NO. 49
Rathbone Sard & Co.
Exhibiting
"Acorn" stoves and ranges—sold exclusively in Portland at this store.

EXHIBIT NO. 34
Ridgway Company
Exhibiting
Ridgway's celebrated English teas—known and enjoyed the world over.

EXHIBIT NO. 3
Standard Oil Co.
Exhibiting
Caloi liquid gloss—used on floor-mop—it cleans, dusts and polishes.

EXHIBIT NO. 48
Toledo Cooker Co.
Exhibiting
The "Ideal" fireless cook-stove. Appetizing dishes prepared each day.

EXHIBIT NO. 27
Tru Blu Biscuit Co.
Exhibiting
"Tru Blu" fancy cakes and biscuits—deliciously crisp and tasty.

EXHIBIT NO. 33
Wadhams & Co.
Exhibiting
"Diamond W" jelly powder, cake filling, etc. Interesting to all housewives.

EXHIBIT NO. 8
Weaver Aluminum Co. Exhibition
"Weaver" aluminum kitchen utensils—guaranteed to be the best made.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

EXHIBIT NO. 45
Mrs. T. B. Wheelock
Exhibiting
Patty irons and pastry bags, also cup, saucer and wafer irons.

EXHIBIT NO. 36
White Enamel Refrigerator Co.
Exhibiting
White Mountain and Bohm Syphon Refrigerators—the highest standard.

EXHIBIT NO. 6
Zan Bros., Exhibiting
Brooms, matches and other commodities manufactured here in Portland.