WORLD TO BE ASKED TO HELP DEDICATION OF SCENIC HIGHWAY

E. J. Jaeger, Chairman of Committee, in Charge of Rose Festival Feature.

ROYALTY TO GET "INVITE"

National Government to Be Asked to Be Officially Represented at Signal Event of 1916 in Northwest.

Committee on Highway Celebration.

E. J. Jaeger, chairman; Governor Withycombe, Mayor Albee, S. C. Lancaster, Rufus Holman, J. B. Yeon, Amos Benson, C. C. Colt, W. J. Hofmann, Guy W. Talbot, Frank B. Riley, William McMurray.

Details for the national dedication of the Columbia river highway as one of the features of the Rose Festival, June 7, 8 and 9, are fast taking shape. E. J. Jaeger, chairman of the event, has named a committee consisting of Governor Withycombe, Mayor Albee, S. C. Lancaster, Rufus C. Holman, J. B. Yeon, Amos Benson, C. C. Colt, W. J. Hofmann, Guy W. Talbot, Frank B. Riley and William McMurray. Acceptances have been received from each.

The first meeting of the committee will be held late this month. With this general committee will be the members of the division of the highway feature in charge of the planting of roses along the highway. Chairman Lancaster has for his assistants H. J. Blaesing, J. A. Currey, Frederick C. Holman, E. B. McFarland, Emery Olmstead and Father Schoener.

Invitation Is World-Wide.

Governors of all states, representatives of foreign governments at the national capital, the president and all prominent United States officials will be invited to the dedication ceremonies. Chairman Jaeger says the Oregon delegation will soon be requested to present a resolution in congress asking that the United States government be officially represented at the opening day of the Rose Festival and highway dedication and that a delegation be sent here for that purpose.

Automobile clubs, tourist agencies and the leading newspapers in all states will be advised of the highway dedication and 1916 Rose Festival features and will be urged to give the event as much publicity as possible. In addition to the dedication of the highway, it is also proposed to dedicate the new playground, Columbia Gorge park, directly on the highway, and created by setting aside 14,000 acres of land in the Oregon national forest. A plan has also been proposed to dedicate the Vista house opening day of the festival.

Committee Plan Elaborate.

"The highway dedication committee will soon be hard at work," said Chairman Jaeger Saturday. "I have a committee that will originate a program of interest and can be depended on to offer an event that will prove one of the big features of the June Rose Festival.

"One of the things to be taken up at the first meeting of the committee will be to have the United States government officially represented in Portland on the opening day of the festival. We want congress to send a delegation here, and Oregon's representatives at Washington will soon be asked to present a resolution in congress making this request.

"In addition, we will soon have out a form of invitation to the dedication, which will be sent to governors of all states and prominent men and women over the country. This will create a great deal of interest in the dedication and festival and serve to call attention to Portland all over the United States.

To Interest Automobilists.

We are going to write to the officers of all automobile clubs in the United States and ask them to read a letter, or send out a circular to all their members calling attention to the highway dedication and the floral parade and urging automobile owners who plan a vacation this year to visit Portland festival week and try some of our Oregon roads to places of scenic interest.

"The general committee has a great work to do and very soon we will appoint a large number of committees to work in connection with this event of the festival.

"It is also proposed to send invitations to the national dedication of the highway and Rose Festival to the crowned heads of Europe and thus create interest over the world in the coming June celebration."

With the dedication of the highway, the children's parade, crowning of the festival queen, the military, fraternal and industrial pageant, floral parade, festival center and musical features, the Rose Festival of 1916 promises at tl is early date to offer attractions that will appeal to all.

Naval Bandmaster Dead.

Annapolis, Md., Jan. 17.—(I. N. S.)—Lieutenant Charles A. Zimmerman, U. S. M. C., famous leader of the naval academy band, died at the naval hospital Sunday of apoplexy. He had suffered for some time with serious arterial trouble.

Colorless Cheeks Made Beautiful

Tints That Look Like Nature's Own

Women who lack color will find a splendid substitute for the natural tints by using Bird Rouge.

The great advantage of Bird Rouge is that it gives new beauties without being apparent. It blends perfectly with the powder, and the complexion then defies the closest scrutiny to distinguish it from Nature's own tints. The color given by this rouge is never conspicuous, either by daylight or by electric light—a quality which is greatly appreciated by all women. Bird Rouge comes in three shades—light, Spanish and dark—and sells at 25c at all Owl stores.—Advertisement.

Directors Elected For Ashland Bank

Stockholders of First National Hold Annual Meeting; E. V. Carter Is Again Chosen President of Bank.

Ashland, Or., Jan. 17.—Stockholders of the First National bank have elected the following directors: E. V. Carter, George W. Dunn, George Owens, C. H. Vaupel, W. H. McNair, O. Winter, T. H. Simpson, G. S. Butler and G. D. Wagner.

The directors elected the following officers: E. W. Carter, president; C. H. Vaupel, vice president; J. W. McCoy, cashier; Clark Busk and Hal Emery, assistant cashiers; Gerald Wenner and Harold Simpson, clerks.

Maccabees Install Officers.

Ashland, Or., Jan. 17.—The Maccabee lodge has installed the following officers for the Ashland lodge: F. H. Crowson, past commander; R. J. Shaw, commander; J. E. Crowson, lieutenant commander; G. F. Damon, record keeper; E. Walrad, chaplain; G. W. Monroe, sergeant; C. Harper, master at arms; C. N. Gillette, first M. of G.; A. L. Irwin, second M. of G.

Missing Americans Killed at the Front

Official Confirmation of Deaths of Members of Foreign Legion in France Received by Way of London.

London, Jan. 17.—(U. P.)—Official confirmation of the death of Kenneth Weeks, an author of Boston, John Earl Fiske of Wooster, Ohio, and Henry Farnsworth, American members of the foreign legion, has been received by the French war office, according to Paris reports tonight.

All three had previously been on the list of missing. It was learned that young Weeks, a student at the Massachusetts Institute of Technology at the beginning of the war, and Fiske, were killed at Givenchy on June 17. Farnsworth, the war office has learned, was killed in October.

Will Include Wives In U. S. Alien Law

Seattle, Wash., Jan. 17.—(I. N. S.)—Federal Judge Jeremiah Neterer, holds that in the naturalization of aliens the law should apply to the wife as well as to the husband. Accordingly, he has instructed Naturalization Examiner John Speed Smith that the wives of applicants for citizenship will hereafter be subjected as well as their husbands to inquiries concerning their knowledge of government and so far as known this ruling has never been adopted or followed in any other jurisdiction.

Copies of Judge Neiterer's ruling has been sent to all the judges of courts of record in the states included in Examiner Smith's district.

NORTH BEND CHAMBER OF COMMERCE PLANS FARMERS' ASSOCIATION

Marketing of Products and the Establishing of Warehouses Is Main Object.

Marshfield, Or., Jan. 17. — The Chamber of Commerce of North Bend planned for an active year at the annual meeting. The following were named directors of the organization; Peter Loggie, E. F. Russell, F. W. Wood, A. K. Arkley, George Hazer, S. S. Jenings and A. G. Raab. The body will take up the matter of organizing a farmers' association with the view of helping farmers to find a market for their products and possibly to establish warehouses and canneries. The chamber will also make a big effort to secure terminal rates on the railroad for Coos bay.

The directors of the chamber elected the following officers to serve for the next year: President, George Hazer; vice president, B. B. Weldy; secretary and manager, J. A. Smith. The latter has been in charge of the Chamber of Commerce in North Bend since the new organization was formed and has been an active worker on Coos bay.

Will Test Cider for Alcohol.

Marshfield, Or., Jan. 17.—District Attorney L. A. Liljeqvist of Coos county is taking no chances on the question of whether or not cider sold in the county contains more than the lawful amount of alcohol. With the authorization of the county court he has ordered a cider testing apparatus which cost $63 and which will give the exact amount of alcohol in any cider which may be seized. The apparatus will be kept at the Marshfield High school and will be operated by Profesor Robertson, the professor of chemistry.

Voters Not Registering.

Eugene, Or., Jan. 17.—Approximately 1200 voters have registered with the Lane county clerk during the 10 days upon which the books have been open. Of these only 306 are women.

There are about 100 days left in which to register for the primaries. If the voters are as slow during these 100 days as they have been during the past 10 days, only 12,000 out of the 16,000 voters in the county will have registered, figuring at the rate of 120 a day.

To Cure a Cold in One Day

Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c. Adv.

We Grow Stale

A man grows stale in his business and craves for new ideas and pays high for them. So does a woman in her home—she wants something new. But what is new? She can't always be in the shops, or, if she can, she can only be in the shops of her own city. Here is where THE LADIES' HOME JOURNAL comes in. It makes a specialty of new ideas, gathered from everywhere.

In a recent number of the HOME JOURNAL there were actually given 448 distinct new ideas shown to the eye in pictures or told about.

A woman doesn't need to ask, "What is new?" if she has THE LADIES' HOME JOURNAL at her hand. She is told what is new: shown it, and in every part of her life.

It's the freshness, the up-to-dateness of THE LADIES' HOME JOURNAL that is attracting folks nowadays. It scours the country and abroad for ideas, ideas, ideas!

Just see a copy of

The Ladies' HOME JOURNAL

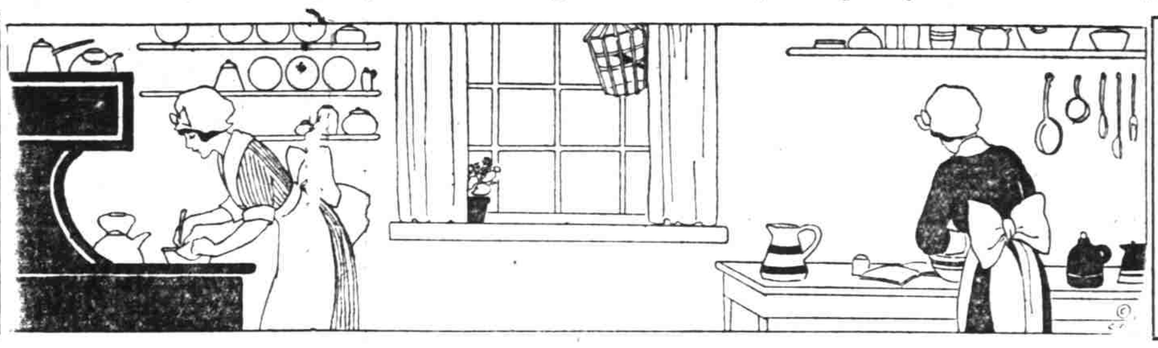
It's only 15 cents

GREAT STOCK-REDUCING SALES

Housewives' Day—Tuesday—A Paramount Event

—Truly this is a wonderful bargain list of household necessities. Read every item in this compelling list culled from all our various household sections. Everything you need for everyday house cleaning will be found here; if you don't need them now you certainly will at spring house cleaning time. Be wise, anticipate your needs Tuesday in this sale.

NO MORE HARD WORK sweeping, shaking heavy rugs, dusting and cleaning throughout the house. ***The HOOVER SUCTION SWEEPER*** will do all these things quickly, easily, economically. Let us demonstrate the merits of the Hoover in your home, 5th Fl.



See the New House Furnishing Dept. in the Basement

An Economy Message From House Dress Section

$1.50 AND $1.75 HOUSE DRESSES
—Fresh, dainty, crisp dresses of percale and gingham, in light and dark colors, checks and stripes; plain gray and blue chambrays and fancy figured designs. In a great variety of pretty styles. Perfect fitting garments—in sizes 36 to 44. Special **$1.00**

NURSES' AND MAIDS' DRESSES TO $3.75
—Regulation nurses' styles in white or striped designs. All sizes in the lot, but not every size in every style. Also maids' dresses in black sateen or soisette with high necks and long sleeves. Sale **$1.49**

$1.25, $1.50 AND $1.75 UTILITY DRESSES
—Made of chambray, gingham or percales, in stripes, checks and plain colors. Made to slip on like a coat. Trimmed with bandings or pipings. In sizes 34 to 44. Very special..... **$1.00 $1.29**

75c AND 85c APRONS
—A most complete assortment of cover-all aprons and apron dresses, including the new Billy Burke, the Polly Ann apron, the new Puritan, Middy aprons, envelope apron, fitted aprons, aprons with belt and cover-all aprons. Special **59c**

$1.00 HOUSE DRESS APRONS
—Heavy gingham middy aprons, elastic waist aprons and the new two-in-one aprons, in plain colors, checks and stripes. Slip-over-the-head or open-front styles, neatly trimmed. Sale **79c**

$1.35 NEW TWO-PIECE BREAKFAST SETS
—In two different styles—of percale finished with black and white bias pipings, of gingham trimmed with pipings. Both styles belted and have full gored skirts. Sale **98c**

35c PERCALE OR GINGHAM BIB APRONS
—Round fitted style, with large bib fastening at back of the neck. Of percale and gingham, with white pipings or colored rickrack braid trimmings. **25c**

50c FULL, LONG COVERALLS
—The kind that completely covers the clothing. Of percale, belted back, kimono sleeves, trimmed with white pipings. In light colors. Sale **39c**
—Fourth Floor

$2.50 Glass Kitchen Set of 22 Pieces $1.45
—These sets consist of one measuring pitcher, cream pitcher, one each tea, coffee, salt and pepped canister, one glass covered butter jar, one lemon juice extractor, one rolling pin, one glass tumbler and a dozen jelly glasses. The measures are all marked for quantities. —Basement

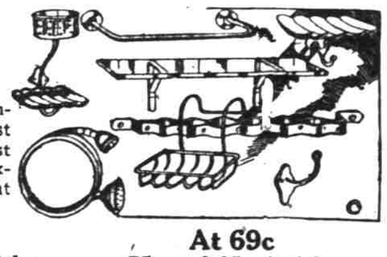
Household Notions

5c Wire Coat Hangers 3c
10c Fold'g Coat Hang's 5c
50c Self-Heating Curling Irons 33c
35c Dustless Dusters .. 24c
20c Dustless Dusters .. 15c
50c Silver Polish 33c
5c World's Fair Tooth Picks 3c
10c Witch Cloth for Silver for 7c
8c Soiloffdry Cleaner .. 5c
10c Mother's Ironing Wax for 5c
5c Polish Mitts 3c
5c Asbestos Iron Holders for 3c
—First Floor

Cleaning Needs

35c Fine Hospital Cotton for 23c
5c Naptha Soap, genuine, for 4c
25c Bar Domestic Castile Soap 21c
75c Cleaning Chamois 49c
25c Cleaning Sponges 18c
65c and 75c Unbleached Clean'g or Bath Sponge, sheepswool 49c
15c Bottle Peroxide .. 11c
20c Spirits Turpentine, pint 15c
10c Chloride Lime 8c
10c Household Ammonia for 7c
—First Floor

GREAT SALE Bathroom Fixtures
—Heavy nickeled bathroom fixtures of best qualities made, all most wanted styles of fixtures, now offered at very special prices.



At 23c
Regular 35c Articles
—Wall soap dishes, small white robe hooks, wall tooth brush holders.

At 29c
35c and 50c Articles
—Medium nickel robe hooks, tub soap dishes, stand tooth brush holders, wall towel rings.
75c Tub Soap Dishes 49c
50c Large White Robe Hooks 33c
25c Small Nickel Robe Hooks 19c
75c Tumbler-Tooth Brush Holders 59c

At 69c
75c and 85c Articles
—Soap dishes for faucets, comb and brush racks, soap dishes in several styles.

At $1.98
$2.50 and $3.50 Articles
—Combination soap, tumbler and tooth brush holders, heavy glass towel rods.
$1.00 Tumbler-Tooth Brush Holders 79c
25c Wall Tooth Brush Hold'rs 14c
10c Wall Towel Rings 5c
50c Towel Rods, 24-inch, 39c
—First Floor

From the New Household Dept. In the Basement

25c O-Cedar Oil 19c
25c Wizard Oil 19c
20c Calol Liquid Gloss 16c
25c Liquid Veneer ... 19c
50c Liquid Veneer ... 38c
25c Newlife Furniture Polish 19c
25c Wright's Silver Polish 19c
25c Putz Cream, special ... 19c
25c Paint Brushes 19c
40c Paint Brushes 32c
50c Newlife Furniture Polish 45c
25c Rubless Metal Polish .. 19c
50c Rubless Metal Polish .. 38c
25c Brilliantshine 19c
50c Brilliantshine 38c
15c Can Japa Lac Stains ... 12c
25c Can Japa Lac Stains ... 19c
45c Can Japa Lac Stains ... 37c

For Wash Day

$1.10 Ironing Boards 98c
—Folding ironing boards, 50 inches long, 12 inches wide, heavily reinforced with galvanized wire supports.

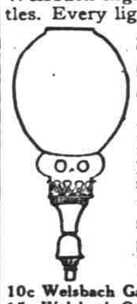
50c Sleeve Boards 42c
—Spruce sleeve boards, 31 inches long, 7 inches high, strongly reinforced with steel screws.

45c WASH BOARDS 25c
5c Clothes Pins, 3 dozen 4c
10c Clothes Pins, 3 dozen ... 8c
15c Spring Clothes Pins, 3 dozen for 12c
60c Clothes Baskets 49c
$1.00 Clothes Baskets 88c
10c Clothes Lines 7c
15c Clothes Lines 12c
25c Clothes Lines 19c
$2.25 Wringer Pails $1.98

45c Corn Brooms 25c
—Best selected corn stock brooms of a quality not to be confused with those usually sold at bargain sales.

75c Welsbach Inverted Gas Lights

48c
—Complete and ready for use, a full brass burner, half or full frosted globe and Welsbach high grade mantles. Every light guaranteed.



75c Lindsay Upright Gas Mantles 48c
—Ready to light, improved Lindsay burner, with side screw, white globe and fully guaranteed.

10c Welsbach Gas Mantles ... 7c
15c Welsbach Gas Mantles .. 11c
20c Welsbach Gas Mantles .. 14c
Welsbach Reflex Gas Mantles 11c
15c Inverted Gas Globes, full or half frosted 10c
20c Upright Gas Globes, clear white 12c
20c Gas Chimneys with air vent 10c
Fancy Gas Hose, special 4c foot.
—Basement

Mop Sale

75c Wizard Triangle Mops at 68c
—Removes the dust and renews the luster of the finished floor. Gets in the corners and lightens housework.

75c Calol Liquid Gloss Mops 68c
—A dust-absorbing and effective polisher for hardwood floors, pianos and all polished woodwork.

75c O-Cedar Mops 68c
$1.25 O-Cedar Mops $1.12
—The mops that clean, dust and polish, at the same time, and that make it easy to clean those hard-to-get-at places. These mops can be washed and cleaned.
—Basement

Mail and Telephone Orders Filled by Expert Shoppers

Lipman Wolfe & Co
"Merchandise of Merit Only"
Pacific Phone Marshall 5000 *Home Phone A-6691*

95c Door Mats, Special 39c
—Well-built and firmly bound cocoa door mats, made of selected quality fiber. Size 13x22 inches, and very specially priced.

$1.00 Rag Rugs, Special 79c
—Size 27x54 rag rugs in hit and miss patterns for kitchen and bathroom use. Made with fancy striped borders, washable, and reversible patterns. —Fifth Floor

75c Printed Linoleum 59c Yard, Laid
$1.25 Inlaid Linoleum 98c Yd., Laid
—5000 yards of the best standard printed and inlaid linoleums. All the best tile patterns in this lot and all desirable colors. These special prices include the laying of the linoleum. —Fifth Floor

Linens You Will Need

Cohasset Sheets, Special 79c, 89c, 98c
—Made of heavy Pequot sheeting, famous for its long wearing qualities. Sizes 2x2½, 2¼x2½, 2¼x3 yards.
Pillow Cases 42x38½ at 15c. 45x38½ at 16c
—Extra heavy quality with plain hems.
$4.75 Full Size Scalloped Satin Bed Spreads $3.75
—Fine weave, scalloped or cut corners.
$2.25 Satin Bed Spreads, Hemmed, $1.69
—For full size beds. Floral and set patterns.
Pure Linen Glass Toweling 14c Yard
—Red or blue checks, 18 inches wide.
Pure Linen 18-Inch Crash Toweling 14c
—White with borders. For glass or roller towels.
60c Large, Heavy Terry Bath Towels 49c
—Heavy double terry, firm weave. Pure white.
30c White Heavy Hemmed Bath Towels 25c
—In white, with red or blue borders.
Japanese Luncheon Cloths, Direct Importation
—In white, with quaint Japanese blue designs.
36x36-Inch Cloths 39c *62x62-Inch Cloths $1.15*
48x48-Inch Cloths 69c *72x72-Inch Cloths $1.39*
Knitted Sanitary Dish Cloths 5c Each.
—Size 15x15 inches.
Floor or Scrub Cloths, 10c Each
—Extra heavy, closely woven, and durable.

Pure Oregon Wool Batts
—Made from the best quality of wool, guaranteed free from dressing.
Size 72 by 84 inches, 3 lbs., price $3.50
Siz e72 by 84 inches, 3 lbs., price $3.50
Size 72 by 84 inches, 4 lbs., price $5.00
Size 72 by 84 ins., 2 lbs., covered, price $3.25
Size 72 by 84 ins., 4 lbs., covered, price $5.50
3-LB. COTTON BATTS, SPECIAL 90c
—Made of pure white sanitary cotton, opens up for a full-size comforter, all in one sheet. —Second Floor

WILL YOU BE ONE OF THE SEVEN FORTUNATE WOMEN TO SHARE IN THIS
Closing Out Below-Cost Sale
of the famous
Domestic Cabinet Sewing Machines
New Thomas Cabinet Sewing Machines
Regular $50 to $65 Models
At $24.75
—Just seven sewing machines in this sale in the cabinet style, of oak, birdseye maple and English oak finish.
—They have all the exclusive features found only in the high-class machines. A complete set of attachments with each machine.
SOLD ON EASY PAYMENT PLAN
—Fifth Floor.

Our Entire Stock of Dinnerware Now Less Than Cost Prices

18 Beautiful Open-Stock Patterns Of Finest Imported and Domestic Dinnerware
—This opportunity has never been equaled, especially on china of these rare qualities, much of which cannot be replaced until after the war is over. In this sale, we offer the privilege of selecting your own pieces in any pattern, which are reduced according to the following scale:
$10.00 Worth Dinnerware .... $ 5.95
$15.00 Worth Dinnerware .... $ 8.95
$20.00 Worth Dinnerware $11.95
$25.00 Worth Dinnerware $14.95
$30.00 Worth Dinnerware $17.95
$35.00 Worth Dinnerware $20.95
—Sixth Floor