

FEATHERED VISITORS APPEAR STRANGERS BUT THEY ARE NOT

Snowstorm Brings in Birds
and Some People Mistake
Them for Other Species.

EXPERT GIVES HIS VIEWS

Suggestions on How to Tell the Differences Between Various Kinds of Birds Given.

Birds that come to Portland yards for food may seem strange driven from a great distance or even new varieties when in reality they may be year-round neighbors whose presence has kept among the trees, says Leon La Forge of Jefferson high school, who for 20 years has made a study of birds in his hobby. His collection of eggs in the Steinheim museum at Alfred University in New York has been referred to as one of the best local collections in that state, and several specimens from the collection are now in the American museum, New York city.

"Among these seeming strangers is the varied thrush or Oregon robin," said Mr. La Forge yesterday.

"When the snows cover their natural feeding grounds, these birds and others of their kind, are apt to lose much of their shyness and in search of food will come to the door-yard."

"Sometimes when one sees a flock of these seemingly strange birds in his yard he is apt to think he has discovered a new or very rare variety. Nearly every prolonged snow storm has been responsible for a number of newspaper articles about some strange bird that has been driven in by the storm from Alaska or the mountains or some other distant place."

"The varied thrush is often thus classified. But it may be found in large numbers from Mexico to Alaska, and while confined principally to the territory west of the Rocky mountains occasional specimens have been seen as far east as Massachusetts."

"Its distinguishing marks are a broad black collar across a breast of orange-brown, two orange bars on the wings and a light stripe over the eye. The feathers of the back are blackish, sometimes tinged with olive and the tail is black with a white tip."

"There have been many urgent appeals to feed the birds but we should not forget to give them water also. Their usual sources of this necessity are now frozen tight and water is just as useful as food."

"We always feed the birds at our home during the winter and it is a cause of much pleasure to watch them and to realize that their appreciation will be shown by many a morning or evening concert in the springs and summers to come."

"The guests at our feeding board at my last observation included varied thrushes, juncos or snow birds, towhees, flickers, blue-jays, sparrows and one robin."

COUNTY COURT NEWS

The commissioners set the indemnity case of Ulrich Zenger, for one cow slaughtered because of infection with tuberculosis, for hearing on Monday, January 19.

Upon the approval of the roadmaster, the county will pay \$2500 for all bills and claims whatsoever which the Bridal Veil Lumbering company may have against Multnomah county to date and for any future damages which may be caused by the water flowing from the Bridal Veil Falls creek and from any other cause.

Upon the approval of the purchasing agent the bid of the Liberty Coal & Ice company to furnish the bridges Rock Spring lump coal at \$3.50 per ton, delivered, was approved by the board.

The report of the county auditor regarding shortage of funds in the district court was placed on file and a copy forwarded to the district attorney.

The superintendent of bridges and ferries was instructed to discontinue the use of water service on the Burnside bridge and that water for the use in the boilers be pumped from the river.

The bond of Thomas M. Hurlburt in the sum of \$75,000 with the Fidelity & Deposit company of Maryland as surety for faithful performance as tax collector of Multnomah county was referred to the district attorney.

The bond of John B. Yeon in the sum of \$10,000 with A. S. Benson and E. E. Covert as sureties for faithful performance of his duties as roadmaster for the year of 1916 for Multnomah county was referred to the district attorney for approval.

The board set the indemnity case of John Zweifel of Hillsdale for hearing on January 19.

The board ordered the advertisement for the publication of the 1914 delinquent tax list be published in all newspapers in Multnomah county having a bona fide sworn and sustained circulation of more than 15,000.

The tax collector was authorized to make necessary arrangements to publish the delinquent tax list in all newspapers qualifying.

Upon the recommendation of the county road viewers the board held the objection of A. B. Conrad, through whose land the Burnside road is to pass, without merit. The board also ordered the report of the said board of county road viewers in all respects be approved and adopted and that the plat of said road be recorded in the county clerk's office of Multnomah county.

A Tree-Climbing Bulldog.

North Clarendon, Vt., Jan. 15. — (U. P.) — W. L. Plumley owns a tree climbing freak pug bulldog. The animal is three years old. Sometimes he sleeps in tree branches 20 feet above the ground and has been known to ascend 25 feet. Veterinarians who examined his feet were unable to explain how he grips a tree trunk, except that the nails, more pointed than those of an ordinary canine, may help.

Edison's provide fuel comfort now.

SKIING PARTIES TO REVEL IN SPORT ON MOUNT HOOD



Glimpses of previous expeditions of the Snowshoe club to Mount Hood. Above, left to right—Drifted snow makes the going difficult for the horses; with snowshoes and skis, J. Wesley Ladd at the right. Below—Members of the Snowshoe club, assembled in front of their lodge.

Ho, for the Mt. Hood snowfields! In troops and brigades the devotees of winter sports in Portland will be themselves to the north side of Hood this week and next for skiing, snow shoeing and tobogganing.

Members of the Portland Snowshoe club embark Tuesday evening by the

O.-W. R. & N. A special train on the Mt. Hood railroad will bear the clubmen to Parkdale, where sleigh stages will carry them to Homer Rogers' lodge for the night.

Early Wednesday morning they will start for their palatial cabin, located north of Cooper spur, within 200 feet

of Cloud Cap Inn. The last distance will be trekked on snowshoes, and the party will arrive at the cabin in time for lunch at 2 o'clock Wednesday afternoon.

The Y. M. C. A. party will leave Wednesday evening at midnight, and go to Homer Rogers' place Thursday

morning to spend the week end, returning to Portland Monday night. These folks will make headquarters at the Rogers lodge.

Twelve will make the trip as members of the snowshoe club, and there will be 22 in the Y. M. C. A. party. For the clubmen it will be the twelfth annual trip. The Y. M. C. A. party is going for the fifth consecutive time.

No attempt at sensational climbs will be made by either party. The Snowshoe club party will go to the head of Elliot glacier to see the seracs in their winter garb. These men will also climb a distance up Barrett spur this year.

The Y. M. C. A. snowshoers will limit their climbing to two separate visits to Cloud Cap Inn, an ascent of approximately 3000 feet from the Rogers Inn.

Cooks Are On Way. Packers and the cook are even now on the way to the Snowshoe club lodge. They will have a good trail broken for the business men who follow Wednesday.

The Snowshoe clubhouse is very cozy. Built in 1909, it is 42 feet long. One end is fitted for sleeping in standard sleeping car style, while at the other end is the kitchen and dining room. In the center is a huge

stone fireplace, about which the evening social gatherings will be held. Mark Wygant, the guide who conducts climbing parties up the north side of Mt. Hood, will be with this party to take them about in the various side trips and act generally as snowshoe and ski expert and instructor.

Conditions for winter sport this year will be ideal say those who are in charge of the two expeditions. The crisp, cold weather and deep snow leaves nothing to be desired. For tobogganing and coasting, the club men this year have a ski sled, the runners of which are skis.

The run is an exceptionally steep one down Ghost ridge, where the ski run is also located. Some long jumps on ski are expected this year, as some of the clubmen are experts.

At the Rogers lodge there will be tobogganing with real toboggans, as a splendid run has been laid out. This will be the first year of tobogganing for the Y. M. C. A. team.

Of the 12 years of expeditions, the Snowshoe club has gone twice to the south side. The Y. M. C. A. parties have also gone to the south side twice in the last five years.

Down at the Y. M. C. A. headquarters, lectures on business topics each evening will feature the social entertainment. A. M. Grille, physical director of the Y. M. C. A., is in general charge, while J. Wesley Ladd, president of the Snowshoe club, will be in charge at its headquarters.

Party Is Registered. Those who have registered for the Snowshoe club trip are: J. Wesley Ladd, president; Rodney L. Gilman, vice-president; Dr. Herbert S. Nichols, secretary; Walter B. Honeyman, Horace Meeklen, Jordan V. Zan, David T. Honeyman, Guy W. Talbot, P. Effinger, Sherman Hall, C. Hunt Lewis and Edward Grell.

Mr. Ladd and Mr. Zan will probably each have a guest on the trip. The following have signed for the Y. M. C. A. expedition: Frank Kerr, J. P. Jaeger, A. M. Grille, William McMurray, R. H. Adkinson, Charles B. Warner, Morris Barnes, John P. Plagemann, C. L. Herne, Robert Hinch, Edward Higgins, W. J. Hoffmann, Allen Hofmann, Fred H. Kiser, Mr. and Mrs. Gordon Raymond, Mr. and Mrs. H. W. Jacobson, D. G. Lebb, M. M. Ringler, L. A. Spangler, W. M. Umbreit, etc.

After the Snowshoe club party returns for a few days, consisting of Mrs. Nichol, Rodney Gilman, Dr. H. C. Jeffers, Mr. and Mrs. Robert E. Strong, Miss Eliza Grell and Miss Adams.

Whitman Comes Out For Justice Hughes

New York, Jan. 15. — (U. P. S.) — Governor Whitman of New York today announced his intention to support Associate Justice Hughes for the Republican nomination for president.

"Justice Hughes," said Whitman, "undoubtedly is the choice of the majority of the Republicans of the state and nation and would make the best candidate and the best president."

Whitman who got their feet supplies from dealers whose ads are in today's classified columns fear no winter.

Wintery Weather.

Portlanders who get their feet supplies from dealers whose ads are in today's classified columns fear no winter.

NO ONE LOVES WEATHER MAN

The Weather Man
Do not no anybody that can guess as you can, you said it would be fair. It is so fair the snow comes down in bucket fulls, my father said he thought it would be a snow storm because yesterday the sky was very red. I was morning he could not get the machine out of the shed. My mother said we would have more cold weather because the salt was dry. We had to go to school this morning in wind drifts that were about 5 ft. high. When we got there we had to come home because they could not heat the rooms. It surprised me not to see the sun shining well. I'll have to say good bye. I take the journal so I watch the news every night.
From Lillian D. Appert
Portland, Ore.

P.S. I sent this to the journal because I did not know who else to send it to.

W. H. Gell Dies at Portland Hospital

Resident of Cathlamet Had Varied Experience With Oz Team. Gold Quest and Washington Homestead.

W. H. Gell of Cathlamet, Wash., died in a local hospital Friday and his body was forwarded yesterday afternoon to Vancouver, Wash., for interment. He was 61 years old and had lived in Washington since 1892. He leaves a widow and five children, Chauncey Gell of Cathlamet; Mrs. Joseph Hildon, Manor, Wash.; Miss Nellie Gell, Battle Ground, Wash.; Gertrude Gell, Cathlamet, and Master Charles Gell, Battle Ground, Wash.

Mr. Gell was born in Galena, Ill., May 21, 1854, and when a small boy moved with his parents to Iowa with an ox team. When he was 20 years old he went to the California gold fields, staying four years, and then returning to Iowa, where he married Sarah Olive Brooks in 1880. They moved to Vancouver, Wash., in 1892, and took up a homestead near Brush Prairie.

Mr. Gell was a wagon maker by trade and for several years was employed by Joe Webber in Vancouver. In 1906 he bought a large place at Cathlamet, where he lived until he was taken ill about three months ago.

Appeal to Voter Is On Unusual Grounds

E. S. McCormick, in Announcing Candidacy for County School Superintendent, Asks Support of City Voters.

This unusual situation exists regarding the election of a county school superintendent. Because of its large population, Portland controls the election of a superintendent, yet the superintendent has practically nothing to do with the Portland schools. His duties, under the law, pertain almost entirely to the schools outside of Portland.

This fact has been pointed out by a supporter of Elmer R. McCormick, principal of the Gresham schools, who has announced his candidacy for the Republican nomination for county school superintendent. The supporter contends that Portland voters should assist in the election of a man from the country district, as the superintendent's work will be entirely with the schools of the rural districts. He says Mr. McCormick has the solid backing of the people of Gresham, and will receive strong support from the entire rural community.

Cathlamet, where he lived until he was taken ill about three months ago.

A Year of Accomplishment

MY DECISION to enter the premium business a year ago was arrived at after giving the matter due consideration from every angle. My first effort was to proclaim to the public in a general announcement the policies which I found to be sound in the two companies I was to control and to outline the purpose at which I aimed for the future—a greater publicity to a business that bore malice toward none, but good will and thrift to its users.

A year is sufficient to assure me that in giving full publicity to my plans and taking the public fully into my confidence I was building well for the Sperry & Hutchinson Company and the Hamilton Corporation, and that I did a beneficial thing for all of the thousands of business concerns with which we do business, and the premium business generally.

Every step which has been taken during the past 12 months has been in the direction of progress, both as to service to our immediate patrons and to the millions of consumers who accept our Green Trading Stamps and Hamilton Coupons as tokens of thrift.

Enhancing the Value of Premiums

Among the first improvements to be made in our service was enhancing the value of the premiums which are given for completed books of Trading Stamps and for Coupons. The array of premiums shown in our 500 stores throughout the United States is unsurpassed and gives a greater value than can be obtained in any other measure for the money represented.

The next improvement and extension of the Sperry & Hutchinson and Hamilton service was in seeking to increase the percentage of redemptions, because it is on the number of satisfied customers that the retailers depend for their profit in adopting and using the Sperry system.

On January 2d, 1915, our percentage of redemption on the Sperry & Hutchinson stamps issued was 90.4 per cent. Today this percentage has been increased to 94½ per cent, which is the nearest approach to a perfect business record and real service that has been attained in any form of advertising. This has been accomplished by a vigorous and widespread campaign of publicity to the consumers, and the use of good merchandise and improved store service.

One of the methods of bringing the advantages of profit-sharing directly into the home was the establishment of the Sperry Magazine. This monthly visitor in more than 500,000 homes excels in potential power as a trade builder and advertising medium for the manufacturer and merchant. Each month brings better results and a larger circulation. The service we are thus able to render the manufacturer, the merchant and the consumer is unequaled.

Right to Profit-Sharing Upheld

At the close of my first year of office I wish to extend a personal word of thanks to the patrons who have remained steadfast in their trade relations with us and to the many thousands who have been added to our lists in the 28 new cities opened the past year.

I wish also to inform the millions of collectors of the Green Trading Stamps and Hamilton Coupons that every necessary step will be taken to safeguard their rights to continue in profit-sharing. The consumer and our merchants should not fail to disapprove legislation, Federal or state, promoted by one class of business as against another that is inimical to their interests and the general welfare.

It is gratifying to know that to date every direct and energetic defense of the rights of the public in the courts has been crowned with success in nearly every case that has come up for final decision directly affecting profit-sharing.

Publicity

There are no industries that promote advertising greater than those of merchants and manufacturers using premiums. If sales annually require \$180,000,000 in merchandise for distribution, it means work for factories, employment of labor, and large expenditures for advertising by most of these manufacturers as well as by our merchants and ourselves. In Oregon 90 per cent of the furniture redeemed is manufactured by Portland factories.

The truth in advertising leads me to say again that the day has come for the premium users to stand in the open and promote their business under the full glare of publicity.

The public, likewise the newspapers, know right from wrong, and they are the natural supporters of the right. Moreover, they will not be frightened or prejudiced by an unfair statement against any industry which has the sanction of the courts and the active support of over 10,000,000 people, mostly of the dependent type, who are not crying or even asking for relief, but are yearly increasing in numbers due to the benefits received by those using our premium service. The Press can rightfully interest itself in the public good, and to that end I addressed the officers of the American Newspaper Publishers' Association last April, requesting that organization to appoint a committee to investigate the premium business as conducted by us. Our methods, our financial responsibility, likewise our service contracts, are available for their inspection or any other impartial public body at any time.

For the coming year, the policy of the Sperry & Hutchinson Company and The Hamilton Corporation will be to continue to develop in the interests of the public good, and any suggestions from patrons or consumers will be thankfully received and thoroughly considered.

Our slogan for 1916 is to Sell Service and Render Service.

THE SPERRY & HUTCHINSON COMPANY
THE HAMILTON CORPORATION
GEORGE B. CALDWELL, President