

VISTA HOUSE TO BE A COMFORT STATION FOR USE OF PUBLIC

It Will Be Dedicated to Pioneers Who Braved Hardships to Settle the West.

FUND NOW BEING RAISED

Campaign for Money to Build Memorial Now Progressing; List of Subscriptions Obtained Given.

The Vista House proposed for Crown Point on the Columbia river highway is not to be a hotel, but a place for the comfort and convenience of the public.

It will be dedicated to the pioneers who came first across the rough and weary miles that led from what was then the border of civilization to the Oregon country.

It will be an observatory where free view of the magnificent sweep eastward through the Gorge of the Columbia and westward to the coast range may be had.

It will be a public comfort station, an institution seriously needed already on the highway.

Campaign Is Progressing.
The campaign to raise funds for the Vista House is being conducted by the Vista House association composed of representative Portland citizens.

It is desired that many shall be represented in the enterprise and that a great number of names shall be inscribed in the big book that will be placed in the Vista House when completed as the record of the contributors.

For this reason no large subscriptions are being asked. The automobile owners of Multnomah county, for instance, have been asked by a special committee for just \$5 each. The special committee is composed of J. C. Alinworth, president of the United States National bank; John B. Veon, Multnomah's unsalaried roadmaster, and C. C. Overmire, president of the Portland Auto club. Returns from the canvass are being received in considerable number and it is anticipated that the autoists, who are in better position than almost any others to appreciate the comfort and beauty of Vista House, will be largely represented in the total of \$20,000 which must be raised for its construction. The list of subscriptions by auto owners as reported to Adolph Wolfe, treasurer of the fund, today, reads as follows:

Auto Owners Assisting.
Auto owners who have paid \$5 each are named as follows:

Previously acknowledged: \$17.50, Gustave E. Bruer, E. J. O'Connell, W. T. Williamson, A. K. Higgs, M. D. W. O. Frennaught, E. Mendenhall, R. H. Hoge, C. S. Jackson, C. H. Stiles, R. H. Bowman, Dr. W. R. Laidlow, A. C. Churchill, R. R. Hinton, Louis Gerlinger, Blake, McFall company, E. J. Cobb. Total paid in, \$187.50.

Previously acknowledged: \$20.00, Dr. Sherman E. Wright, W. Burke Jr., A. Hoover, Archer and Wiggins com-

pany, \$10; H. R. Blouvelt, Haynes-Baker Baking company, William C. Bristol, \$20; M. H. Insey, Adolphe Wolfe, \$10. Total sum pledged, \$155.

Nebraska Society To Pull Tourists

First Meeting of Year to Discuss Problems of Helping Develop State, Announces President Serran.

To assist the Chamber of Commerce in its tourist campaign and for the purpose of planning programs and entertainments for the present year, the Nebraska society will meet next Monday evening, at 8 o'clock, in room "A," Central library.

President Charles J. Serran states that this is to be one of the most important business meetings of the year and is desirous of having a large attendance of former Nebraskans. There are several thousand former Nebraskans in this state, says President Serran, "and there is no reason why we should not have an organization not only in name but one that will be of great material benefit to the state of Oregon. I believe in the loyalty of all Nebraskans to their adopted state and that they will leave no stone unturned in their efforts to promote its interests."

Pretty Girl Wanted To Hug a Teamster

Big O. T. Truck Is Drawn up Broadway and Moved Alongside The Journal Building Without Morses Slipping.

"I could just hug that teamster!" This exclamation sprang from the lips of a pretty girl as three teams—two fore and one aft, snaked a big O. T. truck loaded with three tons of paper alongside The Journal building.

Plow-like snow ankle deep covered a slick pavement, but not one of the fat round horses took a single slip as the big unwieldy truck lumbered up Broadway, nor as it was backed into unloading position.

"Isn't that one dandy horseman?" This question bubbled out of the mouth of the same pretty girl. "I should like to shout 'three cheers for the driver of those fat old horses who seem to like their job even if the ground is covered with snow!'"

Husband Was Too Handsome to Work

Wealthy Spanish Woman at Los Angeles Insisted on Mummy Staying Home So She Could Show Him.

Los Angeles, Jan. 14.—(P. N. S.)—A man so handsome that he declares his wife wished to keep him in the house and exhibit him as a modern Apollo and would not allow him to work, was disclosed today when Gustave C. Wucherer filed suit for divorce against Mrs. Vincenta B. Wucherer, a wealthy Spanish woman.

Wucherer alleges that his wife wanted him to be a gentleman of leisure and protested so strenuously when he sought employment that he was compelled to forsake his efforts along that line. Wucherer claims that his wife often brought her friends to her home to meet and inspect her husband—the gentleman of leisure.

FLAX INDUSTRY IS BUSINESS AND NOT POLITICAL PLAYTHING

Head of Largest Linen Plant in World Gives Oregon Some Pointed Advice.

A FAILURE IS PREDICTED

Not Much Thought of Experiment at Penitentiary; This State Ideal for Raising Cereal.

Oregon has a splendid opportunity to establish the flax growing industry, but it will never be done until business men take hold of it. Politicians and incompetents cannot make a success of it and one need not be surprised if the experiment by the state at the state penitentiary is not satisfactory, but this will be no reason for discouragement. Oregon can produce an excellent grade of flax and there is now a tremendous demand for the product.

In this way did a representative of the largest linen manufacturing plant in the world, when he was in Portland yesterday, sum up the flax situation in Oregon. He discussed the matter at length with W. F. Lipman, of Lipman, Wolfe & Co., and Mr. Lipman said he heartily agreed with the views expressed.

The linen manufacturer's representative declared that the Portland Chamber of Commerce could add much to the prosperity of the state if it would take hold of the flax industry and aid in establishing it on a business basis.

Because of the European war, he said the world's flax supply is practically exhausted and for the first time in the history of the mills he represents in Ireland all the looms are working on cotton or cotton and linen mixed.

Since the war began his company sent a representative to investigate the possibilities of obtaining flax here. He sought a place where the farmers would grow the flax under encouragement from the company. He came to Oregon and also went to British Columbia, and as he received more encouragement in British Columbia the company is now growing flax there. The price of good flax has soared until it now ranges from \$300 to \$500 a ton in this country.

"There is a great opportunity to build up the linen industry here," declared Mr. Lipman, who believes that the Chamber of Commerce should take hold of the proposition. "Oregon has the climate, the soil and cheap power with which to run the mills."

Los Angeles, Jan. 14.—(P. N. S.)—Charging that her husband had turned her over his knee and spanked her, Mrs. Kate Albin has applied for a divorce from John Albin, a rancher.

Only One "BROMO QUININE" To get the genuine call for the name. LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE. Cures a Cold in One Day. 25c Ad

These Great Stock-Reducing Sales and The White Sale Offer Real Economies



Women Who Really Test Quality and Price Are Flocking Here for Muslinwear

—Women are laying in supplies of fine and plainer things for the next six months, from this White Sale of ours. Almost every day some favorite styles are entirely sold out and new shipments arrive to take their places.

SOME SPLENDID \$1.25 GOWNS FOR 85c

—Are made of extra fine longcloth in slip-over or open front styles, with round, square, V or high necks. Trimmings of organdie, lace, embroidery or tucks. Also crepe gowns finished with embroidery, pocket and ribbons.

\$1.65 AND \$1.75 COMBINATION SUITS \$1.19

—Several very attractive styles of longcloth in waist line style with deep yokes of lace insertion or embroidery and ribbon. Drawers trimmed to match.

\$1.00 ENVELOPE CHEMISE FOR 75c

—Made of fine longcloth with yokes of organdie and lace insertions, shadow lace insets and insertions. Also plain embroidery trimmed.

—Fourth Floor

LINEN SALE

\$6.75 Irish Linen Sets \$4.86

—Table sets of good quality, medium weight Irish linen, in a variety of patterns. Set consists of one 2x2½ yard cloth and one-half dozen 22x22 inch napkins.

\$2.50 Satin Bedspreads \$1.98

—Good, medium weight satin finished bedspreads, in Marseilles patterns, with scalloped edges and cut corners, for full sized beds.

\$7.75 Doz. Napkins \$6.98

—Odd dozens of Irish linen napkins, left over from broken sets. Size 24x24 inches.

\$1.35 Irish Linen Damask \$1.00

—Extra heavy, pure linen damask, with fine satin finish, in a large assortment of patterns.

—20x20 inch napkins to match, \$3.25 dozen.

—22x22 inch napkins to match, \$3.75 dozen.

20c Bath Towels 15c

—Heavy weight Terry towels, with all white border, size 18 x 38.

Scalloped, Hemstitched Cloths \$3 to \$18 for \$2.25 to \$13.50

—Linen tablecloths of Irish, Scotch and Austrian manufacture. Hemstitched cloths, also round scalloped cloths. Four different sizes.

—Second Floor

Mail and Telephone Orders Filled by Expert Shoppers

Lipman Wolfe & Co
"Merchandise of Merit Only"

Pacific Phone Marshall 5000 Home Phone A-6691

MEN

YOUR WINTER KNIT UNDERWEAR IS BEST PURCHASED HERE

\$2.00 Union Suits \$1.49

—Men's heavy weight, natural gray, ribbed union suits, the well known Atlas make. Fine fitting and made with closed crotch.

\$4.50 Union Suits \$3.65

—Men's fine ribbed natural wool union suits, made with double fold on chest and back, of extra quality lambs' wool. The best garment for cold weather.

Globe Union Suits \$2.00

—Extra heavy ribbed merino suits, perfect fitting, and made of a mixture of fine merino and Egyptian cotton.

\$2.25 and \$1.75 Shirts and Drawers \$1.35

—Tivoli brand of natural wool shirts and drawers, in a good winter weight. Made of fine soft yarns, specially adapted for cold weather.

\$3.00 and \$2.50 Shirts and Drawers \$1.55

—Fine silk and wool, also gray natural wool shirts and drawers, in a good medium weight, and very soft and comfortable. Well finished garments and drawers reinforced for extra wear.

—First Floor

Warmth and Economy In Women's Underwear

White Fleece Cotton Union Suits, Special 98c

—Extra warm and comfortable, in medium weight, high neck, elbow sleeves, ankle length style.

Fleece Vests and Tights, Special 47c

—Heavy garments for cold days. High neck, long or short sleeves, Dutch neck, elbow sleeves, with ankle length tights to match.

\$1.75 Fine Mixed Vests and Tights 98c

—Swiss ribbed, high neck, long sleeve style. Tights wool mixed, knee length, Swiss ribbed.

\$1.00 Wool Mixed Vests and Tights 69c

—Soft, warm vests, high neck, long sleeves. Tights knee length. Also black tights, ankle or knee length.

—First Floor

Just at the Height of the Wearing Season Come These Remarkable Reductions in Winter Apparel

For Young Women, for Girls, for Children

BELOW WE LIST A FEW SPECIAL SALES IN THE FOURTH FLOOR SECTION

Misses' coats to \$13.50, now \$7.95.

Misses' coats to \$25, now \$12.95.

Misses' raincoat, regular \$5.50 to \$15 reduced to \$3.95 to \$9.95.

Misses' dresses now \$7.95 to \$19.95.

Misses' suits were \$18.50, now \$9.95.

Misses' suits were \$32.50, now \$19.00.

—The above specials are the latest styles for misses and small women.

Girls' raincoats, regular \$4.50 to \$10, reduced now to \$2.95 to \$6.95.

Children's wash dresses to \$3, now 98c.

—Sizes 2 to 14 years.

Children's dresses to 85c, now 59c.

Girls' serge dresses to \$4, now \$2.95.

—Sizes 6 to 14 years.

Girls' wool dresses to \$10, now \$4.95.

—Sizes 6 to 14 years.

Children's wash dresses, \$1 to \$3.75, reduced to 48c to \$1.98.

—Sizes 2 to 6.

Girls' raincoats, size 14 only, regular \$1.25, special 49c.

Children's winter hats to \$2, now 98c.

Children's hats to \$1.50, now 25c.

Novelty imported hats, HALF PRICE.

—Fourth Floor

Saturday Drug Specials

IVORY OR LURLINE SOAP 6 CAKES, 18c

—No phone or mail orders.

—Delivered only with other purchases made at drug section.

35c Hazeline Snow 23c

50c LaNoye Face Powder 25c

50c LaNoye Vanishing Cream 25c

25c Pond's Cold Cream 19c

25c Kolyon Tooth Paste 17c

25c Sheffield Tooth Paste 15c

15c Williams' Talcum Powder 12c

15c Mennen's Talcum Powder 12c

75c Pompeian Massage Cream 59c

35c Pompeian Night Cream 29c

50c LaDorin Vanity Powder 35c

Roger & Gallet Lip Stick 15c

50c Eureka Peroxide Cream 39c

25c Riveris Talcum Powder 19c

50c Mary Garden Talcum 43c

50c Pebecco Tooth Paste 39c

35c Sanitary Napkins, pkg. 27c

—First Floor

**For One Day Only
40c to 60c Cretonnes
To Be Sold at a Price That Is Less
Than the Present Wholesale Cost
23c Yd.**

—Draping the house and windows with cretonnes is growing more and more popular each season, until now the American woman fully appreciates the charm of these draperies as much as her English cousins who have always made their homes fascinating with brightly colored draperies.

—And in this sale you will find many charming designs, copies of English chintz, also both large and small floral designs and conventional patterns. We also include some beautiful striped pure linen crashes.

—All full 36 inches wide and in so wide a variety of colors that most any color scheme you desire can be readily carried out.

—Fifth Floor

Kimono Sale

Flannelette Kimonos 98c Regular to \$1.75

—In flowered patterns and attractive color combination. In empire, cord girdle and belted styles. Large or medium collars, or yoke styles. Trimmings of satin bandings, flowered borders and pipings.

\$1.75 Crepe Kimonos \$1.23

—Serpentine crepe kimonos in pink, light blue, lavender and rose. Made with elastic at the waist. V-neck, kimono sleeves. Hemstitched collar and cuffs.

Kimonos, Dressing Sacques

85c Sacques for 59c

Sacques to \$1.50 for 98c

—Of warm flannelette in flowered patterns. Belted or peplum styles. Trimmings with flowered borders or satin bandings.

Eiderdown Sacques to \$2.00 for 79c

Bath and Lounging Robes

To \$4.50 Robes for \$3.49

\$5.00 Robes for \$3.95

To \$ 7.00 Robes for \$4.98

To \$ 9.00 Robes for \$6.95

To \$14.50 Robes for \$9.95

—These robes are made of extra warm Beacon blankets, and of all wool blankets in conventional flowered and fancy designs. Made in a variety of styles—some with cord girdles or loose fancy styles. Sizes from 36 to 48.

—Fourth Floor

Special Candy Sale

30c Cream Wafers 20c lb.

40c Cream Caramels 29c lb.

40c Creoles, special at 29c lb.

Assorted Mints now 50c lb.

—Basement

Special 25c Hot Lunch

Served in the basement is the most appetizing lunch ever offered at the price. Try it.

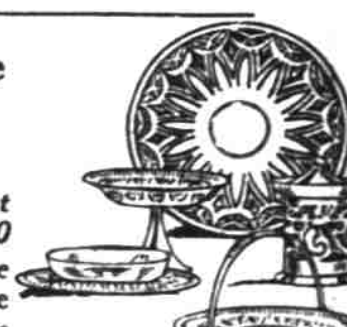
Plated Ware Sale

89c

That Sold at \$1.25 and \$1.50

—In this sale we offer some of the most useful pieces for the dining table consisting of 9½ inch sandwich tray, marmalade jar, bon bon comport, bon bon loop handle basket and butter ball tray with glass inset. Every piece showing an artistic pierced design as illustrated.

—Sixth Floor



A WHITE SALE OF Stamped and Made-Up Garments for Embroidering

50c Crepe Combing Jackets for 15c

\$1.00 Combination Suits for 39c

85c Corset Covers with sleeves 39c

65c Lace Trimmed Brassieres for 39c

Gowns of Fine Nainsook, special 50c

Pillow Cases of heavy weight tubing, pair 49c

\$1.35 Cretonne Luncheon Sets at 95c

39c Lace Trimmed Scarfs, special 25c

—Fifth Floor

BOYS

WHEN BOYS NEED THEM MOST WINTER OVERCOATS REDUCED

—All new models, of fine, heavy materials that are snug and warm. Man-tailored box styles, single or double breasted, with convertible collars that button high at the neck, if desired. Sizes from 2 to 18 years.

\$ 5.00 Overcoats for \$ 3.95

\$ 6.00 to \$6.50 Coats \$ 4.85

\$ 7.50 Overcoats for \$ 5.85

\$ 8.50 Overcoats for \$ 6.85

\$10.00 to \$11.50 Coats \$ 7.85

\$12.50 Overcoats for \$ 8.85

\$15.00 to \$16.50 Coats \$10.85

Best \$6.50, \$7.50, \$8.50, \$10

WOOLWINTER SUITS \$5.65

The Lowest Price of the Season

—Sizes 6 to 18 years. Navy serges, fancy mixtures and corduroys, every suit custom tailored, perfect fitting and many have two pairs of pants