

**FASHION PARADE TO BE ONE OF POPULAR EVENTS OF THE CITY**

Most of Retail Houses Plan to Display Their Leading Lines of Goods in Windows

**DINNER DANCE ARRANGED**

Those Who Attend Dance to Be Asked to Wear Costumes Made in Portland.

Portland's fashion parade at the Chamber of Commerce on the night of December 8 gives promise of being one of the most popular events so far attempted in the city. Most of the retail houses have made arrangements to show their leading lines of goods and are to have them worn by beautiful young women. The fashion show will be part of a dinner dance that is to be given on the eighth floor of the Commercial club building.

Having been called east on business, Chairman J. C. English is making a personal investigation of the question of fashionable wearing apparel and will return in time to advise attendants at the fashion show as to the up-to-dateness of garments. A telegram received from Mr. English yesterday read:

**Portland Holding Its Place.**  
"Have investigated stocks of goods shown in Chicago and find to find a single instance where Chicago retailers are ahead of Portland stores in style, finish or quality. Am assured that New York will be found in same condition."

It was not really thought that any superiority would be found to exist. Portland retailers have always been found to be abreast of the styles and her dressmaker, and tailors are considered to be able to compete with those of any city in the country.

To emphasize this feature, those who attend the dinner dance and fashion parade are being asked to wear costumes procured in Portland. Among these awards will be made. The awards have been contributed from Portland dealers and will be such as may be hereafter exhibited as showing the merit of goods sold in that particular store.

**Judges Are Named.**  
Judges for women's wearing apparel will be: Mrs. C. C. Colt, Mrs. Wm. D. Wheelwright, Mrs. Louis Mills, Mrs. I. S. Fleischner, Mrs. Robert Lewis, Mrs. Guy Talbot, Mrs. H. L. Corbett.

Judges for men's wearing apparel are: Roderick MacLeay, J. Wesley Ladd, Lloyd R. Smith, Sanford Lowminger, Walter J. Galt, C. Shovin. About 100 Portlanders have already engaged tables for the dinner dance. Special parties are to be chaperoned by Guy W. Talbot, Frank E. Smith, W. J. Hofmann, William D. Wheelwright, John H. Hall, Charles F. Berg, L. J. McCormick, J. J. Cole, Lee Arnett, Warren Keeler, Mrs. H. L. Corbett, Mrs. Swett, C. L. Shorno, Mrs. L. W. Therkelson, A. J. Bloch, R. W. Lewis, Bruce Royan and George E. Hardy.

**OREGON MILLS WILL HAVE BETTER CHANCE TO SECURE BUSINESS**

Interstate Commerce Commission's Ruling Opens Cheyenne Gateway.

Eastern Oregon lumber will become a strong competitor with the lumber of eastern Washington in the cities and towns along the C. B. & Q. railway in Nebraska after January 1, according to the decision of the Interstate Commerce commission, announced yesterday, requiring the Union Pacific system to deliver the commodity to the Burlington at Cheyenne on a through rate basis.

The decision was returned on complaint of the Eastern Oregon Lumber Producers' association, which was submitted last December. It was charged that with no difference in distance, Spokane has enjoyed a differential in freight rates under Pendleton, which effectually shut out the Oregon lumber.

**O-W. R. & N. Remained Passive.**  
Rates from Spokane have been 47 cents per 100 pounds to territory on the Burlington west of the Missouri river and the rate from Pendleton has been 56 cents. The 9 cents difference was sufficient, the association held, to keep its lumber exclusively on the lines of the Union Pacific system in that territory, while Spokane was enabled to reach both Union Pacific and Burlington territory.

O-W. R. & N. officials stated yesterday that they had remained passive in the litigation before the commission. The tendency of the Union Pacific system, however, has been to divert as much traffic as possible to its own rails. With the Northern Pacific, Great Northern and Milwaukee competing on transcontinental business through Spokane, however, it was necessary to keep the Billings gateway open where the same competitive factor did not prevail in the case of eastern Oregon and the Cheyenne gateway.

**On Parity With Spokane.**  
The commission's order prescribes that rates from Pendleton, La Grande, Baker, Wallawa and Elgin be put on a parity with Spokane rates, that the rate from Cascade Locks and Hood River be one cent higher and that the rate from Bridal Veil shall be 5 cents higher than the Pendleton rate. O-W. R. & N. officials say the Burlington resisted the application of the eastern Oregon lumbermen. The reason apparently was that its own system—the Great Northern and Northern Pacific—would be deprived of part of their lumber tonnage should the Union Pacific lines handle extensive shipments for delivery into its territory.

**Don't Whip Children**  
Dr. Seidler's Kidney Pills are able to control their water during the night, for it is not a habit but a disease. If you have any Kidney, Bladder or Urinary Weakness, write today for a Free Package of our Harmless Remedy. When permanently relieved, tell your friends about it. Send No Money. Address ZEMETO CO., Dept. 633, Milwaukee, Wis.

**WOMEN IN PICTURE ARE LINKED WITH HISTORY OF PORTLAND**



Back row, left to right—Mrs. Charlotte M. Cartwright; Mrs. Clarke, Mrs. J. L. Barnard, Mrs. William Buchanan, Mrs. Oldendorf, Mrs. Skinner, Mrs. Mary L. Hunter, Mrs. W. H. Wood, Miss Julia Joslyn, Mrs. Wood, Mrs. Rachel Morris.  
Second row, left to right—Mrs. Prichard Bodley, Mrs. H. B. Nicholas, Mrs. J. B. Comstock, Mrs. Martin Winch, Mrs. Marshall, Mrs. J. L. Johnson, Mrs. Davis, Mrs. E. D. Shattuck, Mrs. Charles B. Bellinger, Mrs. John Pilkington, Mrs. R. S. Greenleaf.  
Third row, left to right—Mrs. Ainslie, Mrs. Gillman, Mrs. David Stimpson, Mrs. S. G. Reed, Mrs. T. L. Elliot, Mrs. Jane Atwood, Mrs. Charles W. Burrage, Mrs. Rosa F. Burrell, Mrs. Ryan McLean.  
Fourth row, left to right—Mrs. J. O. Bailey, Mrs. Shurtleff, Mrs. W. W. Spalding, Mrs. Marshall, Mrs. A. H. Morgan, Mrs. H. L. Pittock, Mrs. Freeman.  
Bottom row—Mrs. Hersey, Mrs. Annette Carter, Mrs. Jerusha Griswold, Mrs. Lucy Whittlesey.

An event of more than usual interest will be the celebration at 2:30 o'clock Wednesday afternoon of the half-century anniversary of the society of women of the Unitarian church.

This society was founded at the home of Mrs. Goodenough, December 1865, and comprised in its membership many of the best known women of Portland at the time.

One of its founders, Mrs. C. W. Burrage, widow of Portland's first city surveyor and a pioneer civil engineer, will probably be an honored figure at the celebration and a paper prepared by her, telling of the incidents that took place at the time of the society's organization, will be read. Mrs. T. L. Elliot will read a history of the society and there will be a musical program and social.

A picture of the society's membership, as it was 50 years ago, that hangs in the Unitarian church, shows many women whose family names are bywords in the history of the progress and development of Oregon and Portland.

Mrs. Charlotte Moffett Cartwright as a girl was Charlotte Terwilliger, a Club," and it is desirable to have every member express herself.

**Alderman Will Speak.**  
The Woman's Political Science club will meet in room A of the Central Library Tuesday afternoon, November 30, Parliamentary drill at 2; business meeting at 2:30, and the program will begin promptly at 3. L. R. Alderman will be the principal speaker. A full attendance is requested. There will be a roll call on "The Good of the

the Oregon Steam Navigation company.

Mrs. T. L. Elliot is the wife of the pastor emeritus of the Unitarian church.

Mrs. H. L. Pittock is the wife of a well known newspaper publisher and banker.

Mrs. Martin Winch is the wife of the well known capitalist.

Other names in the group are those of prominent pioneer families, all of whom have played important parts in the upbuilding of Portland.

Mrs. E. D. Shattuck was the wife of Judge Erasmus D. Shattuck who served with greatest distinction for four terms on the state circuit bench. His name lives through the Shattuck school.

Mrs. S. G. Reed was the wife of Simon G. Reed. Mrs. Reed was the founder of Reed college. Mr. Reed made his fortune out of the earnings

WOODARD CLARKE CO. DRUGS



**EL PERCO, Special**—The 5-cup size, nickel plated, was \$7.50. Special for Prosperity Week, including cord, only \$5.00

**YOU** are cordially invited to visit our electrical department in the basement and personally inspect and see demonstrated any of our electric appliances. We handle the well-known, guaranteed Hotpoint, Universal and American Beauty lines. The following articles are merely suggestive of our complete line of electric goods:



**HOTPOINT IRON**  
—One of the most useful presents you could think of, either for yourself or some friend—3 lb., 5 lb., or 6 lb. Iron with the ten year Hotpoint Guarantee, each \$3.00  
American Beauty Iron, the one with the unlimited guarantee \$5.00

**ELECTRIC CURLING IRON**—We sell the Westinghouse and Universal Curling Irons because they give satisfaction. Get one this week at \$3 or \$5

**CURLING IRON HEATERS**—Plain style at \$1.50 and \$2.75, with automatic cut-off \$3.75

**EL RADIO AND AMERICAN BEAUTY RADIATORS.** Ideal for taking the chill out of a room. Either one \$5

**THE NEW HOTPOINT VACUUM CLEANER** is the practical gift for the home lovers. Fully guaranteed. Complete with all attachments \$35  
Sweeper alone \$27.50

**THE ELECTRIC GAME**—Ask it a question and find the answer by electricity. Answers Geographical, Mythological, Biblical, Historical, General, Personal Questions and Conundrums. Price \$2.50

**EVEREADY FLASHLIGHTS**—A complete stock at all times and the freshest batteries obtainable. Now is the time you need them. Nickel-plated pocket sizes \$1.75c to \$2.00  
Silver-plated Pocket Cases—a fine Christmas gift \$1.25 and \$1.50  
Large sizes to \$3.00

**AN INVESTMENT THAT PAYS**



For the same money as your old carbon lamp cost. Try Sunbeam National Mazdas for a month and be convinced.

25 and 40-watt sizes, box of five for \$1.35  
60 watts, 5 for \$1.80

**EL GRILSTOVO**, the modern dining table stove. Fries, boils, broils, toasts, and with Hotpoint Ovenette also bakes and roasts.

**EL GRILSTOVO** \$5.00  
**EL GLOSTOVO** \$3.50  
**OVENETTE** \$2.50

**COLUMBIA BATTERIES**—The best on the market. The Columbia Ignitor No. 6. Fresh stock 35c each, 3 for \$1.00

**HANDY LIGHT**—A brushed brass electric lamp that can be placed on bedstead, chair, mirror, piano, table or hung on the wall. Complete with "Sunbeam" Mazda Lamp \$2.25

**Home Book of Electricity!**  
You have no doubt received one. Bring the coupon here, get your 15 per cent discount on any Hotpoint goods, and also S. & H. Trading Stamps.

**BIG STORE IS OUSTED!!**



**Stock Now Going to the Public in the Most Terrific Sacrifice Sale Ever Held --A Desperate, Dying Effort to Unload**

—Here it is in black and white again—the facts that cause the most colossal selling event in the annals of trade.

—Come on, good people, here's your golden opportunity to save. The stock is going and it is going fast — people crowd the store from morning till night.

—So come on, now—right now. Be here when the doors swing open tomorrow. If you hesitate it may be too late.

—Just think of buying \$3 and \$4 hats for 99 cents; Arrow and Ide \$1.50 shirts for 79 cents; 35-cent cashmere sox for 15c, and \$10 raincoats for \$3.95.

**\$25.00 Suits and Overcoats, Now \$12.95**

—They are all of this season's most wanted shades and fabrics, all tailored as only these famous makers can tailor them. See them now.

**News Item From Oregonian**

**STORE LEASE IS SIGNED**

**SAMUEL ROSENBLATT TAKES SPACE FOR STOCK IN YEON BUILDING.**

Company Proposes to Have One of the Most Modern Salesrooms on the Coast at Cost of \$130,000.

Samuel Rosenblatt yesterday completed arrangements for the leasing for a term of years of the ground floor of the Yeon building, at the corner of Fifth and Alder streets. The place that will be occupied by the clothing and haberdashery store of Samuel Rosenblatt & Co. is now occupied by the Baron-Fulop Clothing Company and by the Electric Baseball Company.

Mr. Rosenblatt intends to close the entrances to the basement and to the stores on Alder street and make the main Alder-street entrance to the new store where that to the basement now is.

The new store will be thoroughly modern, and workmen will be engaged at once to remodel the interior of the building.

Approximately \$10,000 will be spent in the remodeling of the interior and new fixtures, aggregating an outlay of twice that amount, will be installed. Mr. Rosenblatt proposes to make the new store "one of the best clothing houses on the Coast." He will carry a \$100,000 stock in his new location.

Besides the floor space, the store will use the balcony for reserve stock, advertising rooms, offices and a tailor shop.

J. W. Birrel, advertising manager, announces that the clothing company will be ready to occupy its new quarters on January 1. It is now located temporarily at the corner of Fourth and Morrison streets, where it was forced to go after the stock was destroyed by fire in the Alisky building in September.

—\$5 and \$6 Just Right Shoes are only \$2.95, and that is away less than cost. \$3 boys' shoes are \$1.49, and \$6 and \$6 boys' suits are going for \$2.45.

—\$1 overalls are 59c; 50c pants for boys are 29c; 50c neckwear 19c, and \$7 rubber boots are \$4.29.

—Now that is not all, folks. No, indeed; it's hardly 1-10 of 1% of the bargains. The clothing prices are terribly butchered. They are the greatest bargains of 'em all. (See below.)

—Come on, folks. See with your own eyes the greatest bargain drama ever staged, in which every act is a money-saving thrill of startling degree.

**\$20.00 Suits and Overcoats, Now \$9.95**

Probably the greatest assortment of clothes ever assembled under one roof in the West is here to choose from. Get your Fall Suit and Overcoat now

It is a Sale of Everything Right Down to the Naked Walls and Empty Counters. Positively Nothing Reserved—Contract Goods and All Must Go. Come, Buy Now.

**It's at the Yeon Building Fifth and Alder Sts.--Hurry!**

**DOORS OPEN 9 A M. TOMORROW**

