| Handsome New Silver Frames Halt Price Regular Price 50c---Economy Sale 25c <br> -These frames are guaranteed not to tarnish and are exact reproductions of the real Sterling silver frames. They are fitted with glass, and with velvet easel back. Bought especially to introduce the picture section of the Economy Basement. |
| :---: |
|  |  |
|  |  |

Hairbow, Sash Ribbons Regular 25 c to 35 c Yd.
Economy Price 17 c Yd.
 taffeta, $6.1 / 2$, inches wide and
inch satin
inibbons. inch satin ribbons. In al.
staple and popular shades. $\frac{\text { Opening-Day Sale of New Ed }}{\text { Marking a New Epoch--the Birth of }}$ Friday WeOpentheMost Complete Economy Store on the PR An Underpriced Store--First Class Me

Think of It! -At the beginning of a new season, an offering of the very latest advanced styles in tailored suits atsos small a price. And they are all
of fancy mixed wool suitings that are superior to anything we have ever sen embodied in a tailored suit at this price. In medium and
dark shades of gray. The jackets are in the latest 31 inch lenth, cut on the correct straight lines and with large collars which can bee
worn either open or buttoned high. Velvet trimmings on collars and pooketts, half belt in in front and back. Evvery jocket is lined throughout
with satin. The skirts are flaring or plaited. Stylish Practical Coats \$11.85

## A Remarkable Special

-This coat was produced especially for this open ing sale, the material was personally selected by
our
Fridayere, the style wous carefuly chosen and Friday you can buy this coat at a price which is
very little more than the cost of the material by very intrie
the yard. In same style as silustrated, of finest novelty
cheviot with reversible military collar of silk plush, and a clever two-piece all--around novelty belt and side pockes. with
trimmed with plush buyton.
Nothing Was Ever Seen to Approach These Corduroy Suits at \$10.75 The most wonderfil Corduroy suit sale it has ever been our op-
portunity to offer and your good orotune to share. Such a suit as this
is almost indispensable for Winter wear, as it is suitable for all sorts is almost indispensable for Winter wear, as it is suitable for all sorts
of wear Made with jauty satun lined belted jacket with largee
oflling collar and cuffs-and with the skirt plaited and flaring, finished with yoke top. Your choice of navy blue, brown and green.
There Never Was a Sale of Crepe de Chine Waists That Equaled This Offering at $\$ 2.28$



$\$ 1.00$ for Fitted Top Silk Petticoats That Are Far Out of the Ordinary Indeed this is a wonderful sale of petticoats for this price, for the
new finishede garment could not begin to purchase the material alone.
In fact, this price hardly covers the cost of the making. Made of a In fact, this price hardly covers the cost of the making. Made of a
very fine all-silk messaline in this season's circular style, with fitted very fine ail-silk messaine in this season's circuar style, with fitted
elastic wais band and full flaring flounce trimmed with pleating and
tucking. Black and colors. $\begin{aligned} & \text { Owing to the price, we must limit one }\end{aligned}$ $\$ 5.95$ Will Buy a Remarkable Fall Dress of All Wool Serge
The pennies have been carefully counted in every outlay in the
make-up of these dresses - this accounts for the marvelous low price make-up of these dresses
at which we are selling the.
-They are made of the fame They are made of the famous all-wool, double-twisted Amoskeag
serge in black, navy blue and brown. Modeled on the Princess lines serge in black, navy blue and brown. Modeled on the Princess lines
with full skirt such as is now being worn. Trimmed with braid and
with a velvet collat and velvet cuffs.
Walking Skirts for Durability, Style and Service, Extraordinarily Priced at $\$ 3.95$ There is nothing that can take the place of a splendidly tailored They are made of serges, corduroy and fancy mixed materials in all They are made of serges, corduroy and fancy mixed materials in all
the newest plaited as well as flaring styles. Some have pockets and
button trimmings, others with fancy girdles and yoke effects. button trimmings, others with fancy girdles and yoke effects. In black,
navy blue and brown.

| 0c pound Peanut Brittl own kitchen, pound |
| :---: |
|  |  |
|  |  |
|  |  |

2000 Pounds of Fine Paper Linen Finish, 96 Sheets

15c Fabric Linen Envelopes With French Cut Flapa

## $\$ 2.25$ to $\$ 1.50$ All-Wool Suitings Grouped in One Lot at 97c

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

-All this Fall season's latest weaves and colors, for dresses, coats and tailored suits-finest all-wool materials in a great variety of dif-
ferent fabrics, fall 56 inches wide. A wonderful lot of the choicest
wool goods for your selection. \$1.50 Silk and Wool Poplin 98c brown, old rose, light blue, cardinal, cream, wisteria and biack
$\mathbf{\$ 2}$ Extra Quality Cloakings $\mathbf{\$ 1 . 1 9}$
$\qquad$ $\$ 1.00$ Broadcloth 56 inches wide, 59c

##  <br>  <br> ing Flannel Skirts . 29c

Real Pin Seal Hand Bags 69c A Price Unheard Of whew Fall shapes. two ot
 moire.
purse to
to match.

> NotionSale

- Five thousand cards of beau-
$\begin{aligned} & \text { tiful fancy buttons in hundreds } \\ & \text { of designs in every color and }\end{aligned}$
ity outing flannel, soft sh
warm, made
cular-cut
with
calloped
85c Women's Outing Flannel Gowns 59c
and Winter wear. Mare with
or without collars, double yokes
back and front, hemstitching trimmed. Made extra full and
long, in sizes for small, medium


5c Pearl Buttons, card...
5 c 60 -in. Tape Measures. 5c box Mending Cottons 10c Twin Tape, bolt
10 c doz. Hair Curle 10 c doz. Hair Curle
10 c Silk Middy Laces Oc Wire Hair Pi
Oc Machine Oil Oc Machane Oil......
Oc Collar Supports, car
Oc Bias Seam Binding.
Oc Silk Lingerie Tape. Oc Silk Lingerie Tape 25c Sanitary Aprons.
20c Wire Hair Pin Cubes c Wearl Hear Pin Cubes.
10c Pis, carrd 5c Mending Cotton,
5c Pin Sheets only

| $\frac{\text { Elegant Fancy Ribbons }}{\text { Selling at } 35 \mathrm{sc} \text { to } 50 \mathrm{c}}$ |
| :--- |
| Economy Price 19 c <br> Light and dark warp print rib- |
| bons in floral and conventional <br> designs and many handsome pat- <br> terns in Roman stripes and in <br> checks. 5 and 6 inches wide. |

## Sipman <br> Mertan

EXTRA SPECIAL \$1.25 Kid Gloves 85c
material for suits, coats and dresses-
midnight blue,
dark
piece is is full 56 inchens, srays,

> -Friday we open the Economy Store, with terprise behind it-a ; seasonable, most desir
sale with sensational sale with sensational
cases even beyond com -Plan to
among the
the greates
> he greatest collection of bara
broadside after broadside of I -Hundreds of other $\xi$
await your INSPECT await your INSPECT
moment of relaxation Economy Store-busi
where. Come!

> Kayser Chamoisett $50 \mathrm{c}, 75 \mathrm{c}$ and $\$ 1.00$ Gloves for 39 c

