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Redfield's Secretary Investigates at S. F
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 WOOLEN MILLS ARE SOLD







New Leader in Race for Queen


Roundhouses to Be Built: Contract Has Been Given







## Dealing Squarely With the Public

What assurance have you after you have purchased a piano on which a reduc-
tion of from fifty to one hundred and fifty dollars has been made that you have really bought at the bottom price? How are you to know that the next buyer
who happens in will not get an additional twenty-five or fifty dollars reduction? - Does it seem reasonable to you that a piano built to sell at three hundred
dollars can be sold for one hundred and ninety and leave a legitimate and fair margin of profit for the dealer?
Bear in mind this fact-no merchant sells his goods at a loss, and the piano
that is offered at a redution of one-third to one-half off is a dangerous and unsafe investment at any price. It is built to deceive, sold by dealers whose policy 1 is to charge all the traffic will bear and who do not hesitate to take advantage of the
fact that the average buyer is unskilled in piano construction and the quality of materials
On our floors may be seen pianos that are very low in price; as low, in fact,
as good, dependable pianos can possibly be made and sold. They are the product as good, dependable pianos can possibly be made and sold. They are the product their pianos, and the prices, save for the addition of Eastern freight, are identi-
cally the same as in New York, Boston or Chicago. cally the same as in New York, Boston or Chicago.
No effort is made by our salesmen to convince the buyer that the low-priced
piano equals in quality the best, but you will be told and it will be proven to you piano equals in quality the best, but you will be told and it will be proven to you
that, dollar for dollar, your money will buy more real piano quality here than at
any other store in the West. any other store in the West.
Because we respect the intelligence of the buying public and because we know
no other method than to deal fairly squarely and out- in - the -open, you may rest your case with us with
sible at the price paid.

## Pheqlieng Bullenze

Other Stores MORRISON STREET AT BROADWAY

