

## What We Give Piano Buyers

 First-Because he has the certain knowledge that the instrument
purchased will fulfill every claim musically, mechanically and in dura-Second-He has the advantage of a service department upon which
he may call at will for tuning, regulation or adjustment, and this
service is, for the first service is, for the first year, absolutely free.
Third Every buyer here gets not only quality and service, but
also a piano, a player piano or a talking machine that is of the hishest also a piano, a player piano or a talking machine that is of the highest
quality purchasable at the price paid on the Pacific Coast. Back of every instrument sold is our guarantee as to quality, service and price.
Back of that guarantee is the entire foundation upon which our business success has been built.
fidence and your that our methods and our merchandise merit your con-
are the that you may purchase here at prices which fidence and your support; that you may purchase here at prices which
are the lowest possible, allowing for a legitimate margin of profit, and
on easy payments, instruments that will prove our every claim. You


## Fridy wid DrugSpecials "At thitede

Be Here Tomorrow or Saturday and Take Advantage

|  |  |
| :---: | :---: |
| $\underset{\text { \$2.00 Fountain Syringe, guaranteed }}{\text { two years }}$. ${ }^{\text {a }}$ 98. |  |
| \$2.00 Chocolate Hot Water Bottles, 98 | \$1.25 Red Rubber Hot Water Bot- |
| guaranteed, two years ....... 98 C | bles for …7............ 63c |
|  | $\underset{\substack{\text { che } \\ \text { priced at, }}}{\text { pubber }}$ |
| \$3.50 Ladies' "Whirling Spray, \$149 | ${ }^{\text {Sc }}$ Baby ${ }^{\text {Nipp }}$ |

Patent Medicines You Cot What You Atk for \$1.00 Cuticurat Reso
si.00 Sarseaparilla
si.00 Sarsel
50 c Poslam
sol
50c Nestiel's. Fo.
25c Mentholatum


Oc Specials 25c Jar Peroxide Cream.
25 c Can Talcum Powder. 25 c Bottle Peroxide 3 Packages Berechnut Chowing Gum 25c Armour's Shaving Stick.
2 Cakes Williams' Shaving Soa 2 Cakes Williams' Shaving Soap
15c Bottle Witch Hazel..... 15c Bottle Witch
25c Tooth Brush


Like a Thunderbolt From the Sky - Comes this Announcement HLe Peopes Co, New Store $\begin{gathered}349 \text { ALDERSTREET,Next } \\ \text { to Pantages Theatre }\end{gathered}$ TO CLOSE OUT

## A New Store, Just Opened Has Decided To Quit!

$\$ 30,000$ worth of new, popular priced dry goods, cloaks, suits, skirts, dresses, men's, women's and children's shoes, furnishing goods, etc., bought only three months ago for the opening of this new department store, to

SALE OPENS TOMORROW (FRIDAY) 9 A. M.
Be here when the doors swing open to the greatest sale of staple and high grade merchandise for Men, Women and Children ever held in Portland. We purchased the best brands of Dry Goods, Shoes, Furnishings, etc., to be obtained, with the expectation of remaining in business. Other interests demand our attention, so we have decided to close out and quit busineas for good. The good people know
we have sold merchandise for less than any other store, and will appreciate the saving when our already low prices are cut and slashed with no regard to cost or profit.

COME, LET NOTHING KEEP $\mid$ STORE OPEN SATURDAY YOU AWAY

EVENING UNTIL 9:30 P. M.
EXTRA
Special!!
$\underset{\substack{\text { 25c ctoce stove and } \\ \text { Scrub Brushes, sale.e. }}}{ } 10 \mathrm{c}$







| 100 |
| :--- |
| to |
| c |


|  |  |
| :---: | :---: |
|  |  |
|  |  |
| $\xrightarrow{\text { Yout can buy women's, pati }}$ ent, sunmetal and vici Kid |  |
|  | to close out, yard. . 29C |
| $\frac{\text { All }}{\text { Alt the season's }}$ neveest |  |
| Pump ${ }^{\text {a }}$ be cosed | Women's ${ }^{\text {bc wh }}$ |
| gardiese of of cot or or profit, YOu can Ouy buy bit |  |
|  |  |
| The famous Hart schaff: | ane, per yard..... 4 C |
|  |  |
| We, are closing out all | biack and aill col- ora, per pair |
|  | Hous Dreseos will be |
| You can buy 15c $G$ |  |



EXTRA
Special!!
asc oit Cans, to closese
out at.
and
 ${ }^{255 c}$ Crumb Tray and 15 C Best Hooke and Eyes.
per card.
.........
 One lot of Laces goes.
On sele, per yard. .
 Sc Pearl Buttons, on
sale, per card
$2 c$



解

new store 349 Alder St,
Bet. Broadway and Park
Next to Pantages Theatre

Never before in the history of Portland has a new store like this, only opened three months ago, placed their entire stock on public sale at prices less than wholesale cost. Never before such bargains, price no object. We positively must close out this entire stock by September 1st.

## ThePEOPLES COME,LOOK AROUND COMPANY <br> Be Here When the Doors Open Tomorrow, 9A.M. <br> ThePEOPLES COMPANY

We have a surprise for you. It's a sale different from anything ever advertised-not a bankrupt stock or a lot of picked over merchandise, bought for sale purposess but a good, clean
stock of merchandise you need in stock of merchandise you need in everydlay life.

Bargain Dept. Entrance 128 PARK ST.

