FLORAL BEAUTIES OF PORTLAND WINNING PRAISE OF TOURISTS

City Likened to Great Basket Decorated Profusely With Choicest Blooms.

ART AND NATURE AT BEST

Portlands Climate' and Public Spirit of Its Citizens Win Mame of "Rose City."

Known far and wide as a city of homes, Portland, nestled away in a huge basin surrounded by hills that are watered by the picturesque Willamette, may well be likened to a huge basket running profusely wild over its sides with roses of magnificent beauty, daisies, verbenas, geraniums and nasturtiums with their riotous color of purple, pink, red and white with the frangrant heliotrope giving forth its rich perfume.

From the tops of these rugged hills on the west where spread the resebordered lawns and beautiful homes, all along the the wide driveways darved from their sides, thence down their slopes into the business section acress the river through other residential sections on the plain to the heights beyond, tourists are viewing the beauties. They are viewing Portland's homes and schools decorated with window boxes, porches with hanging baskets and pots overflowing They are seeing Portland as she is in fact, a huge basket running riot in

Portland at Her Best. Endowed by nature with a clime pe

cultarly adapted to flower culture Portland is to be seen at her best perhaps in the month of May when she gowns herself in robes of radiant splendor. Then it is that the mists coming in from the near-by ocean subthe soil with their moisture, anfolding the bud-laden bushes, bringing into glorious bloom with all its delicate colorings at their best, the famous Portland rose.

Besides being known as the "Rose City," having acquired the title in 1906 when the first Rose festival was held, Portland has been made famous by her public spirited citizens this year as the "Flower City." How this has sen accomplished is best told by A. Currey, a member of the committee having the floral decoration of the city in charge. He says:

"This year an especial effort was porches with boxes. felt that the city would have many florists and gardeners of the city visitors and that the city should put "The means with which the pec forth its best efforts. This has been eccomplished and not only has proved agreeable to visitors and called for favorable comment, but the citi-to have a sale of rose bushes at seens themselves are no well pleased price within reach of everyone and it with their efforts that no doubt re- this way nearly 30,000 rose bushes mains that the pace set this year will were sold. A plant and seed exchange be maintained.

Leading Men Named.

"Harly in the spring the first ef- the nurserymen many packages of forts were put forth to have the city seeds were contributed and these were assume the appearance of a flower given to these who desired to improve garden, so that in the summer when the roses are at their poorest there Chamberlain and Lane also came to would be other attractive flowers to the aid of this committee and through attract attention. A committee of citizens, known as the City Beautifu. committee, of which Albert E. Doyle, the well known architect, J. A. Currey, who in addition to being an iron and steel broker cultivates and creates roses as a hobby, and Julius L. Meier, head of the Meier and Frank company. Were the leading spirits, was organ-They had a number of assistwho did most effective work. "The first work attempted was a

general clean up of the city and in clations and the public school children, working under principals and teachers, took part. The city government had no small hand in this work, for it no small hand in this work, for it the city has ever developed. The In short, appearances are deceiving would have been impossible to have fame of Portland not only as the and owing to this clash in designagotten rid of the rubbish gathered by willing hands except for the aid and particularly the street cleaning "Having once cleaned the city the

work of beautifying commenced. Mr. Doyle divided the city into over 100 districts and Mr. Currey arranged contests in each of these districts.

Campaign of Education. "This was followed with a cam- he adds, it is expected that about 3,-

BEAUTIFUL WINDOW BOXES MAKE CITY LIKE FAIRYLAND



section was opened under the direction of Mrs. J. K. Locke. Through Through Broadway and Not Broadthe nurserymen many packages of way Hard for Postmaster. their gardens. United States Senators

Broadway is Broadway all the way from its furthermest point on the north, or Broadway south, or just north of Ankeny it is "Broadway to follow the city officials started to

"Seventh street." If any one can grasp the sense in the foregoing they have solved a tre-The fire engine houses and surround- mendous problem and will be duly of the thoroughfare there are street ing grounds were improved and the rewarded by Postmaster Myers or numbers which clash, and that acschool yards were also planted with Commissioner of Public Works Dieck | count for mixups and delays in dethis all the various improvement asso- flowers and shrubs. The result has Both admit they are hard up against livery of mail. been that the city everywhere is full it when it comes to telling just where of bright flowers, and these have the thoroughfare is Broadway and proved the greatest advertising asset where it is not.

ing the kinks out of Broadway's name city fathers before many more moons.

Mail Comes Late. On both east and west sides of the "Broadway." But they don't tell the truth, according to Myers. Dieck and I. N. Fleischner, who started paign of education on the kind of 000,000 tons of grain will go to Ger- something recently when his mail conflowers to grow, the method of plant- many.

Task of Telling Where It is "Where am I living anyway?" queried Fleischner of Myers.

Then ensued voluminous correspond-ence which took a couple of weeks and which Fleischner now has with him for study at the beach. Here is what they found: , Broadway from its furthermest point on the on east side is, properly speaking, east side to its "conclusion" on west "Broadway." On the west side, south aide, except where it is Broadway of Ankeny it is "Broadway south" and

plain Broadway, and at one point north" to some point on the bridge, where it is "Seventh street." Citizens Make Protest. And in each of these subdivisions

"I stand for giving Broadway the

plain designation of East Broadway on the east side," said Myers. "That In short, appearances are deceiving would straighten out everything." Deick says nothing. He probably en rid of the rubbish gathered willing hands except for the aid assistance of the city officials lantic to the Pacific and from Canada are that the pesky proposition of tak-Indignant citizens lined up three is due for exhaustive discussion by the | qeep to protest. They showed that Broadway-east side-was named in 1892, and when old Seventh street on the west side was changed to Broadriver the street signs bear this simple | way in March of 1913 they made it so uncomfortably warm that the council in November by ordinance created the several designations that are now the cause of so much trouble.

But Dieck is determined to find some way of simplifying the situation—but just what he will find he deesn't

Federal Reserve Bank Statement

San Francisco, Cal., Aug. 7 .- (U. P.) federal reserve bank of San Francisco: Statement of condition at close of business August 6, 1915: Resources.

Gold coin and gold certificates-egal tender notes, silver, 5,000 Total reserves\$9,047,000 ommercial paper (redis-

Total resources.....\$16,260,000

Total liabilities......\$16,260,000 Memorandum, Federal reserve bank notes received from federal re-

serve agent\$2,040,000 Federal reserve notes in hands 869,000 reserve agent to retire federal reserve notes..... 2,040,000 et asset account federal re-

Held to Be Interstate Case. San Francisco, Cal., Aug. 7 .- (U. P.) Justice Henshaw ruled today that the widow of Charles B. Ruth, killed while working in the Southern Pacific railroad yards at Roseville, Cal., June, 1914, could not be legally awarded damages by the state commission, as over 70 per cent of the cars handled at that point came under the provisions of the interstate commerce commission. She

LOOKOUT MOUNTAIN IS RECOMMENDED AS SCENIC ROAD ASSET

Line Said to Afford View of Hills and Valleys.

MAJESTIC PEAKS

tion of Highway, Declares

a road around the eastern slope of Mount Hood to connect the Columbia highway with the old Barlow road via Hood River valley, and you also rerer to the Wasco county proposition by way of Ward's mill as feasible. Both projects should be united in one main line common to Hood River, The Dalles,

o follow the ridge to Lookout mountain and then down. Already there clear to Hood River city. An air line is a forest trail along there which to The Dalles would touch the Mount touches Lookout mountain, and a Hood side of Lookout mountain, and at wagon route survey somewhere in there that point be only a mile or so distant is contemplated by government engineers with the view of asking congress road. for an appropriation for a grand Hood Forest highway. Commissioner Holman and others recently have been in- tain, besides enhancing scenic attractvestigating some of the ground.

Elevation Nearly 6000 Feet. River, The Dalles and Wasco county a Lookout mountain main line would to take a decided interest in this mat-ter. Lookout mountain in Hood River tien with the government in one comcounty and forest reserve has no to-pography may completed, and pubric attention has not been drawn to this . To be a successful highway and wonderfully grand scenic mountain. practical for through travel, the main It is nearly 6000 feet in elevation at road should be not over a 5 per cent commands a view over Hood flat (Old be built reasonably low from winter butch flat) apple lands, The Dalles snow obstructions and with an ascendand Dufur and their fruit orchards and ing short spur for Lockout mountain grain fields, and over eastern Oregon summit observation at the ranger staand Washington to Adams, Jefferson, tion, probably 1500 feet higher than St. Helens and Rainier, while towards Government Camp or Summit. A crest Mount Hood across East Hood river ridge line via Lookeut mountain would ndescribable in its scenic grandeur.

Reflection will convince that no road (20 odd miles) useful, unrivaled and Mount Hood can at all compare with ferever challenge attention of world he Lookout mountain view. It is of especial importance now that ne mistake in location be made.

Would Be Without Bival. No one ever looked at Hood or Ad- grades and scenic views for better losins or St. Helens or Rainier or any cation and completion of the Columbia other snow-capped mountain from the highway from Hood River to The viewpoint of their respective timber Dalles over which is to roll not only lines up, without more or less feeling the auto and local travel but auto of disappointment. No mountain from trucks with freight from the inland an upward sloping view ever impresses empire to Portland and the sea; and the traveler with a mountain's true any excess above a 5 per cent grade sublimity and grandeur. This Lookout around the river and Moster hills may mountain view, on the contrary, would prove to be the difference between per-be from a near elevation and be ideal manent success or failure as a through

J.G.MACK & CO.

he along the magnificent crest ridge leading from a little beyond Govern-ment Camp to Lookaut mountain and around to either Hood River, The Dalles or Dufur, or to all. Travelers could there see Mount Hood in full beauty across only eight miles in an air line from Hood's summit, and over a picturesque and rugged gorge with its glaciers, waterfalls, East Hood river, forests and farms—along down from Hood's crowning top to its base at the head of Hood river valley, and on to Hood River city all in full view. Nothing like it in the world. The ad levation on Mount Hood vantage of such a viewpoint ever a base-timber-line-upward viewpoint is realized by everyone who has been or Mount Jefferson, when comparing the Jefferson view enjoyed from its ridge approach before descending into Hunt's Cove, with any Jefferson view had in climbing the mountain itself,

Highways Already Near It. Besides, the view of Hood from Look ut mountain far surpasses any at the Jefferson ridge route - majestically

grand as that route is. The view of Mount Jefferson over Hunt's Cove gorge stands at present unrivaled except by that from Lookout mountain. That viewpoint of Jeffer- tober 6. The Journal—In a recent issue your except by pack trail, while Lookout editorial mentions efforts by the na- mountain is now nearly reached by one tional forest service and others to build highway from The Dalles, another from Dufur and besides is not over seven miles from the present end of a Hood river valley road.

At a suitable point down around into East Hood river gorge the genius of a Lancaster could duplicate the magnificent Crown point desceut to Latourell. with entire view of Mount Hood immediately facing in this foreground, and Any proposed road ought first, after on nearly an air line from where this rounding head water of White river, proposed encirculating Meunt Hood road would leave the Barlow route

Building Suggestions Made.

Variation along by Lockout mouniveness, would greatly shorten the present distance from The Dalles and Now is the time for Portland, Hood from Dufur to the Barlow road, and ts highest point, and is begutifully grade, and with 100 foot radius curves ontoured; and the view every way is and especially located for finest scenic arrivaled for scenic attractions. It effect. The main mountain line should torge its near view is matchless and be comparatively free from snow. Now dong or through timber line base of wonderful scenic road which would tourists. Now Is the Time.

Now is also the time for Hood River and Wasco counties to rightly locate ywhere, highway. Tourist travel now turning unquestionably Oregon-way, along with what you term

SEATTLE PREPARING TO ENTERTAIN LARGE MISSIONARY MEETING

National Convention of Methodist Woman's Society Comes to Northwest,

The Puget Sound conference of the Woman's Home Missionary society of the Methodist Episcopal church is rapidly perfecting plans and raising secessary money to entertain the meeting of the parent body which will be held in Seattle September 29 to Oc-

This is the first time the national onvention of the society has come to the northwest. The national organiza-Women. About 400 delegates are ex-pected, coming from every section of

The president, Mrs. Wilbur P Thirkield, is the wife of Bishop Thirkield of New Orleans. The correspondng secretary, Mrs. May Noodruff, is a sister Wright Leonard of Scattle. Both these women will be in atendance at the convention, as well as Miss Carrie Barge of Delaware, Ohio

secretary for young people's work, who will be on the porgram. Organized soon after the Civil war for the purpose of extending aid to freedmen, the Woman's Home Missionry society has enlarged its scope until now it has schools and hence for women and children among negroes, mountain whites, Indians, Mexicans, natives of Alaska and foreign populations, conducts settlement work in many of the large cities of the United States, and is active in the care of imnigrants on both the Atlantic and Pacific ceasts. The work of the society at Ellis Island has been the subject of interest and praise by the author-

WILL COLLECT OLD DEBTS

ter received by Mayor Raymond. George Faber, of Pittsburg, says the city of Newark owes him 25 cents, borrowed in 1837, with interest. The writer inclosed a certificate signed by Abram Beach, who was city clerk in 1837, and by James Keene, then n 1837, and by James Keen city treasurer. Mayor Raymond turned the letter ever to City Treasurer Day, who said he would inform Faber that he is ready to pay the principal and interest for the life of the bond, part of a \$20,000 loan obtained by the city in 1837 and payable in 20 years.

mountain store houses of health for all our people, should become our great asset for the future-"See-Amer-M. C. GEORGE.

To nearly Il readers of The Journal, the sixth page, Section 1, will be more interesting and of greater benefit than any other. Don't over-

68 and 70 FIFTH ST.

68 and 70 FIFTH ST.

If Considering Outdoor Furniture

allow us to suggest your looking through our showing of

Reed, Rattan and Willow

and especially noting the prices. Some instances:

Reed Arm Chairs and Rockers, in natural finish, as low as ... \$8.50 Artistic Rattan Arm Chairs and Rockers priced ... \$7.75 to \$9.75

Reed and Spanish leather combine splendidly for both outdoor and indoor furnishing.

-Arm Chairs in this combination, with spring seats, as Other Arm Chairs and Rockers in same cobination \$25.50 Reed Chairs and Rockers, finished in old ivory enamel, with

This Store Continues as Leading Representatives for the Famous Furniture Lines of

COWAN Of Chicago BERKEY & GAY Of Grand Rapids

\$5.25

for this \$7.50

Willow

Arm Chair

It's of French sap-peel-

ed willow, natural, and

an attractive piece for

bedroom, living-room or

outdoors. An artistic

and restful pattern.

BLACK AND IVORY

a new departure in furniture decoration shown for the first time in Portland in a

BEDROOM SUITE now being exhibited in our display windows

It is in harmony with the tendency to stripes in wall papers and fabrics for modern-day furnishing and decoration. Not severe, but a combination that affords a pleasing change from other effects. The suite is cane-paneled and has fluted posts, and consists of full size Bed, Dresser, Chiffonier, Dressing Table, 2 Chairs and a pair of Candlesticks. Modest in price.

A Decorator of Experience is now in charge of the Bureau of Interior Decor-

ation of this store. The locality from which he comes direct to us is one that affords a wide field for interior decoration in its various branches. His experience has not been confined to the commonplace in the originating of decorative schemes and their completion. His previous connection was with a concern who specialized in interior decoration of a high order. We have every reason to believe that, with the skilled decorative staff maintained by this store, we were never better qualified for handling interior decorative work of the most exacting character, and calling for originality and first-class work, whether modest or elaborate.

With the complete reorganization of our business in this new location, we continue to bid for the furnishing and decorating of homes where the artistic and correct is not to be sacrificed or given secondary consideration by the home owner.

Original color perspectives, prepared by an experienced decorative artist, showing treatment of walls and windows and arrangement of furniture and floor coverings, submitted on request to those decorating or redecorating their

J. G. MACK & CO.

Decidedly New and Decorative in Floor Coverings

Chenille Rugs The Nonpareil line of high-grade Chenille Rugs for boudoir and bathroom in charming and dainty effects, stripes predominating; washable and reversible. Note how moderately these are priced. The 9x12-foot size at \$35. The 30x60-inch size at \$3.75.

Blue, Gray and Mulberry are some of the shades so pleasingly shown in our latest arrivals in Scotch Art Rugs. They, too, are most moderate in price. The 9-foot by 12-foot size at \$22.50; the 8-foot by 10-foot size at \$18.50; the 6-foot by 9-foot size at \$11.50.

Low Rent and the Low Expense of Our New Location Have Affected Our Prices Accordingly

68 and 70 J. G. Mack & Co. Bet. Oak Fifth Street J. G. Mack



New Fall Suits and Overcoats Arriving Daily-We Want You to See Them.

Every medium-weight suit must be sold NOW. We have about 200 new Spring models, medium weight, light and dark patterns, worsteds, cheviots and tweeds-Schloss and Sophomore makes. Sold earlier in the season for \$20.00 and \$25.00.

their efforts the department of agri-

sand packages of seed for distribu-tion among the school children.

Window Boxes Put Up.

decorate and improve city property

The city hall was made to fairly glow

with window boxes and potted plants.

Germany Gets Roumanian Grain.

London, Aug. 7.—A Bucharest dis-patch to the Times says that the har-vest has been completed almost every-

where in Roumania and is very abund-

As the Dardanelles are closed.

"Setting an example for the citizens

culture sent the committee many thou-

YOUR CHOICE \$13.50

PHEGLEY & CAVENDER

Corner Fourth and Alder Sts.