

CORVALLIS SENTIMENT WOMAN WELCOMES FaVOOS GRATING of MANY TRAVEEERS FaR ESSPEE FRANCHSE FROM THE RALIRRAD
 IS AT ALL POSSBBLE


Albany Minister to
Praach on Bryan


The Only Thing Between You and Fortified Tires.
Is This Flimsy Net of Indifference

## Compel Them to Fortify Your Tires

Our plea is for fairness to yourself and us.
What we do to fortify Goodyear tires could be mostly done by all. It is mainly a matter of expense. The Goodyear extras will cost us this year $\$ 1,635,000$.
You deserve these extras in the tires you buy. Any maker whom you favor should be you require them.

## Goodyear Extras

We give you our No -Rim-Cut feature. Others don't. We give you rubber rivets to combat loose treads.
We give you the costly "On-Air" cure to save needless blowouts. No other maker goes to that expense.
To make the tires se-
cure we put 126 braided piano wires in each tire piano
base.


Fortified Tires
Our All-Weather tread is made double-thick.

## Many anti-skids are

dinary treads made rough. We could save a million dollars this year if we did that with All-Weathers.

## Don't Ignore Them

## Don't ignore these vital thing in tires,

 y will never get themThese are hidden features. Their lack is not apparent. But the things you see are not nearly so important. These extras mean long mileage, less trouble, lower upkeep.
Insist on tires as good as Goodyears. That is all we, ask. If others can supply them at Goodyear prices they deserve to share your trade. Until then, the only way to get these extras is to get the Goodyear tire.

Goodyear Service Stations-Tires in Stock


