

# WAYS OF THE BEACHES



**SEASIDE**

Is there a most pleasant time to spend at the beach than early summer, when all is fresh and clean and new and the crowd of midsummer has not yet arrived? Seaside is now ready to welcome the summer's guests. Never before was this resort in such readiness for guests. It is no longer necessary to trudge through hot dusty sand, or walk over old wooden sidewalks. In all directions now extend pavement and cement sidewalks. Broadway, North Third street, Main street, Twelfth avenue are all paved. New store buildings have been constructed along Broadway.

"The White Way" is Broadway's new name, along which additional electric lights are to blaze forth at night from the depot to the sea, and on Main street a block north and south of the White Way, lights also are to be strung in streamers at intervals across the thoroughfare.

Recent hotel registrations include:

**Hotel Meares.**  
C. M. Huntington, W. H. Whitcomb, David H. Smith, Hazel Scruggs, George C. Beswer, P. L. Hansen, Thomas A. Baird, J. B. Hornbeck and wife, Edith M. Smith, Mrs. J. E. Benson, Frank Cleasely and wife, C. M. Hoops, Art Biggs, Sol Bloom, L. M. Goodman, R. B. Watts and wife, L. D. Dittich, Clara L. Dunlap, Mrs. J. H. Richardson, Mrs. H. W. and wife, L. A. Peck and wife, R. D. Hoyt, G. W. E. Chamberlain, Philip E. Sessions, Mrs. E. Carlson, G. E. Brown and wife of Portland.

H. B. Lenember, Astoria; Mrs. H. A. Blackburn, Butte; J. E. Harley, Astoria; W. T. Yes, Portland; E. R. Sprague, H. B. Copen and wife, Plummer, Idaho; H. W. McDermett, Seattle; Mrs. W. M. Blusher, Pendleton; Annie Bergman, Astoria; Mrs. J. E. Baker, Blyden, Mrs. Ada Therpsten, Miss Helen Therpsten, New York city; Ruby Langdon, Coifer, Madras; C. Hubburn, Pacific Farm; P. D. Grubb and wife, Spokane; Mrs. Emery Thatchers, Prescott, Wash.; Mr. and Mrs. J. C. Marton, Astoria; Mrs. M. M. Scheller, Portland; Mrs. A. J. and wife, Astoria; Mrs. W. E. Schneider, Spokane; Rose J. Sharp, Mrs. J. E. Shipke, St. Paul, Minn.; Mrs. H. F. Aldrich, Spokane; Mrs. E. M. Chicago, J. B. Benham, Peeda, Idaho; Herman Wise, O. Anderson, Fred J. Johnson, Astoria and Olga L. Gustafsen, Chicago.

**Hotel Meares.**  
William A. Raab, G. H. Johnson and wife, Miss Pummerfield, V. Myers, A. C. Johnson and wife, F. R. Sessions, L. Reyburn, M. Hoffman, John L. Reid, V. Myers, J. M. Toomey and wife, C. Ziegler and wife, F. R. Sessions, J. E. Brown, Baker; C. H. Brakeman, E. Smith, Ecels; R. C. Baker and wife, Spokane; James W. Tippett and wife, Butte; Mr. and Mrs. C. Warren, Camas; Mrs. Ella Badden, Ogden; D. L. Hull and wife, W. T. Winks and wife, E. H. Walters, Maurice Vanable, Edna K. Dunnoh, The Dalles; Jess L. Sitten, The Dalles; D. E. Brown, Great Falls, Mont.

**Colonial Hotel.**  
R. M. Mudy, S. Shanklin, R. L. Banta, Gertrude Howes and wife of Portland. G. E. Hayes, F. E. Cox, Oregon City; Mr. and Mrs. H. W. Wilcox, Latourelle, Mrs. Ruth Simmons, Milwaukee; J. J. Johnson, Seattle.

Domiciled at Hermosa Park the C. W. Crawford are to be found.

Midland cottage on Tenth avenue is occupied by W. Butler and family.

I. E. Soloman is settled in a cottage in Hermosa Park.

Mr. and Mrs. Andrew Clay of Portland are domiciled in the Ferguson cottage near the mouth of the Necanicum river.

Mrs. W. A. Lindsay of Portland was transferred for two weeks at the Meares hotel.

W. I. Schanen and wife of Vancouver are to spend the season at the Hill apartments on Third street.

Clifford Cutting and family are spending a week at the Austin.

Nellis Hamilton is to spend the beach season at Seaside.

Professor Harold A. Ludwig and wife are again to spend the season at Seaside. Last summer they were swimming instructors at the Seaside Natatorium. They recently returned from the south where they spent the winter.

At the Cleveland cottage are located Miss Barney Henderson, Mrs. D. L. Carpenter and children, Mrs. D. D. Coulson and son and Miss Lucerna Cavalline.

"Hestation Camp" has been established in the Austin Grove by Messrs. Arthur Toews, Otto Schnuffer, James Tomkins and Harvey Morris.

**BAR VIEW**

The halibut schooner Nezamosha is active in port at Garibaldi this week from Newport, with Captain Culver and crew, who expect to cruise about here this summer.

Mrs. Caroline Smith is visiting friends in Portland.

Captain and Mrs. Farley are entertaining Mrs. Jack Farley, their sister-in-law, from Coos Bay.

Miss Hazel Magle of Washington, D. C., is the guest of R. E. Jackson and wife. Miss Maggie is a cousin of Mrs. Jackson.

Life Saver Butts, accompanied by Mrs. Butts and son Clifford, have returned from Portland, where they attended the Rose Festival. They drove back in a new automobile, coming by the Dolph route.

Henry Henrich of Portland, a baker, is a new employe of the City Bakery.

Miss Jack, brother of R. E. and E. F. Jackson, arrived from Portland the first of the week for the summer.

James May and Rodney Farley, aged 14 and 13 respectively, recently hired

ters and daughter, Mrs. C. D. Fenfield, of Portland, are settled.

Mrs. W. J. Corcoran and children, Charles and Mildred, have been in the Corcoran cottage for the past eight weeks. This week they moved to a temporary home in front of their cottage. The Corcoran cottage is being occupied by Mrs. and Mrs. E. W. Baker and family of Portland for the season. Mary Corcoran joined her mother last week.

Mrs. Ione Buchanan came on Tuesday to open her home here for a week. Among the parties planned for Hilda

Christenson of Sea View, bride-elect of Jean Loomis of Loomis station, was one given by Mrs. John Gates in the Glades home near Shelburne. Among those who were during the afternoon were: Mrs. John Gates, Mrs. J. M. Mc-

## LONG BEACH

From every place here comes the "clean up, paint up" season. The station, stores and shops are being made ready for the busy weeks that are soon to come. Though the real start is being made now, the crowds will not until the Portland schools are closed for the summer a scattering population is already here. Mr. Fred Bay of Portland is in the Blammons cottage.

Ben F. Orr and Joseph Hodler are (Continued on Following Page)

## General Information for the Tourist and Pleasure Seeker

**HOTEL MOORE** Seaside, Clatsop Beach, Oregon. Portland's nearest and most popular summer resort.

Hotel Moore overlooking the ocean offers to the tourist and traveler pleasures seldom if ever combined at any one resort. Surf bathing, Hot Salt Water, Golf, Tennis, Swimming, etc.

Refreshment House, excellent dining room, bar, billiard table, etc.

Special features: New Bathing Pavilion, Open Air Gymnasium, etc.

Open all year. Rates for one week, \$10.00. For two weeks, \$18.00. For three weeks, \$26.00.

Write for particulars to J. S. Moore, Prop., Hotel Moore, Seaside, Oregon.

**NEWPORT OREGON'S IDEAL SUMMER RESORT**

Spent your summer vacation at Newport. If you enjoy surf bathing, trout fishing, deep sea fishing; if you are in search of health or pleasure; if you enjoy hunting for agates or long jaunts to rugged and picturesque places such as Seal Rocks, Otter Rocks and the Devil's Punch Bowl you will make no mistake in coming to Newport. Good hotels, excellent boarding places, tents or furnished cottages. A home town where the moral atmosphere is clean and wholesome. Good stores and reasonable prices. For further information write to any of the following progressive citizens of Newport or ask any S. P. ticket agent.

**Colonial Hotel** CLATSOP BEACH, SEASIDE, OR.

REASONABLE RATES. Completely renovated. Good location, one block from beach, excellent dining room. Free bus meals all months.

J. D. LINDLEY, Prop.

**CANNON BEACH THE WARREN**

OVERLOOKING THE OCEAN. Fine fishing, hunting, surf-bathing and horse-back riding. Sea foods specialty. Write for rates. M. S. Warren, Proprietor.

**Oates Natatorium** FACING THE OCEAN—SEASIDE, OREGON

Finest swimming bath on the North Pacific Coast. Salt water plunge 600x100; hot or cold salt baths. Under direct management of J. O. Oates, owner, Prof. E. A. Laidlaw, instructor. Open day and night. Come see Seaside for a place in salt water.

**Sea Crest Cottages** RIGHT ON THE BEACH—Completely furnished. 2 and 4 room cottages. Each cottage has a splendid view of the ocean, city water, electric lights and good sidewalks. Close to stores and restaurant. Before deciding where to spend your summer vacation write for rates and other information to CHAS. ARMES, Newport, Or.

**HOTEL MEARS** CLATSOP BEACH, SEASIDE, OR.

REASONABLE RATES. Completely renovated. Good location, one block from beach, excellent dining room. Free bus meals all months.

JOHN MEARS, Prop.

**TAK-IT-EZY Boarding House** HOME COMFORT—HOME COOKING. Easy walking distance of Sea View. Rates reasonable. Write for terms or make reservation. Address M. L. and J. E. BROWN, Newport, Or.

## Foley Hot Springs

Oregon's pioneer pleasure and health resort. In the heart of the Cascades and the famous McKenzie river, near the foot of the snow-covered Three Sisters. Shady, restful and health restoring. Splendid fishing in the McKenzie and nearby streams. Steam baths, tub baths and swimming pool. Flow of Hot Springs 172,800 gallons a day. Temperature 188 degrees. Helpful in cases of rheumatism, dyspepsia and kidney trouble. Fifty-eight miles east of Eugene. Auto stage leaves Eugene daily at 6:15 a. m. Hotel, tents, cottages and camping grounds. Why not come to Foley Hot Springs and have one REAL vacation? For further information address MRS. ELLA K. HAFLINGER.

**CLATSOP BEACH Bar View Hotel**

is the nearest to Portland of any Coast resort of the Pacific Northwest.

GRAND AND SPACIOUS BATHING ROOMS. Large and comfortable. Open air bath. Excellent dining room. Free bus meals all months.

ROBERT TRAP, Prop.

**TENT CITY Newport, Oregon**

Fifty clean, airy furnished tents and cottages at rates ranging from 64c to \$7 a week. Located in grove, in view of ocean, sidewalk, electric lights and city water. Three blocks from beach. For reservations address A. J. VAN WAGENHUYE, Box 5, Newport, Or.

## Welch's Hotel

Located 45 miles east of Eugene, on the McKenzie River, and up in the mountains, where the air is the purest, the fishing the best, the scenery the grandest and the welcome the warmest. Nice, clean beds and splendid meals. Boats and expert boatmen furnished fishing parties, if desired. Auto stage daily from Eugene over splendid roads. Mr. and Mrs. George H. Smith, who know how to please the public, have taken charge of this most popular resort for the summer, and will give to each guest the special courteous attention, \$2.00 per day. Lower rates for a longer time. If you have not seen the McKenzie, you have not seen the prettiest of Oregon's pretty rivers!

**Grove Tent City** "By the Seashore"

Sleeping and house-keeping tents for rent at reasonable prices.

Driving horses on ground. Good fishing holes. Restaurant and dancing floor in connection. Buy tickets to Wheeler, transfer to Nehalem. I will meet you with stage. Write for accommodations to William Gorman, Nehalem, Or.

**North Beach Inn** American and European—The Day and Up LONG BEACH (NEAR STATION)

FURNISHED HOUSEKEEPING APPTS. AND ALL TRAPS STOP AT GROUNDS—directly facing the ocean—write for particulars.

NORTH BEACH INN, LONG BEACH, WASH.

## Mt. Hood Auto Stages

Daily to Mt. Hood resort 7 a. m. Round trip 80c. Government Camp, 75c. Special rates to week-end and climbing parties. Special conveyance to summit. \$2.00 per day. LEADER BEGGS & FLOYD CO., 146 W. Main St., Portland, Or. Tel. 1-1111, or Lexington Oregon, East 132.

**BAYOCEAN TWO HOTELS**

Oregon's finest beach resort. Paved streets, mountain water, sewers, bathing, fishing, other attractions. Moon supplied from our own dairy. Bayocean Annex—Splendid view ocean and bay. Near natatorium. Excellent table. Rates \$2.50 to \$5.50 per day; \$15 per week and up. Bayside Inn—Fine table. Forty guests. Rates \$2.50 per day.

The Natatorium is Finest on Coast. Only Surf-Making Device in America. Write for particulars. For information apply T. B. POTTER REALTY CO., CORBETT BUILDING PORTLAND, OREGON

**Hotel De Government Camp** Located on the South Side of Mt. Hood beautiful view of the mountain and other peaks. Guide for climbing, unimpaired fish and hunting. Rates 75c per day, \$15 per week. For reservations write to LEADER BEGGS & FLOYD CO., 146 W. Main St., Portland, Or.

## Prairie-Burns Stage Company

Operating the only daily mail service on the coast. Fine passenger service and express to Burns, in the Great Indian Empire of Central Oregon. Rates \$1.00 per day, \$2.00 per week. Baggage Allowance 50 pounds. F. M. KIGHT, Manager, Prairie City, Or.

**THE OREGON JOURNAL** for years has been recognized as the leading medium for resort advertising. Rates on application.

## Wolfer's Medical Mineral Springs

Of proved value for stomach and kidney troubles. Located in the heart of the Cascade mountains. Excellent health and recreation. Excellent hotel and fine camping grounds. Baths and cottages for rent. Our specialty is our Saturday night and Sunday noon chicken dinner. Run best for your week and holiday. For full information write or phone F. W. McKEES, Wilkeson, Or., or ask any S. P. agent.

## Shiphord's Hot Springs

A resort for health and recreation. Beautiful views through the woods, saddle horses, fishing, swimming pool, tennis, table tennis, golf grounds, bowling alley, American and European restaurants and cottages for rent. Address E. L. Shiphord, Oregon, Wash.

**THE DRIFTWOOD HOTEL** THE HACKNEY COTTAGE

With all modern improvements. For rates write or phone SEASIDE, WASH.

**Woodard, Clarke & Co.** Woodlark Bldg., Alder at W. Park Anasco Agents

## Cascadia An Ideal Resort

Here you have a quiet and restful outing by the side of the famous Cascade River. You can hunt, fish, play tennis, swim, or just relax in a cottage or tent at the hotel. Special service, mountain air and beautiful views. Write for full information. Address GEO. M. GIBBENS, Cascadia, Or.

**River Excursions** OREGON CITY RIVER EXCURSION—Sunday trips, leave Taylor St. dock 9 a. m., 12:30 p. m. and 8:30 p. m. Boat stops at Oak Grove, Cedar Bluffs, Sagenee Park, Meade grounds, Lewis Oregon City, 10:30 a. m., 3 p. m., 5:30 p. m. Round trip, dock Phone No. 40.

**The Nortonia** Eleventh Street at Washington

Visit the Roof Garden

A wonderful view of the city. Try our Dining Room and enjoy the "different" home cooking at most reasonable prices.

A. S. ROGUE, Owner and Manager

## Wyer's Livery and Stage Co.

WHEELER SALMON WAKE. Boats for Harbor, Trout Lake, Falls, Clatsop, Pine Point, Seaside, Hines, etc. Rates \$1.00 per day. Write for particulars.

**THE SHELBURNE** SHELBURNE STATION—NORTH BEACH All modern improvements. One of the largest hotels on North Beach. Write for rates and reservations. Buy tickets to Shelburne Station. Train stop right at dock. Address Seaside, Wash. S. J. KOARE, Prop.

**Gill's** THE J. K. GILL CO. Bookellers, Stationers and Complete Office Outfitters Third and Alder Sts.