

**RECEPTION TENDERED  
FEDERATION WOMEN  
IS BRILLIANT AFFAIR**

Remarkable Gathering of  
Prominent People of State  
and Nation Held at "M."

Gaiety was trump last night, and everybody held a full hand. A sane distribution of work and play—that is what the General Federation of Women of Oregon had in mind for that night was play night—the occasion being the reception given by Portland club women to the distinguished visiting club women.

There are those who say that the activities of the feminist movement tend to make women less feminine and one clever woman replied: "The real trouble is men are becoming less masculine."

Be that as it may, the sumptuous appointments of last night's reception given on the mezzanine floor of Hotel Multnomah, the lavish decorations, the entrancing music, the handsome gowns and more than all the cordial, gracious hospitality all bear testimony that the twentieth century club woman is still feminine in her love and appreciation of the beautiful and in her interest in making others happy.

**Club Women Brought Closer.**

Myriads of shaded lights shed a soft glow over the throngs of guests. Chaste blossoms nodded their fragrant heads in welcome from basket and vase, the throbs of exquisite music filled the air while the love and animated picture was completed by the hundreds of beautiful and elegantly gowned women and their escorts in evening dress.

The receiving line brought together the representative club women of the nation, the state and the city. The line was headed by Mrs. Frederick Egbert, chairman of the reception committee, who wore a handsome robe of sequined and net over white chiffon and a bouquet of Killarney roses.

**Many Handsome Gowns.**

Mrs. Solomon Hirsch, dull blue satin brocade with chiffon overdrape, rose point lace and diamonds. Mrs. E. R. Albee, gold embroidered lavender chiffon. Mrs. Henry L. Keefe, recording secretary of the General Federation, blue net over blue satin, touches of cream lace.

Mrs. George E. Chamberlain, heliotrope satin brocade; Mrs. Lane, white embroidered grand chiffon; Mrs. William E. Williams, Lapeer, Mich., treasurer of General Federation, Brussels net embroidered in silver; Mrs. Sadie Orr-Dunbar, black chiffon over black silk; Mrs. Charles H. McMahon, French lingerie frock; Mrs. C. N. Rankin, black net over white satin; Miss Lottie Stearns, Milwaukee, director General Federation, embroidered chiffon, silver lace; Mrs. McKee, blue chiffon and lace.

Mrs. Grace Julian Clarke, Indianapolis, director General Federation, white lace over white chiffon; Mrs. J. P. Vollmer, lavender taffeta with princess lace; Mrs. Francis D. Everett, Highland Park, Ill., director General Federation, embroidered chiffon over yellow charmeuse; Mrs. Hildreth, president New York Federation, lace over blue satin with fur and Rhinestone trimming.

Mrs. William P. Harper, Seattle, gray net over gray satin; Miss Mary Garrett Hay of New York, blue crepe de chine; Mrs. Frank White, yellow net over white; Miss Chirchman, black chiffon; Mrs. William E. Young, Jacksonville, Florida, director, blue net embroidered in silver.

**Prominent Women in Line.**

Others in the receiving line were: Mrs. Thomas Wood, Mrs. Wood, Mrs. Walter Johnson, Mrs. Frederick H. Cole, Mrs. Zimmerman, Mrs. Wardwell, Miss Newcomb, Mrs. Zillah E. Wilson, Mrs. E. McKay, Mrs. Baldwin, Mrs. E. E. Corfman, Mrs. Colburn, Miss Jessie White, Mrs. J. L. Stolla, Miss Welch, Mrs. Harriet Hendee, Mrs. T. F. Harrington, Miss Lida O'Bryan, Mrs. M. W. Weyville.

The reception rooms were ornamented with tall brass vases filled with foliage and crimson carnations. The ballroom where the guests were received, the refreshment room and the Japanese tea garden were done in various colored peonies, young maple, blue huckleberry foliage, arranged in wall baskets and tall vases. Potted palms and rare exotics completed the garden like effect.

More than 3500 people were received during the evening. Orchestral music was rendered in the Japanese tea garden; in the main reception room Mrs. Carmel Sullivan Power discoursed music on the harp.

Too much cannot be said in praise of the scores of women working on the reception committee, who managed the coming and going of the guests so

**WOMEN ARE  
IN SESSION TO  
AIR PROBLEMS**

(Continued From Page One.)

ation; each will absorb the best from the other, and nothing but good can result. The work of this body will spread out over the world. We need you and you need us, and I trust the very most will be made of this gathering.

**Tribute to Club Women.**

Mrs. Sarah A. Evans, president of the Oregon Federation, recalled the biennial council in Texas six years ago, when the suggestion was first made that a council meeting should be held in Portland, and she paid a beautiful tribute to the club women of the state for rallying to her support in planning for this meeting, and closed with words of most cordial greeting to the visitors, saying: "I hope you will carry with you the note of peace, joy and loving kindness."

Mrs. Samuel B. Sneath, the first Vice president of the General Federation, responded to the words of welcome in a fitting and beautiful manner, saying:

"Your welcome is as wide as the country which we crossed to get here, but the journey to the northwest was made in reality a joy ride, and now that we are in the midst of your wonderful city, we know you love us better we love you better."

**Reports Are Called For.**

Mrs. Pennybacker then announced that brief reports would be made by the directors, calling first upon Mrs. Sneath, who said that she had tried at all times to perform her duty which she interpreted as holding up the hands of her superior officer. In the absence of the second vice president, Miss Georgie Bacon, her report was read by Mrs. McMahon. Mrs. Harry L. Keefe, recording secretary, gave an exhaustive report both as secretary and as a member of the council. Mrs. Eugene Reilly, corresponding secretary, gave a report that she never allowed a letter to remain on her desk more than 24 hours without answering, although her mail is very heavy and her inquiries for clothing to requests for histories of her life and photographs of herself.

**Treasurer Makes Report.**

One of the most interesting reports of the morning was that given by Mrs. William B. Williams, treasurer. Her report, which covers the period from April 1, 1914, to April 1, 1915, briefly summarized is as follows: Cash on hand, \$11,879.07; receipts from dues, \$18,965.25; receipts from other sources, \$216.25; total, \$31,060.57. The disbursements for the year are as follows: Meetings, \$5283.18; expenses of officers, \$2162.91; expense of committees, \$162.52; business expenses, \$122.84; total, \$8132.46. Balance on hand, \$12,969.96. The report for the endowment fund, commonly known as the Sarah Platt Decker memorial fund, shows a balance on hand the first of April, 1914, \$5135.09; receipts, \$39,873.08; total, \$45,008.17. Disbursed by investment, \$34,180.41; refund, \$12.24; uninvested, \$9,815.52. Mrs. C. H. McMahon, auditor, reported that the books had been found to be in perfect condition.

**Other Reports Are Brief.**

Other directors reporting briefly on their activities of the past year were: Mrs. William E. Andrews, Washington, D. C.; Mrs. Grace Julian Clarke, Indianapolis; Mrs. Francis D. Everett, Highland Park, Ill.; Mrs. William P. Harper, Seattle; Miss Mary Garrett Hay, New York; Miss Lottie E. Stearns, Milwaukee; Mrs. Frank White, Valley City, N. D.; Mrs. William B. Young, Jacksonville, Ill.

**Mrs. Pennybacker Speaks.**

The principal address of the morning was delivered by the president of the General Federation, Mrs. Percy V. Pennybacker, her subject being "The Spirit of Federation." She said in part:

"Today we must face the situation that we should be even more concerned about the efficiency than the growth of our organization. The greatest foe to efficiency is lack of thorough study before undertaking action. I must beg that you will allow me to repeat Goethe's words: 'Nothing is more dangerous than ignorance at work.' Would that we might have emblazoned in flaming letters on the cover of each club the words these words: 'Investigate, eliminate, concentrate.'"

**Responsibility Required.**

"We shall never be truly efficient until we have awakened the individual club woman to a sense of responsibility. To possess the efficient spirit we must be fired with missionary zeal to spread the gospel of the federation. 'Efficiency demands cooperation—cooperation not alone between women of the same group, but between women of all groups. Cooperation must not stop here. It must exist between men

and women. I firmly believe that some day we shall have a world federation of men and women. Since a good place men and women in the world to live together, to work together, to play together, we must hasten the day when community service shall rally to its ranks men, women and children.

"Possibly no branch of our work has been administered with as little efficiency as the financial side. In one way it is wonderful that we have accomplished great results with so little income; yet, we have violated many of the canons of good business management. In club and federation work the finance committee should carefully outline the methods by which the income is to be wisely divided among the different activities of club life.

**Definite Good Urged.**

"One of the great reasons that we have not worked more efficiently has been that there has existed no continuity of effort toward one definite goal. Change of administration has often brought change of policy, and many vital reforms have been arrested before they are half started. I long for the day to come when in each community in each federation there shall be a certain fixed aim toward which we are working.

"One of the favorable signs is that several states have allied their women's organizations into one legislative committee. In almost every case where this has been done, the women have carried their entire program. One of the greatest services we can render in a legislative way is to help make public opinion that will demand the enforcement of the law.

"True loyalty demands that club women shall look for the best in each other, and shall express a mead of honest pride. Nothing spurs us to greater endeavor than the fact that those whom we esteem think well of us. Our heads are not turned, but we are made to strive our utmost to live up to their high ideals.

"Let us consider loyalty to our ideals in the selection of our officers. If you were to ask me the chief requisite for a woman who is to be placed in a position of trust in the club world, I would unhesitatingly say she must first of all be a true gentlewoman. It matters not what may be her intellect, what her power for organizing, if she is lacking in the fundamental laws of good breeding, if she is characterized by self-aggressiveness, or by a thirst for office, she is not the woman to bring in the long run, the best results to an organization whose silent majority is composed of home-making, God-fearing, sweet-natured, humanity-loving women.

"We have no right, on the other hand, to allow or bring prejudice either for or against a woman to influence us in casting a vote to make her an officer.

**Rivalry Should Be Friendly.**

"There is no reason why two women should not be brought out for the same office, and yet the contest be so carried on that there be no bitterness in the remembrance. No woman has the right to stand for office until she has settled with herself the question whether or not she is able to stand defeat. We have all seen men and wom-

en great enough to go down in defeat with a smile in the heart as well as a smile on the lip, and we have seen these same people who had formerly opposed them become their ardent friends. Loyalty demands that we turn all our God given strength away from destructive and criticizing action, and consecrate it to constructive work. I wish that each club, once a year, would have a meeting, with no visitors present, to consider and discuss the traditions of the club, the ideals of club life.

"Greatly desiring that a closer alliance should be brought about between the board of directors, the chairmen of departments, state presidents and state federation secretaries, this administration has done all in its power to strengthen the bond of union. I have recommended to the board that our system of appointing general federation committees be changed; that each department shall consist of a chairman, vice chairman, subchairman, where necessary, but the members of the committees shall be made up of the state chairmen in the vari-

ous departments.

"Provision points to the fact that we must some day have headquarters situated in some accessible city, through which the tide of travel comes and goes."

**White Temple Decorated.**

The interior of the White Temple was fresh and fragrant with a wealth of fresh spring foliage and hundreds of Carolina Testout roses. The greenery and blossoms were used about the pulpit and choir loft and over the

choir was suspended a great American flag. The balcony was outlined with foliage and from the railing was suspended baskets of buds and blossoms. Tomorrow the church will be decorated in red roses and on the following day, which will be Peace day, pure white flowers will be used.

When writing or calling on advertisers, you will confer a favor by mentioning The Journal. (Adv.)

**Great Sacrifice Sale**

Owing to the backward season, and conforming to my usual custom of not carrying merchandise over from one season to another, I begin my Semi-Annual SACRIFICE SALE today—one month earlier than usual.

**EVERY MAN'S SUIT, EVERY YOUNG MAN'S SUIT, EVERY BOY'S SUIT in the house DRASTICALLY REDUCED**

**YOU ALL KNOW BEN SELLING'S REDUCTIONS ARE GENUINE**

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**Many New Waists**

are needed to complete your Summer outfit. We are showing sheer lingerie, crepes de chine, wash silks and marquisettes—at pleasingly low prices.

**Graduation Dresses**

in styles to please the most fastidious miss. There are not a great many, but each one is a beauty—as dainty and pretty as one could wish for. Combinations of organdie and net, marquisette and net, all organdie and all marquisette with net drops. Very moderate in price.



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**Eastern Outfitting Co.**

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**Mutual Creamery Company Will Give \$50 in Gold for a Name for Butter**

**CONTEST OPEN TO ALL.** Suggestions must be in not later than the 24th of June. Those received after midnight of that date will not be considered. Each contestant is entitled to SUBMIT THREE NAMES. All letters will be stamped with date and hour received. In case of duplications in names suggested, the one bearing the earliest date and hour will count. THERE WILL NOT BE A SECOND PRIZE.

**OBSERVE THESE RULES:**

Write your name and address at top of letter. Then write the name or names (not more than 3) that you wish to submit. Address envelope as follows:

**CONTEST DEPT.,  
Mutual Creamery Company  
408 E. Morrison St. Portland, Ore.**

our departments.

"Provision points to the fact that we must some day have headquarters situated in some accessible city, through which the tide of travel comes and goes."

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**CONCRETE FACTS!**

**Why Concrete Road Construction Is Increasing More Rapidly Than That of Any Other Pavement.**

AMERICA has long been seeking just the right pavement for country roads.

Very evidently the nation's choice has fallen upon concrete, for concrete highways are spreading over the land with greater relative rapidity than those of any other type.

Up to the beginning of last year more than 1800 miles of concrete roads had been laid in the United States, and over 400 more were added in 1914—virtually all this within ten years.

Four years ago Western Washington began laying concrete highways. That first year the equivalent of three miles of country roads were laid; the next year eight miles were added; in 1913 there were forty-one more added, and last year forty-four miles—a total of almost 100 miles—while at the present time there are over twenty miles already under contract for 1915.

Why concrete? Because of economy, durability, ease of cleaning, non-slipperiness, and tractive and sanitary advantages. Of each of these—more later.

Any pavement must be properly laid to give permanent satisfaction. In order to insure the proper laying and inspection of concrete highways, this association has established an engineering inspection bureau.

**Western Washington Manufacturers of Portland Cement.**

**Weber Pianola Price \$1025**

The WEBER PIANOLA is one of the six models of the famous PIANOLA—the world's greatest musical instrument. It has the wonderful tone, the remarkable responsiveness—the Pianoforte perfection, that has won for the WEBER Piano its distinctive position as one of the world's two pianos of international fame. And since it is a PIANOLA with all the exclusive PIANOLA features, its wonderful capacity for musical expression is available alike to the deft fingered, skilled musician and the music lover whose untrained fingers have hitherto prohibited him the supreme enjoyment of making music.

The WEBER PIANOLA may be purchased on convenient monthly payments. It is for sale in this city only by Sherman, Clay & Company.

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