

### INSURANCE MAN IS PLEASED OVER BIG BUSINESS INCREASE

W. J. Clemens Finds That Road to Better Conditions Has at Last Been Reached

#### PATIENCE MUST BE SHOWN

Business Has Been "Sick"; Too Sudden Recovery Ought Not to Be Expected, He Says.

W. J. Clemens, Portland insurance man, is convinced that the road to good times has been reached.

"Activity in the insurance field," he declared yesterday, "means corresponding activity in other fields. I can only speak for my own business, but judging by the increase in it during the past few weeks the business thermometer has begun to rise."

"Last winter the big business houses of Portland were canceling their insurance policies right and left, indicating reduced stocks and an effort to cut expenses to the rock bottom. Today they are taking out policies of large denominations, indicating new stocks, renewed confidence and a growing business expansion."

"I feel that we are now on the upgrade, that everything has an upward tendency instead of a downward. It is true you will find men everywhere who deny that business conditions are bright, but when you press them they are forced to admit that business is many, many times better than it was six months or a year ago. The trouble with these men is that they expect the return from the bottom to the top to be instantaneous. They forget that business has been sick and expect an immediate cure instead of convalescence. The truth of the whole matter is that business is now convalescing, it is on the road to recovery. One doesn't expect a sore thumb to get well in a day; it takes time, but it gets a little better each day. The same is true of business."

"As I find things, business is indeed convalescent and I believe if this war were to stop suddenly the United States would be pressed to meet the demand for its goods and Portland and other cities would find its present number of unemployed sufficient to meet the demand for labor."

### Notified of Son's Death in Battle

Mrs. James McGregor of Los Angeles Shocked by Telegram Announcing Captain McGregor Killed in Charge.

Los Angeles, Cal., May 1.—(P. N. S.)—In a telegram from London, it is in his brevity, Mrs. James McGregor of this city today received the news that her son, Captain James McGregor of the Fifteenth Gordon Highlanders, was killed in the desperate charge of the Canadian forces at Ypres Saturday.

### Artist Cooper Will Visit Rose Festival

Fred G. Cooper, New York artist who designed the Rose Festival poster, will be in Portland May 11 and will be entertained that evening by the board of governors of the Rose Festival association.

### Large Warehouse to Be Built on East Side

One of the important real estate deals concluded during the week was closed Saturday when the Oregon Home Builders bought from G. P. Eisman and the Cooperative Realty company a large strip of land along the O-W. R. & N. company's main line at Broadway and East Thirty-third streets.

### BAKERS TO HOLD CONVENTION IN JUNE



Top, left to right—H. J. Gildersleeve, secretary and organizer; C. E. Foster, treasurer; A. A. Hoover, vice president. Middle, left to right—A. H. Sanden, member executive committee; H. F. Rittman, president. Bottom, left to right—H. H. Haynes, John A. Wright and G. H. Watson, members of executive committee.

"Quality First" is the association's motto. The bakers boast—and the state dairy and food commissioner upholds the claim—that no higher standard of bakery goods, no more progressive and sanitary methods, are to be found anywhere than in Portland and Oregon.

The Oregon State Master Bakers' association has made arrangements for its annual convention in Portland, June 7, 8 and 9. The Multnomah hotel has been selected as convention headquarters.

Registration and welcoming visiting bakers. Visiting bakers will receive from the secretary upon registration a ticket to the theatre party, to the luncheon at the Multnomah hotel, June 8; also tickets for the automobile trip to Multnomah falls, and the banquet at the Multnomah hotel on Wednesday evening, June 9.

Portland bakers, when registered, will receive from the secretary tickets for the theatre party and banquet. President H. F. Rittman, address of welcome on behalf of the state, Governor Withycombe; response, President Rittman; address of welcome on behalf of the city, Mayor Albee; response, H. H. Haynes; appointment of committees by the president; paper, "Auto Delivery vs. Horse and Wagon Delivery," E. Frans and H. F. Rittman; general discussion; adjournment for luncheon.

Automobile party to the Columbia river highway, leaving the Hotel Multnomah promptly at 1 p. m. Refreshments served at Multnomah falls, arriving on the return trip in Portland at 8 p. m.

Wednesday evening, 8 p. m.—Closing banquet at the Multnomah hotel. Prominent speakers from all over the country, including J. A. Bell, secretary of the National Master Bakers' association, will be present and deliver addresses at this banquet.

### French Artist's Mother Dies

San Francisco, May 1.—(P. N. S.)—Dread for many days, the body of Mme. C. Joubin, mother of Amadeo Joubin, the French artist, today lies in the morgue here, following discovery by the neighbors who became alarmed at the woman's non-appearance around her little home in the Mission district and decided to investigate.

### Labor Unrest Is Manifest in Some Eastern Cities

Chicago, May 1.—(I. N. S.)—Labor troubles involving several different cities today were threatened as the result of numerous strikes.

### OREGON DAYS AT THE EXPOSITION WILL BE PROPERLY OBSERVED

Oregon Society of California Makes Arrangements for Special Occasions.

#### ROSE DAY IS ON JUNE 16

Then Come a Cherry Day, an Oregon Week, and an Apple Day Later in the Season.

San Francisco, May 1.—The Oregon society of California held a business meeting in the reception room of the Oregon building last night and made definite arrangements to co-operate with the Oregon commission in celebrating the special days set aside by the exposition for the state's participation.

President D. O. Lively was in the chair, and Eugene Shelby acted in his capacity as secretary. As a result of this meeting there will be well organized work among the Oregonians to make the following special days a success and to arrange for a large attendance from all parts of the state.

June 15—Oregon Rose Day. When a carload of Oregon roses will be distributed to all visitors to the state building.

June 16—Oregon Cherry Day. When the Willamette Valley will come into its own.

August 9-16—Oregon Week. November 15—Oregon Apple Day. When the state's famous product will be well exploited.

These special days are well advertised in the local press, and the commission succeeded in arousing great enthusiasm among the Oregon society members. It is anticipated that Oregon will again be "first" in these celebrations.

Commissioner and Mrs. John Logan arrive tonight for an extended stay with the official Oregon family, and Mrs. Halley is planning a large reception in honor of President and Mrs. O. W. Sater and their guests, including the Logans. Mr. Clark also plans a luncheon at the building in honor of the newly arrived commissioner, Miss W. H. Peterson, and her family.

Mr. and Mrs. William McMurray are honor guests of the Garrit Fords here at the guest of Bert Warford, who is an attaché of the Transportation building and in charge of the club headquarters of the Transportation Club of America. Mr. Warford has secured the historic "prairie schooner" and oxen belonging to Ezra Meeker for exhibit in the Transportation building.

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H. S. Butterfield and Miss Genevieve were passengers on the S. S. Northern Pacific, which sailed for Portland last Tuesday; also Mrs. Mary Norden and Miss Frances Norden, who have been making an extended exhibition visit here. Other Portlanders who sailed in the same date were A. R. Cummings, Mrs. M. M. Gilbert, W. H. Bard, Mr. and Mrs. J. W. Cruthers, L. W. Worthey, Mr. and Mrs. E. W. Peterson, an Miss Lena Mullins. Hotel registers show the names of F. D. Beal, F. H. Humphrey, E. E. Howes, Mr. and Mrs. M. A. Boss and Miss Margaret Ross, C. O. Janks, E. F. Clark, E. H. Frolich, Mr. and Mrs. C. W. Harrison and daughters, Mr. and Mrs. T. Thompson, John M. Scott, Mrs. Curtis C. Strong and daughter, M. J. Starky, Mrs. M. S. Howe and Miss Q. B. Howe, Mr. and Mrs. Folger Johnson, W. C. Fox, Miss Helen Foster, Miss Frances Magill, Carol

A. Laws, W. F. Cunningham, Mrs. E. C. Chamberlain, J. H. McClung, Mrs. F. C. Steinkamp, Mrs. Charles Thompson and sister, E. L. Archambeau, Mrs. G. E. McLaughlin, C. R. Shipman, Charles W. Jones, Mrs. L. B. Senosky and J. C. Maxwell, all of Portland.

The admissions department of the exposition made a canvass of the state buildings last week to ascertain the actual number of visitors from each state registered as visitors from home, and Oregon showed 14,000. Register this week had many familiar names, among them John Twoby, Miss Edith Twoby, Mrs. R. M. McLennon, Mr. and Mrs. Eugene Koch, Jr., Henry S. Mears, Mrs. Charles E. Wolvertson, W. C. McBride, Arch Lovelace, Mrs. W. H. Oakes, Mrs. F. A. White, Louis Hishop, Mrs. Hardon R. Johnson and Miss Johnson, Mrs. Henry Everding, and a score of others well known in Portland and throughout the state.

The signature of Mrs. G. Brown of West Virginia, was in a familiar hand, and on inquiry proved to be the former Portland stage favorite, Lettie Jewell, who is now the wife of a United States representative and was here with the congressional party en route to Honolulu.

Ex-Policeman in Poker Game. Guy E. Fuller, one of the policemen discharged in November, 1913, as a result of the civil service commission probe into gambling in the police department, was arrested with four others in a full-fledged poker game in a room at Fourth and Family streets Friday night by Police Lieutenant Harms and Patrolmen Martin, Abbott and Ford. Fuller was unable to furnish bond and was taken to jail.

Because of this he was allowed to go on continued sentence yesterday, but his associates, John A. McCully, Homer Townsend, Oscar Hobson and Henry Barrian, were fined \$5 each.

James E. Appleby, secretary of the Portland Automobile club, spent last week here at the guest of Bert Warford, who is an attaché of the Transportation building and in charge of the club headquarters of the Transportation Club of America.

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### 75 FAMILIES ARE TO LOSE THEIR HOMES TO N. P. RAILROAD

Ruling of General Land Office Affects Settlers in Linn County.

By a recent ruling of the general land office which has been affirmed by the department of the interior, about 75 families who had settled on 160 acre tracts of land in the eastern part of Linn county will lose their homes. Many of them had spent several years on the land and hundreds of dollars improving it.

The ruling of the general land office is based on an act passed by congress in 1899. This act gave the Northern Pacific authority to exchange 450,000 acres of land it held in Olympia national park, Washington, for a similar amount in other states in which its lines were located.

This gave the railroad company an opportunity to select land before anyone else had a chance. The company selected much of its land in Oregon, and it being large tracts of unsurveyed land in eastern Linn county. As there were no surveyed plats of the land in the local land office, in 1913 and 1914, many families took up quarter sections under squatters' rights.

The land had already been selected by the Northern Pacific. One of the settlers was F. Cassidy, who went on the land about three years ago. Cassidy said he was advised by prominent lawyers that the settlers would have first claim to the land, if

said the settlers had striven hard to hold their claim, and some of them did not intend to give it up now. He said he had cleared a considerable portion of the land he held, had built a house, planted an orchard and berries and developed the place to where he could make a living from it.

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Effective April 17 and every Saturday thereafter during the season.

Return Limit Monday, Following Round Trip, from Portland to:

Tuscan	...\$6.50	Kenaka	...\$7.50
Manila	...\$10	Jessie	...7.00
Shenan	...5.75	Truman	...7.75
S. Junction	...7.50	Mosco	...7.75
Wena	...8.40	Hobson	...6.00
Colman	...7.40	...	...

### TOURIST SLEEPING CAR

Train leaves North Bank Station 7:25 P. M. Returning arrives 8:15 A. M.

Tickets and information at Oregon Trunk Ry. 5th and Stark

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North Bank Road Water Level Rail  
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SS. "NORTHERN PACIFIC" sails April 25, 29, May 3, 7, 11, 15, 19, 23, 27, 31, June 4, 8, 12, 16, 20, 24, 28, 31, May 1, 5, 9, 13, 17, 21, 25, 29, June 2, 6, 10, 14, 18, 22, 26, 30, July 4, 8, 12, 16, 20, 24, 28, 31, August 4, 8, 12, 16, 20, 24, 28, 31, September 4, 8, 12, 16, 20, 24, 28, 31, October 4, 8, 12, 16, 20, 24, 28, 31, November 4, 8, 12, 16, 20, 24, 28, 31, December 4, 8, 12, 16, 20, 24, 28, 31.

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**NOMINATION BLANK FOR ROSE FESTIVAL QUEEN CAMPAIGN; GOOD FOR 500 VOTES.**

Date..... 1915

We nominate Miss.....

Street No..... as a candidate in the Rose Festival Queen campaign.

Name of organization making nomination.....

By.....

Address of Organization.....

This nomination blank will count for 500 votes if sent to the Campaign Department of the Rose Festival Queen Contest. Only one nomination per organization. Only those candidates nominated by organizations will be eligible to enter. Cut out this blank and send it to the Campaign Manager, 234 Northwester Bank Building, with name of candidate nominated by your organization. If possible attach photographs of candidate to nomination.

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Porcelain Crowns	.....\$3.50 to \$5.00
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