

It is Estimated that Each State Will Receive \$42,-000 From Motorists,

MANY INQUIRIES ARRIVES

Parties Planning to Cross Continent Are Urged to Supply Themselves With Needed Data.

Reduced to figures that will demon strate the monetary returns from the great volume of transcontinental travel that will be done this year, the most conservative estimate is well horne out by the inquiries for touring and raute information received at the Washington and New York touring bureaus of the American Automobile association. On April 1 the total was 1006. Facts supplied by all these inguiries indicate an average of four persons to a car.

Placing the average expenditure at \$3 per head per diem-and this sum makes allowance for a portion that speed kings have already signified will camp out at least some of the way their intention of racing at this -this plainly shows a net income of meet.

rot less than \$42,000 to each of the states crossed. As the season for this Parsons' Special, Charles Latta will information has hardly started, it can drive E. J. Romano's Romano, which readily be seen that the amount of made a world's record here last June money which will be spent in each of for 25 miles of 22 minutes, seven and the states by the automobile tourists one-half seconds, driven by Percy Barnes. At Springfield, Ill., on Sepwill run into seven figures.

Inquiries Are Increasing.

made as to the amount of touring that 21:37.60. Romano has given his car much will be done this year in the United Romano has given his car much States, it will fall far short of the care and attention during the past actual count. This view of the situa- winter, and claims that he will again tion is warranted by the enormous in- lower the Burman record at the Portcrease in the number of inquiries be- land meet. Percy Barnes is scheduled ing handled this spring by the A. A. A. to drive the very fast Mercer belong-This increase over any previous year's ing to Chauncy Wright, one of Seat-

records not only comes from the mem- tle's big sportsmen. Harry D. Stratton, another promibership of the national body of motor nent Seattle young man, will drive car owners, but also through the various Chambers of Commerce and like his own Mercer here. Fred Barsby, a business associations between the At- very clever driver, who has an excel-Dantie and Pacific oceans. These in- lent record both in the east and quiries logically find their way to the Facific northwest, will drive George national body of organized motorists A. Neep's Velie.

Cliff McBeth expects to be here with because it has at its command all the unusual data as to roads and condi- big Thomas car. Reports from North tions. Contributions are continually Yakima show that Earnest Schneider's car which he will possibly call "North being received from the more than Yakima," is doing all that he has re 100,000 membership of the A. A. A. quired of it so far, and in the tuning throughout the country,

Route Data Given.

During the past week there have come to the national clearing house of a minute clip. touring and route information the very latest reports as to present road conditions between the Mississippi river and the Sierras. These reports have been sent in by 21 Chambers of

speed. Commerce and road associations, and have been added to by state highway as the "Speed king of the Northwest," Of the drivers, Jim Parsons, known officials outlining the work to be done not only to the east and west main arteries of travel, which will be most particularly used by the outcombined to the outcombined of the outcombin is probably the best known, clever drivers, though not so well particularly used by the automobilist known. Parsons is considered one of

Jim Parsons, "Northwest Speed King," and his own Parsons special, in which he won the Tacoma future city trophy last year and competed this year in the Vanderbilt, Grand Prix and St. Patrick's day races in California.

Considerable interest has already been awakened in the Auto Race Track Meet to be held at the Rose City speedway on May 1 and 2. Six of the

most prominent of the Northwest

Jim Parsons will drive his own

tember 19, 1914. Bob Burman, driving Whatever estimate may have been a Peugeot, lowered the record to

Pope Special ready for a try-out by | May 1, and after seven weeks of racnext Tuesday. These young men are ing, either one or two days weekly, the working day and night on their car, spring season will close at Walla and expect it to show considerable Walla on June 20, giving the drivers speed. R. O. Welch will enter his car and their mechanicians just two weeks

Buda Row with John Boscovich as the in which to tune up their cars and general touring and route information, and has accumulated a large amount of signified his intention of bringing his be driven by either Mr. Turner or the Tacoma Speedway on July 3 and 4. has pilot. James Turner's Lecomobile will make adjustments for the racing over Manager Robert A. Hiller has re-Emmerson Reid, and Earl Burch will ceived a letter from George D. drive his own Buick.

There are also several other local cars being rapidly put in racing condition, and if enough Portland cars are up process has gone a considerable number of miles in better than a mile "The Romano," "Parsons' Special."

PROMINENT DRIVERS WILL COMPETE HERE

day's events. Chauncy Wright's Mercer and Ernest The entire program will be made up Snyder's car are four of the fastest f short snappy races, with no long cars on the Pacific coast, and they tedious grinds, nor will there be any ong walts between events. Work of

have been fully tried out for their conditioning the track will be begun next week, and after it is thoroughly hardened, the track will be oiled to bu lay the dust. The Northwest Automobile associa-

tion's racing circuit opens in Portland propaganda,

Dunn, secretary of the Tacoma Speedway association stating that that association wished to acknowledge the dition, and if enough Portland cars are tried out and found to have speed bile association in promoting the inenough, a race for Portland cars only ble association in promoting the in-will be put on the program of each tercity racing circuit and stating that it would bring drivers, mechanicians and machines to the big Tacoma meet fit and ready.

Pessimistic.

From the Cleveland Plain Dealer. It's getting so that when a health encourages health seekers to expert walk to the office every morning some pessimist says it's some street railway

FORD MAN IS PLEASED **"SUICIDE CLUB" CAPTURES** WITH PORTLAND PLANT Oldfield Gets Most of Winnings and Resta Comes Second,

D. J. Dorchell, Representing Manufacturing Department, Inspects Local Branch.

One of the very few factory repreentatives of the Ford Motor Car comoany was a visitor in Portland at the local branch during the past week. D. J. Dorchell, representing the manufacturing department, called upon Fred Norman, the local manager of the Division street branch, and after a thorcugh inspection of the plant pronounced himself as well pleased with conditions. It is also reported that Sales Mana-

petitions fer Norval A. Hawkins of 300,000 per year output fame is due to pay Porta visit within the next week or so. Mr. Hawkins is now making a six weeks' tour of Ford branches through the south and west. He reports that everywhere he is greeted by Ford dealers and distributors with tearful entreaties for "more cars." The last report had Mr. Hawkins in San Franney got it in three bundles, \$2500 for his record-breaking non-stop run at Corona; \$3500 for his win of the Vencisco and it is supposed he will visit Portland and Seattle within a week or ice Grand Prix, and \$1000 for his victory in the Borderland fair event at

Tucson Oldfield's campaign was a wonder Ed Erwin reports that there is a ful combination of speed and consis-tency. Each of his prizes was the recarload of Daytons on the way. Erwin says they are due to arrive about sult of a flight in which his car neithe April 20. He is very much pleased stopped or slowed down. In none of the with the outlook of this year's busithree races mentioned did he change ness, having made twice as many gears after he had once gotten under sales of new machines up to date as way. The three non-stop performances aggregated 711 miles. he did this time last year.

After six lively sessions over the prepared roadways of five Pacific coast cities, the members of motordom's "Suicide club" have nearly all packed twisting, dangerous course inside the up for the annual move eastward. San Francisco exposition grounds, ideal Some of them are stopping off at Ok-iahoma City where a 200 mile road race is scheduled for April 22; others have for his Peugeot, and was able to keep this sensationally light, speedy car running to the finish in both the Grand shipped direct to Indianapolis or to the eastern factories where they make their respective headquarters. A few of the resident California drivers re-Prize and Vanderbilt. The Peugeot had failed to finish at Corona and San Diego. Resta also declined the

NEARLY \$46,000 ON COAST

Carlson Takes Away Third Money; List of

Winnings Is Given.

issue at Venice and Tucson. Perhaps the most interesting record main at home, refitting their cars for

the next invasion of the "big leaguers." The close of the coast circuit marks a pause in the racing season which pressed Resta close with a total of \$5800 winnings. Carlson started in all permits a resume of the winter comsix of the circuit events and finished Aside from added money paid to winin each one. In five of them he was ners at Corona and Venice, the coast among the money winners. In two of cities distributed a total of \$45,800 in them the finish found him in second position to Oldfield. Carlson also fig-ured as a "non-stopper," his car run-ning the entire 206 miles of the San cash prizes to the circuit chasers. Of this sum, Barney Oldfield, "Master Driver" and star of the Maxwell team, captured the largest total, \$7000. Bar-Diego race without hesitating. Eddie Pullen, first place winner at

Corona and third at San Francisco in the Vanderbilt, follows Carlson with lieving the change will not sufficiently \$5500 winnings. Cooper and Wilcox with \$5000 and \$4000, respectively, are fifth and sixth. DePalma, last year's \$5500 winnings. champion, had to be content with \$2000-fourth money at Corona and the difference

Vanderbilt. The victories of Oldfield and Carlson make the Maxwell the season's without much luck. It is hoped that champion car up to date, with total De Palma's training as acquired und winnings of \$12,800. Cooper, Wilcox, his brother, Ralph, whose mechanic Anderson, Grant and Lewis, the Stutz he has been since the last Eigin races quintet, were second with an even \$10,- will once more make it a winne

endurgs.			5 M 10	
Individually	the	prizes	were d	istrib-
uted as follow:	8:	11 23	2.2	1.0
Oldfield, Maxy	vell.	******		7,000
Resta, Peugeot				
Carlson, Maxw	rell .			5.800
				5,500
Cooper, Stutz				5,000
Wilcox, Stutz Ruckstell, Mer				4,000
DePalma, Merc	odes			2,000
O'Donnell, Det	sent	urg .		1,500
Hughes, Ono .				1,500
Alley, Deusenl	urg			1.500
Marquis, Buga	111		Contraction of	1,000
Anderson, Stut Gordon, Gordo	Z	******		1.000
Gordon, Gordo	n	*****		700
Disbrow, Simp				
Delano, Moon				300
Taylor, Alco .	6.4.6.9			250 -

000. Pullen, Ruckstell and L. Nikra with Mercers won \$7750. O'Donne and Allen won \$2000 with their Deu

\$45,800 Brother of Speed

King Enters Race

by any of the speed demons is that of John De Palma Will Compete at "Sure Finish" Billy Carlson who dianapolis in Delage Car That We Last Year's Contest.

Indianapolis, April 17 .- John D Palma, brother of the famous Ralph has been entered in the next Indiana; olis 500 mile race at the wheel of the Delage that won last year's contes

W. E. Wilson, of Rochester, N. owner of the car, is having it equipp with smaller cylinders at present, reduce its speed to affect its chance. In view of the fact that it weighs only little over 2000 pounds, it is thought the alteration will make my

During the past season the Delas has participated in many contes









This system consists of a card bearing the owner's name and address, the date of purchase, the model of his car, and the motor number. This card is divided into two sections: One contains a list of the chief mechanical features requiring attention, while the other contains a list of the principal parts requiring lubrication. The border of the card is made up of a series of squares numbered from 1 to 52. When a new car is purchased one of these cards is made out by the foreman of the Service Department.

The new owner is instructed to take his car to the Service Department on his allotted day of each week to have it inspected and oiled. When this inspection is made, the man in charge of the work makes a note of any parts that are being neglected. This enables the Service Department to give such further instructions to the owner as may be necessary. When the car is delivered back to the owner, the service card is punched in the No. 1 square and advanced to the next week's file.

This operation is repeated for fifty-two weeks.

In addition to the Buick Motor Company's published warranty, the Howard Automobile Company will install such parts as are replaced by the Buick Motor Company without expense to the owner.

The owner will understand that it is not a part of the service afforded him by the Howard Automobile Company to clean or rehabilitate any part subject to wear and tear in the ordinary operation of an automobile.

ASK ANY BUICK OWNER



Fourteenth and Davis Streets Phones: Main 4555, A-2550



You Will Prefer This Six Because-

It comfortably seats seven adults.

The wheel base is unusually long-125 inches.

The upholstery, of the best hair and bright French finish, long grain hand-buffed leather, is so soft, comfortable, deep and durable.

The 45 horse power en bloc motor is so smooth, noiseless and economical.

The high tension magneto ignition is so dependable.

The electric buttons are so convenient.

The tires are so large-35 x 4½-inches all around with non-skids on the rear.

In fact, you will wonder why people con-tinue to pay \$2000 to \$2500 for Sixes when this one costs but \$1475!

Our dealer has a new Six for you.

See him at once. Delivery can be made immediately.

> J. W. Leavitt & Company, Distributors 529 Washington Street. Marshall 3535, A-2444.

> > "Made in U. S. A."

The Willys-Overland Company, Toledo, Ohio

Other models \$795 to \$1600. All prices f. o. b. Toledo.