

ROADMASTER YEON TRAVELED HARD ROADS CLIMBING FROM DRIVER OF OX TEAM TO OWNER OF LARGEST PORTLAND SKYSCRAPER

Biographical Sketch of Popular Citizen Illustrates Character.

Is John B. Yeon the Issue?
In the road bond campaign, John B. Yeon, county roadmaster, has been made an issue by enemies of the bonds. Although it believes the matter of bonding the county and of constructing hard surface roads should be exclusively the issue, The Journal desires to present before the brief sketch of Mr. Yeon, his life and his attitude on features connected with the bonding campaign, to help Portland people know better the man.

By Marshall N. Dana.
In 1855 John B. Yeon, Multnomah county's roadmaster, came from Ohio to Oregon. He had \$2.50 when he arrived here. He found a job in a logging camp at \$10 a month and his board. He worked 11 to 12 hours a day, the hardest kind of labor.
After a time he was made engineer of an ox team and his wage was raised to \$30 a month. When he got to be camp boss, for he was a hard and willing worker. He spent a lot of his own time learning the business and he had that kind of good, quick judgment which is usually called horse sense.
Five or six years after John Yeon had come to Oregon almost penniless he went into the logging business for himself. His capital was not borrowed money, but the savings from his wages. He conducted his business with energy, foresight and success. His logging camps were famous as places where men had the best fare, care and wages. He never had any trouble with labor. His men, consequently, were the best to be found and got the best results.
Pays \$25,000 Taxes Here.
All that Yeon made in this district, he reinvested here. The money he pays in taxes totals \$25,000 a year. His biggest investment is the Yeon building at Fifth and Alder streets, the largest and most expensive office building in Portland.
Something over a year ago the question of road construction in Multnomah county presented almost the characteristics of an emergency. Mr. Yeon yielded to the pleas of citizens who wanted relief from the administration and economy of expenditure. He accepted the onerous position of county roadmaster, entirely without salary, and in addition thereto paying his own expenses.
Under his administration all county roads have had close personal attention and vigorous work. The habits of his own days of labor, rises in the early hours and is frequently to be found on some job of repair or construction miles from the city at 4 o'clock in the morning. Records have been kept that show at a glance all costs and results. The Columbia river highway has been engineered, constructed and graded under his immediate direction, and is now nearly ready for hard surfacing. The work has been done for \$25,000 less than it could have been done under contract, and in much less time. The Columbia river highway penetrates 39,000 acres of excellent agricultural lands now largely undeveloped, and it is the most wonderful scenic road in America.
Gives His Best Services.
In other words, he has been giving to the county and its people, without charge, the same kind of ability that brought him from the logging camp laborer to the man of independent fortune that he is today.
As roadmaster he has seen that macadam highways in Multnomah county are not meeting traffic demands, and that the annual tax of maintenance makes it necessary to pour out the money of the taxpayers on the roads of the county.
With the same high quality of public spirit and conviction of duty that led him to accept appointment as roadmaster he has been leading the campaign for the good roads bonds for hard surfacing important trunk highways which the people will vote Wednesday. His official duties and



County Roadmaster John B. Yeon as he appears when out on county road work.

his addresses make each of his working days now about 16 hours.

Attacked by Critics.
Critics have arisen of course. The way to escape criticism is to "do nothing, say nothing, be nothing." His critics have said: "He has stuck in a paving company, because he wants roads paved." His offer to pay \$3000 cash to anyone who can show he has interest, secretly or openly, in any paving concern, has not been taken up.
They say he wants to employ alien laborers. He says he wants jobs to go to citizens of the county, but his practice speaks louder than words. Last week I visited the construction camp near the upper Sandy river bridge. Twenty-one of the crew were local farmers, five home owners in Portland, seven unmarried men, and not an alien in the lot. A visit to the Columbia river highway crew showed similarly that men who get the jobs are citizens, excellently well treated. Some old world Italians, the only ones who know how, were building the dry masonry walls. These were the only aliens.
County Makes Specifications.
The critics have said the contract is "fixes" and a patented material, "Warrantite" will be required. The specifications will not contain requirements for any patented material. It requires that the county commissioners submit specifications, advertise for bids and make the award in public meeting. The roadmaster does not do it. The law of 1912 also requires that specifications submitted by any bidder must be considered. Everyone must have equal opportunity. These things are mentioned to show from the facts that the roadmaster is sincerely trying to perform a great and uncompensated service for his fellow citizens. That he is doing it on the square, and that he has no ulterior motive. If the road bonds carry he will be one of the largest contributors to the building of the bonds, because he is one of the largest taxpayers in the county. Is it reasonable to believe that he would wish upon himself a foolish investment?
This fragment of conversation was overheard between two business men: "One of the best arguments I can think of for the good roads bonds is that we vote them now the roads will be constructed under the administration of County Roadmaster John B. Yeon."

Big Case Is on Trial
Circuit Judge Davis returned to court yesterday after a 10 day vacation spent in Gearhart. He at once took up the trial of the suit of the McCabe Construction company against the Pacific Railway & Navigation company to set aside the award of the company's engineer on work done for the railway company and for the recovery of \$40,468.30 alleged to be due his claim.
An equitable act of really superior merit opens the program with the "Great Armies" doing some remarkable balancing and finally sliding on his head down a wire stretched from the balcony to the stage. He wears a specially designed leather helmet much like an aviator's headgear.
There is the usual first run Keystone comedy.

Educational Body to Meet at Spokane
Program for April 15 and 16 Will Include Papers on Home Economics.
The Inland Empire Educational association of Washington, Oregon, Montana and Idaho, will meet at Spokane April 15-16. A program of Home Economics section has been arranged as follows: Monday morning—Professor of Home Economics, University of Idaho; Thursday morning—"The Scope of Home Economics Teaching in Elementary Schools, High Schools and Colleges," Mrs. Henrietta Calvin, Home Economics Expert Bureau of Education, Washington, D. C.; Thursday afternoon—"Domestic Art Teaching," Miss Crea, Lewiston Public Schools; Friday morning—"Relation of University Extension Work to the Public School," Miss Rausch, University of Washington; Friday afternoon—"Progress," Miss Limbury, Cheney Normal School. Round table discussions led by Miss Hoover.

Tunnel in Bad Shape.
Eugene, Or., April 12.—As the work of repairing tunnel No. 3, on the Eugene-Oakridge branch of the Southern Pacific company, in the Cascade mountains east of this city, progresses, it develops that it is in much worse condition than at first thought, and it is now believed by those who have charge of the work that nearly the entire tunnel will have to be retimbered. The tunnel has been completed only about four years. It is predicted that it will take three months' time to complete the repairs. The work was made necessary when the tunnel, several weeks ago, began to settle at one end.
Hogan Bound Over.
Roseburg, Or., April 12.—Russell Hogan, who was returned here from Portland a few days ago to answer to a charge of contributing to the delinquency of Anna Hart, waived preliminary examination and was bound over to the grand jury under \$500 bonds. Hogan is about 50 years old and the girl is a minor. Both principals live at Wilbur.

Children May Take Part in Celebration

Celebration at Champoug Takes Place on Saturday; Schools Already Promising to Send Delegations.

As the Founders' day celebration at Champoug this year comes on Saturday, May 1, an effort is being made to interest the school children in the historical event and get as many as possible to participate in the celebration. Assurances have been given George H. Himes, assistant secretary of the Historical society, that the Brooklyn school will be well represented. The pupils from that school will be accompanied by Miss Spooner, one of the teachers.
The celebration is to be without a set program. Judge P. H. Darcy of Salem will be chairman of the day. Governor Withycombe will be there and will make a short speech. Others will be called on for impromptu talks. There will be music and a basket lunch on the historical grounds.

GERMAN EMPEROR GIVEN 'BIG HAND' BY PANTAGES AUDIENCE

Clever Impersonation Shown of Europe's Warring Rulers—Accordion Player Liked.

If the applause of the audiences at Pantages yesterday may be taken as index in Portland, the kaiser is the most popular European sovereign.
The impersonation of the kaiser, impersonates the heads of the warring nations in one of the acts of this week's bill, gives lifelike representations of all of them from Peter of Serviss down to President Poincare and the German emperor gets the "big hand."
Zimmerman is equally versatile impersonating composers leading the orchestra as Johannes Brahms, Richard Strauss and Oscar Hammerstein but apparently none in the audience ever saw Brahms, for this one seems to fall rather flat. He winds up with President Wilson.
Herbert Lloyd, billed as the "Dismond King" and assisted by a handy man and four dancing broilers, is the headliner for the week but with the fickleness that characterizes all of them from Peter of Serviss down to one Amedeo who plays on the accordion.
Amedeo plays the ragtime and the classic and the other forms of music until he is ready to drop for sheer exhaustion and still they howl for more.
Lloyd and his company have a burlesque on vaudeville show, full of broad humor of a slapstick variety but withal mighty funny.
Max Wiley and Melissa Ten Eyck give a number of statuesque poses and then make the statues come to life and do a gambol of the gods.
Tom and Stacia Moore sing and dance to a skit, called "The Dream Girl," the theme giving the latter opportunity to change her costume for each verse of Mr. Moore's song about his dream.
An equilibristic act of really superior merit opens the program with the "Great Armies" doing some remarkable balancing and finally sliding on his head down a wire stretched from the balcony to the stage. He wears a specially designed leather helmet much like an aviator's headgear.
There is the usual first run Keystone comedy.

A Smooth, Hairless Skin for Every Woman
(The Modern Beauty)
With the aid of a plain delatone paste it is an easy matter to rid the skin of unsightly hairy growths. The paste is made by mixing some water with powdered delatone. This is applied to the hairs not wanted and after two or three minutes rubbed off and the skin washed, when every trace of hair will have vanished. When you go to your druggist for delatone, be sure you get the genuine article. (Ad.)

'CUT OUT COMEDY' AT MEDICOS' MEETINGS IS ADVICE OF AN EDITOR

Levity All Right in Its Place Perhaps, But Not at Medical Society's Gatherings.

EMBARRASSES ESSAYISTS

One Physician Insinuates That Jocularly Referred to Not Serious as Represented.

Levity may be all right in its place but its place is not at the meetings of the City and County Medical society of Portland, according to the editor of the Medical Sentinel in a current number. Laymen have been led to believe that the medical profession is made up of serious minded individuals who loftily discuss the mysteries of medical science when they get together, but now it appears that it, too, has its wags and wits who burst forth much to the disgust of the editor.
"The medical profession is made up of the highest grade of scientific people of any of the learned professions," he says. "The sense of fairness is greatest with the doctors, one for another. Yet many a reader of a paper in a medical society, has the effect of his entire paper destroyed though the jocular efforts of a fellow member who destroys its usefulness for the evening, by some joke, simple though well intended, given in the discussion of the paper."
Not Fair to Essayist.
"We do not think that it should be made the subject of light remarks or of jest. This is not fair to the essayist. The writer has been asked to prepare his paper. He has probably put a good deal of time on it. To him at least it is a serious, sober affair. As such it is entitled to serious and sober consideration, even if it does not meet the general approval of the meeting, or the special endorsement of members present."
Papers prepared by surgeons of international renown and dealing with highly scientific subjects, are even made the object of jests by the wags.
"The paper represented original thought and original work," says the editor in illustrating. "It was illustrated by a hundred original drawings. Its highly scientific character gave it space in one of the most scientific periodicals on surgery in the land. Yet this paper was discussed in a fantastic vein by one or two good natured humorists and by the time the first of these had gotten through his brief remarks, the society was a spirit of laughter, the scientific work of the evening, and the impressions of a serious character which the paper had created, were dispersed. An hour's reading was killed by a single good natured sarcastic reference to the paper."
Such a serious subject as "Amard's Constant" is unproductive when it gets in the hands of the jocular medicos. To quote from the editorial:
"Another author presented a paper before the society on the subject of 'Amard's Constant.' He was a young man, it is true, with not much practical experience as some of his hearers, yet the writer had studied medicine in the great centers of the art in this country and abroad through a long series of years. The paper created much favorable sentiment. Yet, in a few moments, the writer was all but squelched off the floor, through the funny remarks of some of his hearers, and the paper, so far as the meeting was concerned, was already in the waste barrel."
The sober and interesting subject of clothing which has been the object of criticism and comment since the word was coined, can not be discussed with any degree of seriousness. Once the humorists get a whack at it, it's goodbye to the paper. Here's what the editorial says about it:
Lightning Discussion Reduced Force.
"A writer at a late meeting had a paper presenting some original ideas in clothing. The paper was not very well matured, it is true, and some of the ideas advanced, might not be taken as accepted truths, which the writer himself, yet he was in dead earnest and in any event, there was a decided element of value in the paper. Yet some slighting word in discussion reduced to a minimum the force and value of the gems of truth in the paper."
While the editor says that these funny artists mean no harm he admits that they do the society a great harm and an injury to the essayist. His hope is that the highly scientific medicos will soon "cut out the comedy."

From the Cocoa Bean to Chocolate

The entire process is shown in the Ghirardelli Building at the Exposition. The machinery used and the care necessary to produce the famous Ghirardelli Chocolate and Cocoa are fully explained.

Don't fail to drink a cup of Ghirardelli's Ground Chocolate—made as it should be made. This delightful food beverage is served day and evening.

D. GHIRARDELLI CO.
San Francisco
Since 1852



Summer Hosiery

For Women, Misses, Children Embracing Every Quality and Price Our Semi-Annual Event

—Women look forward to this event every Spring—it's the occasion for supplying all Summer needs for every member of the family. —This year's sale is the result OF GREAT PREPARATION AND FORETHOUGHT. Owing to the popularity of cloth-top shoes, our buyers anticipated an unusual demand for the popular putty, sand, bronze and other scarce shades. In addition, remarkable qualities are offered in this sale in standard FIRST-GRADE HOSIERY. Our slogan, FOR HOSIERY NO STORE IS AS SATISFACTORY AS THIS STORE, will prove itself over and over again.

- 50c SILK BOOT HOSE, 39c —In black and white, made fashioned and with lisle soles. In Summer weight. 39c a pair or three pairs for \$1.10.
- 1.00 SILK HOSE, 79c —Black, white and fancy colored hose of the season's new shades, such as tans, grays, blues, greens and champagne. All first-quality, all reinforced.
- \$2 AND \$1.50 SILK HOSE, SPL. \$1.15 —Heavy thread silk hose, reinforced for extra service. In black and white. In sizes 8 1/2 to 10 1/2. From one of the most famous silk stocking makers in America.
- 50c SILK LISLE HOSE, 43c —Every pair new—every pair the best lisle quality—every pair fashioned and reinforced. All made with silk lisle in black with colored contrasting garter tops.
- 35c LAVENDER TOP HOSE, 28c —Made of fine ingrain cotton yarn, in black only, full fashioned, with double heel and toe.
- "WEARWELL" HOSE; 25c —Our special make—in black and white. Of fine lisle and fine cotton. Seamless and fashioned. All made with double reinforcements.
- FINE SILK FIBER HOSE, 50c —Fiber stockings of extra fine gauge, in black, white and colors, including bronze, sky, pink, red, king's blue and navy. Doubly reinforced for wear. Made seamless but shaped like a fashioned hose.
- SILK FIBER HOSE, 35c or Three Pairs for \$1.00 —Fiber silk hose, made with a fiber boot and fine lisle top, reinforced. Looks like silk—holds its luster and wears better. In black white and tan.
- OUR FAMOUS SILK BOOT HOSE FOR 50c —Pure silk boot hosiery full fashioned and made with lisle tops, sole, heel and toe. In black, white and 40 new and popular shades.
- SILK SERVICE HOSE, \$1.00 —In black, white and 65 of the newest colorings. All reinforced for wear. The best \$1.00 silk stocking that money can buy.
- "BEST WEAR" HOSE, 35c or Three Pairs for \$1.00 —Silk lisle hose, fashioned and made for wear. Made of fine silk lisle thread, will wear and hold their luster and shape. In black, white and tan. —First Floor



Two Interpretations of the Latest Modes in women's

1-Piece Taffeta Dresses

Introduced at \$25.00

—This announcement is bound to arouse the keenest interest among women who are in the know, as dresses of taffeta are in greatest favor this season.
—Here are two of the very latest models, both shown in the illustration. In navy blue and black.

One with white voile collar, the other with lace frill. One with pleated skirt and the other model with shirred yoke, top skirt, with cordings of silk. —Third Floor.

Mail and Telephone Orders Filled by Expert Shoppers

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Merchandise of Merit Only
Pacific Phone Marshall 5000 Home Phone A-6691

A Sale of Boys' New Wash Suits

Suits selling reg. at \$1.50 and \$1.75	\$1.19
Suits selling reg. at \$1.75 and \$2.00	\$1.59
Suits selling reg. at \$2.75 to \$3.00	\$1.98
Suits selling reg. at \$3.50, special	\$2.49

—Every week brings us the latest exclusive novelties from New York.
—Wednesday many are shown for the first time, and all at very special prices.
—Featuring the new Meadowbrook suits, new Oliver and middy suits.
—MIDDY SUITS in all white or cadet and white with cadet collars, fancy stripes with plain collars, braid trimmed, some with laced fronts.
—NEW MEADOWBROOK OR PANAMA SUITS with box pleats or yokes and vest effects, plain colors and combinations of stripes and plain colors, wide belts, some double-breasted effects.
—Suits for boys from 2 1/2 to 9 years. Three styles illustrated. —Fourth Floor.

WEDNESDAY NOTION DAY 11 BIG SPECIALS

Clark's O.N.T. Thread Special, a Spool 4c
—Best 6-cord, 200 yards to a spool—in black, white and all colors.
25c Selvyt Polish Cloth, Sale 18c
—Large size Selvyt cloth for polishing all kinds of nickel or silver.
5c Silk Hair Nets, Sale, 12 for 25c
—Fine large size silk hair nets with tied ends—all shades.
25c Tango Hair Pins, Sale 10c
—The large loop style in shell amber and demi-blonde.
New Barrettes, Worth to 25c, Sale 10c
—In the new small sizes in plain and fancy effects—of shell amber and demi-blonde.
25c Dozen Trimming Buttons, Sale, dozen 14c
—Little Abony trimming buttons in dainty color combinations.
10c Fine Pearl Buttons, dozen 5c
—The fish eye kind in assorted sizes—for waists and underwear.
5c Dress Snap Fasteners, dozen 2c
—Best guaranteed, imported dress fasteners, black or white. Sizes 0 and 1.
Scissors, Selling to 75c Each, Sale 39c
—Finest steel scissors, 2 1/2-in. to 7-inch lace scissors. Nail scissors, manicure scissors and all kinds of scissors.
5c Doz. Colonial Safety Pins, all sizes 3c
10c Dry Cleaner for shoes and gloves 5c
—First Floor

Cottolene—Unequaled for purity and wholesomeness

The shortening you use in cooking and baking should be as pure and wholesome as the food that is prepared with it.

Cottolene

is itself a pure, wholesome food, consisting of ultra-refined cottonseed oil as fine as the choicest salad oil—and beef stearine from selected leaf beef suet.

Cottolene is not "just as good" as other cooking and frying fats—it is better than any other—more nutritious, wholesome, digestible—better in every way.

Cottolene does not absorb tastes or odors. Heat it slowly and use it over and over for all kinds of frying.

Always use a third less of Cottolene than of any other shortening or frying fat. Arrange with your grocer for a regular supply.

Write our General Offices, Chicago, for a free copy of our real cook book, "HOME HELPS."

THE FAIRBANK COMPANY
"Cottolene makes good cooking better!"

SUPREME FOOD PRODUCTS

Absolutely Pure—Easy to Serve

Try these Supreme Food Products, Madam. Serve them today or tomorrow. Taste this rich, flavory ham; tender, juicy bacon; properly fed poultry; pure, wholesome butter; fresh eggs; prime lard. You get the guarantee of Morris & Company with each one of these products if you say "Supreme" to your dealer. Ask for the Supreme Brand—look for the Supreme label.

"It's Always Safe to Say Supreme"

MORRIS & COMPANY

U.S.A.

The New Trimmed Leghorn Hats

With Plain or Faced Brims

—Leghorn Hats, now the latest mode in picturesque millinery are shown here in all their variations. Many with facings of plaid, maline and silks; trimmings of flowers, ribbons and velvet. The model illustrated is a combination of the natural colored Leghorn and the new shade of green silk. These models all

—Exceptionally priced at \$7.50 —Second Floor

Red Cross Shoe

"Bonds with your foot" TRADE MARK

New Spring Styles Await Your Inspection

You'll Be Delighted When You See Them

—We are especially anxious for you to see the superb array of new Red Cross styles, in all the new leathers and materials, with every new footwear feature and fancy interpreted in them.

Special line of Red Cross Shoes at . . . \$5.00
Other models in high tops at . . . \$4.00 to \$6.00
The Low-cut Shoes can be had at \$3.50 to \$5

—Second Floor