## HOOD RIVER APPLES MAKE DISTRICT THE LAST WORD IN FRUIT

Wonderful Bearing Orchards Bring Wealth to Oregon and Fame to State as Well

BEWARE OF DECEPTIONS

Kid Glove Orchardist, Who Would Bive on Other People's Labor, Is in a Bad Way.

By Fred Lockley.

Hood River, Or., March 5 .- Some philosopher has wisely observed that hen doesn't quit scratching because forms are scarce. Hood River is still scratching, notwithstanding the fact that the growers were hard hit by the dump in the price of apples. The real armer or orchardist has little to fear. He has his land and he can make his living from it. While this is true of the man who wears overalls and is willing to bend his own back, it is not rue of the "kid glove" orchardist, who wants to live by the sweat of other eople's brows. He is in a bad way so is the speculator who has been Selling scenery at fabulous prices. A year or two of low prices for fruit will bring fictitious prices down to s pasis where the land is valued at the price it will earn in actual crops pro-District Is All Right,

The Hood River district is absolutely all right. That fact is too well demnstrated by its past performance to be brought into question. not, all right is the valuations put upon Hood River land by greedy specators who have boosted the price out If some well-to-do easterner buys a few acres for a home account of the wonderful view of Mount Hood and pays \$2000 an acre or it, instantly the speculators who trict. have bought land at \$150 an acre and are asking \$1200, herald to the world ing for \$2000 an acre, and at once boost That is what is the matter with of easy, money and destroys his sense River cider. f values. He gets something for thing, and so takes the first step thing that can happen to a community doctor to get a prescription. is to get the idea they can live on the increase of land values instead of from productive work. One of the greatest mistakes a community can make is to welcome the land boomer, who advertises broadcast that orchard lands are selling at from \$1000 to \$2000

The young middle western farmer, the real worker and producer, cannot, and will not, pay such prices; so he goes to some other community, where can secure farm land at from \$50 to \$159 an acre. .The kid glove farmer, the retired professor doctor or lawpayment, expecting to direct operations front porch, and also expecting the first crop to pay the balance due on the place. He is due to have a rude awakening. He loses the place, goes back to his home in the middle west to take up his old work, and the voice of his wailing is heard in the and. Naturally, he condemns the west. Has not he had a bitter experience with the western land sharks? Here is one case that was told me recently. Two or three years ago a cultured easterner came to Hood River. He bought an orchard for \$13,000, paying \$5000 cash as a first payment. He

learned that the same place had been purchased less than three years before for \$2400. He wanted to turn the place back, offering to lose one half of the \$5000 he had paid. Refuses to Take It Back.

Finally he offered to lose the entire place in the hands of a real estate do not tax the body or digestion.

man to sell. You don't condemn all "The common prejudice against to one with a flaw, nor do you refuse to they render the blood acid, and hence accept \$20 gold pieces because you should be avoided in gout and rheuma- 246 Pine St., near 34

Upstanding

Moyer \$15 suits are head and

shoulders above any others at the

Suppose you men take a look

through these new Spring, 1915,

Third and Oak

Clothes\_

price-and then some!

NATURE LAVISHES HER GIFTS ON WONDERLAND OF OREGON



Typical Hood River valley orchard in bloom.

might take a counterfeit. All mines tism, is entirely without foundation. are not wildcat propositions.

Hood River is a wonderful apple district. As I drove over a splendid road recently between rows of beautifully kept orchards, up the valley to Billy Sunday's orchard, I could not help feel what a revelation Hood River is to the stranger as to what an apple orchard should be.

The right varieties, proper planting, pruning, spraying and cultivating have made Hood River a model apple dis-

To look at a Hood River Newtown or Spitzenberg makes one hungry. No that Hood River orchard land is sell- appetite, however jaded, can resist the their prices from \$1200 to \$2000 an it is served raw or in apple sauce, apple butter, apple pie or in apple Hood River. The worst thing that can dumplings. After you have eaten a nappen to an amateur gambler is to second or a third serving, then wash make a winning. It gives him a taste it down with a generous glass of Hood

In Hood River, they tell a story of a man who, having lost his appetite oward becoming a parasite. The worst and his interest in life, went to

Doctor Gives "Relief." The doctor prescribed albumen, phosphorus, malic acid, sugar and gallic acid in proper proportions. The man had no idea his case was so serious and decided to make his will at The doctor relieved his harrowed feelings by saying: "You will find that prescription, properly compounded, in an apple. The malic acid in an apple will neutralize the excess of chalky matter in your system caused by eating too much meat. The acids in the apple will diminish the yer, lured by the bait of the plausible and acids are both good for your brain, town Piptins originated in New York and if you will eat several apples a state, and the Delicious halls from savings into an orchard as a first day you will soon feel less sluggish. complexion, and you will feel less nervous. If you will largely eliminate meat and an excess of starch from your diet, take plenty of exercise, sleep eight hours, get plenty of fresh air, stomachs. stop worrying and eat several apples a day, you will never need a doctor's

> J. H. Kellogg of Battle Creek, Mich., n a recent article about Hood River,

Require No Cooking.

"Fruits differ from most other foods in the fact that they require no cooking. They are, as they say in Mexico. cooked in the sun. It may even be said that they require no digestion. This last statement, if not absolutely true, is nearly so, for the sugars and acids of fruits require no digestion, but are ready for immediate absorption and supply the body with nutri-\$5000 payment if he could have his ment in its most easily available forci. secured notes for \$8000 returned. The This is why fruits and fruit juices man who had sold it refused to take are so wonderfully and immediately the orchard back in exchange for the refreshing. The energy imparting ele-notes. The easterner, discouraged and ments which they contain are ready motes. The easterner, discouraged and ments which they contain are ready for immediate absorption and hence

dlamonds because you have purchased use of acid fruits on the ground that

The acids of fruits are combined with alkaline substances. When fruits are burned or utilized in the body, leaving the alkalis behind, so that the effect of fruits, even those that are decidedly acid in flavor, is to increase the alkalinity of the blood and to aid the body n getting rid of uric acid and other poisonous acid wastes. The free use of apples and of juicy fruits of all sorts is to be highly recommended in all cases of chronic rheumatism, gout, and in fact in all forms of chronic dis-

which the bowels require to stimulate action, but also through the stimulat ing effect of the acids and sugars which they contain, which act especialy upon the small intestine. After years of experimenting, it

has been found that the northwest ex-

eases. Fruits stimulate intestinal ac-

tivity not only by furnishing the bulk

els in the production of certain vari eties of apples.

Some Kinds Excel. In Hood River, the two apples most largely raised are the Newtown Pippin and the Spitzenberg. Other apples raised at Hood River with great success are Arkansas Black, Winter Banana, Rome Beauty, Delicious, Winesap, Ortley, Red Cheek Pippin, Wagener, Grimes! Golden, Jonathan, King Tompkins, Gravenstein and McIntosh Red We are indebted to Germany for the delicious Gravenstein, to Ontario for the McIntosh Red, to Virginia for Grimes' Golden, to Arkansas for the Arkansas Black, to Ohio for the Rome Beauty, and to New Jersey for King Tompkins, the Wagener, the Ortley, acidity of your stomach and help to the Red Cheek Pippin and the Winesap. cure your indigestion. The phosphorus The Jonathans, Spitzenbergs and New-

apple, and the day will come when, through the increase of commercial orchards, the apple will win its way, if not to all hearts, at least to all

care, and you will renew your youth INTERSTATE BRIDGE WORK TO COMMENCE SATURDAY, MARCH 6

> (Continued From Page One.) er Commercial club, a celebration is being planned for tomorrow afternoon on the Washington bank of the

Mayor Is Invited, Mayor Milton Evans of Vancouver oday extended an invitation to Mayor Albee to be present and officials of

honor of the occasion.





## SEARCH FOR BODY OF MAN WHO WAS SEEN IN LINK RIVER WHIRL

George Cornell Swept From Channel and Carried to His Death.

(Special to The Journal.)

Klamath Falls, Or., March 5. —
Search is being made today for the body of George Cornell, 33, who was seen for the last time struggling in the wild waters of Link river. His canoe, hat and paddle have been found. Cornell, an Upper lake navigator, left Upper lake landing for town, in-tending to land near the source of Link river. It is believed he went too far out, and was caught by the current and swept into the river, which for a mile is a seething whirlpool or wild raging waters, hiding many lagged rocks.

Cornell had jokingly stated that he would shoot these rapids for motion

formal signing by the commissioners

of both states.

Preliminary plans and estimates for the improvement of Union avenue from Bryant street to Columbia boulevard, which is to be one of the approaches to the department of public works and will be submitted to the council soon. The improvement is to include a viaduct over the O-W. R. & N. company tracks between Lombard street and the boulevard. This viaduct will be 233 feet long and about 58 feet wide and will cost appreximately \$32,000. the Portland Commercial club with a The entire improvement, including the hard surfacing of the street north of

Bryant street, the viaduct and the dirt

fill, will be about \$60,000. the viaduct and incidental costs to Bates, J. P. Stapleton, P. J. Flynn and property owners along Union avenue and adjoining streets from the proposed viaduct to the Broadway bridge, and the cost of the hard surfacing to the property directly abutting the proposed improvement. As this street has already been selected as an approach to the interstate bridge, work is to be rushed to get it under way so that it will be in readiness when the bridge is

University Beats O. A. C. Eugene, Or., March 5 .- University of unanimously, in a debate on the national ownership of railways. Oregon's signing and it is expected that a meet- team was composed of Victor Morris ing of the interstate bridge commis- of Eugene and Peter Crockett of Pension will be called in a day or two for dleton,

> IT COSTS NO MORE TO DRESS IN STYLE ? The secret is to know how.

the Vancouver Commercial club have

equest to take part.

A. J. Gorland.

conveyed notice of the celebration to

The following committee of promi-

nent Vancouver men has charge of the

arrangements: E. E. Beard, W. C.

C. F. Swigert and O. W. Simons,

president and general manager re-

pany, have promised that the Ajax

shall have a full head of steam that

its whistle may be heard in both states

This first bucketful will undoubt-

edly be the occasion for felicitous

fuls will be eagerly selzed upon as

Contracts have been sent to all the

successful bidders for examination and

speeches and it is predicted that hand

when the first bucketful of river bot-

om is brought to the surface.

spectively of the Pacific Bridge com-

THE NEW EMPIRE DRESSES



Select your styles from PICTORIAL REVIEW PATTERNS today, absolutely the best pattern made in America. THE SPRING FASHION BOOK

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Second Floor

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Come in and hear Al Jolson's two new Winter Garden Hits, also two new numbers by Geo. O'Connor, a new and remarkable singer of Coon Songs.

Hand Embroidered Organdie Collars -In newest spring styles. Regular Price 50c Sale 25c

Popular Sheet Music 15c

-You Are the Rose of My Heart-Providing-Can You Pay?-Keep It Up-The Violin My Great-Grandaddy Made-When My Ship Comes In-On the 5:15-I Wonder What Will William Tell-From Now On-La Brulanta One-Step-L'Hesitation Waltz-V. V.'s Eyes-I'm Going to Make You Love Me.

Moil and Telephone Orders Filled by Expert Shoppers Merchandise of Merit Only Phone Marshall 5000

## First Comprehensive Showing of Spring Suits for Small Women and Misses \$15.00 to \$35.00

-At least 50 new and most exclusive styles in these suits, every one deserving of individual notice. The jackets are jaunty and short, of course, featuring the new Empire and high-waisted effects, with pleated and circular peplums, the military models that button closely around the neck, belted styles, and any number of up-to-date suits that you will find very different, and the prettiest you have seen this season. There are sand, Army blue, novelty and plain black and white checks, as well as navy and black suits, in serges, gabardine and fancy mixtures. The skirts show the full, flaring effect, some models introducing the new "cuff" finish at the bottom.

New Covert Coats for Small Women and Misses

-Just out of their boxes, and the most attractive coats you ever saw, in the new lengths for Spring. Altogether new in style, showing high-waisted, pleated and box models, with patch pockets, fancy stitching and bone button trimming. Prices \$8.45, \$9.95 to \$15.00.

Spring Models in White Coats for Misses

-In new velour cords, chinchilla, plain and fancy plaids, in exclusive new models, shown for the first time. Prices from \$8.75 to \$12.50.

Extraordinary Suits for Boys at \$4.95 The Regular \$6.00 Styles and Qualities

Each Suit Has Two Pairs of Fully-Lined Trousers -You will admit that these suits are worth a great deal more. They cannot be equaled elsewhere for \$4.95, and ordinarily you would pay \$6.00 for these same suits. You will also find them different

from ordinary models at this price. They possess all the character and up-to-date new features of suits selling for a great deal more, and the tailoring and fit cannot be improved upon -They come in narrow stripes, checks, fancy plaids and mixtures, in gray, tan and brown, showing the latest Spring styles. And each suit comes with an extra pair of full-lined and taped trousers to match. Sizes 6 to 18 years.

The New Corduroy Pants for Boys Are Here at \$1.00

-For boys from 6 to 16 years. Just the thing for real hard school wear. Extra well made, of an extra heavy corduroy in brown or mouse color. Made knickerbocker style, taped seams, button knee. —Double-seated trousers of the same corduroy at \$1.50.

New Mixtures in Boys' Separate Pants 98c -Exceptional quality trousers, both in material and finish. Full lined, in knicker style, buckle and strap at knee. In brown, gray and fancy mixtures. Sizes 7 to 16 years.



The Smartest and Most Becoming Trimmed SPRING HATS

May Be Chosen Easily From This Display, \$8.95

-A really alluring assortment of escargot braid smooth-finish hats in the new battleship gray, sand, military blues, rich browns, rose and black.

—There are many charming ideas in shirred and plain facings of corded silks or satins, with novel silk or velvet ribbon trimmings, combined with flowers, bunches of

-Medium and small hats, presenting the new rolling brim shapes, the late sailor

Three Attractive Styles in

Girls' New Wash Dresses At \$1.59 Sizes 7 to 14 Years

-Such pretty dresses of the new plaid crepe, or plain and fancy striped Anderson ginghams. Made in three styles, with medium waistline and three-piece belts, the new pleated skirts, also vest effects. Finished at the neck with round collar of plain color and over-collar of white, or with narrow embroidery edging, and another style with pique collar, embroidered corners in color and cord and tassels. They come in dainty blues, pinks, tans, greens in stripes, and blue and pink combination plaids. —Fourth Floor

New Bolero Serge Dresses \$11.95 For Misses and Small Women -Of French serge in the high-waisted style, in new bolero effect,

with full, flaring skirt, turn-back collar and cuffs of white satin. and trimmed with bone buttons. -Colors are lattice green, new blue, black and sand.

-Other new Dreses for misses, in exclusive Spring styles, of silk or serge, in all the new colors of gray, rose, greens, sand, navy and black. \$18.50 to \$27.50.

To Hat and Coat Children Becomingly First Showing of Spring Hats and Bonnets Prices From \$1.00 to \$5.50

-In straws, organdie and pique, in cunning new shapes with trimmings of lace, tiny flowers and ribbons, in plain and fancy styles, for children 1 to 6 years.

-Exclusive new imported hats from Paris, for children 1 to 6 years. -Prices \$12.50 to \$22.50. New Coats for Children, 1 to 6 Years

Special \$2.95

-In two new styles, double or single-breasted. Made of navy blue serge, in a Spring weight, finished with pique collars, scalloped or hemstitched. One coat in box style, the other in belted effect. These coats are full lined with sateen. Other New Coats for Children 2 to 6 Years.

-In Balmacaan, belted and high-waisted, box-pleated models, in covert, serges and fancy checks, full or half lined. - Prices \$3.95 to \$7.50. -Fourth Floor

New \$1.50 Velvet-Bordered Veils Very Special \$1.00

-The most fashionable drape veils of the season-in plain crackly meshes, Hexagon meshes and meshes with motifs and dots. In brown, navy, blue, green, purple, white, black, and white with black combination. Bordered on three sides with velvet. 1 1-3 yards long.

Glove Sale

\$1.50 Pique Glace \$1.33 -2-clasp pique glace-fin-ished gloves, made from es-pecially selected skins. Sewed and back stitching in contrasting colors. In black

and white. \$1.50 High-Grade\$1.35 -One-clasp style, of flexible and durable stock. Shown inblack and tan shades.

Gloves. Sale .... 95c \$1.25 Lambskin -One-clasp lambskingloves, pique sewn and contrast em-

broidery back stitching. In black, white, tan and gray.

—First Floor

IMPORTED FRENCH BlackVelvet Ribbons For Millinery-Low Prices

> ribbons you can buy, with satin back, fast dye. Just the widths now used for millinery trimmings.
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> 1-inch width, yard 15c
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> 1½-in. width, yd. 20c
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> 1½-in. width, yd. 25c
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> 2-inch width, yard 29c
>
> 2½-in. width, yd. 33c

-The finest black velvet

3-inch width, yard 39c 3½-in. width, yd. 47c —Pirt Ploor 35c Ribbons

For Trimmings and Hair

Very Special 25¢ Yd. -Ribbons that are 5 inches

wide, in plaids, checks, stripes, plain and moire effects, satins, Dresdens and warp prints. In pastel shades, in light and dark colors, and many beautiful combination colors.

-First Floor

models--you'll be glad to see what \$15 can do at Moyer's. Look at our windows! "Moyer Special" \$2 Hats Are Good Hats! MOYER Second and Morrison