

HOOD RIVER APPLES MAKE DISTRICT THE LAST WORD IN FRUIT

Wonderful Bearing Orchards Bring Wealth to Oregon and Fame to State as Well BEWARE OF DECEPTIONS

By Fred Lockley. Hood River, Or., March 5.—Some philosopher has wisely observed that a hen doesn't quit scratching because worms are scarce. Hood River is still scratching, notwithstanding the fact that the growers were hard hit by the slump in the price of apples.

The Hood River district is absolutely all right. That fact is too well demonstrated by its past performance to be brought into question. What is not all right is the valuations put upon Hood River land by greedy speculators who have boosted the price out of all reason.



Typical Hood River valley orchard in bloom.

might take a counterfeit. All mines are not wildcat propositions. Hood River is a wonderful apple district. As I drove over a splendid road recently between rows of beautifully kept orchards, up the valley to Billy Sunday's orchard, I could not help feel what a revelation Hood River is to the stranger as to what an apple orchard should be.

The right varieties, proper planting, pruning, spraying and cultivating have made Hood River a model apple district. To look at a Hood River Newtown or Spitzenberg makes one hungry. No appetite, however jaded, can resist the appeal of the king of fruits, whether it is served raw or in apple sauce, apple butter, apple pie or in apple dumplings.

Doctor Gives "Salter." In Hood River, they tell a story of a man who, having lost his appetite and his interest in life, went to a doctor to get a prescription. The doctor prescribed albumen, phosphorus, malic acid, sugar and gallic acid in proper proportions.

Some Kinda Ezeel. In Hood River, the two apples most largely raised are the Newtown Pippin and the Spitzenberg. Other apples raised at Hood River with great success are Arkansas Black, Winter Banana, Rome Beauty, Delicious, Winesap, Ortley, Red Cheek Pippin, Wagener, Grimes' Golden, Jonathan, King Tompkins, Gravenstein and McIntosh Red.

INTERSTATE BRIDGE WORK TO COMMENCE SATURDAY, MARCH 6 (Continued From Page One.) ver Commercial club, a celebration is being planned for tomorrow afternoon on the Washington bank of the river in honor of the occasion.

Established 1882 FOOK SANG CHINESE JEWELER Any design made to order with good luck Chinese characters. 246 Pine St., near 3d.

It is entirely without foundation. The acids of fruits are combined with alkaline substances. When fruits are eaten, the acids are quickly digested, burned or utilized in the body, leaving the alkalis behind, so that the effect of fruits, even those that are decidedly acid in flavor, is to increase the alkalinity of the blood and to aid the body in getting rid of uric acid and other poisonous acid wastes.

IT COSTS NO MORE TO DRESS IN STYLE? The secret is to know how. THE NEW EMPIRE DRESSES are the latest word in Fashions.



Select your styles from PICTORIAL REVIEW PATTERNS today, absolutely the best pattern made in America. THE SPRING FASHION BOOK only 10 cents extra when purchased with one 15 cent pattern. APRIL STYLES now ready.

SEARCH FOR BODY OF MAN WHO WAS SEEN IN LINK RIVER WHIRL

George Cornell Swept From Channel and Carried to His Death. (Special to The Journal.) Klamath Falls, Or., March 5.—Search is being made today for the body of George Cornell, 33, who was seen for the last time struggling in the wild waters of Link river.

a formal signing by the commissioners of both states. Preliminary plans and estimates for the improvement of Union avenue from Bryant street to Columbia boulevard, which is to be one of the approaches to the bridges, are now being prepared by the department of public works and will be submitted to the council soon.

University Beats O. A. C. Eugene, Or., March 5.—University of Oregon defeated O. A. C. here last night unanimously, in a debate on the national ownership of railways.

Victor & Columbia Talking Machines \$1.00 Down—\$1 Week Come in and hear Al Johnson's two new Winter Garden Hits, also two new numbers by Geo. O'Connor, a new and remarkable singer of Coon Songs. —Basement

Hand Embroidered Organdie Collars —In newest spring styles. Regular Price 50c Sale 25c —First Floor

Popular Sheet Music 15c —You Are the Rose of My Heart—Providing—Can You Pay?—Keep It Up—The Violin My Great-Granddaddy Made—When My Ship Comes In—On the 5:15—I Wonder What Will William Tell—From Now On—La Brulanta One-Step—L'Hesitation Waltz—V. V.'s Eyes—I'm Going to Make You Love Me. —Basement

Mail and Telephone Orders Filled by Expert Shoppers Lipman Wolfe & Co Merchandise of Merit Only Phone Marshall 5000 Phone A-6691

First Comprehensive Showing of Spring Suits for Small Women and Misses \$15.00 to \$35.00 —At least 50 new and most exclusive styles in these suits, every one deserving of individual notice. The jackets are jaunty and short, of course, featuring the new Empire and high-waisted effects, with pleated and circular pleums, the military models that button closely around the neck, belted styles, and any number of up-to-date suits that you will find very different, and the prettiest you have seen this season.

New Covert Coats for Small Women and Misses —Just out of their boxes, and the most attractive coats you ever saw, in the new lengths for Spring. Altogether new in style, showing high-waisted, pleated and box models, with patch pockets, fancy stitching and bone button trimming. Prices \$8.45, \$9.95 to \$15.00. Spring Models in White Coats for Misses —In new velour cords, chinchilla, plain and fancy plaids, in exclusive new models, shown for the first time. Prices from \$8.75 to \$12.50. —Fourth Floor

Extraordinary Suits for Boys at \$4.95 The Regular \$6.00 Styles and Qualities Each Suit Has Two Pairs of Fully-Lined Trousers —You will admit that these suits are worth a great deal more. They cannot be equaled elsewhere for \$4.95, and ordinarily you would pay \$6.00 for these same suits. You will also find them different from ordinary models at this price. They possess all the character and up-to-date new features of suits selling for a great deal more, and the tailoring and fit cannot be improved upon.

The New Corduroy Pants for Boys Are Here at \$1.00 —For boys from 6 to 15 years. Just the thing for real hard school wear. Extra well made, of an extra heavy corduroy in brown or mouse color. Made knickerbocker style, taped seams, button knee. —Double-seated trousers of the same corduroy at \$1.50. New Mixtures in Boys' Separate Pants 98c —Exceptional quality trousers, both in material and finish. Full lined, in knickerbocker style, buckle and strap at knee. In brown, gray and fancy mixtures. Sizes 7 to 16 years. —Fourth Floor

The Smartest and Most Becoming Trimmed SPRING HATS May Be Chosen Easily From This Display, \$8.95 —A really alluring assortment of escargot braid smooth-finish hats in the new bat-tleship gray, sand, military blues, rich browns, rose and black. —There are many charming ideas in shirred and plain facings of corded silks or satins, with novel silk or velvet ribbon trimmings, combined with flowers, bunches of small fruits. —Medium and small hats, presenting the new rolling brim shapes, the late sailor models and turban effects. —Second Floor

Three Attractive Styles in Girls' New Wash Dresses At \$1.59 Sizes 7 to 14 Years —Such pretty dresses of the new plaid crepe, or plain and fancy striped Anderson gingham. Made in three styles, with medium waistline and three-piece belts, the new pleated skirts, also vest effects. Finished at the neck with round collar of plain color and over-collar of white, or with narrow embroidery edging, and another style with pique collar embroidered corners in color and cord and tassels. They come in dainty blues, pinks, tans, greens in stripes, and blue and pink combination plaids. —Fourth Floor

New Bolero Serge Dresses \$11.95 For Misses and Small Women —Of French serge in the high-waisted style, in new bolero effect, with full, flaring skirt, turn-back collar and cuffs of white satin, and trimmed with bone buttons. —Colors are lattice green, new blue, black and sand. —Other new dresses for misses, in exclusive Spring styles, of silk or serge, in all the new colors of gray, rose, greens, sand, navy and black. \$18.50 to \$27.50. —Fourth Floor

To Hat and Coat Children Becomingly First Showing of Spring Hats and Bonnets Prices From \$1.00 to \$5.50 —In straws, organdie and pique, in cunning new shapes with trimmings of lace, tiny flowers and ribbons, in plain and fancy styles, for children 1 to 6 years. —Exclusive new imported hats from Paris, for children 1 to 6 years. —Prices \$12.50 to \$22.50. New Coats for Children, 1 to 6 Years Special \$2.95 —In two new styles, double or single-breasted. Made of navy blue serge, in a Spring weight, finished with pique collars, scalloped or hemstitched. One coat in box style, the other in belted effect. These coats are full lined with sateen. Other New Coats for Children 2 to 6 Years. —In Balmaean, belted and high-waisted, box-pleated models, in covert, serges and fancy checks, full or half lined. —Prices \$3.95 to \$7.50. —Fourth Floor

New \$1.50 Velvet-Bordered Veils Very Special \$1.00 —The most fashionable drape veils of the season—in plain crackly meshes, Hexagon meshes and meshes with motifs and dots. In brown, navy, blue, green, purple, white, black, and white with black combination. Bordered on three sides with velvet. 1-1 3/4 yards long. First Floor

35c Ribbons For Trimmings and Hair Bows Very Special 25c Yd. —Ribbons that are 5 inches wide, in plaids, checks, stripes, plain and moire effects, satins, Dresdens and warp prints. In pastel shades, in light and dark colors, and many beautiful combination colors. —First Floor

Upstanding Clothes— Moyer \$15 suits are head and shoulders above any others at the price—and then some! Suppose you men take a look through these new Spring, 1915, models—you'll be glad to see what \$15 can do at Moyer's. Look at our windows! "Moyer Special" \$2 Hats Are Good Hats! MOYER Second and Morrison Third and Oak

Mail and Telephone Orders Filled by Expert Shoppers Lipman Wolfe & Co Merchandise of Merit Only Pacific Marshall 5000 Home A-6691

NEW 1915 MAXWELLS WHILE THEY LAST \$725 Portland Delivery COMPLETELY EQUIPPED WITH ELECTRIC LIGHTS AND SELF-STARTER Large Stock of Parts, 20 Per Cent Off Pacific Motors Company 682 Washington St., Portland, Or. Phone Main 75