

"Such lovely, large asparagus"

"I just want to get my teeth into it!" Only choice, large, tender Asparagus packed into

Preferred Stock Canned Asparagus

Grown on the Sacramento River islands, California, noted the world over for delicious Asparagus.



ALLEN & LEWIS Portland, Oregon



Votes! Votes! Votes! Votes! WIN

Automobiles, Pianos, Trips to the 1915 Fair and Grafonolas

STUDY THIS PAGE--IT TELLS YOU HOW These firms and manufacturers have joined with The Journal in the BIG \$5,000 TRADE AND CIRCULATION CONTEST!

Each label and purchase wins more votes

Albina Fuel Co., Inc.

Main office 453 Goldsmith Branch Offices Throughout the City

COALS

KNIGHT ROCK SPRINGS MENDOTA

Our Summer Prices on Coal are still in effect.

WOOD

DRY SLAB NO. 1 DRY FIR SEASONED POLE OAK

Our sales slips have a voting value of one vote for each cent.

Paint Glass Varnish Kalsomine Doors Windows

Roofing Paper Building Paper Beaver Board

Lubricating Oils and Grease Automobile Oils and Grease

Sold by RASMUSSEN & CO. N.E. Cor. 2d and Taylor Sts. Phone—Main 1771—A-6831



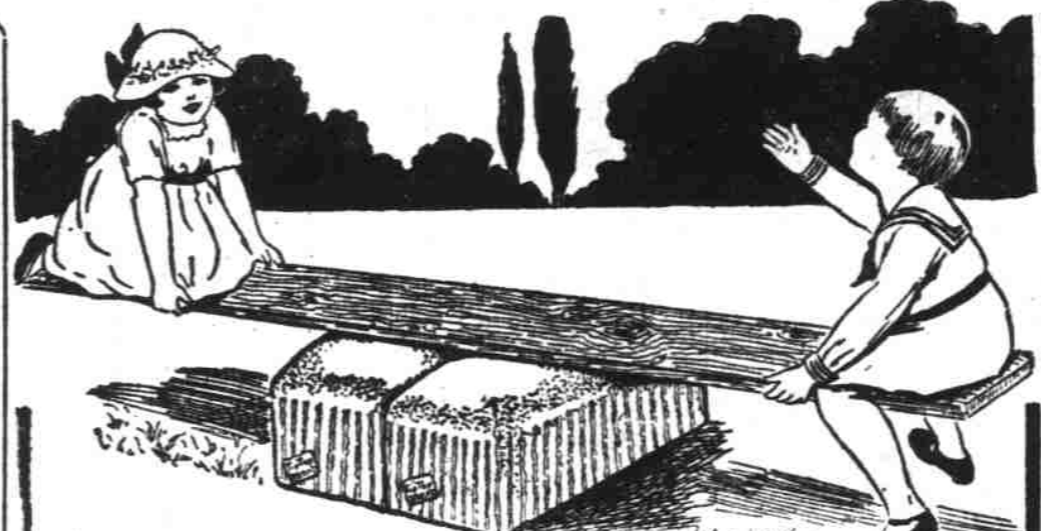
First Aid to the Hostess

When unlooked-for company comes, you'll feel perfectly secure with

Otter Clams

in the pantry. Delicious broths, chowders and bouillions prepared in a few moments.

All the fresh sweetness of flavor retained At all grocers, 15¢—2 cans 25¢ The labels are good for 30 votes



Kiddies and grown-ups, too, prefer Tip-Top

—because it is "better." But they don't know why it is better.

Tip-Top Bread

is superior in flavor, because it is a combination of the purest, most wholesome ingredients.

Next time ask your grocer for "Tip-Top"

Baked by the LOG CABIN BAKERY

"Tip-Top," "Roman Meal" and "Biglofa"—each loaf good for 15 votes in The Journal Contest.

These Rules Govern the Contest

Over \$5000 in prizes will be awarded by The Oregon Journal to the persons receiving the largest number of votes in this circulation and trade campaign, which started Thursday, Sept. 24, 1914, ends Feb. 24, 1915.

The retail merchants mentioned herein will issue, with every cash purchase of 5c or over, a sale slip or coupon having a voting value of one vote for every cent. If you have a charge account with the merchant, the voting coupons will be issued when you present your receipted bill at The Journal Contest Department. These coupons or sale slips must be presented to The Journal's Contest Department within

seven days from the date of issue to be credited to yourself or candidate you choose. The labels or trademarks of the articles mentioned in the "Manufacturers' List" appearing below will have a certain voting value. See manufacturers' list and advertisements for details.

Paid-in-advance subscriptions to The Daily, Sunday or Semi-Weekly Journal (dated after September 23), for one month or more, will have a voting value of one vote for every cent over 65 cents.

In case of a tie vote, the contestant bringing in the greatest amount of cash Journal subscriptions during the time of the contest will be entitled to the award on which the tie occurs.

Golden West Coffee advertisement with image of a coffee can and text: 'The First Thing In The Morning', '40c lb.', 'Why Pay More? Steel Cut - No Chaff', 'Save the containers or labels, they have a value of two votes for each cent of purchase.', 'CLOSET & DEVERS', 'The Oldest and Largest Coffee Roasters the Northwest'

Ask Your Grocer advertisement for LUCKEL'S STEAM-REFINED BORAX, ROYAL WHITE GOLDEN STAR, BABY ELEPHANT, LUCKEL'S NAPHTHA, DEWDROP WASHING POWDER. Includes text: 'Wrappers have a voting value of 2 votes for each cent of purchase'

Standing Sentinel Purity Milk and Cream advertisement with image of a milk can and text: 'is pure, pure, pure!', 'Absolutely the safest milk delivered in Portland today. Guarded in every step by modern science.', 'If it's Pure Enough for Baby it's Pure Enough for You', 'All Labels good for 20 votes.'

CROWN FLOUR (Unbleached) advertisement with text: 'Purity and Flavor Not Sacrificed For Artificial Color', 'Save your empty sacks for prizes.'

INSIDE PARAFFINE CARTON Golden Rod Cereals advertisement with image of a cereal box and text: 'Double Carton Feature', 'Paraffine Carton', 'Golden Rod Milling Co.', 'Cereal Manufacturers, Portland, Oregon', 'Cartons have value of 2 votes for each cent represented.'

U. S. DRY CLEANERS advertisement with text: 'Send all your dry cleaning here. Every care and attention is given the work, which is returned to you in all its freshness, the same as new material. Get your work done here and be pleased. Also get in on the big premium contest.', 'Our cash receipts for dry cleaning have value of 2 votes for each cent represented', 'U. S. DRY CLEANERS', 'East 262 J. DANNELLS, Manager B-1193'

DAMASCUS advertisement with text: 'There is nothing so good as good butter There is no butter that is better than DAMASCUS', 'Sold by All Reliable Grocers.', 'Wrapper Labels Good for Two Votes for Every Cent Represented.', 'Damascus Creamery PORTLAND OREGON'

District Prizes advertisement with text: '1ST PRIZE—High-Grade Piano. 1st District—A. Haynes Bros. Piano, now on display at Graves Music Store, 151 Fourth St.', '2d District—Kurtzman Piano, now being shown at Sherman, Clay & Co., 6th and Morrison.', '3d District—A Ludwig Piano, on exhibition at Wiley B. Allen & Co., Broadway and Morrison.', '4th District—A Bush & Lane Piano, now on the floor at Bush & Lane's, 433 Washington St.', '2D PRIZE for each District—A trip for two persons to the Panama-Pacific Exposition, either by rail or boat, with meals en route, one week at a first-class San Francisco hotel, and \$50 spending money.', '3D PRIZE for each District—A trip for one person to the Panama-Pacific Exposition, either by rail or boat, with meals en route, one week at a first-class San Francisco hotel, and \$25.00 spending money.', '4TH PRIZE for each District—A \$75.00 Columbia Grafonola.', '5TH PRIZE for each District—A \$50.00 Columbia Grafonola.', '6TH PRIZE for each District—A \$25.00 Columbia Grafonola.', 'Grafonolas on display at Columbia Graphophone Co., 429-431 Washington street, and Graves Music Co., 151 Fourth street.'

Already Built Houses advertisement with text: 'Wired and Fixtures Installed under the terms of our Special Home Wiring offer for from \$13.75 Up depending upon the quality of fixtures. Payment may be made in six monthly installments.', 'Phone Commercial Dept. A-6131—Marshall 5100', 'Portland Railway, Light & Power Co.'

HOLLY MILK advertisement with text: 'The one brand of evaporated milk that WILL WHIP', 'SAVE YOUR LABELS They Are Valuable!', 'Each label is worth 20 votes in The Journal's contest.', 'GET HOLLY MILK And You GET THE BEST!'

LOOK FOR THIS PACKAGE ON YOUR GROCER'S SHELVES advertisement for SNOW FLAKE SODAS with image of a soda box and text: 'It Stands for Something Better in CRACKERS', 'Snowflake wrappers good as follows: 10c packages... 40 votes 25c packages... 100 votes', 'Pacific Coast Biscuit Co. PORTLAND OREGON'

Tell your dealer you want Columbia BRAND advertisement for HAMS, BACON, LARD with text: 'They Are Quality Products The labels from Columbia products have the following values in The Journal's Circulation and Trade Campaign.', 'Columbia Brand Ham—500 votes', 'Columbia Brand Pure Pork Sausage—50 votes', 'Columbia Brand Lard—Small size, 125 votes Medium, 150 votes Large, 350 votes Columbia Brand Salad Oil—70 votes', 'If you buy Columbia products in smaller quantities, have your dealer give you a Columbia ballot and you will be entitled to votes on the basis of 2 votes for 1 cent.'

Grand Prizes advertisement with text: 'The Grand Prize consists of a "Five-Passenger" 500 Touring Car, 1915 model, fully equipped, the regular retail price of which is \$1250, will be awarded to the person having the largest number of votes of all the districts. This automobile now on exhibition at the Northwest Auto Company, Broadway and Couch street.', 'A Second Grand Prize, consisting of a Maxwell Automobile, 1915 model touring car, fully equipped, the regular price of which is \$850, will be awarded to the person having the second largest number of votes of all the districts. This automobile now on exhibition at the Pacific Motors Company, Twenty-first and Washington streets.', 'Winners of the Grand Prizes will have no interest in the District Prizes.', 'District No. 1 Consists of all territory west of the Willamette river and within the city limits of Portland.', 'District No. 2 Consists of all territory east of the Willamette river and north of Burnside street, and within the city limits of Portland.', 'District No. 3 Consists of all territory east of the Willamette river, south of Burnside street, and within the city limits of Portland.', 'District No. 4 Consists of all territory outside of Portland.'

CASH SLIPS FROM THE FOLLOWING RETAILERS HAVE A VOTING POWER OF ONE VOTE FOR EVERY CENT. Lists of retailers and their addresses: Ben Selling—Men's Clothing, Hats and Haberdashery—Women's Apparel, Fourth and Morrison Sts. C. H. Baker—Men's, women's and children's Shoes, 380 Washington St. C. H. Baker—Men's, women's and children's Shoes, 270 Washington St. C. H. Baker—Men's, women's and children's Shoes, 270 Morrison St. The J. K. Gill Co.—Stationery, Books, Office Supplies, Third and Alder. The Juvenile—Children's Outfitters, Boys' Clothing, 143 Sixth St. Ray Barkhurst—Men's Tailor, Sixth and Stark streets. Portland's Emporium—Cloaks, Suits, Furs, Waists, Millinery, 124 Sixth. Baker Theatre, Baker Players—This week, "Sherlock Holmes." Phone Main 2, A-5360. Henry C. Schroeder (Furniture)—244 Russell. C-1774, East 3542. Bonham & Currier, General Merchants—103 Jersey St., St. Johns, Or. W. E. Goggins, Shoes, Gents' Furnishings—104 Main St., Lents, Tab. 4141. Sellwood Furniture Co.—Coraer Tacoma and 13th. Phone Sell. 1682. Isis Theatre, Motion Pictures—13th and Spokane. Myrtle Rose Dancing Club—Wednesday nights, Cotillion Hall, 14th near Washington. Pangborn's Irvington Confectionery—15th and Broadway. C-1495, E. 2659 Irvington Market—C. M. Wallace, proprietor, 351 E. Fifteenth st., N. Phones East 4327, C-1734. Parker Jordan Co., Dry Goods, 146 Killingsworth, Woodlawn 368. HARDWARE, PAINTS, ETC. Oregon Hardware Co.—Hardware, Sporting Goods, Cutlery, 70-72 Third St., near Oak. Nichols Hardware Co.—141 Killingsworth Ave., Woodlawn 547. Eriksen Hardware Co.—554 Williams Ave., C-1366, East 537. Howard Hardware & Paint Co.—1927 East Glisan. Tabor 2977. JEWELERS AND OPTICIANS. Jaeger Bros.—Jewelers and Opticians, 266 Morrison St. Dillen Rogers—Jeweler and Optician, Killingsworth and Albina. Woodlawn 2863. GROCERS. W. S. Cutler & Son—1009 Union Ave. N. C-1354, Woodlawn 1748. F. H. Rupert—421 Jefferson St. A-1796, Marshall 1645. J. Woolach & Son—19th and Broadway. C-2318, East 537. Simola & Davis—45th Ave. and 62d St. Tabor 645. J. B. Neubauber—373 11th St. A-4232, Main 638. Burroughs & Gault—321 Third St. A-1441, Main 1441. G. W. Long—840 Corbett St. A-3523, Main 1704. Carl Walstrom—811 Williams Ave. C-1197, Woodlawn 1502. Geo. Hockenjos—138 Russell St. East 5878. Peeler Grocery Co.—169 E. Broadway, 255 Holladay C-1352, E. 1602. D. Kellaher & Co.—133 1/2 Grand Ave. B-1694, East 418. M. J. Malley—Third and Ankeny. A-5822, Main 303. Brubaker & Normandin—60th and East Stark. B-2125, Tabor 1133. R. A. Wallis—East 80th and Glisan. Tabor 223. Sinnott Bros.—6203 Powell Valley, Tabor 14. John E. Malley—Fourteenth and Washington. A-2167, Main 2167. White Front Grocery—378 E. Eleventh. B-1615, East 380. Emig's Grocery—Fifty-Second and Sandy. C-1665, Tabor 139. Schmeer & Co.—426 East Burnside. B-1183, East 483. Wm. Landauer—925 East Stark. B-2067, East 2618. McFarland & Legrand—415 Everett. Main 1540, A-1540. Hawthorne Grocery Co.—1101 Hawthorne. Tabor 384, B-2425. John E. Malley—680 Millwaukie. Sellwood 374. A. Robertson—13th and Tenino. Phone Sellwood 1066. Chas. W. Stubbs—114 East 28th St. N. Phone, East 4381, B-2168. S. M. Schultze—452 45th Ave. Phone Sellwood 954. A. J. Chilcote—137 Killingsworth Ave. Woodlawn 243. Fred Hoffman—789 Mississippi Ave., Woodlawn 347, C-1551. DRUGGISTS. Huntley Drug Co.—4th and Washington, Portland, Main 3208, A-3105. Edwin A. Robison—23d and Washington. A-5357, Main 8169. Rose City Park Pharmacy—57th and Sandy Road. C-2314, Tabor 2204. Wallace Drug Co.—37th and Hawthorne. Tabor 773. Woodstock Pharmacy—4610 60th Ave. S. E. Sellwood 55. Phoenix Pharmacy—6616 Foster Road (Kern Park Sta.) B-2716, Tab. 463. F. L. A. Wilson—460 Jefferson. A-3421, Main 2069. St. Johns Pharmacy—St. Johns. Killingsworth and Albina. C-1474, Woodlawn 55. Castleman's Pharmacy—Killingsworth and Albina. C-1511, Woodlawn 2294. Vernon Drug Co.—17th and Alberta. C-1511, Woodlawn 2294. McGillivray Bros.—435 Durham Ave. Woodlawn 1810. Allen's Drug Store—16th and Lovejoy. Main 1040. Matthieu Drug Co.—275 Russell St. C-1232, East 662. Auslund Drug Store—110 North Sixth. A-2221, Main 8106. Dickson Drug Co.—73 East 80th. B-1419, Tabor 764. Gelman & Bader—Front and Gibbs. A-5877, Main 5403.