

PORTLAND, OREGON, SUNDAY MORNING, JANUARY 10, 1915.

Tomorrow--Throng Will Attend This Great Sale of Sales All Important, Sharp-Etched Offerings That STAND OUT Unrivaled

TAX UPON INCOMES OVER \$1000 IS IDEA OF THIS CHICAGOAN

Julius Rosenwald Declares Present Scheme Is Unfair to Majority of People.

PENALTY ON INDUSTRY

Urges Tax Levy on Real Estate But Would Exempt Personal Property.

Chicago, Jan. 9.—Everyone in the United States having an income of more than \$1000 a year ought to pay an income tax.

The present federal income tax is class legislation and unfair. It places a penalty on about 10 per cent of the entire citizenship. It begins too high and no part of it is reasonable.

Every man, woman and child having an income of more than \$1000, whether it be from wages, salary, profit, interests or rent, ought to pay a tax.

There should be a tax on real estate, but none on personal property.

The foregoing opinion as to the tax system of the country was expressed by Julius Rosenwald, multimillionaire head of Sears, Roebuck & Co., America's biggest mail order house.

All Should Pay Share.

Mr. Rosenwald's ideal taxing plan would be one to have all citizens share alike the burdens of government. He would make those having great, moderate and small incomes pay in proportion to their revenues to defray the expenses of the country. He would exempt personal property, but nothing else.

Personal property, in its legal classification, includes everything not attached to the soil. That would include stocks of merchandise, negotiable papers, stocks and bonds, real estate, and all the working capital of manufacturers and merchants that is not invested in real estate.

"Germany has the wisest taxing laws," added Mr. Rosenwald. "In that country everyone having an income of more than \$500 a year must contribute to the expense of government."

Industry Not Taxed.

"The present plan of taxation penalizes industry and puts the cost of government on consumption. All goods made and sold must now have added to their cost whatever taxes are levied. A heavy personal property assessment is then an indirect tax upon goods that all classes consume. Persons having incomes less than \$1000 are made to pay this means to defray government expenses. If the taxes were levied upon those whose revenue exceeds \$1000 a year they should fall upon a class financially better able to stand the burden."

Mr. Rosenwald expressed the above definite ideas as to how a system of taxation ought to be modified, but disclaimed all intention of entering any campaign to procure such changes.

New Aircraft Gun Effective in Tests

Rear Admiral Strauss Says Power of American Weapon Makes It Dangerous to Aeroplanes and Dirigibles.

Washington, Jan. 9.—Tests demonstrating the effectiveness of the American navy's anti-aircraft gun have been reported to the house naval committee by Rear Admiral Strauss, chief of the bureau of ordnance. This weapon, used years ago for other purposes, has been developed to bring down hostile aeroplanes and dirigibles.

Admiral Strauss reported, "We have tried it against a kite at 3000 feet altitude, a sufficient altitude to determine that it is valuable for the purpose. Of course, that is not the final altitude at which an aircraft would operate, but we are enabled to judge from the success that we had at that range what we would have at a higher altitude. The range of that gun in the air is about 7000 feet. It is not quite as large as the gun they use in England, but it is quite similar."

A supplemental statement by the admiral shows that the navy manufactured an Indian Head proving ground, 3,354,338 pounds of powder, at a cost of 28 and a fraction cents a pound, while it bought 3,276,630 pounds at 53 cents a pound during the last fiscal year. It also stated that the navy could build 14-inch guns at the Washington gun factory at an estimated cost of \$96,000 each, compared with \$104,000 paid for similar guns made by contract.

Proposes a New Anti-Allies Daily

Herman Ridder of New York Starts Setting Says Time Is Ripe for Launching New Venture.

New York, Jan. 9.—Herman Ridder, in the Staats Zeitung, says that German-American sentiment in New York needs a newspaper in English for its proper expression and adds:

"The time is opportune to launch a journalistic enterprise designed to meet the situation. Should the war drag its weary way over long months to come, I hope to be able to arrange for such a publication. I have received on this subject, I believe it will meet with an enthusiastic welcome. It is not very clearly understood by outsiders to what an extent Germany and German ideals have fastened themselves upon our community. Four fifths of a million people webbed by nearly 2000 German societies, several hundred schools and a dozen newspapers. Germans and their descendants are found in every phase of our business activities. In fact, they are represented everywhere but in our New York press."

Import'd Negligees Selling at \$45 to \$100 Now \$25

—Negligees of silk, crepe de chine, French crepe, satin, broadcloths, French flannels and lingerie cloths.

—The most exquisite negligees that have been shown at such a radical reduction.

—Fashioned in beautiful and original styles, designed by some of the foremost French artists. Trimmings of shadow laces, Duchesse lace, Pointe de Paris lace, insertions, satin ribbons.

—Fourth Floor

Never Before Such a Corset Sale All New Models

of the popular

—Smart Set, W. B., La Vida, Modart, C. B., Etoile de France, Nadia and Grecian Tricot Corsets.

Unusual Reductions

—In this sale you can choose your favorite style in any size necessary. For this sale embraces every model in stock with the exception of Nemo corsets—contract goods.

—Besides this, we offer some discontinued models and broken sizes in Modart and La Vida Corsets at Half Price

—Also all brassieres are reduced, which sell regularly from 50c up to \$5.00.

—Fourth Floor

The New February Pictorial Review Is Now on Sale Here

—In this number you will find the very latest and newest fashions for the Spring and Summer season.

—February Fashion Sheets and patterns are also in.

—Second Floor

\$2 "Winner" Water Bottles \$1.29

—Made from best para rubber, seamless and made extra durable. Full 2 quart capacity. Guaranteed for one year.

—First Floor

Thread Silk Stockings 75c and \$1 Qualities 59c

—Black, white and tan. Of pure thread silk, with double garter tops and extra reinforced heel and toe, for extra wear.

—First Floor

Kohler's Practical Method For the Piano

Vols. 1 and 2 Sp'l., 9c Each
Publisher's Price 50c Each

—Basement

Large 75c Coverall Aprons 39c

—Made of excellent quality percale in light and dark colors. In overall style, with round neck, belted back, bias banding trim and ed. Full sizes, from 54 to 57 inches long.

—Fourth Floor

This Important Sale Event for Women Brings the Season's Greatest Economies on New Evening Gowns, Skirts, Novelty Suits, Dresses NEW EVENING GOWNS DRESS SKIRTS Radically Lowered in Price

—Dinner gowns, party dresses, theatre frocks and dancing dresses. Of lace, satin, charmeuse, in white and exquisite colors. Every gown is new this season, reflecting the most artistic and most fashionable modes, showing fur trimmings, trimmings of satin, soft laces, rosebuds and beading.

\$75.00 Gowns \$41.50 \$50.00 Gowns \$31.50
\$65.00 Gowns \$38.50 \$45.00 Gowns \$27.50
\$60.00 Gowns \$34.75 \$47.50 Gowns \$28.50

Tailored and Novelty Suits Selling Regularly Up to \$65 At \$24.85

—Handsome suits, perfectly tailored—latest modes—of broadcloth, serges, chevots and gabardine. In black, navy blue, brown and green. Braid and fur-trimmed in a variety of novel styles.

—Third Floor

Inimitable French Lingerie One-Fifth to Half Price

—Nowhere will you find such a variety of attractive novelties and beautifully simple styles in the finest of French undergarments.

—Spring brides have found in this sale all the necessary articles for their trousseaux—and many other girls who expect to be brides some day will find this event most alluring, because these garments are practical enough for everybody. Below are some of these items.

ONE-HALF OFF

Gowns from \$10.00 to \$31.25; were \$20.00 to \$62.50.

Chemises at \$4.50 to \$7.50; were \$9.00 to \$15.

Combinations, \$6.25 to \$31.75; were \$12.50 to \$63.50.

Princess slips at \$4.50 to \$7.75; were \$9.00 to \$15.50.

Skirts at \$14.25 to \$38.50; were \$28.50 to \$75.

Corset Covers, \$4.50-\$6.25; were \$9 to \$12.50.

Drawers, \$4.50 to \$7.25; were \$9.00 to \$14.50.

ONE-THIRD OFF

Gowns at \$2.69 to \$9.33; were \$3.25 to \$14.00.

Chemises at \$1.00 to \$4.67; were \$1.50 to \$7.00.

Combinations at \$2.69 to \$7.00; were \$4.00 to \$10.50.

Princess slips at \$2.00 to \$5.33; were \$3 to \$8.

Skirts at \$1.50 to \$9.67; were \$2.25 to \$14.50.

Corset Covers, \$1.10-\$5.17; were \$1.65 to \$7.75.

Drawers from 90c to \$4.67; were \$1.35 to \$7.

—Fourth Floor

Announcing The First Showing of New and Exclusive Spring Millinery

—Tipperary models, Marquis shapes, military effects, large flat sailors, close fitting hats, Scotch effects, in combinations of suede, straw, faille and silks. In the new sand and putty shades, as well as black and the newest colors.

—Second Floor

Real Laces and Novelty Laces NOW HALF PRICE

—In the real laces you will find a most varied assortment of beautiful imported laces selling regularly at 65c to \$30.00 yard. Now 33c to \$15.00 yard.

—In the novelty laces we show many exquisite designs, selling regularly from \$2.00 to \$10.00 a yard. Now \$1.00 to \$5.00 yard.

—First Floor



PICTURE FRAMES 25c

Selling regularly to 75c
—Platinoid, German silver and gold plate frames, in all sizes from small cabinet to 5x7 inches. Fitted with glass and easel backs. Oval and square shapes.

—Sixth Floor

\$6.00 Nickel-Plated Chafing Dish \$3.75

3-pint size, heavily nickel-plated, ebony or rosewood handles, latest improved alcohol burner.

—Sixth Floor

Everything for the Baby Sale Prices That Are Exceptional

Contract Goods Alone Excepted

75c Short Dresses, 59c

—Made of soft, sheer nainsook, with square and round-shape yokes, finished with narrow lace or embroidery. Skirts with deep hems and some with tucks. Sizes 6 months to 2 years.

Long and Short Dresses, \$1.29

Regular \$1.65 and \$1.75

—Sizes 6 months to 2 years. Of finest nainsook, trimmed with fine Swiss embroidery and insertion, also with laces. Skirts trimmed to match.

Lingerie Dresses, 98c

Selling to \$2.50

—Sizes 6 months to 6 years. Made of soft nainsook or lawn. Square or round shape yokes, straight, belted or waisted styles. Some panel styles, trimmed with hand embroidery and lace insertion. Long and short sleeves.

50c Rubber Crib Pad, 35c

—Canton flannel-lined crib pads with detachable rubber cover, finished with tape binding.

DRESSES, HALF PRICE

—This assortment of odd pieces and discontinued numbers. Of poplin, pique, nainsook and soft lawn, in many dainty styles, beautifully trimmed.

—Sizes 6 months to 6 years.

Regular \$1.00 \$1.25 \$1.50 to \$7.50

SALE \$50c 63c 75c to \$3.75

INFANTS' PILLOW SLIPS

—Made of sheerest and softest materials, with hand embroidery trimmings and lace.

Regular to \$2.75 \$4.75 and \$7.00

Sale \$1.49 \$2.98 and \$3.98

\$2.00 Embroidered Imported Bibs \$1.00

35c Rubber-lined Marseilles Bibs \$1.8c

Worsted Leggings to \$1.25 for \$69c

\$2.25 Infants' Worsted Sweaters \$1.25

\$3.75 Infants' Worsted Sweaters \$2.48

75c Heavy Linon Feeders \$38c

65c Infants' Knit Nighties \$49c

Infants' Afghans

Regular \$2.50 \$2.75 \$3.50 to \$4.00

Sale \$2.19 \$2.33 \$2.98 to \$3.39

Sacques and Nightingales

Regular \$1.00 \$1.35 \$2.00 to \$4.50

Sale \$85c \$1.15 \$1.69 to \$3.79

—Fourth Floor

75c Lindsay Gas Lights Sale 25c

—Inverted style, full brass burner, full or half frosted globes, fine mantles. Every light guaranteed. As illustrated.

LIQUID VENEER

25c size for 18c

50c size for 37c

—A wonderful furniture polish.

—Basement

W. B. Corsets \$1.95

—Made of soft coutil in the newest style, with incurve at the waist, low bust, medium long over hips and back.

—Embroidery trimmed, and hose supporters attached.

—Fourth Floor

\$6.00 Nickel-Plated Chafing Dish \$3.75

3-pint size, heavily nickel-plated, ebony or rosewood handles, latest improved alcohol burner.

—Sixth Floor

Lipman Wolfe & Co. "Merchandise of Merit Only"

Men's Raincoats Now HALF PRICE

—Double texture raincoats in tan and gray colors. Made with military and regulation collars—with double seams, doubly reinforced—cut on the lines of English coat fashions.

\$18.00 Raincoats now \$9.00

\$16.50 Raincoats now \$8.25

\$25.00 Raincoats now \$12.50

A Double-Header in Men's Bath Robes \$4.00 Robes for \$2.95

—Exactly one hundred blanket bathrobes, made of warm, soft blanket materials, in handsome dark desirable colors in neat patterns. Made with soft rolling collars and girdle to match.

\$5.00 Robes for \$3.75

—Many attractive bathrobes in this sale which were left from our Christmas selling, in dark colorings and excellent patterns. Border trimmings on the skirt and sleeves.

House Coats at Half Price

—Plain and neatly trimmed styles—made of all wool golf materials, double faced. In navy, gray, brown and tan.

\$7.50 House Jackets \$3.75

\$5.00 House Jackets \$2.50

\$6.50 House Jackets \$3.25

\$15.00 House Jackets \$7.50

\$12.00 House Jackets \$6.00

The Men's Store Also Continues the Unprecedented Sale of Shirts At Cost and Less

—First Floor, Washington-St. Entrance

Shoe Sale Extraordinary Latest Models in Women's Fine Shoes

Offering for one week only

All Custom-Made Boots

All Custom-Made Evening Slippers

All Custom-Made Low Shoes and Pumps

All Custom-Made Oxfords

Selling Regularly Up to \$10.00

\$6.85 the Pair

—This sale positively includes every woman's shoe in the house that has sold regularly up to \$10.00 the pair—shoes that are new in materials, in styles, finest makes. All sizes.

—Basement

BED LINENS Unusual Prices—Exceptional Qualities

HAND-EMBROIDERED IRISH MULL BEDSPREADS AT HALF PRICE

—These spreads are made of fine Irish mull, showing hand-embroidered designs with borders on four sides with satin band. Sizes for full and three-quarter beds. All white and white with colored embroidered patterns, with or without bolsters to match.

\$18.00 Bedspreads \$9.00 \$15.00 Bedspreads \$7.50

\$17.50 Bedspreads \$8.75 \$13.50 Bedspreads \$6.75

\$12.50 Bedspreads \$6.25

IMPORTED BEDSPREADS—BARGAIN PRICES

—These spreads were made in Manchester, England, bleached absolutely white. Beautifully made in satin finish, in raised prominent cameo patterns, plain hemmed, scalloped edge, with corners cut. Three sizes—2 1/2x2 yards, 2 3/4x2 1/4 yards, 2 3/4x3 yards.

\$5.00 Bedspreads \$4.19 \$7.25 Bedspreads \$5.89

\$6.00 Bedspreads \$4.98 \$8.25 Bedspreads \$6.79

\$6.50 Bedspreads \$5.29 \$12.00 Bedspreads \$9.79

\$11.00 Bedspreads \$8.98 \$14.00 Bedspreads \$11.39

85c CASTLETON SHEETS 75c EACH

—Size 2 1/2x2 1/4. Absolutely the best linen-finished cotton sheets in the market. Full measurement, strong, clean cotton, no seams; smooth and soft, 3-inch head hem and 1-inch foot hem. Torn, not cut before making.

\$1.25 CROCHET BEDSPREADS 89c

—Large enough for ordinary double beds. Hemmed ends, firmly woven, fully bleached. In choice patterns.

—Basement

5000 Yards of Inlaid Linoleum Regularly \$1.25 Special 73c Yard

—Standard quality of inlaid linoleum, in a great variety of patterns and colors, suitable for bathroom, kitchen, office use, etc.

—Fifth Floor

Regular 75c Gingham Petticoats 39c

—Of excellent quality striped gingham, with deep two-section, pin-tucked ruffle, with under foundation ruffle.

—Fourth Floor

House Furnishings A Great Sale

\$35.00 Axminster Rugs, 9x12 \$22.45

—Bigelow Axminster rugs and other standard grades of Axminster rugs in beautiful Oriental and conventional designs. In a large variety of patterns.

50c and 60c Cretonne and Chintz 29c

—Art cretonnes, chintz and scrim and shadow cretonnes in pretty floral and conventional designs. In all the most desirable colors. 36 inches wide.

50c and 65c Curtain Nets, Special, Yard 29c

—Fancy bungalow curtain nets in pretty mission patterns, 45 to 50 inches wide. In white and Arabian color.

Discontinued Patterns in Whittall's Rugs \$60 and \$55 Wil- ton Rugs \$43.50

—In this sale we offer the finest Wilton rugs in this season's patterns, which have been discontinued by the makers. In Oriental and conventional patterns. Room size.

\$45 to \$50 Wil- ton Rugs \$32.45

—Whittall and Bigelow Wilton rugs, also discontinued patterns. Size 9 by 12 feet.

—Fifth Floor

NOPHONE ORDERS TAKEN FOR ANY SPECIALS ADVERTISED ON THIS PAGE

New in Art Needlework Stamped Card Table Cover, Tea Cozy, Hot Roll Cover

Set 65c

—Stamped on extra heavy Indian head, stamped in cross-stitch and French knot designs, three pieces to match.