

SPACE FOR DISPLAY OF CARS AT ANNUAL SHOW ALL ENGAGED

Manager Reig Announces That All Preliminary Plans Have Been Completed.

MUCH INTEREST SHOWN

No Less Than 100 Makes of Autos and Trucks Will Be Exhibited at the Armory.

Every available space for the display of cars at the sixth annual automobile show has been taken according to the report of Manager Reig...

STEEL WOULD BUILD 24 SKYSCRAPERS

Local Manager of Tire Factory Does Some Figuring With Long Pencil.

With a long pencil and a report he had just received from headquarters at Akron, Ohio, Manager Thatcher of the local Firestone branch, yesterday figured that enough steel goes into making Firestone rims yearly as to...

Jail Preferred to Giving Up Machine

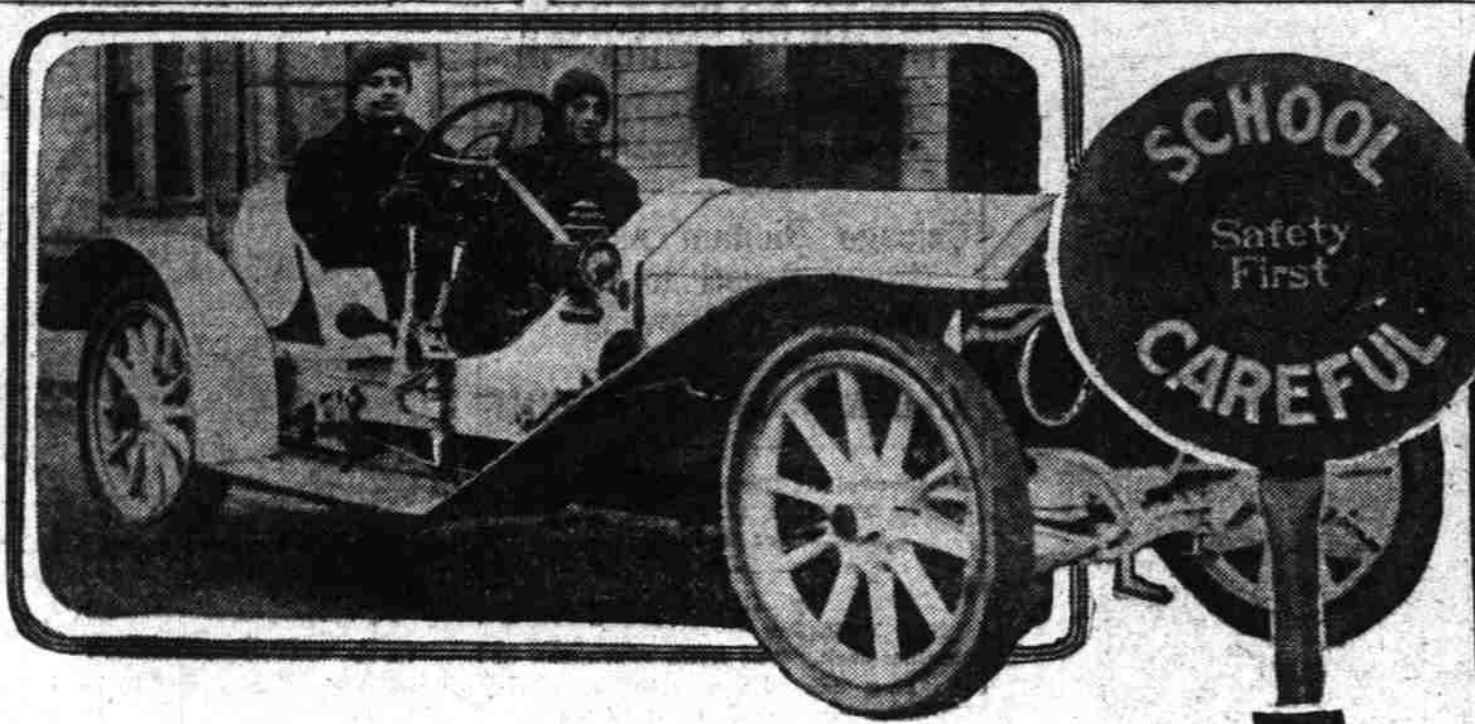
Story Told of Man Who, After Arrest, Preferred to Face Music Rather Than Part With Car.

Largest Piece of Advertising Mailed

The largest piece of advertising literature published by an automobile manufacturer has just been put into the mails by the Haynes Automobile company, Kokomo, Ind., according to Mr. Mann of the Nob Hill Garage & Auto Co., distributors in this territory for the Haynes.

Increase 42 Per cent. An increase of orders since December 1 of 42 per cent has taken all the cars the Franklin Automobile company had in the warehouse and the company is now behind in deliveries...

"SAFETY FIRST" WARNING POSTS PLACED AT MOST DANGEROUS POINTS OF TRAFFIC



Illustrations showing how "Safety First" sign serves as safeguard to pedestrians against passing automobiles and other vehicles.

Portland now can be numbered as one of the "Safety First" cities of the United States. During the last week the department of public works has completed the work of placing "Safety First" signs at the most dangerous points for traffic. In all 275 of the big...

warning posts have been planted, according to A. S. Kirkpatrick, traffic engineer for the city, under whose immediate direction the work was done. And Portland may be well proud of the job. It was a home made proposition from the start. The signs were designed in Portland, made and painted in...

Portland. In fact the big disks, like the one appearing in this illustration, looked so good to out of town folk that Seattle and Milwaukee, Wis., have officially selected the same design. The public safety commission wants the city to put up several more of the signs. At the present time about a...

score of Portland's 70 public and private schools are protected by "Safety First" signs. The principal danger points are similarly marked, but a sign, for example, "Steep Grade," "Careful School," "Railroad Crossing," "Fire Station," "Hospital," "Drive Slowly," "Narrow Road," "Bad Turn," "No Outlet," "Reverse Curve," "Keep to...

Right," "Sound Warning," and "Bridge." Each disk is copper riveted to a heavy iron pipe which is sunk at the side of the road in concrete. Such precautions to insure permanency are taken because those in charge of the work practice what they preach—"Safety First."

SPEED DEMONS OF THE 1914 SEASON NAMED

Some of Performances of the Old Timers Are Recalled; Some Records Stand.

Indianapolis, Ind., Jan. 2.—Automobile racing proclaims as speed champions of the year 1914 Rene Thomas, who won the Indianapolis motor speedway 500-mile race at 82.47 miles per hour, and Eddie Pullen, who captured the 300-mile Corona road contest at 87.8 miles per hour. Other noteworthy performances for the year were Teddy Tetzlaff's attempt on the world's half-mile record at Salt Lake City, Utah, during which he attained a speed of 142.3 miles an hour, and Georges Bollo's desperate assault upon the Indianapolis speedway lap record, which he mastered at an average speed of 64.9 miles per hour, turns and corners in 1:12.7. Old records in the automobile world which still stand are Duray's sensational flight at Ostend, Belgium, in 1912, when he negotiated a kilometer at 142.9 miles an hour, and Jean Chassagne's run at Brooklands, Eng., also in 1912, when he covered 107.35 miles in an hour. Then there is Victory Hemery's half-mile record at Brooklands, made in 1909, of 127.377 miles an hour, which still stands untouched, and Bob Burman's American speedway quarter-mile record of 111 miles an hour, made at Indianapolis in 1911. Another veteran is S. F. Edge's 24-hour record, made in 1907 at Brooklands at 65.995 miles per hour.

Accessories Should Be Given Inspection

At This Time of Year Must and Corrosion Are More Liable to Be Found.

Now is the time of the year that automobile owners should give their accessories on motor cars a thorough inspection, particularly those that have working parts, according to G. E. Johnson of the Chanslor & Lyon Co. "Double the service of accessories by giving them attention," he said. "Accessories that have moving parts such as electric horns, speedometers, etc., must at all times be lubricated to get the best and longest service in ordinary weather, but in the rainy season, more lubricating oil is necessary to cover all parts to prevent rust and corrosion. All accessories should be made water tight, because rust means that mechanical parts will get out of alignment, reducing their efficiency and quickly destroying their usefulness. Every accessory on a motor car should be looked over at stated periods. If an owner desires to save money he should do this. It is safe to say that not 50 per cent of the motor car owners of today do this, but many use their accessories until they cease to be of service. Then they buy themselves new ones, and purchase new instruments."

New Salesman Named. The Standard Motor Truck company, of Detroit, recently made E. B. Finch general sales manager. He will also assist the president of the company, A. Fisher, in supervising other branches, according to information just received by E. E. Gerlinger, local distributor. "Realizing that service is the keynote of success in the commercial vehicle business, Mr. Finch will give special attention to the service division, in which he has had thorough experience. He spent 14 years in the automobile industry, connected in executive capacities with such companies as Packard, Galmers, etc. The Standard company is building trucks of 3 and 5 ton capacity for all purposes and is furnishing large numbers to farmers, fruit growers, builders, supply and coal dealers. The factory has been working a day and a night for some time on account of the great demand for their trucks."

VENICE IS ANGLING FOR BIG ROAD RACE

Boosters Already Have Secured \$8000 Purse and Have Set Date.

While it looks as though the big Santa Monica road race is very near this year, Venice, which is all over the famous racing town in southern California, is angling for the honor, and it is probable the early months of the year will witness a contest. In fact, the date has been set—March 17—and a committee is now negotiating with the A. A. A. for its sanction.

Venice race boosters figure on a \$8000 purse. A purse of \$8000 has been subscribed, and this amount is to be raised to \$10,000, according to members of the race committee. There was talk of a Santa Monica race, but there were certain citizens of the seaside city who were opposed to a 1915 race. Mayor Dudley of Santa Monica had been informed by property owners along the famous course that the city would be enjoined should any attempt be made to hold a race. A public meeting was called with the hope that the opposition would be overcome, but only three citizens turned out. This lack of interest was accepted as an indication that Santa Monica is not in favor of another race and the boosters of Santa Monica have pledged their support to the race which the sister city of Venice has scheduled for a date closely following the speed events to be held in San Francisco in February.

SHORTAGE IS SERIOUS. Private advices received by a Chicago man in a letter smuggled through from Germany indicate that there is a serious shortage in gasoline and tires for the motor trucks and automobiles that form so essential a part of the German army transport system. In Germany there are many villages that formerly depended upon gasoline for their street lighting systems. All of these are now in darkness every night, as the German military authorities...

Come Out of It! Put on a Master Carburetor. YOU WILL GET MORE POWER ON LESS GASOLINE; YOU WILL GET LOTS OF THINGS YOU DON'T GET NOW. Ask for the Master Book—It's Free! ARCHER AND WIGGINS OAK STREET, CORNER SIXTH AUTOMOBILE SUPPLIES SPORTING GOODS

NOW Is the Time To Have Your Magneto Overhauled EXPERT BOSCH SERVICE BALLOU & WRIGHT Broadway at Oak

NORTHWEST AUTO CO. Factory Distributors of

Cole, Reo, Lozier Cars BROADWAY AT COUCH STREET Main 8887 A-4950

AUTOMOBILE AND SHOP SUPPLIES Spark Plugs TOOLS Brake-Lining MOTORCYCLES AND ACCESSORIES Preer Tool and Supply Co. 74 Sixth and 311 Oak Sts. Phone—Main 1625, A 1825

Diamond TIRES Vulcanizing & Retreading R. E. BLODGETT, 89-91 North 14th, near Couch Phone—Main 7005

TWO MILLIONS FOR IMPROVED HIGHWAYS WASHINGTON'S PLAN

Legislature in Neighboring State to Be Asked to Levy a 1 Mill Tax for Roads.

The state highway commission of Washington will recommend to the coming legislature the continuance of the levy of 1 mill for public highways which will provide a fund of \$2,000,000.

The fund will be distributed over different sections of the state, two-thirds to the western portion and one-third to the eastern part. Eliminating office expenses and preliminary surveys this would give \$1,945,000 for construction and maintenance in western Washington and \$647,300 in eastern Washington.

Of the amount to be appropriated to western Washington \$600,000 will be expended on the Pacific highway; \$200,000 each on the Olympia and Naches Park highways; \$155,000 on the Sunset highway and \$150,000 on the road along the Columbia river in Skamania county.

The eastern Washington allotment will be divided as follows: Inland Empire highway in Stevens, Whitman and Walla Walla counties, \$10,000; a new road between Mead, Spokane county and Newport, \$118,000; Central Washington highway, between Spokane and Ritzville, \$54,000; and on three roads in the northeastern part of the state, \$82,000 each.

Overland Model 80 Touring Car \$1075 J. O. Toledo

Now is The Time To Get Your Overland

TODAY motoring is popular the year around. It has larger tires than many cars of our price. They are 34 inch x 4 inch all around.

The old fallacy of not getting your new car before spring is a thing of the past. Then there is the simple driving arrangement. All electric control buttons are located on the steering column. On many cars the control buttons are located on the dash which is unhandy and often mighty inconvenient.

In fact motoring right now is far more beneficial and much better sport. In bad weather the Overland can be made just about as comfortable, cozy and snug as a closed car. The side curtains fit perfectly and give complete protection from draughts, rain or snow.

So get that notion out of your head—make up your mind to get a car now—and listen to why it should be an Overland. The list of Overland advantages is long—too long to give here. Our dealer will gladly explain and demonstrate everything. Remember—now is the time for motoring. Buy an Overland and save money.

Price considered, the Overland has greater value than any other car in the world. The list of Overland advantages is long—too long to give here. Our dealer will gladly explain and demonstrate everything. Remember—now is the time for motoring. Buy an Overland and save money.

That's a big statement but, nevertheless, a fact. To begin with, the Overland has the high tension magneto—the most dependable and uniform system of ignition. Many cars have only the cheaper battery ignition.

Table with 2 columns: Model 80 \$1075 and Model 81 \$850. Includes details for 5 Passenger Touring Car, Model 80 Roadster, Model 80 4 Pass. Coupe, and Model 82 7 Pass. Touring Car.

J. W. LEAVITT & CO., DISTRIBUTORS 529 Washington Street The Willys-Overland Company, Toledo, Ohio.

Gray & Davis Service Station Storage Batteries Rebuilt and Recharged Gibson Electric Garage & Storage Battery Co. 434 Alder Street