SPACE FOR DISPLAY OF CARS AT ANNUAL SHOW ALL ENGAGED

Manager Reig Announces That All Preliminary Plans Have Been Completed.

MUCH INTEREST SHOWN

Trucks Will Be Exhibited at the Armory.

Every available space for the dis plays of cars at the sixth annual utomobile show has been taken according to the report of Manager Reig. who has now completed all preliminary arrangements for the big show which will be staged from the 23rd to 30th of this month in the Armory At the weekly luncheon of the Automobile Dealers' association a few days ago drawing for space was held with

machines in the exhibit. Although definite figures will not be available for some time it is assured that no less than 100 makes of antomobiles and auto trucks will b shown at the Armory and in addition shown at the Armory and in addition accessories by the scores and hundreds will add interest togethe numerous displays.

result that Howard M. Covey drew first position and will place eight

A score or more men are now er gaged in the work of making the mural decorations, frescoes, massive columns and electrical lighting machinery ready for installation in the olg hall. Owing to the fact that the lighting system and decorations as sive, Captain Hockenyes, in charge of the Armory, has granted the show people three days more than usually s allowed to do the required work. The show has already stirred up much enthusiasm among owners, deal ers and prospective auto owners as show and the kind and character cars that will be displayed.

STEEL WOULD BUILD 24 SKYSCRAPERS

Local Manager of Tire Factory Does Some Figuring With Long Pencil.

With a long pencil and a report he the local Firestone branch, yesterda; that enough steel goes into naking Firestone rims yearly as is necessary to construct 24 skyscrapers. Here is the way he reached the con-

To meet the demand last year, 12,-000 tons of steel were made into rims. This means 24,000,000 pounds. The average business block that enters the skyscraper class usually calls for a million pounds of steel. The rest is Jail Preferred to easy: 24 divided by 1 is 24, and that's Some idea of the general demand

for Firestone rims is gained," he said, When it is known that these rims are carried in stock at more than 1600 distributing points in this coun-

manufacturers will use Firestone rims exclusively during the coming year. They have all placed their contracts for their supply. So the Firestone rim plant will be just as busy as the tire fac-tory in 1915."

Largest Piece of Advertising Mailed

The largest piece of advertising Efferature published by an automobile manufacturer has just been put into the mails by the Haynes Automobile company, Kokomo, Ind.," according to Mr. Mann of the Nob Hill Garage & Auto Co., distributors in this territory

"It is in the form of a broadside, 2 feet 5 inches wide by 3 feet 9 inches leep, and when delivered by Uncle Sam, measures 11 % x14 % inches, "It is lithographed in two colors

on a light green stock, and contains an interesting story of the Haynes success this season, as well as a graphic description of the Haynes light six car. "Decidedly impressive is the half-

tone illustration of the Haynes Light Six, 251/2 inches in width, besides which there are 24 other illustrations showing the principal features of its

"The broadside likewise introduces model 33, a brand new seven passenger, ix cylinder car, which was seen for the first time at the New York Automobile show this last week."

Increase 42 Per cent. increase of orders since December 1 of 42 per cent has taken all the cars the Franklin Automobile company had in the warehouse and the company

is now behind in deliveries, an unusual endition at this time of the year. The

mpany starts the new year without car in stock and with orders ahead. "SAFETY FIRST" WARNING POSTS PLACED AT MOST DANGEROUS POINTS OF TRAFFIC



Illustrations showing how "Safety First" sign serves as safeguard to pedestrians against passing automobiles and other vehicles.

one of the "Safety First" cities of the cording to A. S. Kirkpatrick, traffic en-United States. During the last week gineer for the city, under whose imthe department of public works has completed the work of placing "Safety job. It was a home made proposition First" signs at the most dangerous from the start. The signs were de-

Portland now can be numbered as me of the "Safety First" cities of the cording to A. S. Kirkpatrick, traffic ending to A.

Johnson of the Chansler & Lyon Co.

"Double the service of accessories

"Accessories that have moving

eters, etc., must at all times be lubri-

service in ordinary weather, but in the

necessary to cover all parts to pre-

mechanical parts will get out of align-

quickly destroying their usefulness.

chase new instruments."

as Packard, Chalmers, etc.

should be looked over at stated peri-

New Salesmanager Named.

of Detroit, recently made E. B. Finch

he Standard Motor Truck company

"Realizing that service is the key-

note of success in the commercial vehicle business, Mr. Finch will give

special attention to the service divis-

AUTOMOBILE SUPPLIES

"All accessories should be made

"Every accessory on a motor car

First" signs at the most dangerous from the start. The signs were de-city to put up several more of the cost of the present ones was about "Narrow Road." "Rad Turn." "No Out-work practice what they preach—points for traffic. In all 275 of the big signed in Portland, made and painted in signs. At the present time about a \$600 and it is said about 700 more let." "Reverse Curve." "Keep to "Safety First."

have prohibited the sale of gasoline, tion prohibits the sale of motor truck service. No private person is allowed kerosene and similar petreleum pre- and autemobile tires to private per- to buy tires and crude rubber without ducts to any one not directly connect- sons, unless they are for use on new a special permit from the military aued with the army. Another proclams- automobiles intended for military therities.

TWO MILLIONS FOR IMPROVED HIGHWAYS WASHINGTON'S PLAN

Legislature in Neighboring State to Be Asked to Levy a 1 Mill Tax for Roads.

. The state highway commission of Washington will recommend to the coming legislature the continuance of the levy of 1 mill for public high-ways which will provide a fund of

The fund will be distributed over different sections of the state, twothirds to the western portion and onethird to the eastern part. Eliminating office expenses and preliminary surveys this would give \$1,394,500 for construction and maintenance in western Washington and \$647,300 in eastern Washington.

Of the amount to be appropriated to western Washington \$600,000 will be expended on the Pacific highway: \$200,000 each on the Olympia and National Park highways; \$155,000 on the Sunset highway and \$150,000 on the road along the Columbia river in Skamania county.

The eastern Washington allotment will be divided as follows: Inland Empire highway in Stevens, Whitman and Walla Walla counties, \$210,000; a new road between Mead, Spokane county and Newpert, \$118,000; Central Washington highway, between Spokane and Ritzville, \$64,000 and on three roads in the northeastern part of the state,

1914 SEASON NAMED

planned are entirely too comprehen- Some of Performances of the Old Timers Are Recalled: Some Records Stand.

by giving them attention," he said, well, and numerous dealers are being bile racing proclaims as speed champions of the year 1914 Rene Thomas, parts such as electric horns, speedomwho won the Indianapolis motor speedway 500-mile race at 82.47 miles per cated to get the best and longest hour, and Eddie Pullen, who captured the 300-mile Corona road contest at rainy season, more lubricating oil is \$7.8 miles per hour. Other noteworthy performances for the year were Teddy vent rust and corrosion. Tetzlaff's attempt on the world's halfmile record at Salt Lake City, Utah. during which he attained a speed of 142.8 miles an hour, and Georges Boillot's desperate assault upon the Indianapolia speedway lap record, which he mastered at an average speed of 99.80 miles per hour, turns and all. Old records in the automobile world which still stand are Duray's sensational flight at Ostend, Belgium, in 1913, when he negotiated a kilometer they cease to be of service. Then at 142.9 miles an hour, and Jean Chassagne's run at Brooklands, Eng., also had just received from headquarters in 1913, when he covered 107.95 miles in an hour. Then there is Victory the local Firestone branch, vesterda, in 1913, when he covered 107.95 miles in an hour. Then there is Victory Hemery's half-mile record at Brooklands, made in 1909, of 127,877 miles an hour, which still stands untouched, and Bob Burman's American speed- general sales manager. He will also way quarter-mile record of 111 miles assist the president of the company, hour record, made in 1907 at Brook- just received by E. E. Gerlinger, local lands at 65.905 miles per hour.

Giving Up Machine ion, in which he has had thorough experience. He spent 14 years in the

Story Told of Man Who, After Arrest, Preferred to Face Music Bather Than Part With Car.

Down at the Keats Auto company, they are telling a story of a man whose ove for a Chandler Six was so great ing the action of the grand jury at Nashville, Tenn.

The double eyed deceiver, one Sidney Chapelle, late of Toronto, Ont., breezed nto Minneapolis recently with plenty of money and soon let it be known, it is said, that he was in the market for an automobile. Agents fell over themselves in an

effort to land the gentleman's order, and the Chandler man did it.

Chapelle tendered a certified check on an Alaskan bank, got his car and southward sped. Then the auto men learned, it is charged, the check was "phony," and the search began, and finally Chapelle was landed at Nash-

After confessing, Chapelle is said to have declared he could have made a clean get away, but had got so attached to the car that he "hated to part with it." And now he is facing a prison term.

Regular Dividend Declared. Cleveland, Ohio, Jan. 9 .- The regu-

lar quarterly dividend of 1% per cent on the preferred stock of the Chandler Motor Car company was declared at the monthly meeting of the board of directors, and in addition to the pre-ferred stock dividend, a dividend of 21/2 per cent was declared on the com-The dividend of 21/2 per cent is the third dividend on the common stock paid since last July, making a total of 17% per cent on the common stock in the past six months. The treasurer's report indicates that after the payment of all dividends, the company is able to add to its surplus reserve which now exceeds the company's original cash capital.

The Brazilian government has prohibited the use of preservatives in almost every kind of foodstuff and bev-

Accessories Should VENICE IS ANGLING Be Given Inspection At This Time of Year Rust and Corrosion Are More Liable to Be

Now is the time of the year that automobile owners should give their accessories on motor cars a thorough inspection, particularly those that have working parts, according to G. E.

> Santa Monica road race is all off this year, Venice, which is very near the famous racing town in southern California, is angling for the honor, and it is probable the early months of the year will witness a contest. In fact, the date has been set-March 17 -and a committee is now negotiating

water tight, because rust means that Venice race boosters figure on a \$60 mile event. A purse of \$8000 has been ment, reducing their efficiency and subscribed, and this amount is to be raised to \$10,000, according to mempers of the race committee. There was talk of a Santa Monica

ods. If an owner desires to save money he should do this. It is safe of the seaside city who were opposed to say that not 50 per cent of the to a 1915 race. Mayor Dudley of Santa motor car owners of today do this, but many use their accessories until Monica had been informed by property owners along the famous course that the city would be enjoined should any they find themselves forced to purattempt be made to hold a race. A public meeting was called with the

hope that the opposition would be overcome, but only three citizens turned cepted as an indication that Santa and the boosters of Santa Monica have an hour, made at Indianapolis in 1911. A Fisher, in supervising other pledged their support to the race which Another veteran is S. F. Edge's 24- branches, according to information the sister city of Venice has scheduled for a date closely following the speed events to be held in San Francisco in February.

SHORTAGE IS

automobile industry, connected in execgo man in a letter smuggled through utive capacities with such companies from Germany, indicate that there is a serious shortage in gasoline and tires The Standard company is building for the motor trucks and automobiles trucks of 3 and 5 ton capacity for all that form so essential a part of the ourposes, and is furnishing large num-German army transport system. In bers to farmers, fruit growers, build-Germany there are many villages that ers, supply and coal dealers. The facformerly depended upon gasoline for that he is now in durance vile await. tory has been working a day and a their street lighting systems. All of night force for some time on account these are now in darkness every night, of the great demand for their trucks, as the German military authorities

Come Out of It!

Put on a Master Carburetor.

YOU WILL GET MORE POWER ON LESS GASOLINE; YOU WILL GET LOTS OF THINGS YOU DON'T GET NOW.

Ask for the Master Book-it's Free!

ARCHER AND WIGGINS

OAK STREET, CORNER SIXTH

NOW Is the Time

To Have Your Magneto Overhauled

EXPERT BOSCH SERVICE

BALLOU & WRIGHT

Broadway at Oak

NORTHWEST AUTO CO.

Factory Distributors of

BROADWAY AT COUCH STREET

A-4959

FOR BIG ROAD RACE

Boosters Already Have Secured \$8000 Purse and Have Set Date.

with the A. A. A. for its sanction,

race, but there were certain citizens

Model 80

Now is The Time To Get Your Overland

ODAY motoring is popular the year around.

The old fallacy of not geting your new car before spring is a thing of the past.

In fact motoring right now is far more beneficial and much bet-

So get that notion out of your head-make up your mind to get a car now-and listen to why it should be an Overland.

Price considered, the Overland has greater value than any other car in the world.

That's a big statement but, nevertheless, a fact.

To begin with, the Overland has the high tension magnetothe most dependable and uniform system of ignition. Many cars have only the cheaper battery ignition.

It has larger tires than many cars of our price. They are 34 inch x 4 inch all around.

Then there is the simple driving arrangement. All electric control buttons are located on the steering column. On many cars the control buttons are located on the dash which is unhandy and often mighty inconvenient.

In bad weather the Overland can be made just about as comfortable, cozy and snug as a closed car. The side curtains fit perfectly and give complete protection from draughts, rain or snow.

The list of Overland advantages is long-too long to give here. Our dealer will gladly explain

and demonstrate everything. Remember-now is the time for motoring.

Buy an Overland and save

Cole, Reo, Lozier Cars Gray & Davis Service Station

Storage Batteries Rebuilt and Recharged

Gibson Electric Garage & Storage Battery Co. Marshall 1759 434 Alder Street

Main 8887 AUTOMOBILE AND SHOP SUPPLIES Spark Plugs TOOLS Brake-Lining

MOTORCYCLES AND ACCESSORIES Preer Tool and Supply Co.

Diamond TIRES ulcanizing & Retreading R.E. BLODGETT, 89-31 North 16th, near Conch.

Model 80 1075 5 Passenger Touring Car

Model 81 *850

Model 80, Roadster . \$1050 Model 80, 4 Pass. Coupe . . 1600

Model 81, Roadster Delivery Wagon, with closed body . 895 Six-Model 82, 7 Pass. Touring Car 1475 Delivery Wagon, with open body - 856 All prices f. o. b. Toledo



J. W. LEAVITT & CO., DISTRIBUTORS 529 Washington Street

The Willys-Overland Company, Toledo, Ohio.