


FRATERNAL NOTES O
orricers of Knightst of Columboss
to Give Annnal Ball Next week. tion of contract goods. Do your tra
tomorrow, AS WE WILL REMAIN

## Closed All Day <br> Friday Jan. 1, 1915

## Annual January Clearance Sale In Progress In Progress

 store. Everything at a reduced price, with the excep-tion of contract goods. Do your trading at this stor


Will help you settle your piano question Ance Sale Prices.Express and Parefully Filled at Clear-
ancel Post Packages
Prepaid on $\$ 5$ Purchases-Principal Portland Agents for


THE MOST IN VALUE THE BEST IN QUALITY

| Store Opens at <br> 9. A. M. <br> Pacific Phone <br> Marshall 5080 |
| :---: | :---: | | Store Closes at |
| :---: |
| 6 P. M. |
| Home Phone |
| A-2112 | and Without Risk

嘖


Without On our floors the KINGSBURY Extravagance $\begin{aligned} & \text { pianit } \\ & \text { litandar } \\ & \text { stand }\end{aligned}$

## It's all in the washing. If you wash woolens with soaps that require boiling water



Even the Bables Are Helped by Anty Drudge
Mre. Youngmothor-"oh, dear me, the doctor says baby must war woolen shirts for at least sive and shrink so in the wa
have to get her nem ones,"
Anty Drudge-"You can't
Hy Drodge-"Yon can't be too careful of the
bodies is the besot thing for them. But you
 use Fels-Naptha Soap. They worth shrink,
and ther will be as soft tind with and
and much rubbing, they will lose their downy softness and come from the tub hard. White flannels will get yellow, and everything of this kind will be a size or two'smaller than when you bought it.

But how are you going to get woolens and flannels clean without hot water and hard rubbing?

Use Fels-Naptha Soap. Use it the Fels-Naptha way

Wash them in lukewarm suds, rinse thoroughly in lukewarm water, wring loosely and hang out at once. As these garments must not be boiled, Fels-Naptha Soap is particularly effective in preventing roughness and shrinking.


