## the orecon daily journal, portland, tuesday evenina, december 20, 1924

THAN I Sespreai Good Judgment---Unusual Economy---by Attending This Great Sale

OVER HIS CASE SAAS WOMANNTITRVEWER
Overstocks

| -Surplus merchandise caused by the overpurchase of goods, owing to the uncertainty caused by the war and our determination to reduce this surplus during this sale, affords exceptional and unprecedented reductions ordinarily not possible. <br> -The thousands who find it expedient to exercise unusual economy will find it greatly to their advantage to purchase from these superior stocks throughout the house at substantial savings. <br> ALL GOODS BOUGHT <br> TOMORROW <br> CHARGED ON FEB. 1 BILLS |
| :---: |
|  |  |

## Wednesday, the Third Day of Our Great Annual White Sale Featuring New Economies in Parisian and American Underwear One-Fifth to One-Half Off Regular Prices

- Every kind of dainty undergarment is here in this sale- - From a simple itite corset cover to the most leabor-

$\qquad$




Paris Hand-Embroidered and Hand-Made Lingerie HALF PRICE




The Women's Apparel Store



gold finish with floral decor-
ations. Baskets with large graceful loop handles, in candlestick
shapes, jardinieres, ferneries, and some very handsome waste paper baskets for boudoirs or drawing rooms.



For Two Days We Shall Offer
All Imported German Serving Trays At Half Price
 -Handsome, practical trays that can be used every day in the home. With porce-
lain centers decorated in floral and conventional designs, in delft blue, blue with
gray, and some in subdued colorings. In round, oval and oblong shapes, with nickel
frames. Some mounted in old oak or mahogany finish with brass \$1.75 Trays for
$\$ 1.75$ Trays for...... .88 c
$\mathbf{\$ 2 . 2 5}$ Trays for. 5.50 Trays for
\$2.25 Trays for...... $\$ 1.13$ \$ 7.25 Trays for
\$3.00 Trays for..
$\mathbf{\$ 4 . 0 0}$ Trays for.
$\begin{array}{lll}\$ 1.50 & \$ 8.50 \\ \$ 2.00 & \$ 12.50 & \text { Trays frays for } \\ & \end{array}$
25c Individual Coasters 18c Each
-With porcelain centers, decorated in Dutch windmill designs
and with nickel rims.

## It's Not a Common Thing to Buy

## BLANKETS

Like These at These Prices -Extra quality wool blankets in white, gray and fancy plaids
Bankets that are full in in size and weight, soft and warm
Fin Blankestestat are full in inie and
ished with fancy stripe border

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\begin{aligned}
& \begin{array}{l}
57.50 \text { to } 58.50 \text { Wool Blankets. } \\
58.00 \\
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& \text { Splendid Winter-Weight Fleeced Blankets }
\end{aligned}
$$

## I-lustrial Y. M. C

A. Is Commended

## Siyman INofle de $C_{a}$

SILK AND SERGE DRESSES
For Small Women and Junior Girls

## AT HALF PRICE

 - This special offering will no doubt rouse the keenest interest reflecing the latess fall and winter modes. Thncluding fine French serge dressess. black and white checkss tharese
chamese, collars and cuffs of pique or Roman stripe siks.


Evening and Tailored Dresses For Small Women and Junior Girls Selling From $\$ 7.50$ to $\$ 25.00$ Very Special $\$ 5.00$
-Dresses of serge, sik, velvet, nets and chiffons, in styles suitable for
evening wear, theatre, for dancing, for afternoon and tailored wear.
-Tose of serge are made in the erequar Peter Thomson tye Ttyles and basque or tunic


Juniors' Rain Coats Half Price Regalat picics : ${ }_{582.50}^{5.50} 535.50$ -Of fancy mixtures and silk finished materials in gray and black
stripes, and in plain navy and tan. In sizes from 15 to 17 years.


Women in a Thousand Homes Are Delighted With the Silks They Bought In This Great Sale of Imported Silks at Half and Less Than Half Price




- For these sink are absolutery in ine with the new fashions
of siliks of splendid qualities always favored for conservative
gowns. for everything for which silks can be used.
-All are of the reliable quality which are giving this store the
largest retail silk business in Prtiand largest retail silk business in Portland.
$\$ 4.00, \$ 3.50$ and $\$ 3.00$ Silks, very special. .............98c
$\$ 4.00$ Silk Gabardine, Crepe Moire Bengaline and Satin
Stripe Bengaline, special

Fancy Silhs, selling to $\$ 2.00$ yard, special $\ldots \ldots . . .{ }^{2} .50 \mathrm{c}$
Embroidered Crepe Mandarin in Black and White
Embroidered Crepe Mandarin in
Regular $\$ 7$ for $\$ 3.50$ - Regular $\$ 6.75$ for $\$ 3.38$ - $\$ 6$ for $\$ 3.00$
Ber
Regular $\$ 7$ for $\$ 3.50$-Regular $\$ 6.75$ for $\$ 3.38$ - $\$ 6$ for
Bordered Chi Fons and Grenadines
$\$ 5.00$
$\$ 7.50$ Chiffo Silk Duvetyne, special
$\$ 7.50$ Chiffon Velvet and Plushes, special
$\mathbf{\$ 6 . 0 0}$
Chiffon Velvet and Plushes, special
$\$ 6.00$ Chiffon Velvet and Plushes, special.
$\mathbf{\$ 5 . 5 0}$ Chifon VVelvet and Plushes, special.
\$5.00 Chiffon Velour de Nord, special.
$\$ 12.00$ Brocaded Velvets and Satins.
$\$ 12.00$ Brocaded Velvets and Satins,
$\$ 1.75$ French Georgette Crepe, specia
$\$ 3.00$ and $\$ 2.50$ Print Warp Taffetas
$\$ 3.00$ and $\$ 2.50$ Print Warp Taffetas
$\mathbf{8 5 c}$ Silk Messaline, 25 inches wide for



## MENS STORE

\$1.50 Cotton Union Suits \$1.15 -Medium weight union suits, of soft cotton yarn, in fine rib, elastic
and form-fitting. Made in regular styles, reinforced for long wear. $\$ 1.25$ and $\$ 1.00$ Wool Shirts and Drawers Special 85c Each
WeMade of an excellent quality of soft natural gray wol, in a medium
weight for present wear. Thene garments are well made, form-fititing
and reinforced for durability. Neatly trimmed.
$\mathbf{\$ 1 . 5 0}$ Men's Glace Gloves \$1.15 Street gloves of tan cape and brown mocha, In this assortment
there are many fine makes included, in many instances only a few of
each size but All Men's Bath Robes at Half Price All Men's House Coats at Half Price

Smartly Trimmed Velvet Hats For Present Wear
Our Regular $\$ 8.00$ and $\$ 10.00$ Models For \$2.95
-For hats of such distinction and smartness this is an extra-
ordinary low price. Hats such as these can be worm far into
or
they seare close-fitting models, attractively trimmed for tai-

- lored and dress wear, in fancy feathers, ribbons and flowers lored and dress wear, in fancy feathers, ribbons and flowers
and some with ostrich fancies. -Every one of these hats reflect a distinctive style, and every hat has a poise and dash.
thing else in millinery.
-Second. Floor
Boys' Fine Wash Suits HALF PRICE In Russian and Blouse Models

-Thues suits rex made of fine inens, pop ins imported oot of, zalatest

$\$ 2$ to $\$ 2.75$ Wash Suits $\$ 1.39$
Russian, Oliver and Blouse Styles



Laces and Embroideries Trimmings and Nets Wednesday-Many Special Lots
One-Fifth to Half Price

Unparalleled Reductions on
Women's Winter Coats
Sor sise Wricie Maris
Novelty Black Boucle Coats, Sateen Lined Selling in Regular Stock at $\$ 9.00$

Clearance $\$ 3.95$

New \$10 Balmacaan Coats, Set-in Sleeves Clearance $\$ 4.95$

 $\$ 15$ Saltex Arabian Lamb Coats $\$ 8.95$
 Clearance of All Women's Skirts \$2.45 Selling as High as $\$ 5.00$



Remarkable Economics in Undermuslins
Gowns, Combinations, Corset Covers Drawers, Skirts
All at Clearance Prices

