HELP DESTITUTE TO

AID SELVES WAS THE

Patron Saint of Good Roads

Charity; Good Work Done.

Interest in Highway Development.

By Fred Lockley.

promiscuous giving does.

"I have been keeping three crews of

low road all fall, and I am going to keep them at work all winter. By do-

ing this I am accomplishing two things

I am helping the men to support them-

selves, so that the burden of their sup-

Road Work Urged.

"Most men want to work and I be

lieve that society should so arrange its

can have it. If city and county would

arrange to have their necessary work

done when work is scarce in place of

when there is plenty of work, it would

tide these men over, and we would no:

have the problem of the unemployed.

For example, if Clackamas county

would spend \$1500 now on the Mount

amas county, filling up the holes and

\$15,000 on this section of road and it

only needs a little work by the county

to put it in fine shape. The result

work would be earning money and

Mackamas county would get a good re-

urn for the money spent. In other

words, they would get the road, they

would furnish work for men who need

Weekly Inspection Trip.

Hood road, which runs through Clack-

port will not fall upon society.

GOSPEL OF WEMME

'Large Fortune Left but None Knows How Great or How Disposed Of.

### MOUNT HOOD ROAD HOBBY

For Many Years One Aim in Life to See it Completed-Humorous Incidents Told.

In the passing of E. Henry Wemme one of Portland's most eccentric and best loved characters, the city has a consistent but unobtrusive philanthropist. Among those who are mourning are poor widows, men who once were down and out, hundreds of casual beggars and early recipients of benefits whose names are now prominent in civic, commercial and relig-

For Henry Wemme was a success ful man. That he was self made and knew the meaning of hard knocks rather enhanced the spirit of constructive pride in his home city that he always cherished.

Mr. Wemme was rated better than a millionaire. None of his friends knows exactly what his fortune amounted to, though they knew that even the Mount Hood road—his life-long hobby and a costly one—had not made great raids into his capital.

Owned City Property.

Mr. Wemme owned the property at Broadway and Oak, occupied by Baiou & Wright, estimated to be worth \$209,000; the half block at Broadway and Burnside, occupied by the H. L. Keats Automobile company, worth probably \$500,000; two corners at First and Burnside streets, worth probably \$150,000; the property occupled by the Moline Plow company, on Grand avenue, worth \$200,000; all the unsold lots in Overlook addition and several other bits of real estate. All of this is located inside the city

Although his life work was the development of the road to Mount Hood, it is said that he did not own a foot f land along the highway save the highway itself. It was one of his favorite boasts to his friends that all his work on the road was for the public and that he never would profit

by it in the least. Much speculation has arisen as to the disposition Mr. Wemme will make of this fortune. He never would tell how his money was to be left, but was fond of casting mysterious hints that the people would be greatly surprised when they learned what was in his will. But even to those most intimate, to whom he had revealed part of the secret, speculation has gone astray because two years ago when his illness had become so firmly rooted that physicians had practi-cally given him up, he went to Cali-

New Will Drawn. "I don't believe I'll ever come back,"

he told his friends. But he dld come back, and while he was getting better in California, he had a lawyer draw up a new testa-ment. No one—not even his Portland attorney, George Joseph, knows what was in the second will. But even after it was made, Mr. Wemme's references to its contents took on even more mysterious tones. Most people believe that the public, through the Mount Hood road, will be chiefly re membered. Others say he became in terested in a plan to endow a home for cripples. Others look for legacies for cripples. Others look for legacies Funeral services for E. Henry Wemto many smaller enterprises. But no-me, who died suddenly at Los Angeles,

body knows. It was after a long hard automobile trip from Portland to Astoria, when son and West Park streets, at Mr. Wemme, Louis Russell and W. J. o'clock Tuesday afternoon. Rev. A. J. lemens were mapping out what later became the Columbia highway to the atc. The ceremonies will be held un-sea, that Mr. Wemme revealed one of der the joint auspices of the Portland

We were sitting on the sand of the beach watching the sea and the stars, when Henry suddenly turned to me and sprung his scheme, said W. the advancement of automobiling and J. Clemens, now president of the Portland Automobile club. "The scheme was to raise \$500,000, of which he to furnish half in cold cash. With this money he would hard surface a road between Portland and Mount Hood. He said he had figured It out and that the \$500,000 would

### Said it Was Not Bight.

"Both of us discouraged him, We told him it would never do-not that we disputed his intentions or his ability to handle his part of the financ-ing, but because we said it was not fur such debt to him.

"And so we talked him out of the phoject, but I don't believe he ever gave it up. We had no fear that with such a proportion of the sum raised rest would not be forthcoming, but just wouldn't let him take such a financial load."

The body will arrive from Los Angeles Monday evening and will be taken in charge by J. L. Finley. the rest would not be forthcoming, but big financial load." But Mr. Wemme went right ahead

at work on the highway, paying their the Automobile Dealers' association: salaries out of his own pocket. They are working now under contracts made during the summer. Friends estimate that he has spent \$25,000 on the road this year alone.

his year alone.

"I don't know how I'm going to pay the men," said Wemme one day, "because its' hard to get ready money now. But I'il get it, because those men have to work or they will starve."

Offer Not Taken Up.

It was the Mount Hood road that Mr. Wemme devoted his energies toward almost exclusively, although ne helped in every road venture that was the men," said Wemme one day, "because its' hard to get ready money now. But I'll get it, because those men have to work or they will starve."

launched. When Louis Russell made the first survey of the Columbia highway, at a cost of about \$1000, he asked Wemme to help bear the ex-pense. That was before the organized movement was launched to put the road through,

"Sure," said Mr. Wemme. "I'll pay for half on your road if you will pay half of mine."

But in as much as the Wemme venture had proved the most pretentious project to confront the people up to that time, the offer was not taken up and Mr. Russell bore the expense alone. An instance of his quiet philanthro

py is related by Will S. Lipman, was secretary of the Automobile club Wemme was president,

"Petitions were being circulated for the hard surfacing of Park street," sald Mr. Lipman. "A woman of small me's odd way of doing things. One means whose all consisted of the litthe home she had, protested that the to push the road work he loved. cost of the work would be too great ing to the telephone, he would call up for her to bear. She told Mr. Wemme someone who had means sufficient to

how the payments would break her. "In his blustering way, he told her "I need \$100, or to sign the petition." He wouldn't let amount might be. anything stop the paving of that street. Fearfully, but dominated by his manner, she signed it. Later she

DOING GOOD WAS WEMME'S DELIGHT



The late E. Henry Wemme, retired Portland manufacturer and capitalist, whose death occurred near Los Angeles Thursday. Arriving in America, a poor immigrant boy, Mr. Wemme won his way to success through industry and perseverance. Upon retiring from active business he devoted more time to the cause of good roads of which he was an ardent disciple.

## WEMME FUNERAL TO BE HELD ON TUESDAY; PALLBEARERS NAMED!

All Members of Automobile Club Are Requested to At- accident had been made safe. tend the Services Here.

Thursday afternoon, will be held at the English Lutheran church, Jeffer-Leas, pastor of the church, will officithe big schemes he had in mind for Automobile club and the Portland Au-

tomobile Dealers' association. George W. Stapleton, a warm personal friend of Mr. Wemme's, will deliver a eulogy covering his work in

W. Olson will sing. The honorary pallbearers will be F. Wright, Julius L. Meier, Frank Litherland, W. J. Clemens, J. R. Rogers, Henry Scheuffler, J. B. Yeon and ers will be Max Hirsch, Dan Rosen-feld, E. T. Ames, W. J. Lyons, Frank Monner and Ivan . Humason.

Auto Men Invited. It is requested that all members of

the services and accompany the body dime was exacted of the visitors to ing, but because we said it was not to Riverview cemetery. The automosee it. Afterward, Charle right for one man to put the people bile dealers have promised to have ton was secured to fly it. plenty of automobiles at the church so that anyone who wishes to go to in Arkansas when Dickinson telethe cemetery will be accommodated. graphed him that if he wanted to be All the salesrooms will be closed during the services.

The following resolutions and for months has kept gangs of men adopted yesterday by a committee of

the spirit must return to its maker and the strongest must answer the

Oregon, and ever a staunch and enthusiastic supporter of automobiling.

Be it resolved by the Portland Automobile Dealers' association of Portland, Oregon, that we cannot express too strongly our high appreciation and esteem upon this occasion for him, and that in the death of E. Henry wenter Portland and the entire northwest has suffered an irreparable loss.

Be it resolved that the members of this association attend the last rites and ceremonies in a body as a silight token of the high regard and appreciation in which we hold his memory.

Be it further resolved, that a copy of these resolutions be spread in full upon the minutes.

H. L. KEATS, Chairman,
H. M. COVEY,
CHARLES MENZIES.

else knew that-I learned it only cause I knew the woman Many stories are told of Mr. Wem-

justify a contribution, and say: "I need \$100, or \$500," whatever the

"It doesn't make any difference learned that Mr. Wemme himself had what for. Wemme wants it." conferred on the writer, which is half the paying assessments. Noboly But when he got the money, it all sidered a unique one for a Pole.

went into the road, in the payment of laborers and the purchase of material. Got What He Wanted.

To one prominent citizen who once had taken a little spill in his automobile over a steep place in the road, he declared his need for money.

"Remember the time you and your family tipped over on Such-and-Such a hill? How much have you contrib-uted to the Mount Hood road?" "Oh, about \$50." "I need money now-how much

nore are you going to give?" "Well, I'll give \$50 more." Then, in picturesque language, Mr. Wemme told him how the place of the 'I want \$500 or nothing'

He got the \$500.

### Aeroplane Flight in Oregon Is Recalled

It was Mr. Wemme's aeroplane, about which many stories are told, that the advancement of automobiling and March, 1919, just as it was his automobile, the "Old Scout," that first appeared on Portland's streets in 1900.

M. C. Dickinson claims the credit for inducing Wemme to bring this flier to the state. It looked as if the Harry L. Keats. The active pallbear- 1910 automobile show was going to be a failure and so Dickinson suggested that if an aeroplane could be injected into the show, the attendance might be stimulated.

So the machine was purchased and the Portland Automobile club attend set up in the Armory, where an extra a soda water factory washing bottles. The automo- see it. Afterward, Charles K. Hamil-

> Mr. Wemme was at the Hot Springs one of five to finance it he could have the honor of backing the first aeroplane flight in Oregon. He was promised an equal partnership in any losses that might accrue, but no share in any

Wefnme wired back that he should Whereas, the announcement of the death of E. Henry Wemme brings great sorrow and pain to the hearts of all who knew him, reminding us that the solution. The loss to each of the participants in the venture was \$248.23 and Wemme sent a check for his share when the participants in the venture was \$248.23 and Wemme sent a check for his share when the participants in the venture was \$248.23 and Wemme sent a check for his share when the countries are the should be counted in. The loss to each of the participants in the venture was \$248.23 and Wemme sent a check for his share when the counted in the participants in the venture was \$248.23 and we counted in the participants in the venture was \$248.23 and we counted in the participants in the venture was \$248.23 and we counted in the participants in the venture was \$248.23 and we counted in the participants in the venture was \$248.23 and we counted in the participants in the venture was \$248.23 and we counted in the venture was \$248.23 and Wemme afterward sold the machine to Eugene Ely and other aviators, getfor it. The proceeds of this sale went into the Mount Hood road.

# Tribute Paid to

Music Purnished at Park Good Because Players Were Germans, It Was fitter. Declared.

While Mr. Wemme was president of ceived the idea of entertaining the Sunday picnickers who frequented the grounds of the club on the Sandy

So he built a bandstand, 25 feet high, set in the branches of some trees that stood near together.

Every Sunday during the summer he nstalled the famous "Hungry Seven" in this bandstand and the musicians blared forth varied strains all day. "They can play the best music in

### "They came from Germany." SIENKIEWICZ IS HONORED

Petrograd, Dec. 19 .- Henryk Sienkiewicz, author of "Quo Vadis" and holder of the 1905 Nobel prize for literature, has been elected honorary member of the Russian academy of sciences. The Poles are gratified over the honor thus conferred on the writer, which is

## DOWNS WERE NUMEROUS BEFORE **WEMME SUCCEEDED**

Gave First Real Start.

A year or two ago E. Henry Wemme when in a reminiscent mood told of his boyhood days in Germany where he worked at the flouring mill trade until he was 19 years old. With an idea of picking up new processes in his chosen vocation he traveled through And Made Flight in 1910; Set Up in Austria, Italy, France and then took ship for America to visit the flouring mills here, and work for a few years

to learn American methods. "At Chicago," said Mr. Wemme, went broke. I could not get work at my trade, so I landed a job in a beer garden carrying out empty beer glasses. I worked 16 to 18 hours a day and lived on the free lunch in the beer

"After several weeks' work I asked the boss when was pay day, he said: There ain't going to be no pay day. You have to stay here until you learn the business.' I decided that I learned

"From Chicago I went to Minneapolis where I landed a job unloading cord-I had no money so I rustled an occasional meal at free lunch counters in the saloons waiting for pay day, and when pay day came the boss they think good roads are my hobby,

Bosses Went Broke. "The next job I landed was string- anything else I know of.

ing wires for a telegraph company. It did not take the boss long to find out but as soon as I come back I will go did not know anything about it, but into details with you very fully, or if he was pretty good natured and taught you want to use the story sooner, my me. Then I got a job winding dynamos. secretary will give you any additional He was an inventor and used to work facts you need." 48 hours at a stretch and I helped him until I was so sleepy I could hardly did before leaving for Los Angeles was ting but a small part of what he paid see. Just as you blow out a candle to make out a check for the Winter so his mind went out. They took him Relief Bureau in the Journal building to an asylum, and I had to hunt an- and say. "It isn't much. I would

cided to be my own boss. I started "Hungry Seven" in the business of hanging signs, but after I fell off a six story building and escaped being killed by a mere scratch, with a big needle and a few spools of decided I had better take up some thread mending awnings. Then I other business, so I became a steam a job from W. S. Ladd in the Albina When the boss asked me to Flour Mills. bring him a monkey wrench, I having no idea what a monkey wrench was, him the first thing handy, for myself mending awnings.

> Did Some Carpentering. my job again, and went to Helena, my tent and awning plant. Mont. I took a contract there to lay floor, and I had to learn how build two arches of welcome-one at go at the rate of 15 miles an hour. the corner of First and Washington

First and Ash streets. out I didn't know anything about cook-ing, so they put me to work peeling vegetables and serving them and be-

tween Sandy and the Salmon river his money in Portland." bridge, the road would be good if Clackamas county would spend not to Navy Yards Show and fill up the holes worn in the road. "From Sandy to Salmon river bridge is about 121/2 miles. Salmon river

bridge is 38.3 miles from Portland. Between Salmon river bridge and Wells cross roads, a distance of about four miles, I have spent a lot of money, and the road is in good shape. I spent \$5500 on one hill on this stretch of road. For the past four months I have working crews on the road beyond Wells Crossing and the Toll Gate, work, compared with that done by and now it is almost a boulevard. From private firms, are dissipated by Ad-Portland to the Toll Gate is 45.7 miles. From the Toll Gate to the Five Mile Post my road crews are at work. They partment, in his annual report. will be through there in about 60 days. winter on this stretch of road. The were quickly constructed at the New clearing cost me \$3600, the grading York navy yard at a cost slightly mething over \$6000. Next spring I rying out dirty beer mugs, so I threw am going to have Charley Cook take have been procured by contract, and up my job and landed a better one in out his big steam shovel and work between the Five Mile Post and Govern-

Value of Good Roads.

"Some day Oregon will appreciate what good roads mean to the state. People sometimes laugh at me because skipped out, so I retired from the wood but it is a hobby that I wish more people would get, for it means more to the development of the state than most

"I am going down to Los Angeles,

One of the last things Mr. Wemme like to do more. Put it down as cash. "I had gotten tired of having my Don't put my name in the paper as bosses go broke or go crazy, so I de- giving it."

being able to land a job I went around Premier Roblin Will Ask Legislature

Started to Build Auto. "A year later I started in business

the Automobile club in 1909, he con- which happened to be a small crowbar. was in 1886. 1888 I decided to build a steam automobile, but before I had it "He soon found out that I wasn't finished I went broke, so I used the steam fitter, so I decided to change steam engine of the automobile to run

'Some years later I bought an automobile of Stanley Bros., of Newton. to do it before I could go ahead with Mass. Stanley Bros. had sold out to my contract, but I finally succeeded the Locomobile company. It was a in getting it down all right. I started good little car, but it was so light from Helena for Tacoma by way of and the roads were so bad that one Portland. At Portland they were mak- moment you would be sitting in the ing plans to welcome Henry Villard, car and the next moment you would so I decided to stop a few days. I took be sitting by the side of the road. It Portland." Mr. Wemme would say. a contract to decorate some of the would have taken a first class juggler large buildings here and also to help and contortionist to sit in that car and "The Alaska rush is what gave me

streets and the other at the corner of my real start. I was selling tents as fast as I could make them; sud-"From Portland I went to San Fran-denly the rush stopped and I had a cisco, where I hired out as an expert big stock of material on hand and it cook. In about half an hour they found floked as if I was going to go broke

Purchase of Barlow Boad. fore long I became assistant cook. was declared and I landed an order "I came back to Portland and no: for 16,000 shelter tents from Uncle

Sam. This was followed by an order for 16,000 more and finally they told me they would take all the hospital tents I could turn out, so I put 400 people to work, used up all my material and instead of going broke, I came

out with a good sized fortune."

Mr. Wemme concluded his interview by speaking of his purchase of the Barlow road. "When I am gone and the people realize what good roads mean to Oregon, they will see that I have not forgotten them. I want my money to be used for the benefit of the public who helped me to make it."

### Had His Own Ideas About How He Defeated Three Railroads

ROAD WORKERS EMPLOYED Complaint on Freight Bates Made and Rebates in Each Case Are Finally

In Interview Shortly Before Leaving Mr. Wemme used to tell with many for Southland, Wemme Related His chuckles how he got ahead of three railroads which were trying to hold him up on the freight charges for his first automobile. He had ordered a Stanley from Newton, Mass. He ar-The late E. Henry Wemme was one ranged to ship the engine by the O. R. of Portland's most intersting charac-& N., the running gear via the Northters. Ten days ago I spent an hour ern Pacific and the body via the South-

with Mr. Wemme at his office in the ern Pacific. Commercial club building. "I am going to Los Angeles in a couple of days," said Mr. Wemme, "so this will the your last chance to get an inter-was the tariff on a complete automoview from me for sometime. No, I am bile. I decided that was a holdup and not going to talk about myself only; got pretty sore. Then I thought of a I would rather talk about good roads, scheme, There was a day when I was more "I ordered another engine and had

has gone by. I haven't much use for 100 as the rate on engines. But when the man who gives \$25 to charity and it arrived, the O. R. & N. was going wants a hundred dollars worth of publicity in the papers over his gener- \$3 and they refused it. My idea of charity is to help | "Then I served notice that I needed the man to help himself. You are hurt- that engine and would bring suit for ing the man more than helping him \$25 per day for every day they held it. when you destroy his self respect and In a little while they notified me they that is what indiscriminate and would accept the \$3. I made them give

when I delighted to see my name in letters 'Automobile engine.' The rail-

me a receipt, saying the money had been paid as freight on an automobile nen at work on the Mount Hood-Bar- engine, "Armed with this receipt I manded a rebate of \$147 on the first engine sent me. After consulting their -I am getting a road completed and There with the railroad men paid it Then, with this rebate in my pocket, I

went to the other roads and demanded

similar rebates. I got them. The re-

sult was that my freight bill on that

car was not so very big after all."

## affairs that every man who wants work Death Defeats

Occurred at Los Angeles.

A strange coincidence in connection

with E. Henry Wemme's death is the meeting was held at 5 p. m. in the green room of the Commercial club to plan some event in his honor. would be that the men who need the Chapman, in speaking of the matter. said: "I wrote notes to W. F. Burrell, J. C. Ainsworth, W. J. Clemens, J. F. Carroll, A. L. Fish, J. B. Yeon, Frank B. Riley and Guy Talbot, in which I said, 'A few admirers of Henry help and the money they paid to these Wemme will meet Thursday at 5 p. m. men would be spent in the county and in the green room of the Commercial club to plan an event in his honor." I was of the opinion that Mr. Wemme "Every Thursday for a long time I was still in Portland. Mr. Wemme have been making a trip out on the had told me that he was going to postroad to see how my road gangs are pone his departure for Los Angeles a getting along. I keep a regular log of few days, so we decided to give him a my trips. Here you can see in these banquet on January 5. Ten minutes books the notes of each of my trips, after we had decided to give a banquet Hard Work and Poor Pay From Portland to Pleasant Home the in his honor the word came to us that Were Lot; Klondike Rush land to Sandy is 25.7 miles. Between Commercial club should give Mr. Wemof about seven miles, it would take told me that he made his money in about \$5000 to complete the road. Be- Portland and that he proposed to leave

# Substantial Saving

Admiral Griffin in His Annual Report Says United States Makes Money by Building Own Battleships.

Washington, Dec. 19 .- Old ideas as miral R. S. Griffin, chief of the bureau of engineers of the navy depoints to the fact that the engines I have spent about \$12,000 so far this for the great dreadnought New York less than that at which they could

Even more satisfactory results were obtained on the Pacific coast, for the Mare Island navy yard completed the machinery for the gunboats Monocacy and Palos well within the estimate and the final cost was little more than two-thirds of the amount demanded by private firms. At Norfolk the manufacture of gasoline engines has been continued with most satisfactory results as to cost and effic-

iency of operation. Important improvements in radio telegraphy have involved the substitution of a large amount of new apparatus for the older installations on Substantial reductions have been effected in the cost of this apparatus, although its efficiency has been greatly increased.

### Manitoba Saloons Are to Be Curbed

to Close All Bars at 7 Instead of 11 o'clock During War. Winnipeg, Man., Dec. 19.-Premier

Sir Rodmond Roblin announces in a long statement that the Manitoba government has decided to take drastic action for curtailing the liquor traffic during the European war. The forthcoming session of the legislature will be asked to pass a government bill giving municipalities the right to limit by a majority vote number of licenses and a clause will be inserted giving the government special powers to curtail the hours at which liquor hay be sold in times of public stress. Although the government has not

these powers now, it proposes to invite all retail liquor dealers in the province, as well as social clubs, to close bars and the sale of liquor of p. m., instead of at 11, as at present, and the wholesalers to close at 6 o'clock, As the government controls the licenses, it is thus practically certain that early closing of the bars will become general throughout the province immediately, In making this announcement Sir

Rodmond refers specially to the large number of citizen soldiers in Winni-"Then the Maine was blown up, war peg and all parts of this military di-was declared and I landed an order vision, training for service with the second Canadian contingent

### THOMAS JEFFERSON



-Photograph from Harper's Weekly,

Karl Bitters' new statue of Thomas Jefferson at University of Virginia. From Harper's Weekly.

HAT a statue of Thomas Jefferson, sympathetically conceived and ably executed by a leading American sculptor, should be placed on the grounds of the University of Virginia, is singularly appropriate. efferson was one of the few men to distinguish clearly between what was personal to himself and what was part of his public life.

There is in American history nothing more remarkable than the epitaph which he wrote himself, not mentioning the fact that he had been secretary of state, or vice president, or for eight years president of his country. He did mention, however, his authorship of the Declaration of Independence and of the Virginia Bill of Rights. Those were expressions Banquet Plans of his own personality. Also he mentioned that he was the founder of the University of Virginia, thus showing how closely he felt that act to be part of his own ideals. It was not only in conception but even in exe-Strange Coincidence Marks Sudden cution, for Jefferson was himself the only architect of one of the most Demise of E. Henry Wemme, Which beautiful (if not the most beautiful) architectural groups in our country.

Occurred at Los Angeles.

For many of the smaller details of carrying out the work, he also made the sketches.

President Wilson, a few hours after his inauguration, was talking with correcting the drainage, we would have with E. Henry Wemme's death is the a friend about this side of Jefferson. The historian and the man of thought a splendid road. I have already spent fact that on last Thursday evening a in Wilson were uppermost, and he expressed a certain regrettend a certain wistfulness as he commented on the crowding claims of modern life that so often keep a man from doing thoroughly a few, big things. He expressed a determination to be himself as little as possible distracted by trifles, in order that he might give to the people the best that is in him. As Jefferson means much to a man like President Wilson, so has he a profound meaning for Americans in general, of every generation, especially as representing freedom and originality of thought and entire faith n democracy

Mr. Bitter's statue pictures the real Jefferson. A friend of humanity, through whose generosity the statue was procured for the University of Virginia, showed a fine sense of fitness, since he gave to that institution touch that makes it more complete and since he placed the image of lefferson in the spot where Jefferson himself would have been most

pleased to have it rest.

SOUTHERN CALIFORNIA TO THE WORLD

THE LOS ANGELES TIMES

GREAT-MIDWINTER NUMBER

Out January 1, 1915

Six Superbly Illustrated Magazine Parts-176 Pages

The San Francisco and San Diego Expositions and Southern California's marvelous resources. wonderful development, splendid opportunities, scenic grandeur and climatic charm all vividly, accurately and exhaustively portrayed.

A complete dictionary of timely information about the "Land of Opportunity."

The Greatest Edition of a Newspaper ever published in Western America

Postpaid to any address in the United States—15 Cents a Copy

THE TIMES-MIRROR COMPAN LOS ANGELES - - - CALIFORNIA