



Clip the Dance
Record Coupon
Page 2, Main News Section



\$5.00
Down

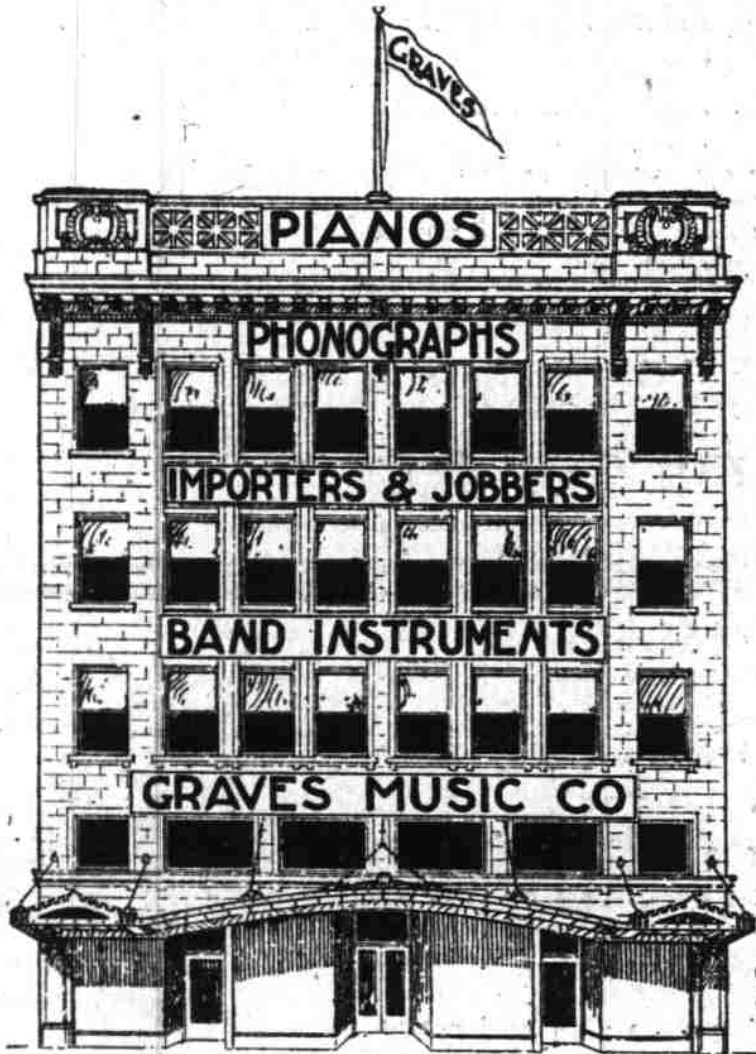
Special Columbia Da

To satisfy the tremendous demand for new dance music we have arranged three special a selection of Columbia Dance Records. These records have been made under the personal

BRING or MAIL
Dance Record COUPONS
to Graves Music Co.
for Prompt Attention, 151 Fourth Street

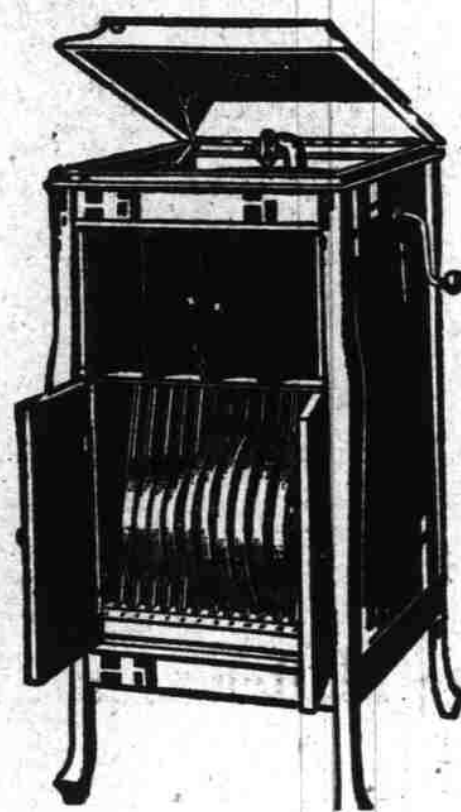


Our new Palace of Music. Six floors, over 25,000 feet of floor space, devoted exclusively to Music and Talking Machines



Six beautiful Phonograph Record and Display Rooms. Several expert and obliging clerks to assist you in selecting Records or Outfits. Easy payments arranged to suit your own convenience

\$90 On Easy Terms and On Free Trial



The "Leader" tango outfit includes the Columbia "Leader" Grafonola, illustrated here, together with an assortment of 34 dance selections on 17 Columbia Double-Disc Records, to consist of

Leader
Without Records
\$75

Also a Supply of Needles

- 11 One-Steps
- 9 Tangos
- 11 Hesitation Waltzes
- 2 Tango Matichiches
- 1 Matichiche

\$60 At \$5 a Month
And on Free Trial

The "Favorite" tango outfit includes the Columbia "Favorite" Grafonola, illustrated here, together with an assortment of 20 dance selections on 10 Columbia Double-Disc Records, to consist of

- 2 Tango Matichiches
 - 8 One-Steps
 - 4 Hesitation Waltzes
 - 6 Tangos
- AND A SUPPLY OF NEEDLES

Vernon Castle Says—

Originator of the Castle Walk and Other Modern Dances

Gentlemen—"I want to congratulate you on the excellent dance records you have recently issued. They are the best I have heard. I am using a Columbia 'Grand' Grafonola and Columbia records at Castle house, where they are attracting extraordinary attention. The records are played in perfect dance time and are frequently encored by our patrons."

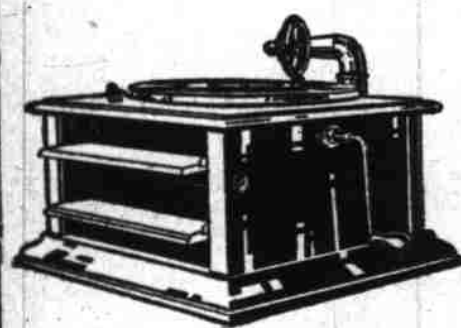
Important Notice!

All Columbia records can be played on Victor Talking Machines—likewise all Columbia instruments will play Victor records.



COLUMBIA

Free—Trial on Any of These Styles—Free



Meteor, \$17.50



Favorite, \$50.00



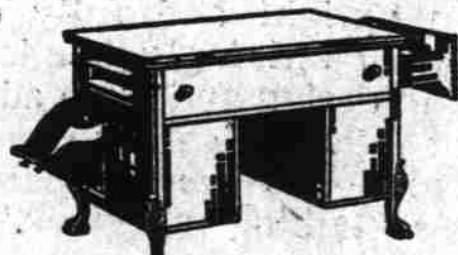
Leader, \$75.00



Jewel, \$35.00



The Baby Regent, \$100



Regent, \$225

GRAVES MUSIC CO.

PORTLAND'S
PIONEER
HONOGRAPH
EDDLERS

Est. 1895

151 Fourth Street
BETWEEN MORRISON AND ALDER



Bring Your Journal
Coupon to Hyatt.

Special Sale

Our Specialty Is Talking Machines

We have the best ventilated, best lighted and best arranged demonstrating rooms in the city. Free from noise. See our display of the very latest brand new Grafonolas on sale as follows:

- \$17.50 Meteor Grafonolas... \$ 5 down, \$1.50 per mo.
- \$25 Eclipse Grafonolas... \$ 5 down, \$2.00 per mo.
- \$35 Jewel Grafonolas... \$ 5 down, \$3.00 per mo.
- \$50 Favorite Grafonolas... \$ 7.50 down, \$3 per mo.
- \$75 Leader Grafonolas... \$10 down, \$3.50 per mo.
- \$85 New Leader Grafonolas \$10 down, \$3.50 per mo.
- \$100 Mignonette Grafonolas \$15 down, \$4.00 per mo.

No Interest Charged—Trade in Your Old Machine.

Hyatt
Talking Machine Co.
350 ALDER ST. Main 6896, A-3277

Prices Always the Lowest
Terms of payment always more liberal than regularly offered.

Positive satisfaction to every purchaser at Eilers

Christmas Shoppers Note:

MAKE IT A MUSICAL CHRISTMAS!

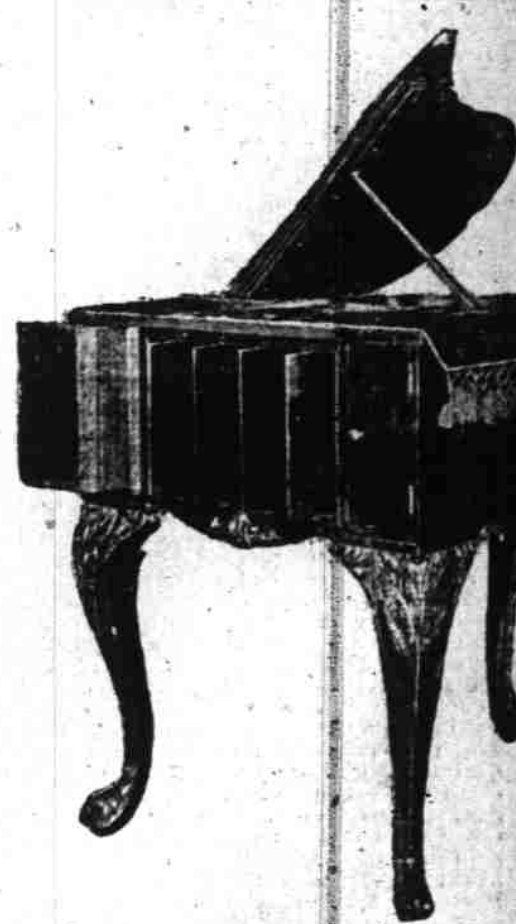
Every Department Open Every Evening Until Ten o'Clock During the Piano Manufacturers' Emergency and Surplus Sale.



Eilers

Eilers Building, Broad
Oregon's Only Locally Owned

The Fin



The electrically operated phonograph. Hear its w