

**WATER DEPARTMENT**  
**WOULD ENJOY A BIG SAVING, SAYS DALY**  
 Quarterly Collection Plan Is Praised by City Commissioner; Vote Tuesday.  
**OTHER CITIES, EXAMPLES**

System Has Been Tried With Success in Larger Centers. It Is Declared by Promoter.

A saving of \$60,000 will be made the first year in the water department if the quarterly billing ordinance is adopted by the people at the November 3 election according to information given by the official. W. H. Daly, commissioner of public utilities.

All cities with modern water supply systems collect water rates once in three months, continues the argument in favor of the ordinance, which reads as follows:

Economy and convenience—economy for the bureau of water works and convenience as well as economy for the water user—these are the aims of first importance in the proposed ordinance to be submitted to the people October 27.

The principal object of the ordinance is to reform the administration of the water works bureau by abolishing the present expensive and cumbersome monthly billing system and substituting the method adopted by modern water works in every section of the United States—that of quarterly billing. Conservatively estimated, the saving that can be effected by the adoption of the measure will amount to not less than \$60,000 the first year, with a greater saving each succeeding year.

**Reports Are Favorable.**  
 Forty-four of the largest cities of the United States, out of a total of 72 addressed at random in an effort to gather information as to the administration of water affairs, replied that they have adopted the quarterly billing system. Twelve others bill semi-annually or annually.

Among the cities that bill quarterly are Akron, Ohio; Baltimore, Birmingham, Boston, Charleston, South Carolina; Dayton, Indiana; Grand Rapids, Indianapolis, Kansas City, Milwaukee, Seattle, Memphis, Newark, St. Paul and Washington, D. C.  
 Some of the cities that use the annual or semi-annual billing systems are Buffalo, Camden, Chicago, Cincinnati, Cleveland, Columbus, Detroit, Evansville, Harrisburg, Hartford, Jersey City, Louisville and Philadelphia.  
 From this enumeration it was seen that Portland is far behind the times in the matter of water works operation.

Practically every city of any size in this country has adopted the method of billing charges for the premises served. The only fault found with this plan by some who are opposing this feature of the ordinance is that the property owner is made responsible for the collection of rates for water used by the tenant.

**Plan Is Practical.**  
 If these people would only stop and think they would realize that the proposed plan is nothing new but is practically in effect now. For instance, if water is shut off from any service for delinquency it is not again turned on until all charges against that service have been paid.

It is plain, therefore, that the owner must see to it, even under the present system, that the water rent is paid by the tenant, for if a tenant leaves a house with a delinquent bill against it that house can not be rented again without the water being turned on and a new tenant would very probably insist that the water service be furnished before entering on a lease.

In explanation of the manner in which the water works bureau expects to make a saving, it is but necessary to cite the difference in the total number of bills required to be sent out under the two billing systems.

There being approximately 7,000 water consumers, it is necessary to send out every year under the monthly billing plan nearly 84,000 bills. Under the proposed quarterly plan the number of bills will be reduced to something like 23,000 a year. Even if a bill collector can see the possibilities for economy under the proposed method in the matter of printing postage, delivery, clerk hire and other items.

Exception is made in the ordinance for large consumers who are required to pay monthly, as in some cases a single consumer pays several hundred dollars at each billing.

**Must Have Economy.**  
 It is the firm conviction of the commissioner of public utilities that if the general public is ever to obtain more reasonable rates for water service it will be necessary first to economize in the administration of the water works bureau. Every new economy measure for better rates.

Comparing water rates here with those of Milwaukee we find that although the Wisconsin city has an expensive pumping plant it is able to furnish water for about one-third the rate charged in Portland.

Milwaukee is enabled to make this showing on the economy effect largely through the use of the quarterly billing system which has been used there for many years.

The ordinance provides that no greater minimum charge than 50 cents per month shall be made. This returns to present one class of consumers pays 50 cents and another 75 cents per month as a minimum charge.

It is the intention of this section of the ordinance merely to equalize charges though it is not the intention that the ordinance be a city ordinance prohibiting gas and electric utilities from charging a greater minimum rate than 50 cents and it is only fair that the same rule should apply to the water works, even though these be a municipal utility.

The adoption of the ordinance with this minimum rate feature included will give assurance that future city commissions will hesitate to raise the limit above 50 cents.

**Should Adopt Measure.**  
 One of the most expensive features of the present accounting system in the bureau of water works is that of advance payment. This entails an immense amount of adjustment caused by consumers moving from one address to another or leaving the city. The ordinance provides that all prepayments and deposits shall be refunded and collections be made only for the service instead of before. About \$80,000 will be refunded as soon as the measure takes effect and it is a matter of convenience for the water bureau accounting force, which will have to reorganize the entire collection system.

From the viewpoint of convenience to the water consumer alone the ordinance should be adopted. Payments having to be made in three or more months, housewives and small business owners will not have to make monthly trips to the city hall or the nearest branch office. This saving of time means not a little to busy people. Although billings will be made quarterly, meters will be read monthly as at present, thus enabling the consumer to detect expensive leaks as quickly as though the bills were sent every month.

**Residents of Parish Invited.**  
 Cathedral Court, Catholic Order of Foresters, will hold a social and card party at Fifteenth and Davis streets, next Wednesday evening. Residents of that parish are especially invited to attend and get acquainted.

**An Unusual Saving at This Sale Scotch Lace Curtains**

Shown in White, Ivory and Ecru—Three to Six Pairs of a Pair \$1.29  
 Pattern—\$1.75 Up to \$2.75 Qualities, to Close, the Pair \$1.29  
 In fact, there's sure to be a rush for these out-of-the-ordinary values and we urge an early attendance—the assortment includes about 300 pairs of Scotch Lace Curtains in white, ivory and ecru—three to six pairs of a pattern—they come 2 1/2 and 3 yards long and in good generous widths. Broken lines from our regular stock in qualities sold at \$1.75, \$2.00, \$2.25, \$2.50 and \$2.75 a pair—Your choice from the entire assortment—While they last at..... **\$1.29**

**Bargain Lot of White Bedspreads at, Each \$1.48**  
 A special price reduction of 200 fine Lace Bedspreads—they come full size for double beds and are shown in a variety of pretty designs—Regular \$2.25 and \$2.50 qualities. This Sale at **\$1.48**

**Short Lengths of White Outing Flannel, the Yard 10c**  
 2000 yards of Manufacturers' Short Lengths of White Outing Flannel, full 36 inches wide—some pieces soiled or slightly damaged on the edges—Regular 15c quality. This Sale at **10c**

Pacific Phone Marshall 5080 Latest and Best Styles in Home Phone Ladies' Home Journal Pat- A-2112 terns 10c and 15c Each—Mail Orders Will Be Filled Same Day Received—Charges Paid on \$5.00 Purchases

Store Opens Daily at 8:30 a. m., on Saturdays 9 a. m. Store Closes Daily at 5:30 p. m., Saturdays at 6 p. m.



THE MOST IN VALUE—THE BEST IN QUALITY

**Opportunity Sale Women's High Grade Kid Gloves**

Shown in the Popular One-Clasp Style, With Embroidered or Spearpoint Stitched Back—Regular \$1.50 Grade, Pair **\$1.00**  
 Women who would purchase high grade kid gloves at a saving should not fail to attend this sale. They come in the popular new one-clasp style, with pique seam and with either embroidered or spearpoint stitched back. They are shown in all sizes in the best shades of tan, gray and brown; also in white and in black. All are brand new gloves that are well fitting and well wearing, and they were made to sell regularly at \$1.50 a pair. It is a very fortunate purchase direct from the manufacturer, at a special price concession, enabling us to price them to you for this sale! **\$1.00**

**WOMEN'S CASHMERE GLOVES ON SALE AT, THE PAIR 50c**  
 A fine assortment of women's cashmere gloves—they are made in the two-clasp style lined with silk. Shown in black only. Warm, serviceable gloves that are sure to give satisfaction.  
**Women's Fleece Lined Cashmere Gloves—Shown in black only. Two-clasp style, at..... 25c**

**Another Week of Most Wonderful Value Giving**

Those who appreciate unusual values will do well to visit this store tomorrow and Tuesday. They will make a profitable investment of time and a most economical exchange of cash for reasonable goods. Every section of the store presents a wonderful list of real bargains in seasonable merchandise. Temptingly small prices are the rule in every department. The inducements which we offer are beyond all competition and will certainly prove irresistible to any woman who is interested in real money-saving. It will be to the advantage of patrons to buy tomorrow for future requirements.

An Uncommon and Fortunate Trade Event Permits Us to Announce This

**Gigantic Sale of Undermuslins**

Offering the Most Sensational Values in Garments of Unusual Merit!

**HIGH-GRADE GOWNS IN ALL STYLES, BEAUTIFUL COMBINATION SUITS AND PRETTILY TRIMMED PRINCESS SLIPS—THE NEW STYLE SKIRTS AND DAINTY CHEMISE—THESE ARE GARMENTS THAT WERE MADE TO SELL REGULARLY FROM \$2.00 TO \$3.50—SPECIALLY PRICED FOR TOMORROW'S SALE ONLY** **\$1.00** For Choice

Careful and quick figuring when a favorable trade event came our way brings prices on a thousand dozen Undermuslins of merit down to a bargain figure. There is a wide diversity of styles, trimmings and materials and an extraordinary difference between the regular selling prices and the figure which, for the very good reasons related above, we are enabled to quote for this sale. Our Morrison St. window will give you a good idea of the styles and values, but nothing short of a personal inspection of the garments displayed on our counters and special sales tables will confer to you the sensational saving made possible by this event. An early visit here tomorrow will prove very advantageous, as selections can be leisurely made and you may choose before the immense afternoon crowd that is sure to respond to this announcement. You may choose from—

**Many Desirable Styles in Muslin Gowns**  
 Included are those of fine nainsook and cambric, also in crepe materials. They come with high, V-shaped and slip-over styles—all are cut full to size and they have been beautifully trimmed with laces, embroideries and ribbons. All sizes in regular values to \$3.50. This Sale at..... **\$1.00**

**Dozens of Pleasing Styles in Dainty Chemise**  
 The unusual values presented will immediately appeal to you. Included are both three-quarter and full length chemise in the popular envelope and other styles—trimmed in various ways with the daintiest of lace and embroidery. Values to \$3.50. On Sale at..... **\$1.00**

**The Most Popular Styles in Combination Suits**  
 Knickerbocker, Princess or Umbrella Corset Cover with skirt or with drawers—they are made of the finest sheer nainsook, batiste and crepe materials with beautiful lace, embroidery and ribbon trimmings. Garments that have been cut and finished in a perfect manner. Values to \$3.50. This **\$1.00** Sale at.....

**Dainty, Attractively Trimmed Princess Slips**  
 An unusually large and varied assortment to select from, all high-grade materials and the prettiest of lace, ribbon and embroidery trimmings. Garments that will immediately appeal to women of good taste. Values to \$3.50. This Sale **\$1.00** at.....

**A Wonderful Lot of Muslin Skirts**  
 A great many styles with fine cambric top, finished with exquisite lace, attractive embroidery ruffle, both skeleton and the wider styles with underuffle. Every garment extra well made and finished. All sizes in values to \$3.50. This Sale **\$1.00** at.....



**Boys' Guaranteed Watches, With Fob Regular \$1.25 Kind, Tomorrow for \$1.00**

Here is an opportunity for every boy who desires to have his own watch to secure one at a saving. They come with either nickel or gunmetal case and are guaranteed for 1 year. They are the popular "Yankee" watch, shown with neat leather fob. Regular \$1.25 kind, on sale at..... **\$1.00**

**A Sale of French Ivory Hair Brushes Regular \$1.50 and \$1.65 Values for 98c**

Profit by this sale of Hair Brushes tomorrow and save a worth-while amount. They are made of fine quality French ivory with solid back and with 11 rows of fine white bristles. They are the kind made to sell regularly at \$1.50 and \$1.65. Priced this sale at..... **98c**

**A Surprising Price Reduction on**

**Fall Suits**

For Fastidious Women

Authentic Styles, Finely Tailored and Made From the Best Materials—Values to \$25 For

**\$15.45**

All Sizes in Plain Colors and Novelties—They Are Shown in Poplins, Serges, Cheviots, Broadcloths, Gaberdine, Etc.—A Perfect Fit Is Guaranteed



Interestingly new on account of their style, smartness and unusually desirable because of the high quality of the materials and workmanship—Surprising price reductions that will sharpen keen desire among economical women—You have choice from dozens of models with 34, 36, 38 and 45-inch Coats and Skirts in tunic or yoke effects—Every garment tailored and finished in a perfect manner, and every Suit fully worth our regularly low selling figure—You will hardly believe it possible until you see for yourself what extraordinary values we are offering at this sale—Regular lines up to \$25.00 will be on sale Monday at..... **\$15.45**

**Women's \$5.90 One-Piece Serge Dresses at \$3.98**

More good news from Ready-to-Wear Section—A sale of women's nobby One-Piece Serge Dresses shown in the fashionable basque models—they come in navy, black and in shades of brown, and they have been extra well made and finished throughout—they have a fine silk messaline drop skirt and the collar and cuffs are silk trimmed—All sizes from 16 to 42—Splendid values at \$5.90 on sale at..... **\$3.98**

**Great Reductions on This Season's Most Beautiful Silks**

**Black Messalines, Printed Crepes, Brocaded Poplins, Fancy Messalines, Louissines and Taffetas—Silks for Waists, for Dresses, for Street and Evening Gowns, Holiday Sewing, Etc.—Reg. \$1-\$1.50** **69c** Yd.

A wonderfully complete and varied assortment to select from. Exquisite patterns and colorings and the most fashionable plain shades, including Black Silks of standard widths and qualities. Priced for this sale at less than the regular import figure. Here are values far and beyond the ordinary.

Never was the Silk Section so rich in colorings—never has a new season brought forward so many beautiful new creations. Generously we purchased from the leading trade centers greater assortments than we have been able to dispose of in the regular way; therefore, in order to immediately readjust stocks, we have arranged this sale, offering sweeping reductions on this season's most desirable new Silks. Included are yard-wide Brocaded Silk Poplins in a great many popular colors; 40-inch Fancy Printed Crepes in an extensive variety of new small designs; yard-wide Plain-Colored Silk Poplins; yard-wide Black Messaline Silks of rich, lustrous finish; 27-inch Plain-Colored Swiss Messalines in most any wanted shade; 27-inch Brocaded Lining Satins, a full variety of designs and colorings; 24 to 27-inch Fancy Messalines, Louissines and Taffetas; Liberty Satins and an endless assortment of other fashionable weaves and patterns in Silks of standard qualities and widths—Silks suitable for waists, dresses, coats, street or evening gowns, fancy work or holiday sewing. The kind regularly sold at \$1.00, \$1.25 to \$1.50 a yard. All repriced for this sale at, the yard..... **69c**

See the display in our Morrison street window and arrange to pay our Silk Section an early visit tomorrow.

**Underpricing of New Richelieu Union Suits**

**In Fall Weight Perfectly Finished**  
 For Women—Seamless Kind, Made With Form-Fitting Waist—Moderately Priced for Tomorrow at This Special Figure, Only **\$1.00**

Union Suits in the best styles, that give absolute comfort and fit perfectly. The closest-fitting corset sets smooth and comfortable over the Richelieu Union Suits, for there are no heavy seams to press into your skin under the corset. They are made of best quality combed maco bleached cotton and perfectly finished. They come in all styles and all regular sizes. A garment that will please you in every way, specially priced this sale at..... **\$1.00**



**Underpriced Sale**

**Men's Negligee Shirts**

Made Coat Style, With Soft Turn-Down or Military Collar—Our Reg. \$1 Grade at **55c**

Here is a sale that no man can well afford to miss. An underpricing of a fine line of Negligee Shirts, made in coat style, with soft turn-down or military collar. They are shown in cream and white colors. They are the kind made to sell regularly at \$1.00, and priced for this sale... **55c**

**Boys' Waists, Our Reg. 35c Grade at 19c**

A fine lot of Boys' Blouse Waists, made with soft turn-down collar. Come in plain blue, black, tan and in assorted light patterns. All sizes in regular 35c grade tomorrow. **19c**

**Boys' Sweaters, Regular \$1.75 Kind, at \$1.29 This Sale for \$1.29**

A fine assortment of Boys' Sweaters at this sale. They are made of fine worsted in the "ruff-neck" style. Neatly finished with two pockets. Shown in plain red only. Reg. \$1.75 grade at..... **\$1.29**

**Men's Neckties, Our Reg. 25c Grade Priced 15c for This Sale at 15c**

Another item of importance is this sale of Men's Neckties. They are made of fine silk in many assorted patterns. They come reversible or with wide open ends. Regular 25c grade at this sale for..... **15c**

**A Great Sale of**

**French Ivory Hand Mirrors**

Regular \$1.75 Kind **98c** for This Sale Only

Here is another item of interest—A sale of hand mirrors. They are made of fine quality French ivory with straight handle. They come with 5-inch beveled glass and are the kind sold regularly at \$1.75. Priced at **98c**

**Sale Stamped Gowns**

Regular \$1.00 Values **79c** for This Sale at Only

At the Art Counter—A special sale of Stamped Gowns, made of fine quality longcloth. They are semi-made and have the popular kimono sleeves. A variety of patterns to select from. Reg. \$1 values, this sale **79c**

**Extraordinary Values Are Offered at This Sale of 45-Inch Imported**

**Batiste Flouncings**

**STRICTLY HIGH-GRADE, BRAND-NEW EMBROIDERIES, SHOWN FOR THE FIRST TIME AT THIS SALE—THERE ARE DOZENS OF BEAUTIFUL PATTERNS TO SELECT FROM—QUALITIES MADE TO SELL REGULARLY AT \$1.00 TO \$1.50 THE YARD—TOMORROW AT RIDICULOUSLY LOW PRICE OF** **25c** Yd.

Again tomorrow we place the entire assortment on sale at the lowest figure ever quoted in this or any other city, for such high grade embroideries—Miss this sale and you'll miss an extraordinary saving opportunity! You have choice from thousands of yards of brand new embroidery flouncings that are really beautiful—they exemplify the finest of workmanship and the most attractive new patterns—and they are made on the finest of white batiste that alone is worth many times the price at which the finished embroideries are offered at this sale—they are the kind suitable for dresses, skirts, chemise, combination suits, princess slips, etc. Qualities that sell in the regular way at \$1.00 to \$1.50 a yard—On sale Tomorrow at only, yard..... **25c**  
 None to dealers—No phone orders—Come early and secure all the advantages of first choice—Sale starts promptly at 8:30—When our doors open.