

**ENTERTAINMENT WILL BE VARIED IN FORM EACH DAY OF SHOW**

Exposition Will Be Formally Opened When President Wilson Sends His Message

**BRASS BANDS A FEATURE**

Free Theatre Will Have Attractions Each Hour; Motion Pictures and Lectures Planned.

Entertainment features for the Land show will be many and varied. Every afternoon and evening some fraternal, business or social organization in Portland will have a part in the exposition program.

To provide room for this feature of the great exposition, a theatre seating more than 500 people, has been built, equipped in every detail with the latest including scenery, drop curtains, spot lights, dressing rooms and two motion picture machines.

When President Woodrow Wilson sends his message of greetings to President Dunne at 9 o'clock the night of October 26, the exposition will be formally opened and it will be the beginning of a program of high class features covering afternoon and evening for a period of 29 days.

**Band Music Secured.**

During the first week (Campbell's American band will be heard in concert afternoon and evening. The second week McElroy's concert band will be the attraction. The band concerts will be in addition to the special daily events in the free theatres. The two projection machines to be used will be operated without the usual booth covering, a working exhibit installed by the Motion Picture Exhibitors' League of Portland to show land show visitors how the slides and film are handled. The exhibitors will also provide films of a scenic, industrial and general educational character to be shown certain hours daily in the theatre.

To receive the message of President Wilson at the Armory direct, the Western Union and Pacific Telephone & Telegraph company have contracted to give the through service. The message will reach the Armory as a result of a connection with the wires of the two companies at the main office of the telephone company.

**Will Release Clapper.**

The receipt of the president's message will be the signal for the release of a clapper in a bell over the stages which will announce the opening of the exposition. The bell is to be hidden in a tower of roses, and will be operated electrically, to be released by the same current that operates the telegraph instruments.

The opening night program will be in charge of the committee on special events of which W. H. Lind is chairman. The program calls for short addresses by David M. Dunne, president of the Manufacturers' exposition; H. D. Ramsdell, president of the Portland Commercial club; A. H. Averill, president of the Chamber of Commerce and other prominent speakers.

While there are several organizations yet to decide on days at the exposition, the program for the 29 days of entertainment is nearly complete. The free theatre will have attractions almost every hour. Besides motion pictures, there will be lectures by representatives of commercial organizations and communities having exhibits at the show, on subjects of interest to the farmer and by well known speakers from societies of the city, the University of Oregon and the Oregon Agricultural college.

October 27, the second day of the exposition, will be given over to the organizations. The Wool Growers' association will have several speakers at the Armory, the Oregon State Women's Progress association will be seen for the evening and the State Sunday School association is to be represented by prominent speakers.

**Knights and Ladies.**

October 28 the Knights and Ladies of Security will have their exposition in a body and will precede their program at the Land show with a parade through the business streets of the city. On October 29 the Royal Rosarians will celebrate royally day at the show when they will have as their guests several kings and queens, rulers over recent carnivals and celebrations in the northwest. The day will also be given over to the University of Oregon, Portland Grocers and Merchants' association, Willamette Valley and Progressive Business Men's day.

The EKAs will celebrate at the show the night of October 30 when members of the order will be there with their 45 piece band as one of the attractions. The afternoon of October 29 will be set aside for the Portland Realty board. The real estate men of the city will meet at the Commercial club and march to the Armory, each member carrying some product of the soil.

The Manufacturers' association will celebrate at the exposition October 31. The same day will come the old fashioned baby show, in which more than 500 mothers in Portland have entered their babies in a pretty baby contest. This feature is under the auspices of the Women of Western Ore. The first Sunday, November 1, will have for one feature a sacred concert.

November 2 has been given over to the Oregon Historical society, Oregon Pioneers and the Congress of Mothers. November 3 will come the program of the Builders' Exchange when Samuel Hill will talk on Good Roads.

**Will Give Luncheon.**  
It will also be a feature of states night. At noon, November 3, will be the luncheon of the Oregon Industry League.

The features for November 4 will be the program of the Parent-Teacher association, Moving Picture Exhibitors' League, Mrs. Gillispie's school of dramatic art and a special program by the Congress of Mothers.

November 5 will be one of the big days at the show for it will be Transportation day. More than 2000 transportation men of the city will parade the city streets with several musical bands. The postoffice employees will be at the Land show November 5 with an elaborate program.

Veterans' day will come November 6 when the Spanish War veterans, the G. A. R. and Women's Relief corps will have a joint program. It will also be German day and the German Singing society is preparing a special musical program. More than 50 voices will be heard. November 6 will also be Newsboys' night.

The Oregon Agricultural college will put on a program at the exposition November 7, both afternoon and night and the various features are in charge of Ralph D. Hetzel and P. M. Collins.

**WOMEN'S ORGANIZATIONS ACTIVELY INTERESTED IN SUCCESS OF SHOW**



Prominent women who will participate in the entertainment features of the Manufacturers' and Land Products show: 1—Mrs. Aristene Felts, Congress of Mothers. 2—Mrs. O. M. Clark, president of the patronesses' committee (Photograph by McAlpin). 3—Mrs. Carlin Dewitt Joslyn, women's press club. 4—Mrs. W. F. Turner, chairman of the girls' canning contest. 5—Mrs. Chester Deering, Monday Musical club (Photograph by Grove). 6—Mrs. Alva Lee Stephens, Parent-Teacher associations. 7—Mrs. Edward T. Hughes, secretary of patronesses' committee (Photograph by Cutberth). 8—Mrs. P. L. Thompson, Shakespeare club. 9—Miss Nina Joy, Shakespeare club.

Women are to have an active part in the Manufacturers' and Land Products show. Social and fraternal societies as well as educational organizations will take part in special days, besides maintaining exhibits at the armory. The list of patronesses for the exposition will reach more than 100 prominent women of the city.

The patronesses will be present the opening night and will have an active part in society night, November 10, when the Portland Oratorio society will furnish the feature of the program. One of the first organizations to participate in the manufacturers' exposition will be the State Women's press club. The Women's club of Van-

cover will have an afternoon at the show, as will the Women of Woodcraft, who will be in charge of the baby show October 31.

Three afternoons, November 2, 3 and 4, have been set aside for the Congress of Mothers, when an hour will be given over to subjects of interest to mothers of the city. Women will also be active in Federation of States night, November 2. The Parent-Teacher association will put on a special program at the exposition November 4 and the Women's Relief corps will have part in the program on Veterans' day, November 6.

The Shakespeare club will have a special program at the land show November 9, and the lecture by a representative of the People's Institute will also come under the auspices of this department of the show. The Monday Musical club will be at the exposition November 12.

Space has been set aside at the armory for booths where the Congress of Mothers, Sunshine society, Consumers' league and the People's Institute will have representatives as well as exhibits.

It will also be public school day and the feature will be an orchestra of 150, from the grade schools of the city. A lecture by a representative of the Recreation and Playground league will be a feature of November 7.

**Sacred Concert Planned.**  
November 8 will be given over to a sacred concert and singing societies. November 9 will bring to the exposition many pioneer business men of the city in connection with the program of the Lang Synn society. The Shakespeare club will put on a special program at the Land show November 9.

November 10 will be society night at the land show with the program of the Portland Oratorio society as a feature. Ad club day will be celebrated November 11, as will The Dalles day. Hood River will celebrate at the Land show November 12. The Handel vocal society will put on a special program at the Land show November 12 as will the Monday Musical club. The Muts society and the Y. M. C. A. will celebrate November 13 and the closing day, November 14, will bring out the members of the Oregon City Commercial club in a body.

Additional to the program will be made from day to day and special features will be announced as the exposition progresses.

**Judge Kelly Affirmed.**  
Salem, Or., Oct. 24—The supreme court today affirmed the decision of Judge Kelly in the case of the First National bank of Albany against J. M. Hawkins et al, appellants, involving a promissory note. The opinion was by Judge McNary.

Pittsburg has dedicated a memorial to the Maine.

**GOLDEN CHANCES FOR LIFE IN COUNTRY TO BE SHOWN IN DETAIL**

Visitors at Big Show Will Get First Hand Glimpse of Its Great Possibilities.

**SOIL IS TO REIGN AS KING**

Displays Will Be Unfolded Like Great Panorama for Benefit of Sturdy Men and Women.

One of the greatest benefits of the land products division of the Manufacturers' and Land Products show, which opens this week at the Armory, will be the impetus it gives toward decided city people to make their homes and living on the soil, according to C. C. Chapman of the Portland Commercial association.

With millions of acres of tillable land available in all sections of the state, he says, Oregon people who come searching for a living and a home in the city are overlooking opportunities, vast and plentiful in the country.

There are thousands of people in Portland, alone, he declared yesterday who are by temperament and training, fitted for farming.

"And these self-same people now have a foreman for a boss when they should have nobody short of Mother Nature, herself," he exclaimed.

**Land Is Calling Them.**

"There are 25,000 people in Portland today," he said, "who should not be here. They should be making homes in the country, where they would grow independent, and have children grow up in wholesome surroundings. Those people are not our near successes or failures. They are the sturdy, stick-to-the-job kind of people. As for our failures—they will and should stay in the city. They are part of the burden which large communities carry."

"At the show, people will be able to see the land at a glance. There will be exhibits from every section and corner of the commonwealth. Wheat from the eastern part of Oregon, berries from the valleys of the western slope, grasses and fruits from the orchard districts, and men from the several sections on hand to tell of local conditions and explain how results are brought about."

"A definite movement shapes itself slowly and results also are not arrived at in a minute. That is why the Land Products show cannot be figured on a basis of immediate returns."

**Will Point Way.**

"Its sole purpose will be to help point the way to the land for many people who need such sign posts to guide them toward independence."

"The country does not need nor is it looking for inexperienced city bred folks to farm it. Such people don't know the first rules about the wonderful industry and for this reason they would fail. But there are others—25,000 of them in Portland alone—who have the ability to operate farms, and many of them do not know how to buy or where, for the reason that the opportunity to study conditions have not been afforded them. For them the land products display will go far toward giving them the needed opportunity."

"In the heart of virtually every man is a conscious or unconscious longing to live near nature. The fact that life in cities is highly tintured with artificiality has been uttered so often that the statement is a platitude. But it is true, and also it is true that the stress and strain of such life irritates many who, not knowing that they really desire country life, cling to the smoky towns and little jobs instead of looking for the one they are fitted for and ought to fill."

"Oregon has 4,000,000 acres of land

now being farmed. Within the confines of the state are 20,000,000 acres of tillable soil. Of the 4,000,000 acres not over half of it is being farmed rightly.

"Of the 20,000,000 acres, one third of it is government land good for farming but remote from markets, but is available for farming."

"The second third is covered with merchantable timber and ultimately a large part of it will be requisitioned for home and business. The remainder consists of cut over lands and brush lands and other privately owned property which is lying idle. And all of the 20,000,000 acres is evenly distributed throughout Oregon."

"The man who is looking for a particularly kind of farming land, in short, will not have to look far. Land beckons from every hand."

"There is east of the mountains a wonderfully productive inland empire—the granary of the west. Wheat, oats and barley flourish. And in this regard I might add that there will be displayed at the show samples of what kind of wheat grows on the 'homestead lands' at an altitude of 5000 feet. It has been said that wheat will not grow on these lands where the rainfall averages only from 8 to 10 inches per year. And yet from 12 to 18 bushels of wheat is harvested to the acre."

**Many Varieties Shown.**

"The coast will be represented by exhibits of berries, and root crops, ranging from potatoes to beets, garden truck and grasses among other things. Willamette valley squash will vie with Columbia river watermelon, and the fruit of small ranches in the western portion of the state will rival for admiration the big apples of Hood River and of southern Oregon."

"Dry farmers and those from the irrigated districts will show how the lands—once characterized as desert—make them wealthy."

"But through it all, those who are not fit to take on the burden of developing rural Oregon, will not be encouraged to attempt it. That is exactly what the products show is not for."

"A man will not be told that he can make a fortune homesteading. Instead men from the homestead districts will show him what can be accomplished, and the fruits of their successes or failures. They are the sturdy, stick-to-the-job kind of people. As for our failures—they will and should stay in the city. They are part of the burden which large communities carry."

"The reward comes only when the kind of man and the right kind of soil get together and work together. And the right kind of man is not the fellow who thinks that farming consists of planting seed then rearing it easy until the harvest. That kind of man will fail. The kind we want the land product show to attract and guide is one who is willing to work, who is willing to pass by his vacation, and who has the patience to wait until finally he wins home, wholesome surroundings, health and independence."

**PYRAMID TO BE NOVELTY**

A pyramid of apples bigger and more luscious looking than any Portland



"Fresh Fruit and Vegetables the Year Round."

Demonstrations of all products, Booth 29, Manufacturers' and Land Products Show.

Food Products Co. Hillsboro, Oregon.

youngster has seen even in his dreams will comprise the central feature of the farm products exhibit of the Hood River district at the big show at the Armory.

The pile is 16 feet on each side of its square base, and the rotund fruit goes climbing up solidly for 14 feet.

stacked on top the other's shoulders. Above the pyramid is an electric sign emblazoning the famous name "Hood River." The exhibit was selected and arranged by the Hood River Commercial club.

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Everything ready, exhibits in place, decorations magnificent for

**Opening Night**

**Manufacturers' and Land Products Show**

—AT THE—

**ARMORY**  
AND EXHIBITION BUILDINGS ADJACENT

MONDAY, OCTOBER 26, 7:00 P. M.

A Special Program Under the Auspices of the Portland Commercial Club, Portland Chamber of Commerce, Manufacturers' Association of Oregon, and The Northwest Pacific Food Products Assn.

**Addresses By**  
GOVERNOR OSWALD WEST  
COL. DAVID M. DUNNE, President Manufacturers' and Land Products Show.  
HON. H. R. ALBEE, Mayor of Portland  
A. H. AVERILL, President Chamber of Commerce.  
H. D. RAMSDELL, President Portland Commercial Club  
PRESIDENT WOODROW WILSON WILL FORMALLY OPEN EXPOSITION BY WIRE.

Big show open afternoon and evening until Nov. 14. Every day a feature day. Band concerts, free theatre, high class attractions every hour.

**25 Cts. One price of admission covers 25 Cts. everything. Children 10 cents. 25 Cts.**

OPEN DAILY FROM 1:00 P. M. TO 11:00 P. M.

**YOU are cordially invited to visit our exhibit at the Manufacturers' and Land Products Show, where you will find displayed fixtures and wares of the largest and best manufacturers of Sanitary Plumbing Supplies.**

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Wholesaler of  
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Attend our demonstration in Main Armory Building, Booth No. 11, October 26th to November 14th, 1914.

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Have our demonstrators at the Land Products Show tell you what Certified and Perfectly Pasteurized Milk Means. The knowledge is worth much to you. Purity Caps are good for votes in Journal Prize Contest.

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