

This page tells you how to win big prizes offered in The Journal's Trade and Circulation Contest.

Equal Opportunity to Everyone Living in the Northwest

WIN A \$1280 Reo the Fifth Auto WIN A Trip to the Exposition

A \$850 "Maxwell 25" Runabout A Piano or a Grafonola

Here are the rules, the location of districts and names of places where votes that count are gotten:

Grand Prizes District Prizes

The Grand Prize Consists of a Five-Passenger Reo Touring Car, 1915 model, fully equipped, the regular retail price of which is \$1280, will be awarded to the person having the largest number of votes of all districts. This automobile now on exhibition at the Northwest Auto Company, Broadway and Couch street.

A Second Grand Prize, Consisting of a Maxwell Automobile, 1915 model, fully equipped, the regular retail price of which is \$850, will be awarded to the person having the second largest number of votes of all the districts. This automobile now on exhibition at the Pacific Motors Company, Twenty-first and Washington streets.

Winners of the Grand Prizes will have no interest in the District Prizes.

- District No. 1**
Consists of all territory west of the Willamette river and within the city limits of Portland.
- District No. 2**
Consists of all territory east of the Willamette river and north of Burnside street, and within the city limits of Portland.
- District No. 3**
Consists of all territory east of the Willamette river, south of Burnside street, and within the city limits of Portland.
- District No. 4**
Consists of all territory outside of Portland.

Cash Slips From the Following Retailers Have a Voting Power of One Vote for EVERY CENT OF PURCHASE

- Ben Selling—Men's Clothing, Hats and Haberdashery—Women's Apparel, Fourth and Morrison Sts.
- C. H. Baker—Men's, women's and children's Shoes, 380 Washington St., corner West Park
- C. H. Baker—Men's, women's and children's Shoes, 270 Morrison St.
- C. H. Baker—Men's, women's and children's Shoes, 270 Morrison St.
- The J. K. Gill Co.—Stationery, Books, Office Supplies, Third and Alder
- The Juvenile—Children's Outfitters, Boys' Clothing, 143 Sixth St.
- Ray Barkhurst—Men's Tailor—6th and Stark Sts.
- Lennon's—Gloves, Umbrellas, Hosiery, 309 Morrison St.
- Portland Emporium—Coats, Suits, Dresses, Furs, Waists, Millinery, 124 Sixth St.
- Jones Market—Meats, etc., 4th and Alder. Phones, Marshall 1, A-6281
- Henry C. Schroeder (Furniture)—244 Russell. C-1774, East 3542
- Bonham & Currier, General Merchants—103 Jersey St., St. Johns, Or.
- W. E. Goggins, Shoes, Gents' Furnishings—104 Main St., Lents, Tab. 4141
- Sellwood Furniture Co.—Corner Tacoma and 13th. Phone Sell. 1682
- Isis Theatre, Motion Pictures—13th and Spokane.
- Myrtle Rose Dancing Club—Wednesday nights, Cotillion Hall, 14th near Washington
- King & Co.—Department Store, Forest Grove, Or.
- Smith & Wilson—General Merchandise, McMinnville, Or.

HARDWARE, PAINTS, ETC.

- Oregon Hardware Co.—Hardware, Sporting Goods, Cutlery, 70-72 Third St., near Oak.
- Nichols Hardware Co.—141 Killingsworth Ave., Woodlawn 547
- Eriksen Hardware Co.—554 Williams Ave., C-1366, East 559
- Howard Hardware & Paint Co.—1927 East Glisan. Tabor 2977
- Sunnyside Hardware Co.—983 Belmont. Tabor 2497

JEWELERS AND OPTICIANS

- Jaeger Bros.—Jewelers and Opticians, 266 Morrison St.
- Dillen Rogers—Jeweler and Optician, Killingsworth and Albina. Woodlawn 2863

GROCERS

- W. S. Cutler & Son—1009 Union Ave., N. C-1354, Woodlawn 1748
- F. H. Rupert—421 Jefferson St. A-1796, Marshall 1045
- J. Woolach & Son—19th and Broadway. C-2618, East 537
- Simola & Davis—45th Ave. and 62d St. Tabor 645
- Tremont Grocery—5907 72d St. Tabor 614
- J. B. Neubauer—373 11th St. A-4232, Main 638
- Burroughs & Gault—321 Third St. A-1441, Main 1441
- G. W. Long—840 Corbett St. A-3523, Main 1704
- Carl Walstrom—811 Williams Ave., C-1197, Woodlawn 1502
- Geo. Hockenjos—128 Russell St., East 5878
- Peebler Grocery Co.—160 E. Broadway, 255 Holladay C-1352, E. 1602
- D. Kellaher & Co.—133 1/2 Grand Ave., B-1694, East 418
- M. J. Malley—Third and Ankeny. A-5822, Main 303
- Brubaker & Normandin—60th and East Stark. B-2125, Tabor 1133
- R. A. Wallis—East 80th and Glisan. Tabor 223
- Sinnott Bros.—6203 Powell Valley. Tabor 14
- John E. Malley—Fourteenth and Washington. A-2167, Main 2167
- White Front Grocery—373 E. Eleventh. B-1615, East 380
- Emig's Grocery—Fifty-Second and Sandy. C-1665, Tabor 139
- Schmeer & Co.—426 East Burnside. B-1183, East 483
- Wm. Landauer—925 East Stark. B-2067, East 2618
- A. M. Sauter—421 East Eighth. B-2189, East 298
- W. J. Shanahan, Successor to Ray G. Sherrett—1189 Milwaukie. Sell. 2085
- G. H. Zeisler—East 21st and Clinton. Sellwood 150
- McFarland & Legrand—415 Everett. Main 1540, A-1540
- Hawthorne Grocery Co.—1101 Hawthorne. Tabor 384, B-2425
- Ross R. Peebler—680 Milwaukie. Sellwood 374
- A. Robertson—13th and Tenino. Phone Sellwood 1066
- Chas. W. Stubbs—4 East 28th St., N. Phone East 4381, B-2168.
- S. M. Schultz, 4452 45th Ave. Phone Sellwood 954.

DRUGGISTS

- Huntley Drug Co.—4th and Washington, Portland. Main 3208, A-3105
- Edwin A. Risson—23d and Washington. A-5357, Main 8169
- Rose City Pharmacy—57th and Sandy Road. C-2314, Tabor 2204
- Wallace Drug Co.—37th and Hawthorne. Tabor 773
- Irvington Pharmacy—East 15th and Broadway. C-1434, East 5500
- Woodstock Pharmacy—4610 60th Ave. S. E. Sellwood 55
- Phoenix Pharmacy—6616 Foster Road (Kern Park Sta.) B-2716, Tab. 465
- F. L. A. Wilson—460 Jefferson. A-3421, Main 2069
- St. Johns Pharmacy—St. Johns
- Castleman's Pharmacy—Killingsworth and Albina. C-1474, Woodlawn 55
- Couch's Pharmacy—117 Mississippi. Woodlawn 306
- Vernon Drug Co.—17th and Alberta. C-1511, Woodlawn 2294
- McGillivray Bros.—435 Durham Ave. Woodlawn 1810
- Allen's Drug Store—18th and Lovejoy. Main 1640
- Matthieu Drug Co.—275 Russell St. C-1232, East 662
- Ausplund Drug Store—110 North Sixth. A-2221, Main 8106
- Dickson Drug Co.—73 East 80th. B-1419, Tabor 764
- Geiman & Bader—Front and Gibbs. A-5877, Main 5403
- H. F. Brandon—701 Hawthorne. East 870
- Mt. Scott Drug Co.—Lents. Or. Tabor 1417
- Lowe's Pharmacy—Grand Ave. and Burnside. East 341, B-1011
- The Beaver Pharmacy—560 Umattila Ave.
- Brink's Pharmacy—13th and Washington. Main 7233, A-4953

Over \$5000 in prizes will be awarded by The Oregon Journal to the persons receiving the largest number of votes in this circulation and trade campaign, which started Thursday, September 24, 1914, and ends February 24, 1915.

Any person, excepting employes of The Journal or their families can enter this contest by filling out the entrance coupon appearing on this page and filing it with the Contest Department of The Journal.

The retail merchants mentioned herein will issue, with every cash purchase of 5 cents or over, a saleslip or coupon having a voting value of one vote for every cent. If you have a charge account with the merchant, the vot-

ing coupon will be issued when you settle your bill. These coupons or saleslips must be presented to The Journal's Contest Department within seven days from the date of issue to be credited to yourself or the candidate you are supporting.

The labels or trademarks of the articles mentioned in the "Manufacturers' List" appearing below will have a certain voting value. See manufacturers' list and advertisements for details.

Paid-in-advance subscriptions to The Daily, Sunday or Semi-Weekly Journal (dated after September 23), for one month or more, will have a voting value of one vote for every cent.

Enter your name or that of your favorite in the list of candidates at once, and send it to The Journal's Contest Department.

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Just as tempting as they look...

The very sight of these luscious halves of sound, yellow peaches makes you want to get your teeth into them!

Preferred Stock Canned Peaches

are mountain grown—in the California Highlands—sun ripened and delicious. Excellent for dessert—no trouble, no preparation!

Allen & Lewis—Portland, Oregon.

Preferred Stock, the only brand of canned fruits, vegetables and condiments good for votes in The Journal contest. Every can of peaches good for 50 votes.

SCANDINAVIAN-AMERICAN BANK

Cor Morrison and Park Sts.

PAYS
4%
IN SAVINGS ACCOUNTS

200 VOTES ALLOWED FOR EVERY \$1.00 DEPOSITED

in our savings department and left 6 months or longer.

(Individual contest accounts limited to \$1000.00.)

C. F. Hendricksen, Pres.
Will T. Wright, Vice Pres.
Anthon Eckern, Cashier.
O. C. Bortmeyer, Asslt. Cashier.

SANTISEPTIC LOTION

FOR A HEALTHY SKIN ALL DRUGGISTS

FOR the man who perspires, SANTISEPTIC LOTION is a boon—it relieves the odor of perspiration and to a degree, and if applied after shaving leaves the face with a naturally healthy look unobtainable otherwise. Always Keep A Bottle On Hand. Save The Cork Seal. Good for 100 uses. Samples on Receipt of 10c Stamp. Bischoff Chemical Laboratories, Portland

U. S. DRY CLEANERS

Send all your dry cleaning here. Every care and attention is given the work, which is returned to you in all its freshness, the same as new material. Get your work done here and be pleased. Also get in on the big premium contest.

Our cash receipts for dry cleaning have value of 2 votes for each cent represented

U. S. DRY CLEANERS
East 262 J. DANNELS, Manager B-1193

Standing Sentinel
over cheerful, chubby babies

Purity Milk and Cream

is pure, pure, pure!

Absolutely the safest milk delivered in Portland today. Guarded in every step by modern science.

If It's Pure Enough for Baby It's Pure Enough for You.

All Labels good for 20 votes.

Over All for Quality

That is why more than 10,000 homes are using

TIP-TOP BREAD

Made from the highest patent flour and best yeast to be obtained.

Next Time Say "Tip-Top" to Your Grocer.

Every loaf of "Tip-Top" worth 15 votes in The Journal Contest.

HOLLY MILK

The one brand of evaporated milk that WILL WHIP

SAVE YOUR LABELS They Are Valuable!

Each label is worth 20 votes in The Journal's contest.

GET HOLLY MILK And You GET THE BEST!

Albina Fuel Co., Inc.

Main office 453 Goldsmith
Branch Offices Throughout the City

COALS

KNIGHT
ROCK SPRINGS
MENDOTA

Our Summer Prices on Coal are still in effect.

WOOD

DRY SLAB
NO. 1 DRY FIR
SEASONED POLE OAK

Our sales slips have a voting value of one vote for each cent.

Make your home cozy and cheerful for the Winter months.

CAL-O-TINT—Kalsomine.

VITRALITE ENAMEL

LOWE BROS. "HIGH STANDARD" PAINT.

FLOOR VARNISH—Heel-proof, mar-proof, water-proof.

WALL-DURA—A washable flat wall paint.

FLOOR PAINT—Made in 8 colors.

Phone for color cards.

RASMUSSEN & CO.

Main 1771—A-6331
N.E. Cor. 2d and Taylor Sts.

Do you know that we will wire your house on the easy payment plan?

Let us explain. Phone M. 5100 or A-6131, Commercial Dept.

Portland Railway, Light & Power Co.

Receipts from electric store or for light bills private residences good for 2 votes for each cent represented.

The First Thing In The Morning!

GOLDEN WEST COFFEE

Steel Cup No Chaff

Your nerves will be steady—your stomach strong—if you drink Golden West Coffee

The choice of the discriminating Always the sarge

Blended by Experts
CLOSET & DEVERS
TEA COFFEE SPICES

Save the containers or labels; they have a value of 2 votes for each cent of purchase

Crown Flour

A Prizewinner

First Prize

The pure, light, sweet bread you will make from this flour is a prize in itself.

Second Prize

Turn your empty Crown Flour sacks into Journal office. Sacks cancelled and returned to you. You will then receive for empty

50-lb. sbs. 330 votes.
25-lb. sbs. 170 votes.
10-lb. sbs. 80 votes.

INSIDE PARAFFINE CARTON

Golden Rod Cereals

Double Carton Feature

Inside of all our cartons (except 26c ones and wheat), we are now placing a Paraffine Carton (illustrated above). This protection enables you to get our cereals in the same condition as when they leave our mill. We guarantee contents pure, clean and wholesome.

Golden Rod Milling Co.

Cereal Manufacturers, Portland, Oregon.
Cartons have value of 2 votes for each cent represented.

You'll relish the delicious flavor and the uniformity of

Damascus Butter

At All Reliable Grocers.

Wrapper Labels Good for Two Votes for Every Cent Represented.

Damascus Creamery

PORTLAND OREGON

Nomination Blank

JOURNAL CONTEST DEPARTMENT

Please enter the name of

Name

Address

Age.....years. Residing in district.....
Yours truly,

Name

Address