

# LIST of PRIZES and Division of Districts

The Grand Prize Consists of a Five-Passenger Reo Touring Car, 1915 model, fully equipped, the regular retail price of which is \$1280, will be awarded to the person having the largest number of votes of all the districts. This automobile now on exhibition at the Northwest Auto Company, Broadway and Couch street.

A Second Grand Prize, Consisting of a Maxwell Automobile, 1915 model touring car, fully equipped, the regular retail price of which is \$850, will be awarded to the person having the second largest number of votes of all the districts. This automobile now on exhibition at the Pacific Motors Company, Twenty-first and Washington streets.

**NOTE**—Winners of the Grand Prizes will have no interest in the District Prizes.

Several Trips to the Panama Pacific Exposition—All Expenses and Plenty of Spending Money.

The following manufacturers and wholesale firms are represented in The JOURNAL Trade and Circulation Contest

- Allen & Lewis—Preferred Stock. Labels worth 50 votes
  - Golden Rod Milling Co.—Cereals. 2 votes for every cent represented
  - Portland Pure Milk & Cream Co.—Purity milk. Labels worth 20 votes
  - Rasmussen & Co.—Paints, Oils and Brushes. Cash tickets worth 2 votes for every cent represented
  - Portland Ry. L. & P. Co.—Electrical supplies
  - Closet & Devers—Teas, Coffee, Spices. 2 votes for every cent represented
  - U. S. Laundry—Dry Cleaning. Cash receipts good for 2 votes for every cent
  - Ebenscott Chemical Laboratories—Santiseptic Lotion. Cork seals good for 100 votes
  - Scandinavian-American Bank—Time Deposits. 200 votes for every dollar deposited and left for 6 months.
  - Log Cabin Baking Co.—Tip Top Bread. Labels good for 15 votes.
  - Hudson & Gram—Otter Clams. Labels good for 30 votes.
  - Crown Mills—Flour. 50-lb. sacks 330 votes. 25-lb. sacks 170 votes. 10-lb. sacks 80 votes.
  - Luckel, King & Cake Soap Co.—Soaps. Wrappers count 2 votes for every cent of value
  - Union Meat Co.—Columbia brand Hams and Bacon. Labels, 500 votes
  - Lard labels, large, 350 votes; medium, 180 votes; small, 125 votes.
  - Columbia brand Salad Oil, 70 votes
  - Holly Brand Milk—Labels worth 20 votes
  - Damascus Creamery—Butter. 2 votes for every cent of value.
  - Albina Fuel Co.—Coal and Wood receipts. 1 vote for every cent of value
- Bring All Wrappers or Labels to Journal for Votes

Cash Slips From the Following Retailers Have a Voting Power of One Vote for EVERY CENT OF PURCHASE

- Ben Selling—Men's Clothing, Hats and Haberdashery—Women's Apparel, Fourth and Morrison Sts.
- C. H. Baker—Men's, women's and children's Shoes, 380 Washington St., corner West Park
- C. H. Baker—Men's, women's and children's Shoes, 270 Washington St.
- C. H. Baker—Men's, women's and children's Shoes, 270 Morrison St.
- The J. K. Gill Co.—Stationery, Books, Office Supplies, Third and Alder
- The Juvenile—Children's Outfitters, Boys' Clothing, 143 Sixth St.
- Ray Barkhurst—Men's Tailor—5th and Stark Sts.
- Lennon's—Gloves, Umbrellas, Hosiery, 309 Morrison St.
- Portland Emporium—Coats, Suits, Dresses, Furs, Waists, Millinery, 124 Sixth St.
- Jones Market—Meats, etc., 4th and Alder. Phones, Marshall 1, A-6281
- Oregon Hardware Co.—Hardware, Sporting Goods, Cutlery, 70-72 Third St., near Oak.
- Nichols Hardware Co.—141 Killingsworth Ave., Woodlawn 547
- Erikson Hardware Co.—554 Williams Ave., C-1366, East 559
- Henry C. Schroeder (Furniture)—244 Russell. C-1774, East 3542
- Howard Hardware & Paint Co.—1927 East Gisan. Tabor 2977
- Sunnyside Hardware Co.—283 Belmont. Tabor 2497
- Bonham & Currier, General Merchants—103 Jersey St., St. Johns, Or.
- W. E. Goggins, Shoes, Gents' Furnishings—104 Main St., Lents, Tab. 4141
- Sellwood Furniture Co.—Corner Tacoma and 13th. Phone Sell. 1682
- Isis Theatre, Motion Pictures—13th and Spokane.
- Myrtle Rose Dancing Club—Wednesday nights, Cotillion Hall, 14th near Washington

## JEWELERS AND OPTICIANS

- Jaeger Bros.—Jewelers and Opticians, 266 Morrison St.
- Dillen Rogers—Jeweler and Optician, Killingsworth and Albina. Woodlawn 2863

## GROCERS

- W. S. Cutler & Son—1009 Union Ave. N. C-1354, Woodlawn 1748
- F. H. Rupert—421 Jefferson St. A-1796, Marshall 1645
- J. Woolach & Son—19th and Broadway. C-2618, East 537
- Simola & Davis—45th Ave. and 62d St. Tabor 645
- Tremont Grocer—5907 72d St. Tabor 614
- J. B. Neubauer—373 11th St. A-4232, Main 638
- Bourgeois & Gault—321 Third St. A-1441, Main 1441
- G. W. Long—840 Corbett St. A-3523, Main 1704
- Carl Walstrom—811 Williams Ave. C-1197, Woodlawn 1502
- Geo. Hockenyoos—128 Russell St. East 5878
- Peebler Grocery Co.—160 E. Broadway, 255 Holladay C-1352, E. 1602
- D. Kellaher & Co.—133 1/2 Grand Ave. B-1694, East 418
- M. J. Malley—Third and Ankeny. A-5822, Main 303
- Brubaker & Normandin—60th and East Stark. B-2125, Tabor 1133
- R. A. Wallis—East 80th and Gisan. Tabor 223
- Sinnot Bros.—6203 Powell Valley. Tabor 14
- John E. Malley—Fourteenth and Washington. A-2167, Main 2167
- White Front Grocery—373 E. Eleventh. B-1615, East 380
- Emig's Grocery—Fifty-Second and Sandy. C-1665, Tabor 139
- Schmeer & Co.—426 East Burnside. B-1183, East 483
- Wm. Landauer—925 East Stark. B-2067, East 2618
- A. M. Sauter—421 East Eighth. B-2189, East 298
- W. J. Shanahan, Successor to Ray G. Sherrett—1189 Milwaukie. Sell. 2085
- G. H. Zeisler—East 21st and Clinton. Sellwood 150
- McFarland & Legrand—415 Everett. Main 1540, A-1540
- Hawthorne Grocery Co.—1101 Hawthorne. Tabor 384, B-2425
- Ross R. Peebler—680 Milwaukie. Sellwood 374
- A. Robertson—13th and Tenino. Phone Sellwood 1066
- Chas. W. Stubbs—114 East 28th St. N. Phone, East 4381, B-2168

## DRUGGISTS

- Huntley Drug Co.—4th and Washington, Portland, Main 3208, A-3105
- Edwin A. Robison—23d and Washington. A-5357, Main 8169
- Rose City Pharmacy—57th and Sandy Road. C-2314, Tabor 2204
- Wallace Drug Co.—37th and Hawthorne. Tabor 273
- Irvington Pharmacy—East 15th and Broadway. C-1434, East 5500
- Woodstock Pharmacy—4610 60th Ave. S. E. Sellwood 55
- Phoenix Pharmacy—4616 Foster Road (Kern Park Sta.) B-2716, Tab. 465
- F. L. A. Wilson—460 Jefferson. A-3421, Main 2069
- St. Johns Pharmacy—St. Johns
- Castelman's Pharmacy—Killingsworth and Albina. C-1474, Woodlawn 55
- Couch's Pharmacy—817 Mississippi. Woodlawn 306
- Vernon Drug Co.—17th and Alberta. C-1511, Woodlawn 2294
- McGillivray Bros.—435 Durham Ave. Woodlawn 1810
- Allen's Drug Store—16th and Lovejoy. Main 1640
- Matthieu Drug Co.—275 Russell St. C-1232, East 662
- Ausplund Drug Store—110 North Sixth. A-2221, Main 8106
- Dickson Drug Co.—73 East 80th. B-1419, Tabor 764
- Gelman & Bader—Front and Gibbs. A-5877, Main 5403
- H. F. Brandon—701 Hawthorne. East 873
- Mt. Scott Drug Co.—Lents, Or. Tabor 1417
- Love's Pharmacy—Grand Ave. and Burnside. East 341, B-1011
- The Beaver Pharmacy—560 Umattilla Ave.
- Brink's Pharmacy—13th and Washington. Main 7233, A-4953

# Enter The Journal's Circulation and Trade Contest Today

ALL LIVING OUTSIDE OF PORTLAND ARE IN DISTRICT NO. 4  
Here is a Grand Opportunity for the Young Ladies and Men and the Boys and Girls of Oregon, Washington and Idaho.

AUTOMOBILES—PIANOS—TRIPS TO THE EXPOSITION—COLUMBIA TALKING MACHINES AND OTHER AWARDS FOR THE WINNERS OF

## The Journal's Circulation and Trade Contest

Over \$5000 prizes will be awarded by The Oregon Journal to the persons receiving the largest number of votes in this circulation and trade campaign.  
Any person, excepting employees of The Journal or their families can enter this contest by filling out the entrance coupon appearing on lower right-hand corner of this page and filing it with the Contest Department of The Journal.  
The labels or trademarks of the articles mentioned in the "Manufacturers' List" will have a certain voting value. See manufacturers' list.  
Paid-in-advance subscriptions to The Daily, Sunday or Semi-Weekly Journal, paid after this date, will have a voting value of one vote for every cent paid.  
Votes will be allowed under the special offer of \$1 for The Semi-Weekly Journal until Feb. 1, 1916, as well as for all subscriptions paid at the regular rates.  
Enter your name or that of your favorite in the list of candidates at once. Fill out a nomination blank appearing below and send it The Journal's Contest Department.  
THE JOURNAL, Portland, Or.



## Preferred Stock GROCERIES

It is the only brand of canned Fruits and Vegetables whose labels are good in The Journal Contest.

Say "Preferred Stock" to your grocer if you want quality goods.

Save the Labels—They Are Good for 50 Votes

ALLEN & LEWIS' BEST BRAND

## Standing Sentinel Purity Milk and Cream


over cheerful, chubby babies

is pure, pure, pure!

Absolutely the safest milk delivered in Portland today. Guarded in every step by modern science.

If It's Pure Enough for Baby It's Pure Enough for You

All Labels good for 20 votes.



## Albina Fuel Co., Inc.

Main office 453 Goldsmith  
Branch Offices Throughout the City

# COALS

KNIGHT  
ROCK SPRINGS  
MENDOTA

Our Summer Prices on Coal are still in effect.

# WOOD

DRY SLAB  
NO. 1 DRY FIR  
SEASONED POLE OAK

Our sales slips have a voting value of one vote for each cent.

## Make your home cozy and cheerful for the Winter months.

CAL-O-TINT—Kalsomina.  
VITRALITE ENAMEL.  
LOWE BROS. "HIGH STANDARD" PAINT.  
FLOOR VARNISH—Heat-proof, mar-proof, water-proof.  
WALL-DURA—A washable flat wall paint.  
FLOOR PAINT—Made in 8 colors.

Phone for color guide.

# RASMUSSEN & CO.

Established 1873—A-6888  
N.E. Cor. 2d and Taylor Sts.

## Do you know that we will wire your house on the easy payment plan?

Let us explain. Phone M. 5100 or A-6131, Commercial Dept.

## Portland Railway, Light & Power Co.

Receipts from electric store or for light bills private residences good for 2 votes for each cent represented.



## First Aid to the Hostess

When unlooked-for company comes, you'll feel perfectly secure with

# Otter Clams

in the pantry. Delicious broths, chowders and bouillions prepared in a few moments.

All the fresh sweetness of flavor retained

At all grocers, 15¢—2 cans 25¢  
The labels are good for 30 votes

## SCANDINAVIAN-AMERICAN BANK

Cor Morrison and Park Sts.

PAYS

# 4%

IN SAVINGS ACCOUNTS

200 VOTES ALLOWED FOR EVERY \$1.00 DEPOSITED

in our savings department and left 6 months or longer.

(Individual contest accounts limited to \$1000.00.)

C. F. Hendrickson, Pres.  
Will T. Wright, Vice Pres.  
Anthony Eckern, Cashier.  
O. C. Bortsmeyer, Assiat. Cashier.



## They're Always Hungry---

Most children are. It's usually an indication that they're healthy and growing and getting plenty of exercise.

Give them plenty of good

# Tip-Top Bread

It is pure and wholesome. Made from flour of the highest patent and the best yeast obtainable.

Next time say "Tip-Top" to your grocer.

Save all the labels from "Tip-Top" Bread

For votes in the Journal Contest

## Crown Flour

A Prizewinner

### First Prize

The pure, light, sweet bread you will make from this flour is a prize in itself.

### Second Prize

Turn your empty Crown Flour sacks into Journal office. Sacks cancelled and returned to you. You will then receive for empty

50-lb. sks. 330 votes.  
25-lb. sks. 170 votes.  
10-lb. sks. 80 votes.



## Golden Rod Cereals

INSIDE PARAFFINE CARTON

### Double Carton Feature

Inside of all our cartons (except 25c size oats and wheat), we are now placing a

### Paraffine Carton

(Illustrated above). This protection enables you to get our cereals in the same condition as when they leave our mill. We guarantee contents pure, clean and wholesome.

## Golden Rod Milling Co.

Cereal Manufacturers, Portland, Oregon  
Cartons have value of 2 votes for each cent represented.

## SANTISEPTIC LOTION

FOR A HEALTHY SKIN  
ALL DRUGGISTS

THE MAN WHO IS PAR-  
TICULAR in his toilette  
uses SANTISEP-  
TIC. It is a strictly  
Antiseptic Lotion  
that leaves no per-  
manent odor, yet  
leaves a subtle  
freshness deligh-  
tfully different.  
Incomparable  
after shaving.  
Does not smart,  
sting or burn.  
Save the  
Cork Seals

Good for 100 votes.  
Samples on Receipt of 10c Stamps.  
Habenent Chemical Laboratories, Portland

# HOLLY MILK

The one brand of evaporated milk that WILL WHIP

## SAVE YOUR LABELS They Are Valuable!

Each label is worth 20 votes in The Journal's contest.

## GET HOLLY MILK And You GET THE BEST!

## Tell your dealer you want

# Columbia BRAND HAMS BACON LARD

They Are Quality Products

The labels from Columbia products have the following values in The Journal's Circulation and Trade Campaign.

Columbia Brand Ham—500 votes  
Columbia Brand Bacon—500 votes  
Columbia Brand Pure Pork Sausage—50 votes  
Columbia Brand Lard—Small size, 125 votes  
Medium, 150 votes  
Large, 350 votes  
Columbia Brand Salad Oil—70 votes

If you buy Columbia products in smaller quantities, have your dealer show Columbia on the salescheck and you will be entitled to votes on the basis of 2 votes for 1 cent.

## You'll relish the delicious flavor and the uniformity of

# Damascus Butter

At All Reliable Grocers.

Wrapper Labels Good for Two Votes for Every Cent Represented.

## Damascus Creamery

PORTLAND OREGON

## U. S. Laundry Co., Dry Cleaners

Send all your dry cleaning here. Every care and attention is given the work, which is returned to you in all its freshness, the same as new material. Get your work done here and be pleased. Also get in on the big premium contest.

Our cash receipts for dry cleaning have value of 2 votes for each cent represented

## U. S. Laundry Co., Dry Cleaners

East 262 J. DANNELLS, Manager B-1193

## Nomination Blank

JOURNAL CONTEST DEPARTMENT.  
Please enter the name of

Name .....

Address .....

Age.....years. Residing in district.....  
Yours truly,

Name .....

Address .....